



IAPD Report

MICHAEL JAMES LOERCH

CRD# 2377648

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

MICHAEL JAMES LOERCH (CRD# 2377648)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/12/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	07/14/2021
IA	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	07/15/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **23** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	AMERIPRISE FINANCIAL SERVICES, LLC	6363	MINNEAPOLIS, MN	07/14/2021 - 07/14/2021
B	BBVA SECURITIES INC.	27060	TAYLOR, TX	05/16/2013 - 07/14/2021
IA	PNC MANAGED ACCOUNT SOLUTIONS, INC.	110476	GEORGETOWN, TX	10/15/2010 - 07/14/2021

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **23** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**

Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402

Firm ID#: 6363

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	07/14/2021
	FINRA	Government Securities Representative	Approved	07/14/2021
	Alaska	Agent	Approved	05/07/2024
	Arizona	Agent	Approved	07/14/2021
	California	Agent	Approved	07/14/2021
	Colorado	Agent	Approved	07/15/2021
	Florida	Agent	Approved	07/14/2021
	Illinois	Agent	Approved	06/13/2025
	Indiana	Agent	Approved	09/12/2025
	Kansas	Agent	Approved	07/15/2021
	Louisiana	Agent	Approved	07/14/2021
	Mississippi	Agent	Approved	06/25/2025
	Missouri	Agent	Approved	07/14/2021



Qualifications

	Regulator	Registration	Status	Date
B	New Jersey	Agent	Approved	07/14/2021
B	New Mexico	Agent	Approved	07/14/2021
B	New York	Agent	Approved	07/15/2021
B	North Carolina	Agent	Approved	07/14/2021
B	Oregon	Agent	Approved	07/17/2025
B	South Carolina	Agent	Approved	07/15/2021
B	Tennessee	Agent	Approved	07/17/2025
B	Texas	Agent	Approved	07/15/2021
IA	Texas	Investment Adviser Representative	Approved	07/15/2021
B	Utah	Agent	Approved	07/14/2021
B	Virginia	Agent	Approved	07/17/2025
B	Washington	Agent	Approved	07/15/2021
B	Wisconsin	Agent	Approved	07/20/2021

Branch Office Locations

AMERIPRISE FINANCIAL SERVICES, LLC
200 E 8th St Ste 202
Georgetown, TX 78626

AMERIPRISE FINANCIAL SERVICES, LLC
Georgetown, TX



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Government Securities Representative Examination (S72)	Series 72	01/02/2023
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	08/30/1993

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	11/12/1998
B Uniform Securities Agent State Law Examination (S63)	Series 63	10/11/1993



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/14/2021 - 07/14/2021	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	MINNEAPOLIS, MN
B	05/16/2013 - 07/14/2021	BBVA SECURITIES INC.	CRD# 27060	TAYLOR, TX
IA	10/15/2010 - 07/14/2021	PNC MANAGED ACCOUNT SOLUTIONS, INC.	CRD# 110476	GEORGETOWN, TX
B	12/15/2000 - 05/16/2013	BBVA COMPASS INVESTMENT SOLUTIONS, INC	CRD# 17086	BELTON, TX
IA	07/08/2010 - 10/15/2010	ST JOHNS WEALTH MANAGEMENT	CRD# 105564	GEORGETOWN, TX
IA	06/12/2002 - 07/08/2010	BBVA COMPASS INVESTMENT SOLUTIONS, INC.	CRD# 17086	BELTON, TX
B	02/09/2000 - 01/11/2001	TEJAS SECURITIES GROUP, INC.	CRD# 36705	AUSTIN, TX
B	01/25/2000 - 02/18/2000	NORWEST INVESTMENT SERVICES, INC.	CRD# 16100	MINNEAPOLIS, MN
B	09/25/1998 - 02/15/2000	WELLS FARGO SECURITIES INC.	CRD# 17438	SAN FRANCISCO, CA
B	11/08/1995 - 09/24/1998	SPIRES FINANCIAL, L.P.	CRD# 38209	HOUSTON, TX
B	11/09/1994 - 11/17/1995	APS FINANCIAL CORPORATION	CRD# 10033	AUSTIN, TX
B	08/06/1993 - 11/21/1994	WESTCAP SECURITIES, L.P.	CRD# 7301	HOUSTON, TX
B	08/06/1993 - 08/24/1994	WESTCAP GOVERNMENT SECURITIES, INC.	CRD# 19645	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2021 - Present	Ameriprise Financial Services, LLC	Registered Representative	Y	Georgetown, TX, United States



Registration & Employment History



EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2013 - 07/2021	BBVA SECURITIES INC.	MASS TRANSFER	Y	GEORGETOWN, TX, United States
10/2010 - 07/2021	BBVA WEALTH SOLUTIONS INC.	MASS TRANSFER	Y	GEORGETOWN, TX, United States
12/2000 - 07/2021	BBVA COMPASS INSURANCE AGENCY, INC.	AGENT	Y	AUSTIN, TX, United States
12/2000 - 07/2021	COMPASS BANK	EMPLOYEE	Y	BIRMINGHAM, AL, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 3

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: BBVA Securities Inc.

Allegations: Plaintiff filed suit against the firm and its holding company alleging breach of contract, negligence and deceptive trade practices in connection with her reinvestment of IRA proceeds in July 2014. Plaintiff claims that representative assured her that she would suffer no adverse tax impact, then alleges that she did, indeed suffer adverse tax impact. Plaintiff seeks to recover attorney fees and other costs associated with her successful IRS tax waiver.

Product Type: Annuity-Variable
CD

Alleged Damages: \$10,500.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: 425th Judicial District Court Williamson County, TX

Docket/Case #: 19-1405-C425

Filing date of arbitration/CFTC reparation or civil litigation: 09/09/2019



Customer Complaint Information

Date Complaint Received: 09/19/2019
Complaint Pending? No
Status: Settled
Status Date: 09/16/2020
Settlement Amount: \$11,500.00
Individual Contribution Amount: \$0.00

Disclosure 2 of 3

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: COMPASS BROKERAGE, INC.

Allegations: CUSTOMER ALLEGES THAT REPRESENTATIVE DID NOT INFORM HIM THAT THERE MIGHT BE TAX IMPLICATIONS AS A RESULT OF HIS SALE OF MUTUAL FUNDS TO PURCHASE A VARIABLE ANNUITY IN SEPTEMBER, 2007.

Product Type: Money Market Fund

Alleged Damages: \$23,500.00

Is this an oral complaint? Yes

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/28/2008
Complaint Pending? No
Status: Closed/No Action
Status Date: 04/07/2008
Settlement Amount:
Individual Contribution Amount:

Broker Statement REPRESENTATIVE IS CONFIDENT HE DID INFORM THE CUSTOMER THAT THERE MIGHT BE TAX IMPLICATIONS FOR THE MUTUAL FUNDS SALES AND THAT HE INFORMED THE CUSTOMER THAT HE SHOULD CONSULT HIS TAX ADVISOR. CUSTOMER INFORMED THE FIRM THAT HE HAS DISCUSSED THE MATTER WITH THE REPRESENTATIVE AND RESOLVED THE ISSUE TO HIS SATISFACTION. CUSTOMER HAS INFORMED THE FIRM THAT HE FEELS THE SALES WERE APPROPRIATE.

Disclosure 3 of 3

Reporting Source: Individual



Employing firm when activities occurred which led to the complaint:

COMPASS BROKERAGE, INC.

Allegations:

THE CUSTOMER ALLEGED THAT THE REPRESENTATIVE'S PRESENTATION WAS DECEPTIVE AND MISLEADING.

Product Type:

Annuity(ies) - Variable

Alleged Damages:

Customer Complaint Information

Date Complaint Received:

04/29/2003

Complaint Pending?

No

Status:

Denied

Status Date:

05/05/2003

Settlement Amount:

Individual Contribution Amount:

Broker Statement

THE CUSTOMER PURCHASED A VARIABLE UNIVERSAL LIFE INSURANCE POLICY IN EARLY SUMMER 2001. THE INVESTMENT SELECTION WAS CONSISTENT WITH HIS STATED INVESTMENT OBJECTIVES, RISK TOLERANCE, AND TIME HORIZON. OUR REVIEW INDICATES THAT THE CUSTOMER UNDERSTOOD THE POTENTIAL RISKS AND WAS AWARE OF SURRENDER CHARGES APPLICABLE TO THE PRODUCT, ALL OF WHICH WAS DISCLOSED TO THE CUSTOMER. FURTHER, THE INVESTMENT SELECTION WAS SUITABLE BASED UPON THE INFORMATION PROVIDED BY THE CUSTOMER. THE ALLEGED COMPENSATORY DAMAGE WAS UNSPECIFIED.



End of Report

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