



## IAPD Report

# KELLY RENEE ROSE

CRD# 2165846

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### KELLY RENEE ROSE (CRD# 2165846)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/02/2026**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	OSAIC WEALTH, INC.	CRD# 23131	04/02/2024
<b>IA</b>	NWF ADVISORY SERVICES INC	CRD# 110410	12/12/2025

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	THE AMERIFLEX GROUP	305585	Greenwood Village, CO	04/02/2024 - 09/08/2025
<b>IA</b>	PRUDENTIAL FINANCIAL PLANNING SERVICES	5685	Greenwood Village, CO	03/13/2020 - 04/11/2024
<b>B</b>	PRUCO SECURITIES, LLC.	5685	Greenwood Village, CO	10/14/2019 - 04/11/2024

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

#### Employment 1 of 2

Firm Name: **NWF ADVISORY SERVICES INC**  
Main Address: 11835 W OLYMPIC BLVD  
STE 1155 E.  
LOS ANGELES, CA 90064  
Firm ID#: 110410

Regulator	Registration	Status	Date
IA Colorado	Investment Adviser Representative	Approved	12/12/2025

#### Branch Office Locations

**NWF ADVISORY SERVICES INC**  
9250 E. Costilla Ave. Suite 603  
Greenwood Village, CO 80112

#### Employment 2 of 2

Firm Name: **OSAIC WEALTH, INC.**  
Main Address: 18700 N. HAYDEN ROAD  
SUITE 255  
SCOTTSDALE, AZ 85255  
Firm ID#: 23131

Regulator	Registration	Status	Date
B FINRA	Invest. Co and Variable Contracts	Approved	04/02/2024
B Colorado	Agent	Approved	04/02/2024
B Texas	Agent	Approved	05/30/2025

#### Branch Office Locations

**OSAIC WEALTH, INC.**  
9250 E COSTILLA AVE  
SUITE 603  
GREENWOOD VILLAGE, CO 80112

**OSAIC WEALTH, INC.**  
Justin, TX



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.**

#### Principal/Supervisory Exams

Exam	Category	Date
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No information reported.



#### General Industry/Product Exams

Exam	Category	Date
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 Investment Company Products/Variable Contracts Representative Examination (S6TO)	Series 6TO	10/14/2019
 Securities Industry Essentials Examination (SIE)	SIE	08/14/2019
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	08/02/1991

#### State Securities Law Exams

Exam	Category	Date
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 Uniform Investment Adviser Law Examination (S65)	Series 65	03/10/2020
 Uniform Securities Agent State Law Examination (S63)	Series 63	12/04/2019

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



### Registration & Employment History

#### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	04/02/2024 - 09/08/2025	THE AMERIFLEX GROUP	CRD# 305585	Greenwood Village, CO
IA	03/13/2020 - 04/11/2024	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	Greenwood Village, CO
B	10/14/2019 - 04/11/2024	PRUCO SECURITIES, LLC.	CRD# 5685	Greenwood Village, CO
B	08/05/1991 - 04/03/1992	FORTIS INVESTORS, INC.	CRD# 421	

#### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2025 - Present	NWF Advisory Services	Registered Assistant	Y	Los Angeles, CA, United States
04/2024 - Present	OSAIC WEALTH, INC.	Registered Assistant	Y	Greenwood Village, CO, United States
02/2023 - Present	Bull, Bear, Bartz LLC dba Envision Financial Partners	Operations Coordinator	Y	Greenwood Village, CO, United States
03/2003 - Present	AdvoCare International LP	Independent Distributor	N	Plano, TX, United States
04/2024 - 07/2025	The Ameriflex Group	Registered Assistant	Y	Las Vegas, NV, United States
10/2019 - 04/2024	Prudential Insurance Company of America	Financial Advisor	Y	Englewood, CO, United States
09/2019 - 04/2024	Pruco Securities, LLC.	REGISTERED REPRESENTATIVE	Y	Englewood, CO, United States
01/2019 - 10/2019	10 til 2	Marketing Asst	Y	Aurora, CO, United States
04/1999 - 01/2019	Homemaking	homemaker	N	Highlands Ranch, CA, United States
02/2018 - 03/2018	Hobby Lobby Stores Inc	Stocking	N	Lone Tree, CO, United States
04/2017 - 07/2017	Jen Routon (Broker Associate, Madison & Co. Properties)	Assistant	N	Greenwood Village, CO, United States



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

#### 1. ENVISION FINANCIAL PARTNERS

POSITION: Financial Professional NATURE: Insurance and Investments INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 120 START DATE: 06/21/2021  
ADDRESS: 9250 Costilla Ave, Suite 603, Greenwood Village CO 80115, United States  
DESCRIPTION: Sales and Service of Insurance and Investments

#### 2. FLATIRONS ACQUISITIONS LLC

POSITION: registered agent NATURE: LLC INVESTMENT RELATED: No NUMBER OF HOURS: 20 SECURITIES TRADING HOURS: 0 START DATE: 10/04/2006  
ADDRESS: 10274 Willowbridge Ct, Highlands Ranch CO 80126, United States  
DESCRIPTION: This LLC was formed so that earnings from AdvoCare International, and now Life wave, would be directly paid to the LLC and not in my name.

#### 3. LIVEWAVE, INC

POSITION: brand partner NATURE: corporation INVESTMENT RELATED: No NUMBER OF HOURS: 5 SECURITIES TRADING HOURS: 0 START DATE: 08/21/2025  
ADDRESS: 13893 Minuteman Dr, Draper UT 84020, United States  
DESCRIPTION: Life wave, Inc is a direct sales company, marketing phototherapy non-transdermal patches. I share the products with friends and family. I do not discuss with clients of my employer, Bull Bear Bartz LLC.

#### 4. BULL BEAR BARTZ LLC DBA ENVISION FINANCIAL PARTNERS

POSITION: Operations Coordinator NATURE: LLC dba Envision Financial Partners INVESTMENT RELATED: Yes NUMBER OF HOURS: 160 SECURITIES TRADING HOURS: 140 START DATE: 12/01/2020  
ADDRESS: 9250 E Costilla Ave Ste 603, Greenwood Village CO 80112, United States  
DESCRIPTION: Process new business accounts and cashiering activities

#### 5. ADVOCARE INTERNATIONAL LP

POSITION: Independent Distributor NATURE: AdvoCare International LP INVESTMENT RELATED: No NUMBER OF HOURS: 0 SECURITIES TRADING HOURS: 0 START DATE: 03/01/2003  
ADDRESS: 2800 Telecom Pkwy, Richardson TX 75082, United States  
DESCRIPTION: I am an Independent Distributor with AdvoCare, a nutritional products direct sales company. I began March 2003 and was actively involved in selling products and recruiting members until May 2015. I am not active in the business, I devote no time nor have any duties/responsibilities.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	PRUCO SECURITIES, LLC.
<b>Allegations:</b>	Customer Alleges unauthorized transactions/contract change.
<b>Product Type:</b>	Insurance
<b>Alleged Damages:</b>	\$0.00
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	No specific damages were alleged.
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

### Customer Complaint Information

<b>Date Complaint Received:</b>	12/29/2022
<b>Complaint Pending?</b>	No
<b>Status:</b>	Denied
<b>Status Date:</b>	01/24/2023
<b>Settlement Amount:</b>	



**Individual Contribution  
Amount:**



## End of Report

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