



IAPD Report

BARRY MICHAEL FALTER

CRD# 2255288

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	5 - 7
Disclosure Information	8

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BARRY MICAEL FALTER (CRD# 2255288)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/10/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	CETERA WEALTH SERVICES, LLC	CRD# 13572	09/20/2019
IA	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	06/29/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **5** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	CETERA ADVISOR NETWORKS LLC	13572	EL SEGUNDO, CA	05/20/2021 - 06/29/2023
IA	SUMMIT FINANCIAL GROUP INC	109485	LINCOLN, NE	09/01/2016 - 05/20/2021
B	SUMMIT BROKERAGE SERVICES, INC.	34643	LINCOLN, NE	09/01/2016 - 09/20/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 5 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **CETERA WEALTH SERVICES, LLC**
Main Address: 2301 ROSECRANS AVE #5100
EL SEGUNDO, CA 90245
Firm ID#: 13572

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	09/20/2019
B Arizona	Agent	Approved	09/20/2019
B California	Agent	Approved	09/20/2019
B Colorado	Agent	Approved	05/21/2025
B Nebraska	Agent	Approved	09/20/2019
B Texas	Agent	Approved	09/20/2019

Branch Office Locations

CETERA ADVISOR NETWORKS LLC
LINCOLN, NE

Employment 2 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**
Main Address: 1450 AMERICAN LANE
6TH FLOOR, SUITE 650
SCHAUMBURG, IL 60173-2096
Firm ID#: 105644

Regulator	Registration	Status	Date
IA Nebraska	Investment Adviser Representative	Approved	06/29/2023



Qualifications

Regulator	Registration	Status	Date
IA Texas	Investment Adviser Representative	Restricted Approval	06/29/2023

Branch Office Locations

CETERA INVESTMENT ADVISERS LLC
LINCOLN, NE



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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B General Securities Representative Examination (S7)	Series 7	08/05/1992
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State Securities Law Exams

Exam	Category	Date
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IA Uniform Investment Adviser Law Examination (S65)	Series 65	12/20/1993
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B Uniform Securities Agent State Law Examination (S63)	Series 63	08/06/1992
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/20/2021 - 06/29/2023	CETERA ADVISOR NETWORKS LLC	CRD# 13572	EL SEGUNDO, CA
IA	09/01/2016 - 05/20/2021	SUMMIT FINANCIAL GROUP INC	CRD# 109485	LINCOLN, NE
B	09/01/2016 - 09/20/2019	SUMMIT BROKERAGE SERVICES, INC.	CRD# 34643	LINCOLN, NE
IA	03/12/2004 - 09/01/2016	VSR ADVISORY SERVICES	CRD# 14503	LINCOLN, NE
B	03/10/2004 - 09/01/2016	VSR FINANCIAL SERVICES, INC.	CRD# 14503	LINCOLN, NE
IA	10/10/2003 - 03/10/2004	GUNNALLEN FINANCIAL, INC	CRD# 17609	LINCOLN, NE
B	05/02/2002 - 03/10/2004	GUNNALLEN FINANCIAL, INC	CRD# 17609	TAMPA, FL
IA	10/08/1997 - 05/24/2002	MERRILL LYNCH PIERCE FENNER & SMITH INC.	CRD# 7691	LINCOLN, NE
B	08/06/1992 - 05/24/2002	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2023 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
09/2019 - Present	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	EL SEGUNDO, CA, United States
08/2015 - Present	BMF S WESTWOOD LLC	OWNER	N	MESA, AZ, United States
02/2015 - Present	BMF N ALMA LLC	OWNER	N	MEZA, AZ, United States
11/2013 - Present	BMF PHX LLC	OWNER	N	PHOENIX, AZ, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2013 - Present	BMF ISABELLA LLC	OWNER	N	MESA, AZ, United States
02/2013 - Present	BMF UNIVERSITY LLC	OWNER	N	MESA, AZ, United States
11/2012 - Present	BMF BUCKEYE, LLC	OWNER	N	BUCKEYE, AZ, United States
06/2004 - Present	BMF GILBERT LLC	OWNER	N	GILBERT, AZ, United States
03/2004 - Present	FALTER WEALTH MANAGEMENT SERVICES, INC	REPRESENTATIVE	Y	LINCOLN, NE, United States
12/2003 - Present	BMF AV LLC	OWNER	N	AVONDALE, AZ, United States
09/2016 - 05/2021	SUMMIT FINANCIAL GROUP INC	IAR	Y	BOCA RATON, FL, United States
09/2016 - 09/2019	SUMMIT BROKERAGE SERVICES, INC.	REGISTERED REPRESENTATIVE	Y	LINCOLN, NE, United States
08/2007 - 09/2016	VSR ADVISORY SERVICES	IAR	Y	OVERLAND PARK, KS, United States
03/2004 - 09/2016	VSR FINANCIAL SERVICES INC	REGISTERED REPRESENTATIVE/IAR	Y	LINCOLN, NE, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1) FALTER WEALTH MANAGEMENT SERVICES; NOT INVESTMENT RELATED; 8911 WHISPERING WIND ROAD, LINCOLN, NE 68512; LIFE INSURANCE; BEGAN 09/01/2015; 1 HOUR PER WEEK; SOLD A LEVEL TERM POLICY FROM BANNER LIFE.

(2) RENTAL PROPERTIES; NOT INVESTMENT RELATED; 8911 WHISPERING WIND ROAD, LINCOLN, NE 68512; SINGLE FAMILY RENTAL PROPERTIES; OWNER; STARTED 12/30/2003; APX 1 HOUR/MONTH, NONE DURING TRADING; APPROVE RENTERS PRESENTED BY REAL ESTATE AGENT, APPROVE ANY PROPERTY MAINTENANCE NECESSARY;

(3) NAME OF OTHER BUSINESS: N/A
 INVESTMENT RELATED: NO,
 ADDRESS: 6114 S 81ST STREET, LINCOLN, NE 68512,
 NATURE OF BUSINESS: REAL ESTATE,
 START DATE: 09/2009,
 POSITION/TITLE/RELATIONSHIP: OWNER
 APX NUMBER OF HOURS PER WEEK: .5, NOT DURING TRADING HOURS,
 BRIEF DESCRIPTION OF DUTIES: APPROVE RENTERS AND MAINTENANCE;



Registration & Employment History



OTHER BUSINESS ACTIVITIES

(4) NAME OF OTHER BUSINESS: BMF ISABELLA LLC ,
INVESTMENT RELATED: NO,
ADDRESS: 2146 W ISABELLA AVE 236, MESA, AZ 85202
NATURE OF BUSINESS: REAL ESTATE,
START DATE: 10/2013,

POSITION/TITLE/RELATIONSHIP: OWNER,
APX NUMBER OF HOURS PER WEEK: .5, NOT DURING TRADING HOURS,
BRIEF DESCRIPTION OF DUTIES: APPROVE RENTERS AND MAINTENANCE;

(5) NAME OF OTHER BUSINESS: BMF S WESTWOOD LLC, BMF N ALMA LLC, BMF PHX LLC, BMF UNIVERSITY LLC, BMF BUCKEYE, LLC, BMF GILBERT LLC, BMF AV LLC

INVESTMENT RELATED: NO,
ADDRESS: AZ CITIES, OF MESA, PHOENIX, BUCKEYE, GILBERT & AVONDALE,
NATURE OF BUSINESS: REAL ESTATE,

START DATE:12/2003 - 08/2015,
POSITION/TITLE/RELATIONSHIP: OWNER,
APX NUMBER OF HOURS PER WEEK: 4, NOT DURING TRADING HOURS,
BRIEF DESCRIPTION OF DUTIES: APPROVE RENTERS AND MAINTENANCE;



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH, PIERCE, FENNER & SMITH INC.
Allegations:	THE CUSTOMER, THROUGH HER ATTORNEY-IN-FACT, ALLEGES THAT UNSUITABLE INVESTMENTS WERE MADE IN THE ACCOUNT. NO SPECIFIC DAMAGE AMOUNT ALLEGED.
Product Type:	Mutual Fund(s)
Alleged Damages:	\$0.00

Customer Complaint Information

Date Complaint Received:	11/01/2002
Complaint Pending?	Yes
Settlement Amount:	
Individual Contribution Amount:	
Firm Statement	MERRILL LYNCH AND ITS FINANCIAL ADVISOR DENY THE ALLEGATION CONTAINED IN THE COMPLAINT.

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	MERRILL LYNCH



Allegations: ***MORE THAN 24 MONTHS, NO FURTHER ACTION BY CUSTOMER*** THE CUSTOMER, THROUGH HER ATTORNEY-IN-FACT, ALLEGES THAT UNSUITABLE INVESTMENTS WERE MADE IN THE ACCOUNT. NO SPECIFIC DAMAGE AMOUNT ALLEGED.

Product Type: Mutual Fund(s)

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 11/01/2002

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Broker Statement ***MORE THAN 24 MONTHS, NO FURTHER ACTION BY CUSTOMER*** PLEASE ARCHIVE THIS OCCURENCE.



End of Report

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