



IAPD Report

MARC CHRISTOPHER SEWARD

CRD# 2242437

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MARC CHRISTOPHER SEWARD (CRD# 2242437)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/02/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	ALPHACORE CAPITAL LLC	CRD# 174346	01/10/2017

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	ENVISO CAPITAL, LLC	140542	SAN DIEGO, CA	02/05/2007 - 12/22/2016
IA	RAYMOND J. LUCIA COMPANIES, INC.	115670	SAN DIEGO, CA	04/04/1996 - 02/26/2007
IA	RJL FINANCIAL NETWORK, L.L.C.	128074	OMAHA, NE	04/22/2004 - 06/06/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **4** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ALPHACORE CAPITAL LLC**
Main Address: 1200 PROSPECT ST
SUITE 200
LA JOLLA, CA 92037
Firm ID#: 174346

	Regulator	Registration	Status	Date
IA	Arizona	Investment Adviser Representative	Approved	05/11/2017
IA	California	Investment Adviser Representative	Approved	01/10/2017
IA	Oregon	Investment Adviser Representative	Approved	05/01/2017
IA	Texas	Investment Adviser Representative	Restricted Approval	01/10/2017

Branch Office Locations

ALPHACORE CAPITAL LLC
Poway, CA



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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No information reported.

State Securities Law Exams

Exam	Category	Date
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IA

Uniform Investment Adviser Law Examination (S65)

Series 65

06/29/1998



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/05/2007 - 12/22/2016	ENVISO CAPITAL, LLC	CRD# 140542	SAN DIEGO, CA
IA	04/04/1996 - 02/26/2007	RAYMOND J. LUCIA COMPANIES, INC.	CRD# 115670	SAN DIEGO, CA
IA	04/22/2004 - 06/06/2006	RJL FINANCIAL NETWORK, L.L.C.	CRD# 128074	OMAHA, NE
IA	07/08/1997 - 09/30/2002	THE ADVISORS GROUP, INC.	CRD# 14035	SAN DIEGO, CA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2022 - Present	AlphaCore Insurance Services, LLC	Producing agent for our affiliated insurance agency.	Y	La Jolla, CA, United States
12/2016 - Present	ALPHACORE CAPITAL, LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	SAN DIEGO, CA, United States
01/1998 - Present	MARC SEWARD CONSULTING	Owner	N	SAN DIEGO, CA, United States
06/2011 - 12/2016	ENVISO CAPITAL LLC	PRINCIPAL	Y	SAN DIEGO, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

AlphaCore Insurance Services LLC; Investment related; 1200 Prospect St. Ste. 200 La Jolla, CA 92037; Insurance agency; Producing agent for an affiliate of the Adviser; Insurance agent; 11/2021; 1-3 hours per day during trading hours on these activities, and approximately 40 total hours per month; offer insurance products and services to clients of the Adviser.

Marc Seward Consulting Investment related; 14473 Southern Hills Lane, Poway CA 92064; Insurance agency and expert witness and testimony services (currently inactive); Owner; 1/1998; 1-3 hours per day during trading hours on these activities, and approximately 40 total hours per month; offer insurance products and services to clients of the Adviser.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

**DISCLOSURE EVENT DETAILS**

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Firm Name:	SECURITIES AMERICA, INC.
Termination Type:	Discharged
Termination Date:	02/15/2007
Allegations:	REPRESENTATIVE WAS UNDER INVESTIGATION BY THE FIRM. IN 2005 & 2006, HE ACTED AS A SOLICITOR FOR SEVERAL PRIVATE PLACEMENTS WITHOUT NOTIFICATION & APPROVAL FROM BROKER/DEALER. REMUNERATION IN THE FORM OF WARRANTS WAS RECEIVED. REP WAS FOUND TO HAVE SOLD AWAY FROM THE BROKER/DEALER.
Product Type:	Other
Other Product Types:	PRIVATE PLACEMENT
.....	
Reporting Source:	Individual
Firm Name:	SECURITIES AMERICA, INC
Termination Type:	Voluntary Resignation
Termination Date:	01/03/2007
Allegations:	SELLING A PRIVATE PLACEMENT AWAY FROM THE FIRM WITHOUT NOTIFICATION.
Product Type:	Other
Other Product Types:	PRIVATE PLACEMENT
Broker Statement	I RESIGNED FROM THE BROKER/DEALER, IN WRITING, ON 1/3/07 BEFORE THE ALLEGED TERMINATION ON 2/15/07. I PROVIDED NOTIFICATION OF THE ALLEGED ACTIVITIES TO THE BROKER/DEALER DIRECTLY AND



INDIRECTLY THROUGH MY DIRECT SUPERVISOR(S).



End of Report

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