



IAPD Report

JAMES ANDREW ELLIS

CRD# 2395774

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JAMES ANDREW ELLIS (CRD# 2395774)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/03/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	J K R & COMPANY, INC.	CRD# 8040	08/02/1999
IA	J K R & COMPANY, INC.	CRD# 8040	03/03/2000

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **7** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	LINCOLN FINANCIAL ADVISORS CORPORATION	3978	FORT WAYNE, IN	09/17/1993 - 08/30/1999
B	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	2580	FORT WAYNE, IN	09/17/1993 - 08/30/1999

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.

This individual is currently registered with 7 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **J K R & COMPANY, INC.**

Main Address: 7145 WOODLEY AVENUE
VAN NUYS, CA 91406

Firm ID#: 8040

	Regulator	Registration	Status	Date
	FINRA	General Securities Principal	Approved	08/02/1999
	FINRA	General Securities Representative	Approved	08/02/1999
	FINRA	Registered Options Principal	Approved	03/22/2001
	FINRA	Operations Professional	Approved	12/23/2011
	FINRA	Municipal Securities Principal	Approved	10/07/2017
	FINRA	Municipal Securities Representative	Approved	10/07/2017
	FINRA	Financial and Operations Principal	Approved	06/16/2020
	Arkansas	Agent	Approved	12/06/2021
	California	Agent	Approved	08/02/1999
	California	Investment Adviser Representative	Approved	03/03/2000
	Nevada	Agent	Approved	03/20/2019
	New York	Agent	Approved	08/02/1999
	Oklahoma	Agent	Approved	11/19/2019



Qualifications

Regulator	Registration	Status	Date
B Texas	Agent	Approved	11/20/2019
B Washington	Agent	Approved	06/09/2025

Branch Office Locations

J K R & COMPANY, INC.
7145 WOODLEY AVENUE
VAN NUYS, CA 91406







Qualifications

PASSED INDUSTRY EXAMS






This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 4 principal/supervisory exams, 5 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

	Exam	Category	Date
	Financial and Operations Principal Examination (S27)	Series 27	06/16/2020
	Municipal Securities Principal Examination (S53)	Series 53	10/07/2017
	Registered Options Principal Examination (S4)	Series 4	05/11/2000
	General Securities Principal Examination (S24)	Series 24	02/13/1997

General Industry/Product Exams

	Exam	Category	Date
	Municipal Securities Representative Examination (S52TO)	Series 52TO	09/25/2025
	Operations Professional Examination (S99TO)	Series 99TO	01/02/2023
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	05/08/1996
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	09/16/1993

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	10/12/2020
	Uniform Securities Agent State Law Examination (S63)	Series 63	09/16/1993



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	09/17/1993 - 08/30/1999	LINCOLN FINANCIAL ADVISORS CORPORATION	CRD# 3978	FORT WAYNE, IN
B	09/17/1993 - 08/30/1999	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	CRD# 2580	FORT WAYNE, IN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/1999 - Present	J K R & COMPANY, INC.	NOT PROVIDED	Y	LAGUNA BEACH, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

RETIREMENT PLANNING ASSOC. IS A SOLE PROPRIETORSHIP THAT SELLS TERM INSURANCE AND PERFORM PRESENTATIONS. THE BUSINESS IS NOT INVESTMENT RELATED AND IS PERFORMED FROM LA QUINTA, CA. THE BUSINESS STARTED IN 1999 AND I SPEND A COUPLE HOURS PER WEEK IN THE BUSINESS, NONE OF WHICH IS DURING TRADING HOURS.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 08/03/2001

Docket/Case Number: C02010037

Employing firm when activity occurred which led to the regulatory action: J.K.R. & COMPANY, INC. /LINCOLN FINANCIAL ADVISORS CORP.

Product Type: Other

Other Product Type(s):

Allegations: 08/08/01GS: NASD RULES 2110 AND 2510(B) - RESPONDENT EXERCISED DISCRETIONARY POWER IN PUBLIC CUSTOMERS' ACCOUNTS WITHOUT RECEIVING PRIOR WRITTEN AUTHORIZATION FROM THE CUSTOMERS.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 08/03/2001

Sanctions Ordered: Censure
Monetary/Fine \$5,000.00

Other Sanctions Ordered:



Sanction Details: NONE

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Reporting Source: Individual

Regulatory Action Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Sanction(s) Sought: Censure

Other Sanction(s) Sought: NONE.

Date Initiated: 08/03/2001

Docket/Case Number: NASD CASE # C02010037

Employing firm when activity occurred which led to the regulatory action: JKR & COMPANY, INC.

Product Type: Equity - OTC

Other Product Type(s):

Allegations: NASD RULES 2110 AND 2510(B) - RESPONDENT EXERCISED DISCRETIONARY POWER IN PUBLIC CUSTOMERS' ACCOUNTS WITHOUT RECEIVING PRIOR WRITTEN AUTHORIZATION FROM THE CUSTOMERS.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 08/03/2001

Sanctions Ordered: Censure
Monetary/Fine \$5,000.00

Other Sanctions Ordered: NONE.

Sanction Details: NASD FINE OF \$5000.00 ACCEPTED ON 8/3/2001.

Broker Statement NASD FINE OF \$5000.00 ACCEPTED ON 8/3/2001. ACCEPTANCE, WAIVER & CONSENT.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: JKR & COMPANY INC.

Allegations: CUSTOMER DISPUTED TRADES ON THE PURCHASE OF "4 KIDS" ON 11/19/99 & 11/22/99 THEN THE SALE OF THE "4 KIDS" ON 12/21/99. THIS SALE RESULTED IN A LOSS. CUSTOMER ALSO DISPUTED THE SALE OF "3 COM CORP" ON 1/28/00.

Product Type: Equity - OTC

Alleged Damages: \$24,081.24

Customer Complaint Information

Date Complaint Received: 03/16/2000

Complaint Pending? No

Status: Settled

Status Date: 03/18/2000

Settlement Amount: \$24,081.24

Individual Contribution Amount: \$24,081.24

Broker Statement UPON RECEIPT OF SETTLEMENT AGREEMENT SIGNED BY ALL PARTIES, JKR & COMPANY INC. WILL ISSUE A REFUND CHECK TO THE [CUSTOMER]. JAMES ELLIS WILL REPAY JKR FOR THE SETTLEMENT AMOUNT.



End of Report

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