



IAPD Report

KEVIN SEAN MURRAY

CRD# 2451282

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

KEVIN SEAN MURRAY (CRD# 2451282)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/21/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	SYNOVUS SECURITIES, INC.	CRD# 14023	10/24/2016
IA	SYNOVUS SECURITIES, INC.	CRD# 14023	10/24/2016

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **25** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	SUNTRUST ADVISORY SERVICES LLC	283390	ST. PETERSBURG, FL	08/16/2016 - 10/27/2016
IA	SUNTRUST INVESTMENT SERVICES, INC.	17499	TAMPA, FL	05/19/1999 - 10/27/2016
B	SUNTRUST INVESTMENT SERVICES, INC.	17499	TAMPA, FL	05/14/1999 - 10/27/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **25** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **SYNOVUS SECURITIES, INC.**
Main Address: 33 WEST 14TH STREET
3RD FLOOR
COLUMBUS, GA 31901
Firm ID#: 14023

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	10/24/2016
B	FINRA	Investment Co./Variable Contracts Prin	Approved	10/24/2016
B	FINRA	General Securities Principal	Approved	09/11/2018
B	Arkansas	Agent	Approved	11/21/2025
IA	Arkansas	Investment Adviser Representative	Approved	11/21/2025
B	California	Agent	Approved	12/15/2016
IA	California	Investment Adviser Representative	Approved	12/15/2016
B	Colorado	Agent	Approved	01/27/2021
IA	Colorado	Investment Adviser Representative	Approved	01/27/2021
B	Connecticut	Agent	Approved	12/20/2024
IA	Connecticut	Investment Adviser Representative	Approved	12/20/2024
B	Delaware	Agent	Approved	10/23/2023
IA	Delaware	Investment Adviser Representative	Approved	10/23/2023



Qualifications

Regulator	Registration	Status	Date
B Florida	Agent	Approved	10/24/2016
IA Florida	Investment Adviser Representative	Approved	10/27/2016
B Georgia	Agent	Approved	02/07/2018
IA Georgia	Investment Adviser Representative	Approved	03/26/2018
B Illinois	Agent	Approved	11/24/2025
IA Illinois	Investment Adviser Representative	Approved	11/24/2025
B Indiana	Agent	Approved	12/23/2025
IA Indiana	Investment Adviser Representative	Approved	12/23/2025
B Iowa	Agent	Approved	09/19/2017
IA Iowa	Investment Adviser Representative	Approved	09/19/2017
B Kansas	Agent	Approved	07/10/2025
IA Kansas	Investment Adviser Representative	Approved	08/20/2025
B Massachusetts	Agent	Approved	12/01/2025
B Minnesota	Agent	Approved	03/30/2017
IA Minnesota	Investment Adviser Representative	Approved	03/30/2017
B Mississippi	Agent	Approved	11/21/2025
IA Mississippi	Investment Adviser Representative	Approved	11/21/2025
B Nevada	Agent	Approved	08/09/2023
IA Nevada	Investment Adviser Representative	Approved	08/16/2023



Qualifications

	Regulator	Registration	Status	Date
B	New Hampshire	Agent	Approved	03/20/2023
IA	New Hampshire	Investment Adviser Representative	Approved	03/20/2023
B	New York	Agent	Approved	03/30/2017
IA	New York	Investment Adviser Representative	Approved	04/05/2021
IA	North Carolina	Investment Adviser Representative	Approved	03/30/2017
B	North Carolina	Agent	Approved	03/31/2017
B	Ohio	Agent	Approved	12/08/2016
IA	Ohio	Investment Adviser Representative	Approved	12/08/2016
B	Oklahoma	Agent	Approved	09/03/2025
IA	Oklahoma	Investment Adviser Representative	Approved	09/03/2025
B	Pennsylvania	Agent	Approved	03/30/2017
IA	Pennsylvania	Investment Adviser Representative	Approved	03/30/2017
B	South Carolina	Agent	Approved	11/21/2025
IA	South Carolina	Investment Adviser Representative	Approved	11/21/2025
B	Tennessee	Agent	Approved	07/17/2023
B	Texas	Agent	Approved	08/20/2019
IA	Texas	Investment Adviser Representative	Approved	11/21/2025
B	Vermont	Agent	Approved	07/06/2022
IA	Vermont	Investment Adviser Representative	Approved	07/06/2022



Qualifications

Regulator	Registration	Status	Date
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Branch Office Locations

SYNOVUS SECURITIES, INC.
4488 WEST BOY SCOUT BLVD
TAMPA, FL 33607



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	09/11/2018
	Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	03/04/2002

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	02/16/1995

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	04/01/1998
	Uniform Securities Agent State Law Examination (S63)	Series 63	01/19/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	08/16/2016 - 10/27/2016	SUNTRUST ADVISORY SERVICES LLC	CRD# 283390	ST. PETERSBURG, FL
IA	05/19/1999 - 10/27/2016	SUNTRUST INVESTMENT SERVICES, INC.	CRD# 17499	TAMPA, FL
B	05/14/1999 - 10/27/2016	SUNTRUST INVESTMENT SERVICES, INC.	CRD# 17499	TAMPA, FL
B	02/04/1998 - 04/29/1999	INVEST FINANCIAL CORPORATION	CRD# 12984	APPLETON, WI
B	02/17/1995 - 01/26/1998	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	ST. PETERSBURG, FL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2026 - Present	PINNACLE BANK	FINANCIAL ADVISOR	Y	TAMPA, FL, United States
10/2019 - Present	SYNOVUS SECURITIES, INC.	FINANCIAL ADVISOR	Y	TAMPA, FL, United States
10/2019 - 12/2025	SYNOVUS BANK	FINANCIAL ADVISOR	Y	TAMPA, FL, United States
10/2016 - 10/2019	SYNOVUS BANK	FINANCIAL CONSULTANT	Y	TAMPA, FL, United States
10/2016 - 10/2019	SYNOVUS SECURITIES, INC.	FINANCIAL CONSULTANT	Y	TAMPA, FL, United States
03/2017 - 09/2018	SYNOVUS BANK	FINANCIAL CONSULTANT	Y	ST. PETERSBURG, FL, United States
08/2016 - 10/2016	SunTrust Advisory Services	Investment Advisory Representative	Y	Atlanta, GA, United States
05/1999 - 10/2016	SUNTRUST INVESTMENT SERVICES, INC.	PFA	Y	TAMPA, FL, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: SUNTRUST INVESTMENT SERVICES,INC

Allegations: THIS OCCURANCE IS THE SAME FACTS AND CIRCUMSTANCES AS OCCURANCE NO. 1502922 WHICH WAS DENIED. THE CLIENT HAS NOW RE-SENT HIS COMPLAINT TO THE SEC AND HAS ADDED ADDITIONAL ALLEGATIONS OF FORGERY AND UNAUTHORIZED TRADING. IT IS BECAUSE OF THE NEW ALLEGATIONS THAT THE FIRM IS FILING ANOTHER AMENDMENT.

Product Type: Annuity-Variable

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): NO ALLEGED DAMAGES WERE MADE AND THE FIRM HAS NO WAY TO DETERMINE WHAT THEY MAY BE AS IT IS NO LONGER BROKER OF RECORD(AS OF MAY 2010) ON THE VARIABLE ANNUITY. THE FIRM IS UNABLE TO DETERMINE THE VALUE OF THE ANNUITY. ANY SURRENDER CHARGES WHICH MAY BE ASSOCIATED WITH IT OR IF THE CLIENT EVEN OWNS THE ANNUITY. THIS MAKES A "GOOD FAITH" ESTIMATE IMPOSSIBLE.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/14/2011



Complaint Pending? No
Status: Denied
Status Date: 03/29/2011
Settlement Amount:
Individual Contribution Amount:
Broker Statement I CATAGORICALLY DENY ANY AND ALL OF THE CLIENT'S ALLEGATIONS.

Disclosure 2 of 2

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: SUNTRUST INVESTMENT SERVICES, INC
Allegations: THE CLIENT ALLEGED THAT THE REPRESENTATIVE DID NOT PROVIDE HIM A COPY OF HIS VARIABLE ANNUITY POLICY AND ALLEGEDLY TOLD HIM THAT HE WOULD NOT LOSE ANY MONEY IN THE ANNUITY.
Product Type: Annuity-Variable
Alleged Damages: \$30,000.00
Is this an oral complaint? No
Is this a written complaint? Yes
Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/03/2010
Complaint Pending? No
Status: Denied
Status Date: 03/31/2010
Settlement Amount: \$0.00
Individual Contribution Amount: \$0.00
Broker Statement IT IS UNFORTUNATE AFTER 14 YEARS OF SERVING CLIENTS MY FIRST COMPLAINT HAS COME ON SUCH AN UNFOUNDED , HURTFUL CLAIM.



End of Report

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