



IAPD Report

WILLIAM MICHAEL COFFEY

CRD# 2240258

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

WILLIAM MICHAEL COFFEY (CRD# 2240258)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/02/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	KESTRA INVESTMENT SERVICES, LLC	CRD# 42046	09/04/2020
IA	KESTRA ADVISORY SERVICES, LLC	CRD# 283330	09/04/2020

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **41** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	FREDERICK, MD	04/24/2009 - 09/10/2020
IA	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	FREDERICK, MD	04/24/2009 - 09/10/2020
IA	CITIGROUP GLOBAL MARKETS INC.	7059	GAITHERSBURG, MD	04/24/2006 - 05/14/2009

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **41** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **KESTRA INVESTMENT SERVICES, LLC**
Main Address: 5707 SOUTHWEST PARKWAY
BUILDING 2, SUITE 400
AUSTIN, TX 78735
Firm ID#: 42046

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	09/04/2020
B Arizona	Agent	Approved	09/04/2020
B Arkansas	Agent	Approved	09/04/2020
B California	Agent	Approved	09/04/2020
B Colorado	Agent	Approved	09/04/2020
B Connecticut	Agent	Approved	09/04/2020
B Delaware	Agent	Approved	09/04/2020
B District of Columbia	Agent	Approved	09/04/2020
B Florida	Agent	Approved	09/04/2020
B Georgia	Agent	Approved	09/04/2020
B Idaho	Agent	Approved	09/04/2020
B Illinois	Agent	Approved	09/04/2020
B Indiana	Agent	Approved	09/11/2020



Qualifications

Regulator	Registration	Status	Date
B Kentucky	Agent	Approved	09/04/2020
B Louisiana	Agent	Approved	09/04/2020
B Maine	Agent	Approved	09/04/2020
B Maryland	Agent	Approved	09/04/2020
B Massachusetts	Agent	Approved	09/04/2020
B Michigan	Agent	Approved	09/04/2020
B Minnesota	Agent	Approved	09/04/2020
B Mississippi	Agent	Approved	01/07/2025
B Montana	Agent	Approved	09/04/2020
B Nebraska	Agent	Approved	09/04/2020
B New Hampshire	Agent	Approved	09/04/2020
B New Jersey	Agent	Approved	09/04/2020
B New Mexico	Agent	Approved	09/04/2020
B New York	Agent	Approved	09/04/2020
B North Carolina	Agent	Approved	09/10/2020
B North Dakota	Agent	Approved	09/04/2020
B Ohio	Agent	Approved	09/04/2020
B Oklahoma	Agent	Approved	09/11/2020
B Oregon	Agent	Approved	10/24/2023



Qualifications

Regulator	Registration	Status	Date
B Pennsylvania	Agent	Approved	09/04/2020
B Rhode Island	Agent	Approved	10/24/2023
B South Carolina	Agent	Approved	09/04/2020
B Tennessee	Agent	Approved	09/04/2020
B Texas	Agent	Approved	09/04/2020
B Vermont	Agent	Approved	09/04/2020
B Virginia	Agent	Approved	09/04/2020
B Washington	Agent	Approved	09/04/2020
B West Virginia	Agent	Approved	09/04/2020
B Wisconsin	Agent	Approved	10/24/2023

Branch Office Locations

NFP ADVISOR SERVICES, LLC

154 N. Market Street
Ste. 154A
Frederick, MD 21701

Employment 2 of 2

Firm Name: **KESTRA ADVISORY SERVICES, LLC**
Main Address: 5707 SOUTHWEST PARKWAY
BUILDING 2, SUITE 400
AUSTIN, TX 78735
Firm ID#: 283330

Regulator	Registration	Status	Date
IA Maryland	Investment Adviser Representative	Approved	09/04/2020
IA Texas	Investment Adviser Representative	Approved	10/03/2023



Qualifications

Branch Office Locations

KESTRA ADVISORY SERVICES, LLC

154 North Market Street
Suite A
Frederick, MD 21701



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams


Exam	Category	Date
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No information reported.

General Industry/Product Exams


Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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 General Securities Representative Examination (S7)	Series 7	07/14/1995
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State Securities Law Exams

Exam	Category	Date
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 Uniform Securities Agent State Law Examination (S63)	Series 63	12/28/1995
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	04/24/2009 - 09/10/2020	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	FREDERICK, MD
IA	04/24/2009 - 09/10/2020	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	FREDERICK, MD
IA	04/24/2006 - 05/14/2009	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	GAITHERSBURG, MD
B	02/21/2006 - 05/14/2009	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	GAITHERSBURG, MD
B	07/17/1995 - 02/21/2006	LEGG MASON WOOD WALKER, INCORPORATED	CRD# 6555	BALTIMORE, MD

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2020 - Present	KESTRA ADVISORY SERVICES, LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	FREDERICK, MD, United States
09/2020 - Present	KESTRA INVESTMENT SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	FREDERICK, MD, United States
09/2020 - Present	RS Will Wealth Management	Registered Rep/Investment Advisor	Y	Frederick, MD, United States
11/2009 - 09/2020	BANK OF AMERICA, N.A.	CLIENT ADVISORY	Y	FREDERICK, MD, United States
04/2009 - 09/2020	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	FINANCIAL ADVISOR	Y	FREDERICK, MD, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Name: RS Will Wealth Management LLC Investment Related: Yes Address: 154 A north market street Frederick MD 21701 Nature of Business: Registered Rep Activities through Kestra Investment Services, LLC using a DBA name; Insurance Position, Title or Relationship: Senior advisor / partner Start Date: 9/4/2020 Hours per month: 100%+ (More than 160 hours) Hours per month during trading hours: 91% - 100% (127 - 140 hours) Duties: Provide advice and guidance



Registration & Employment History

OTHER BUSINESS ACTIVITIES

Name: Kestra advisory services LLC Investment Related: Yes Address: 5707 southwest parkway bud 2 suite 400 Austin TX 78735 Nature of Business: Investment Advisory services through Kestra Advisory Services, LLC Position, Title or Relationship: Senior advisor partner Start Date: 9/11/2020 Hours per month: 91% - 100% (145 - 160 hours) Hours per month during trading hours: 91% - 100% (127 - 140 hours) Duties: Provide advice and guidance

Name: William Coffey & Mark Mayer Investment Related: No Address: 10600 Whiskey Road Ijamsville MD 21754 Nature of Business: Real Estate Position, Title or Relationship: Partner Start Date: 4/13/2012 Hours per month: 0% - 10% (0 - 16 hours) Hours per month during trading hours: 0% - 10% (0 - 14 hours) Duties: Pay ongoing monthly expenses of properties owned. At this time it is one property

Name: Putnam Homes LLC Investment Related: No Address: 8814 Yellow Springs Road Frederick MD 21702 Nature of Business: Real Estate Position, Title or Relationship: Member Start Date: 9/30/2018 Hours per month: 0% - 10% (0 - 16 hours) Hours per month during trading hours: 0% - 10% (0 - 14 hours) Duties: None, investor

Name: MCM PRIVATE CAPITAL, LLC POSITION: passive investor NATURE: passive investment INVESTMENT RELATED: Yes # OF HOURS: 1 SECURITIES TRADING HOURS: 1 START DATE: 01/03/2022 ADDRESS: 154 A North Market St, Frederick MD 21701 DESCRIPTION: none - file appropriate tax returns and regulatory info

Name: RS WILL HOLDINGS LLC POSITION: member NATURE: Real Estate INVESTMENT RELATED: Yes # OF HOURS: 2 SECURITIES TRADING HOURS: 2 START DATE: 07/01/2022 ADDRESS: 154 A North Market St, Frederick MD 21701 DESCRIPTION: Duties will be nominal after closing. Entity will have outside bookkeeper, property manager, leasing agent and accountant. responsibilities will include occasionally coordinating and directing above tasks.

Name: JOANNA COFFEY REVOCABLE LIVING TRUST POSITION: co-trustee NATURE: Legal/Attorney/Trustee/Executor INVESTMENT RELATED: No # OF HOURS: 1 SECURITIES TRADING HOURS: 1 START DATE: 10/26/2021 ADDRESS: 10600 WHISKEY RD, IJAMSVILLE MD 21754, United States DESCRIPTION: None, it is a REVOCABLE living Trust that holds our joint assets



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	CITIGROUP GLOBAL MARKETS INC.
Allegations:	CLIENT ALLEGES UNSUITABILITY WITH RESPECT TO PORTFOLIO ALLOCATION - 2008. DAMAGES UNSPECIFIED.
Product Type:	Mutual Fund
Alleged Damages:	\$0.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	02/23/2009
Complaint Pending?	No
Status:	Denied
Status Date:	08/26/2009
Settlement Amount:	
Individual Contribution Amount:	
Firm Statement	CLAIM DENIED.



Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: CITIGROUP GLOBAL MARKETS INC.

Allegations: CLIENT ALLEGES UNSUITABILITY WITH RESPECT TO PORTFOLIO ALLOCATION - 2008. DAMAGES UNSPECIFIED.

Product Type: Mutual Fund

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 02/23/2009

Complaint Pending? No

Status: Denied

Status Date: 08/26/2009

Settlement Amount:

Individual Contribution Amount:

Broker Statement CLAIM DENIED.



End of Report

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