



## IAPD Report

# GORDON WING SING YEE

CRD# 2339698

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	6 - 7
Disclosure Information	8



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



### Report Summary

#### GORDON WING SING YEE (CRD# 2339698)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/19/2025**.

#### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	06/28/2024
<b>IA</b>	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	07/01/2024

#### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **10** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

#### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	SCF INVESTMENT ADVISORS, INC.	123608	Lihue, HI	01/30/2014 - 07/01/2024
<b>B</b>	SCF SECURITIES, INC.	47275	LIHUE, HI	01/30/2014 - 07/01/2024
<b>IA</b>	SCF INVESTMENT ADVISORS, INC.	123608	FRESNO, CA	11/13/2013 - 12/05/2013

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

#### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **10** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER**  
Main Address: 7333 EAST DOUBLETREE RANCH RD, SUITE 120  
SCOTTSDALE, AZ 85258  
Firm ID#: 20804

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	06/28/2024
B	FINRA	General Securities Representative	Approved	06/28/2024
B	FINRA	Invest. Co and Variable Contracts	Approved	06/28/2024
B	FINRA	Investment Co./Variable Contracts Prin	Approved	06/28/2024
B	Arizona	Agent	Approved	07/10/2024
B	California	Agent	Approved	06/28/2024
B	Florida	Agent	Approved	06/28/2024
B	Hawaii	Agent	Approved	07/01/2024
IA	Hawaii	Investment Adviser Representative	Approved	07/01/2024
B	Michigan	Agent	Approved	12/23/2025
B	North Dakota	Agent	Approved	06/23/2025
B	Oregon	Agent	Approved	07/01/2024
B	Texas	Agent	Approved	01/03/2025



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Washington	Agent	Approved	07/02/2024
<b>B</b> Wisconsin	Agent	Approved	06/28/2024

### Branch Office Locations

**UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A  
LIMITED PARTNER**  
3156 ELUA ST.  
LIHUE, HI 96766





## Qualifications

### PASSED INDUSTRY EXAMS





This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 2 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.**



#### Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	12/17/1997
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	10/07/1995

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Futures Managed Funds Examination (S31)	Series 31	10/27/2004
 General Securities Representative Examination (S7)	Series 7	12/02/1995
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/05/1993

#### State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	01/06/1996
 Uniform Securities Agent State Law Examination (S63)	Series 63	06/05/1993

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor



representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/30/2014 - 07/01/2024	SCF INVESTMENT ADVISORS, INC.	CRD# 123608	Lihue, HI
B	01/30/2014 - 07/01/2024	SCF SECURITIES, INC.	CRD# 47275	LIHUE, HI
IA	11/13/2013 - 12/05/2013	SCF INVESTMENT ADVISORS, INC.	CRD# 123608	FRESNO, CA
B	11/05/2013 - 12/05/2013	SCF SECURITIES, INC.	CRD# 47275	SAN DIEGO, CA
IA	07/09/2007 - 11/01/2013	NATIONAL ASSET MANAGEMENT, INC.	CRD# 115927	LIHUE, HI
B	06/28/2007 - 11/01/2013	NATIONAL SECURITIES CORPORATION	CRD# 7569	LIHUE, HI
IA	05/22/2002 - 06/28/2007	BROOKSTREET CAPITAL MANAGEMENT	CRD# 14667	LIHUE, HI
B	11/26/2001 - 06/28/2007	BROOKSTREET SECURITIES CORPORATION	CRD# 14667	LIHUE, HI
B	05/05/1995 - 11/21/2001	SUNAMERICA SECURITIES, INC.	CRD# 20068	PHOENIX, AZ
B	05/25/1994 - 04/28/1995	IFG NETWORK SECURITIES, INC.	CRD# 19948	ATLANTA, GA
B	06/11/1993 - 01/05/1994	JACKSON NATIONAL FINANCIAL SERVICES, INC.	CRD# 29604	LOS ANGELES, CA

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2024 - Present	UNITED PLANNERS FINANCIAL SERVICES	REGISTERED REPRESENTATIVE	Y	SCOTTSDALE, AZ, United States
01/1988 - Present	Gordon Yee	owner	Y	Lihue, HI, United States
08/1987 - Present	YEECORP, INC. DBA YEECORP INSURANCE SVCS	PRESIDENT - PRESIDENT	Y	LIHUE, HI, United States



## Registration & Employment History

### EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2014 - 06/2024	SCF INVESTMENT ADVISORS, INC.	INVESTMENT ADVISOR REP	Y	FRESNO, CA, United States
01/2014 - 06/2024	SCF SECURITIES, INC.	REGISTERED REP	Y	FRESNO, CA, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1.) YEECORP INC. - OFFICER - CORPORATION FOR TAX PURPOSES - LIHUE, HI - SINCE 05/1988 - NOT INVESTMENT RELATED
- 2.) YEECORP FINANCIAL - OWNER/OFFICER - DBA NAME FOR MARKETING PURPOSES ONLY - LIHUE, HI - SINCE 06/1988 - INVESTMENT RELATED
- 3.) GORDON YEE - OWNER - REAL ESTATE SALES/RENTAL PROPERTIES/PROPERTY MANAGEMENT - LIHUE, HI - SINCE 01/1988 - INVESTMENT RELATED
- 4.) KAPAA MISSIONARY CHURCH - CHAIR - COMMUNITY, CIVIC OR CHARITABLE BOARD MEMBER OR OFFICER - KAPAA, HI - SINCE 05/2025 - INVESTMENT RELATED



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	BROOKSTREET
<b>Allegations:</b>	BREACH OF CONTRACT, NEGLIGENCE, VIOLATION OF THE HAWAII UNIFORM SECURITIES ACT, VIOLATION OF THE ARIZONA SECURITIES STATUTES AND INVESTMENT MANAGERS ACT, BREACH OF FIDUCIARY DUTY, FRAUD, AND NEGLIGENT MISREPRESENTATION.ACTIVITY OCCURRED 2/2004.
<b>Product Type:</b>	Other: PRIVATE PLACEMENT
<b>Alleged Damages:</b>	\$221,000.00
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

### Customer Complaint Information

<b>Date Complaint Received:</b>	07/25/2011
<b>Complaint Pending?</b>	No
<b>Status:</b>	Evolved into Arbitration/CFTC reparation (the individual is a named party)
<b>Status Date:</b>	02/23/2012
<b>Settlement Amount:</b>	



**Individual Contribution Amount:**

**Arbitration Information**

**Arbitration/CFTC reparation claim filed with (FINRA, AAA, CFTC, etc.):** FINRA

**Docket/Case #:** [12-00711](#)

**Date Notice/Process Served:** 02/23/2012

**Arbitration Pending?** No

**Disposition:** Award to Customer

**Disposition Date:** 09/16/2013

**Monetary Compensation Amount:** \$100,000.00

**Individual Contribution Amount:** \$0.00

**Broker Statement** I DENY ALL ALLEGATIONS FROM THIS COMPLAINT. AT ALL TIMES, THE CLIENTS BEST INTERESTS WERE PARAMOUNT IN THE INVESTMENT RECOMMENDATIONS.



## End of Report

This page is intentionally left blank.