



IAPD Report

SHEILA JUNE CUFFARI-AGASI

CRD# 2401020

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4 - 5
Disclosure Information	6



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

SHEILA JUNE CUFFARI-AGASI (CRD# 2401020)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/22/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	12/20/2006
IA	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	01/24/2007

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **7** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	INVEST FINANCIAL CORPORATION	12984	SCOTTSDALE, AZ	11/03/2005 - 12/04/2006
B	INVEST FINANCIAL CORPORATION	12984	SCOTTSDALE, AZ	11/01/2005 - 12/04/2006
IA	TOTAL INVESTMENT MANAGEMENT INC	108818	SCOTTSDALE, AZ	06/29/2005 - 11/30/2006

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 7 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER**

Main Address: 7333 EAST DOUBLETREE RANCH RD, SUITE 120
SCOTTSDALE, AZ 85258

Firm ID#: 20804

	Regulator	Registration	Status	Date
B	FINRA	General Securities Principal	Approved	12/20/2006
B	FINRA	General Securities Representative	Approved	12/20/2006
B	Arizona	Agent	Approved	12/20/2006
IA	Arizona	Investment Adviser Representative	Approved	01/24/2007
B	California	Agent	Approved	12/20/2006
B	Colorado	Agent	Approved	12/20/2006
B	Illinois	Agent	Approved	12/20/2006
B	Minnesota	Agent	Approved	03/12/2014
B	Missouri	Agent	Approved	05/24/2018
B	Nevada	Agent	Approved	11/02/2021

Branch Office Locations

UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER

7333 E. DOUBLETREE RANCH ROAD #120
SCOTTSDALE, AZ 85258-2023



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Principal Examination (S24)	Series 24	08/21/2000

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	09/11/1995

State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination (S66)	Series 66	06/16/2004
Uniform Securities Agent State Law Examination (S63)	Series 63	05/21/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	11/03/2005 - 12/04/2006	INVEST FINANCIAL CORPORATION	CRD# 12984	SCOTTSDALE, AZ
B	11/01/2005 - 12/04/2006	INVEST FINANCIAL CORPORATION	CRD# 12984	SCOTTSDALE, AZ
IA	06/29/2005 - 11/30/2006	TOTAL INVESTMENT MANAGEMENT INC	CRD# 108818	SCOTTSDALE, AZ
B	10/31/2005 - 11/07/2005	AIG FINANCIAL ADVISORS, INC.	CRD# 133763	SCOTTSDALE, AZ
B	10/05/2000 - 10/31/2005	SUNAMERICA SECURITIES, INC.	CRD# 20068	PHOENIX, AZ
B	09/22/1997 - 09/15/2000	SUNAMERICA SECURITIES, INC.	CRD# 20068	PHOENIX, AZ
B	09/12/1995 - 09/05/1997	DONALD & CO. SECURITIES INC.	CRD# 7776	TINTON FALLS, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2006 - Present	UNITED PLANNERS' FINANCIAL SERVICES	REP / HO STAFF	Y	SCOTTSDALE, AZ, United States
03/2006 - Present	PLANWELL FINANCIAL	REP / ADVISOR	Y	SCOTTSDALE, AZ, United States
03/2006 - 10/2023	Planwell LLC	President	Y	Scottsdale, AZ, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1.) AGASI FAMILY TRUST - TRUSTEE - ACTING IN A FIDUCIARY CAPACITY - SCOTTSDALE, AZ - SINCE 03/2015 - INVESTMENT RELATED
- 2.) RAINBOW RAIN, LLC - MEMBER - PERSONAL INVESTMENT HOLDING - SCOTTSDALE, AZ - SINCE 05/2019 - INVESTMENT RELATED



Registration & Employment History



OTHER BUSINESS ACTIVITIES

- 3.) PLANWELL FINANCIAL LLC - PRESIDENT - DBA NAME FOR MARKETING PURPOSES ONLY - SCOTTSDALE, AZ - SINCE 10/2005 - INVESTMENT RELATED
- 4.) SHEILA CUFFARI-AGASI - AGENT - NON-VARIABLE INSURANCE - SCOTTSDALE, AZ - SINCE 03/2006 - INVESTMENT RELATED



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
------	-------

Criminal	1
----------	---

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Firm
Court Details:	MARICOPA COUNTY COURT, PHOENIX AZ.
Charge Date:	03/27/2005
Charge Details:	ARRESTED FOR FELONY APC (ACTUAL PHYSICAL CONTROL) OF A VEHICLE WHILE UNDER THE INFLUENCE OF ALCOHOL. THE CHARGE WAS OFFERED AS A MISDOMMEANOR SINCE I WAS NOT OPERATING A VEHICLE, ONLY IN POSSESSION OF THE KEYS AND HAD THE ABILITY TO DRIVE.
Felony?	No
Current Status:	Final
Status Date:	04/12/2005
Disposition Details:	PLEAD GUILTY TO MIDOMEANOR DUI

Reporting Source:	Individual
Organization Name (if charge(s) were brought against an organization over which individual exercised control):	N/A
Court Details:	MARICOPA COUNTY SUPERIOR COURT, PHOENIX AZ CR 2005-109272-001-DT
Charge Date:	03/27/2005
Charge Details:	2 COUNTS AGG DUI- PASSENGER FELONY APC, CASE WAS PLEAD DOWN TO 1 COUNT MISDEMEANOR DUI, NON INVESTMENT RELATED
Felony?	Yes
Current Status:	Final



Status Date:	10/31/2005
Disposition Details:	PLED QUILTY TO 1 COUNT MISDEMEANOR DUI, PROBATION FOR 9 MONTHS, 24 HOUR JAIL TIME, 16 HR ALCOHOL EDUCATION, \$900 FINE.
Broker Statement	THERE WERE EXTENUATING CIRCUMSTANCES WITH THIS SITUATION WHICH INCLUDE THE FACT THAT I WAS NOT DRIVING THE DAY OF THIS INCIDENT. I WAS IN "ACTUAL PHYSICAL CONTROL" OF THE VEHICLE WHERE MY SOON TO BE X-HUSBAND PLACED MY CHILDREN AND THEN RAN TO GET AN OFFICER TO SAY I WAS PLANNING TO LEAVE THE SITE WITH THEM, WHICH WAS NOT THE CASE. I WAS OFFERED ONE MISDEMEANOR CHARGE IN PLACE OF THE TWO FELONY CHARGES IMMEDIATELY, AND PLEAD GUILTY TO MISDEMEANOR DUI IN ORDER TO PUT THE ISSUE BEHIND ME OPPOSED TO DRAGGING IT OUT IN COURT FOR A YEAR +.



End of Report

This page is intentionally left blank.