



IAPD Report

DESIREE JOANNE MIESES LLAVAT

CRD# 2297976

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4 - 5
Disclosure Information	6

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

DESIREE JOANNE MIESES LLAVAT (CRD# 2297976)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/25/2020**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	LUMIERE BAY	CRD# 308212	07/21/2020

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	SANTANDER ASSET MANAGEMENT	109399	GUAYNABO, PR	09/17/2012 - 10/03/2019
IA	SANTANDER SECURITIES	41791	GUAYNABO, PR	03/25/2010 - 08/15/2014
B	SANTANDER SECURITIES LLC	41791	GUAYNABO, PR	10/12/2004 - 08/15/2014

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LUMIERE BAY**
Main Address: 4735 ISLA VERDE AVE
STE OCM3A
CAROLINA, PR 00979
Firm ID#: 308212

Regulator	Registration	Status	Date
IA Puerto Rico	Investment Adviser Representative	Approved	07/21/2020

Branch Office Locations

LUMIERE BAY
4735 ISLA VERDE AVE
STE OCM3A
CAROLINA, PR 00979



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 1 general industry/product exam, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Principal Examination (S24)	Series 24	10/28/2011

General Industry/Product Exams

Exam	Category	Date
General Securities Representative Examination (S7)	Series 7	10/11/2004

State Securities Law Exams

Exam	Category	Date
Uniform Investment Adviser Law Examination (S65)	Series 65	07/22/2004
Uniform Securities Agent State Law Examination (S63)	Series 63	05/01/1993

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/17/2012 - 10/03/2019	SANTANDER ASSET MANAGEMENT	CRD# 109399	GUAYNABO, PR
IA	03/25/2010 - 08/15/2014	SANTANDER SECURITIES	CRD# 41791	GUAYNABO, PR
B	10/12/2004 - 08/15/2014	SANTANDER SECURITIES LLC	CRD# 41791	GUAYNABO, PR
B	01/28/1993 - 11/02/1993	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2019 - Present	Lumiere Bay LLC	Managing Partner	Y	Carolina, PR, United States
05/2004 - 09/2019	SANTANDER ASSET MANAGEMENT	VICE PRESIDENT- INSTITUTIONAL ADVISORY SERVICES	Y	HATO REY, PR, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

VLL INVESTMENTS, INC. (RENTAL AND INVESTMENTS)
SECRETARY AND TREASURER

PRFC (PUERTO RICO COM. FOUNDATION)
EDUCATIONAL SKILLS
Member Board of Directors
MEMBER INVESTMENT COMMITTEE

DESFEL REALTY INC.
PROPERTY RENTAL
PRESIDENT

Casa Niños Manuel Fernandez Juncos (Non-Profit Shelter for Batter Children)
Director and Secretary of the Board.



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Priditen, Inc (Physical Medicine)
Secretary

Institute of Physical Medicine & Rehabilitation, Inc. (Physical Medicine)
Secretary

Bentley University Alumni Board Member

Friends of Puerto Rico Advisor Member



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator
Regulatory Action Initiated By: NEW YORK STOCK EXCHANGE

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 12/01/1994

Docket/Case Number: 94-154

Employing firm when activity occurred which led to the regulatory action:

Product Type: No Product

Other Product Type(s):

Allegations: OCTOBER 17, 1994 -- EVENT STIPULATION AND CONSENT TO PENALTY FILED BY NYSE DIVISION OF ENFORCEMENT AND PENDING. CONSENTED TO FINDINGS: (1) ENGAGED IN CONDUCT INCONSISTENT WITH JUST AND EQUITABLE PRINCIPLES OF TRADE BY: (A) DRAWING CHECKS ON HER PERSONAL ACCOUNT MAINTAINED AT HER MEMBER ORGANIZATION EMPLOYER AND PRESENTING SUCH CHECKS FOR PAYMENT, WHEN SHE KNEW OR SHOULD HAVE KNOWN THAT THE FUNDS IN SUCH ACCOUNT WERE INCUFFICIENT TO COVER SUCH CHECKS; AND (B) DRAWING CHECKS ON HER PERSONAL CHECKING ACCOUNT AT A BANK, AND DEPOSITING THEM IN HER PERSONAL ACCOUNT MAINTAINED AT HER MEMBER ORGANIZATION EMPLOYER, WHEN SHE KNEW OR SHOULD HAVE



KNOWN THAT THE FUNDS IN SUCH PERSONAL CHECKING ACCOUNT WERE INSUFFICIENT TO COVER SUCH CHECKS. (2) VIOLATED EXCHANG RULE 477 IN THAT SHE FAILED TO COMPLY WITH WRITTEN REQUESTS BY THE EXCHANGE FOR INFORMATION. **SANCTION: CENSURE AND A SIX YEAR BAR FROM MEMBERSHIP, ALLIED MEMBERSHIP, APPROVED PERSON STATUS AND FROM EMPLOYMENT OR ASSOCIATION WITH ANY MEMBER OR MEMBER ORGANIZATION.**

Current Status: Final
Resolution: Consent
Resolution Date: 12/01/1994
Sanctions Ordered: Bar
Censure

Other Sanctions Ordered:

Sanction Details: CONSENT TO CENSURE AND SIX YER BAR. UNLESS A REVIEW BY THE NYSE BOARD OF DIRECTORS IS REQUESTED, THIS DECISION WILL BECOME FINAL 25 CALENDAR DAYS AFTER NOTICE OF THE HEARING PANEL DETERMINATION HAS BEEN SERVED UPON THE RESPONDENT. CONTACT: PEGGY L. GERMINO -- (212) 656-8450.

Reporting Source: Individual
Regulatory Action Initiated By: NEW YORK STOCK EXCHANGE
Sanction(s) Sought: Bar
Other Sanction(s) Sought: SIX YEAR BAR FROM MEMBERSHIP,ALLIED MEMBERSHIP,APPROVED PERSON STATUS AND FROM EMPLOYMENT OR ASSOCIATION IN ANY CAPACITY WITH ANY MEMBER OR MEMBER ORGANIZATION

Date Initiated: 11/15/1993
Docket/Case Number: 94-154
Employing firm when activity occurred which led to the regulatory action: MERRILL LYNCH

Product Type: No Product
Other Product Type(s):

Allegations: VIOLATED EXCHANGE RULE 477
Current Status: Final
Resolution: Decision
Resolution Date: 12/01/1994
Sanctions Ordered: Bar
Censure

Other Sanctions Ordered:



Sanction Details:

CENSURE AND SIX YEAR BAR FROM MEMBERSHIP, ALLIED MEMBERSHIP, APPROVED PERSON STATUS AND FROM EMPLOYMENT OR ASSOCIATION IN ANY CAPACITY WITH ANY MEMBER OR MEMBER ORGANIZATION

Broker Statement

ACTION EXPIRED 12/1/2000



End of Report

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