



IAPD Report

JOHN SUNG WOO

CRD# 2324482

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOHN SUNG WOO (CRD# 2324482)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/03/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	01/06/2012
IA	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	01/06/2012

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **20** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	INVESTMENT ADVISORS INTERNATIONAL, INC.	139233	LOS ANGELES, CA	07/07/2006 - 01/06/2012
B	WORLD GROUP SECURITIES, INC.	114473	LOS ANGELES, CA	04/12/2002 - 01/06/2012
IA	INTERSECURITIES, INC.	16164	LA, CA	04/15/2004 - 08/23/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **20** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRANSAMERICA FINANCIAL ADVISORS, LLC**
Main Address: TWO LIBERTY PLACE
50 SOUTH 16TH STREET, SUITE 3700
PHILADELPHIA, PA 19102
Firm ID#: 16164

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	01/06/2012
B	FINRA	Investment Co./Variable Contracts Prin	Approved	01/06/2012
B	Alaska	Agent	Approved	11/05/2025
B	Arkansas	Agent	Approved	11/22/2016
B	California	Agent	Approved	01/06/2012
IA	California	Investment Adviser Representative	Approved	01/06/2012
B	Colorado	Agent	Approved	01/06/2012
B	Connecticut	Agent	Approved	11/22/2016
IA	District of Columbia	Investment Adviser Representative	Approved	03/28/2017
B	Florida	Agent	Approved	04/04/2018
B	Georgia	Agent	Approved	01/06/2012
B	Illinois	Agent	Approved	01/06/2012
B	Massachusetts	Agent	Approved	01/06/2012



Qualifications

	Regulator	Registration	Status	Date
B	Nevada	Agent	Approved	01/06/2012
B	New Jersey	Agent	Approved	01/06/2012
IA	New Jersey	Investment Adviser Representative	Approved	11/03/2017
B	New York	Agent	Approved	01/06/2012
IA	North Carolina	Investment Adviser Representative	Approved	02/02/2017
IA	Puerto Rico	Investment Adviser Representative	Approved	02/08/2017
B	South Dakota	Agent	Approved	11/22/2016
B	Texas	Agent	Approved	01/06/2012
IA	Texas	Investment Adviser Representative	Restricted Approval	11/03/2017
B	Virginia	Agent	Approved	01/06/2012
B	Washington	Agent	Approved	08/04/2017
B	Wisconsin	Agent	Approved	01/06/2012

Branch Office Locations

TRANSAMERICA FINANCIAL ADVISORS, LLC
3435 WILSHIRE BLVD
SUITE 320
LOS ANGELES, CA 90010




Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	04/12/1994

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	02/23/1993

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	03/26/2004
 Uniform Securities Agent State Law Examination (S63)	Series 63	02/23/1993

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/07/2006 - 01/06/2012	INVESTMENT ADVISORS INTERNATIONAL, INC.	CRD# 139233	LOS ANGELES, CA
B	04/12/2002 - 01/06/2012	WORLD GROUP SECURITIES, INC.	CRD# 114473	LOS ANGELES, CA
IA	04/15/2004 - 08/23/2006	INTERSECURITIES, INC.	CRD# 16164	LA, CA
B	06/06/1994 - 04/12/2002	WMA SECURITIES, INC.	CRD# 32625	DULUTH, GA
B	02/25/1993 - 06/06/1994	INTERSECURITIES, INC.	CRD# 16164	PHILADELPHIA, PA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2023 - Present	World System Builders (WSB)	Associate	Y	Alviso, CA, United States
07/2022 - Present	Worldwide Legacy Builder (WLB)	Team Leader/Owner	Y	AGOURA HILLS, CA, United States
10/2021 - Present	NATIONAL ASSOCIATION OF REGISTERED SOCIAL SECURITY ANALYSTS	RSSA	N	WRATAGH, NY, United States
03/2017 - Present	WLB GROUP, INC.	CEO	N	LOS ANGELES, CA, United States
10/2012 - Present	HEARTLAND INSTITUTE OF FINANCIAL EDUCATION COLLEGE PLANNING PROG	CERTIFIED COLLEGE PLANNING PROGRAM CONSULTANT	N	AURORA, CO, United States
06/2012 - Present	HEARTLAND INSTITUTE OF FINANCIAL EDUCATION	INSTRUCTOR	N	AURORA, CO, United States
01/2012 - Present	TRANSAMERICA FINANCIAL ADVISORS, INC	Mass Transfer	Y	LOS ANGELES, CA, United States
08/2005 - Present	ALPHA MORTGAGE	SR. LOAN OFFICER	N	LOS ANGELOS, CA, United States
10/2002 - Present	BLUE CROSS HEALTH INSURANCE	INDEPENDENT BROKER	N	LOS ANGELOS, CA, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2001 - Present	WFG	ASSOC	N	LOS ANGELES, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Sales of insurance and non-insurance products, part-time or full-time, for companies affiliated with Transamerica Financial Advisors, Inc., Worldwide Legacy Builder & WSB are co-brand companies that are used by agents affiliated with World Financial Group Insurance Agency, an insurance agency affiliate of Transamerica Financial Advisors, LLC.

World System Builders (WSB) Alviso California United States | Investment Related | 01/2023 PRESENT
 Worldwide Legacy Builder (WLB) AGOURA HILLS California United States No Team Leader 07/2022 PRESENT
 NATIONAL ASSOCIATION OF REGISTERED SOCIAL SECURITY ANALYSTS | INVESTMENT RELATED | START DATE: 10/15/2021 | RSSA | 2001 GROVE STREET WRATAGH NY 11793 | 10HR/MO-0HR DURING TRADING | SOCIAL SECURITY PLANNING.
 HEARTLAND INSTITUTE IF FINANCIAL EDUCATION COLLGE PLANNING PROGRAM, 2851 SOUTH PARKER RD STE 1100 AURORA CO 80014, START DATE 10-05-2012, NOT INVESTMENT RELATED, CERTIFIED COLLEGE PLANNING PROGRAM CONSULTANT, HELP PEOPLE THAT ARE LOOKING FOR COACHING IN PLANNING FOR THEIR CHILDRENS COLLEGE, 1 HR/WEEK.

Heartland Institute of Financial Education/NO/2851 SOUTH PARKER RD STE 1100 AURORA CO 80014/INSTRUCTOR/I will be an instructor for this non-profit institute and get paid certain amount per student (employee) who came to the class/ will conduct the class for the students/ employees regarding financial education and do the one-on-one follow up to help them to understand more about financial information.

WLB GROUP, INC./NO/3435 WILSHIRE BLVD, SUITE 320, LOS ANGELES, CA 90010/NO OTHER BUSINESS ACTIVITIES BUT RUNNING MY WFG BUSINESS INCLUDING RENTING AND MANAGING AN OFFICE/CEO/03.15.2017/10/0/NOT MUCH DAILY ACTIVITIES AND RESPONSIBILITY EXCEPT RUNNING AN OFFICE AND SUPERVISING AN ACCOUNTING FOR MY WFG BUSINESS.

BLUE CROSS HEALTH INSURANCE/no/Los Angeles, CA/10/2002-INDEPENDENT BROKER/HEALTH INSURANCE/APPROVED WITH RESTRICTIONS

ALPHA MORTGAGE/NO/3600 WILSHIRE BLVD #1614 LOS ANGELES CA 90010/213.365.2090/SR. LOAN OFFICER 08/2005/PROCESS MORTGAGE LOANS/APPROVED WITH RESTRICTIONS



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	TRANSAMERICA FINANCIAL ADVISORS, INC
Allegations:	claimant alleges representative failed to assist client, her deceased spouse, with making premium payments and avoid lapse of coverage.
Product Type:	Insurance Other: Variable universal life
Alleged Damages:	\$5,000.00
Alleged Damages Amount Explanation (if amount not exact):	An exact damage amount was not alleged. .
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	Superior Court of the State of California
Docket/Case #:	30-2023-01362274-CU-BC-CJC
Filing date of arbitration/CFTC reparation or civil litigation:	12/12/2023



Customer Complaint Information

Date Complaint Received:	02/07/2024
Complaint Pending?	No
Status:	Settled
Status Date:	05/30/2025
Settlement Amount:	\$185,000.00
Individual Contribution Amount:	\$92,500.00



End of Report

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