



IAPD Report

WILLIAM DAVID OLINGER III

CRD# 2289684

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

WILLIAM DAVID OLINGER III (CRD# 2289684)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/23/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	KOSS-OLINGER CONSULTING, LLC.	CRD# 111855	08/02/2000

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	VALMARK SECURITIES, INC.	31243	GAINESVILLE, FL	01/13/1999 - 02/28/2025
IA	VALMARK ADVISERS, INC.	108050	GAINESVILLE, FL	08/20/2000 - 05/26/2004
B	ASCEND FINANCIAL SERVICES, INC.	15296	ST. PAUL, MN	11/12/1992 - 01/13/1999

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Civil Event	1
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **4** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **KOSS-OLINGER CONSULTING, LLC.**

Main Address: 2700-A NW 43RD STREET
GAINESVILLE, FL 32606

Firm ID#: 111855

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	08/02/2000
IA Georgia	Investment Adviser Representative	Approved	04/16/2012
IA North Carolina	Investment Adviser Representative	Approved	12/05/2017
IA South Carolina	Investment Adviser Representative	Approved	05/02/2024

Branch Office Locations

KOSS-OLINGER CONSULTING, LLC.

2700-A NW 43RD ST
GAINESVILLE, FL 32606



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	10/13/1998
B Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	11/06/1992

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination (S63)	Series 63	03/12/1997

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/13/1999 - 02/28/2025	VALMARK SECURITIES, INC.	CRD# 31243	GAINESVILLE, FL
IA	08/20/2000 - 05/26/2004	VALMARK ADVISERS, INC.	CRD# 108050	GAINESVILLE, FL
B	11/12/1992 - 01/13/1999	ASCEND FINANCIAL SERVICES, INC.	CRD# 15296	ST. PAUL, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2000 - Present	KOSS OLINGER CONSULTING, LLC	MANAGING PARTNER, ADVISOR	Y	GAINESVILLE, FL, United States
07/1992 - Present	KOSS OLINGER & COMPANY	MANAGING PARTNER, ADVISOR	Y	GAINESVILLE, FL, United States
01/1999 - 02/2025	VALMARK SECURITIES, INC.	REGISTERED REPRESENTATIVE	Y	AKRON, OH, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1) PARK PLACE PARTNERSHIP; PARTNER/MANAGER, OWN REAL ESTATE SINCE 2002; MANAGE OFFICE BUILDING; INVESTMENT RELATED; 30 PERCENT OWNER; ONE HOUR PER MONTH DURING BUSINESS/TRADING HOURS; ENTITY LEASES TO OUR KOSS OLINGER AND COMPANY AND OTHER TENANT(S).//



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Civil Event	1
Customer Dispute	2

Civil Event

This disclosure event involves an injunction issued by a foreign or domestic court in connection with investment-related activity, a finding by a domestic or foreign court of a violation of any investment-related statute or regulation, or an action dismissed by a domestic or foreign court pursuant to a settlement agreement.

Disclosure 1 of 1

Reporting Source:	Individual
Initiated By:	PATRICIA A. SHIVELY & PATRICIA A. SHIVELY, AS TRUSTEE OF THE PATRICIA ANN SHIVELY TRUST DATED JUNE 30, 1998, AS AMENDED
Relief Sought:	Other: Compensatory damages, costs and expenses, punitive damages
Date Court Action Filed:	06/03/2025
Date Notice/Process Served:	06/15/2025
Product Type:	Direct Investment-DPP & LP Interests Promissory Note
Type of Court:	State Court
Name of Court:	EIGHTH JUDICIAL CIRCUIT IN AND FOR ALACHUA COUNTY, FLORIDA
Location of Court:	ALACHUA COUNTY, FLORIDA
Docket/Case #:	01 2025 CA 001683
Employing firm when activity occurred which led to the action:	Koss Olinger & Company, LLC and/or Koss Olinger Consulting, LLC
Allegations:	BREACH OF FIDUCIARY DUTY, FRAUD, CIVIL CONSPIRACY, FRAUDULENT INDUCEMENT, GROSS NEGLIGENCE, UNJUST ENRICHMENT
Current Status:	Pending
Limitations or Restrictions in Effect During Appeal:	None
Broker Statement	DEFENDANT IS REPRESENTED BY LEGAL COUNSEL. THIS IS AN ACTIVE LEGAL MATTER, AND AS ACTIONS OR EVENTS OCCUR THIS DISCLOSURE WILL BE AMENDED AS REQUIRED.





Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	VALMARK SECURITIES, INC.
Allegations:	Breach of Fiduciary Duty, Fraud, Civil Theft, Fraudulent Inducement, Gross Negligence, Negligent Misrepresentation, Unjust Enrichment, and Elder Financial Abuse
Product Type:	No Product
Alleged Damages:	\$100,000,000.00
Alleged Damages Amount Explanation (if amount not exact):	good faith estimate based on non-specific pleadings

Arbitration Information

Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):	JAMS
Docket/Case #:	unknown
Date Notice/Process Served:	11/25/2025
Arbitration Pending?	Yes

Disclosure 2 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	VALMARK SECURITIES, INC.
Allegations:	Breach of Fiduciary Duty, Fraud, Civil Conspiracy, Fraudulent Inducement, Gross Negligence, Negligent Misrepresentation, and Unjust Enrichment
Product Type:	No Product
Alleged Damages:	\$100,000,000.00
Alleged Damages Amount Explanation (if amount not exact):	No exact damages were prayed for in the complaint.

Civil Litigation Information

Type of Court:	State Court
Name of Court:	CIRCUIT COURT OF THE EIGHTH JUDICIAL CIRCUIT



Location of Court: ALACHUA COUNTY, FLORIDA

Docket/Case #: 01 2025 CA 001683

Date Notice/Process Served: 06/03/2025

Litigation Pending? Yes

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: KOSS OLINGER & COMPANY, LLC AND/OR KOSS OLINGER CONSULTING, LLC

Allegations: The complaint alleges that Will Olinger and Koss Olinger acted as an investment advisor to [REDACTED] and her trust from 2008 through 2025, and a series of investments and loan guarantees made by [REDACTED] during this time are the sources of the allegations.

Product Type: Direct Investment-DPP & LP Interests
Promissory Note

Alleged Damages: \$1,000,000.00

Alleged Damages Amount Explanation (if amount not exact): Damages amount to be proven at trial according to complaint.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: EIGHTH JUDICIAL CIRCUIT IN AND FOR ALACHUA COUNTY, FLORIDA

Docket/Case #: 01 2025 CA 001683

Filing date of arbitration/CFTC reparation or civil litigation: 06/03/2025

Customer Complaint Information

Date Complaint Received: 06/15/2025

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Civil Litigation Information

Type of Court: State Court

Name of Court: EIGHTH JUDICIAL CIRCUIT IN AND FOR ALACHUA COUNTY, FLORIDA

Location of Court: ALACHUA COUNTY, FLORIDA

Docket/Case #: 01 2025 CA 001683

Date Notice/Process Served: 06/15/2025

Litigation Pending? Yes





End of Report

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