



IAPD Report

GEORGE ALEXANDER JENKINS

CRD# 2154229

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

GEORGE ALEXANDER JENKINS (CRD# 2154229)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/07/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	04/30/2012
IA	LPL FINANCIAL LLC	CRD# 6413	03/17/2025

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **8** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	PRIVATE PORTFOLIO PARTNERS, LLC	165616	Pennington, NJ	03/07/2016 - 04/08/2025
IA	INSIGHT PRIVATE ADVISORS, LLC	169017	PENNINGTON, NJ	09/05/2014 - 05/02/2016
IA	LPL FINANCIAL LLC	6413	PENNINGTON, NJ	04/30/2012 - 11/02/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **8** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	04/30/2012
B	FINRA	Invest. Co and Variable Contracts	Approved	04/30/2012
B	Florida	Agent	Approved	12/09/2013
B	Georgia	Agent	Approved	04/30/2012
B	Maryland	Agent	Approved	01/22/2020
B	Massachusetts	Agent	Approved	04/30/2012
B	New Jersey	Agent	Approved	04/30/2012
IA	New Jersey	Investment Adviser Representative	Approved	03/17/2025
B	New York	Agent	Approved	04/30/2012
B	Pennsylvania	Agent	Approved	04/30/2012
B	Washington	Agent	Approved	06/10/2025

Branch Office Locations

LPL FINANCIAL LLC
108 STRAUBE CENTER BLVD # I-7
PENNINGTON, NJ 08534



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 3 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	04/02/1997
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	10/29/1991

State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	09/03/2008
Uniform Securities Agent State Law Examination (S63)	Series 63	05/07/1997
Uniform Investment Adviser Law Examination (S65)	Series 65	04/15/1997

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	03/07/2016 - 04/08/2025	PRIVATE PORTFOLIO PARTNERS, LLC	CRD# 165616	Pennington, NJ
IA	09/05/2014 - 05/02/2016	INSIGHT PRIVATE ADVISORS, LLC	CRD# 169017	PENNINGTON, NJ
IA	04/30/2012 - 11/02/2015	LPL FINANCIAL LLC	CRD# 6413	PENNINGTON, NJ
IA	06/28/2012 - 12/12/2014	PREMIER COLLEGE FUNDING	CRD# 151342	FLEMINGTON, NJ
IA	09/16/2008 - 04/04/2012	EDWARD JONES	CRD# 250	PENNINGTON, NJ
B	03/20/2002 - 04/04/2012	EDWARD JONES	CRD# 250	PENNINGTON, NJ
B	04/04/1997 - 01/28/2002	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY
B	10/30/1991 - 02/25/1997	PRUCO SECURITIES CORPORATION	CRD# 5685	NEWARK, NJ
B	10/30/1991 - 12/10/1993	THE PRUDENTIAL INSURANCE COMPANY OF AMERICA	CRD# 680	NEWARK, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2012 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	Pennington, NJ, United States
03/2016 - 03/2025	Private Portfolio Partners, LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	Pennington, NJ, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) 05/16/2014: Martin Insurance Group - Non-Variable Insurance - Investment Related - At Reported Business Location(s) - 3% Time Spent - Offer clients Medicare Supplement Insurance or Medigap Insurance. No specific title, other than producer, duties will



Registration & Employment History



OTHER BUSINESS ACTIVITIES

be if my LPL clients/prospect have need for specific need, look to offer solution, no specific authority.

2) 03/28/2016: Private Portfolio Partners, LLC - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Start 03/03/2016 - 100 Hours Per Month During Securities Trading.

3) 6/14/2016 - Private Portfolio Partners, LLC - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Started 03/03/2016 - 100 Hours Per Month During Securities Trading.

4) 9/17/2021 - Essential Wealth Planning - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 09/13/2021 - 160 Hours Per Month/8 Hours During Securities Trading

5) 9/29/2021 - Private Portfolio Partners - DBA: (Hybrid) Essential Wealth Planning - Investment Related - At Reported Business Location(s) - Registered Investment Advisor DBA - Started 09/17/2021 - 160 Hours Per Month/8 Hours During Securities Trading - I provide investment advisory services through Private Portfolio Partners, Inc. an independent investment advisor firm. I started this business activity in 9/2021. I expect to spend approximately 160 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	HIGHLAND PARK MUNICIPAL COURT, HIGHLAND PARK, NJ - SUMMONS # S299906
Charge Date:	12/05/1990
Charge Details:	RENTED VEHICLE HAD BROKEN DOWN. THE AUTO WAS TOWED BY RECOMMENDATION OF OWNER TO PREMISE RENTED FROM, PARTY REFUSED TO PAY TOWNING CHARGES, TOWING CO IMPOUNDED CAR; THE OWNER CLAIMED SINCE GEORGE JENKINS DID NOT RETURN AUTO THAT IT WAS CONSIDERED STOLEN PROPERTY AND FILED CRIMINAL COMPLAINT.
Felony?	No
Current Status:	Final
Status Date:	12/17/1990
Disposition Details:	COURT CONVENED 12/17/90, NOT GUILTY VERDICT FOUND, END OF COMPLAINT.
Broker Statement	NOT PROVIDED



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: EDWARD JONES

Allegations: ALLEGATIONS OF UNSUITABILITY, NEGLIGENCE, FRAUD, BREACH OF CONTRACT, FAILURE TO SUPERVISE, RESPONDEAT SUPERIOR, FAILURE TO DISCLOSE FEES AND REVENUE SHARING ARRANGEMENTS AND FAILURE TO APPLY A BREAKPOINT DISCOUNT IN THE SALE OF GOLDMAN SACHS, VAN KAMPEN AND AMERICAN FUNDS MUTUAL FUNDS. (AMOUNT CLAIMED: \$5,000 PLUS INTEREST AND COSTS.)

Product Type: Mutual Fund(s)

Alleged Damages: \$5,000.00

Customer Complaint Information

Date Complaint Received:

Complaint Pending?

Status: Arbitration/Reparation

Status Date:

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD; CASE NO: 07-01115

Date Notice/Process Served: 04/16/2007

Arbitration Pending? No

Disposition: Settled

Disposition Date: 11/28/2007

Monetary Compensation Amount: \$3,500.00

Individual Contribution Amount: \$0.00

Broker Statement ARBITRATION DISPOSITION: SETTLED FOR \$3,500.00



End of Report

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