



IAPD Report

STEVEN MICHAEL GRONCESKI

CRD# 2466208

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

STEVEN MICHAEL GRONCESKI (CRD# 2466208)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/07/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	WAVERLY ADVISORS, LLC	CRD# 115332	01/11/2024

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **5** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	STRATEGIQ FINANCIAL GROUP, LLC	144287	MERRILLVILLE, IN	10/08/2007 - 03/29/2024
B	SII INVESTMENTS, INC.	2225	LAPORTE, IN	10/22/2007 - 12/16/2016
IA	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	20804	MERRILLVILLE, IN	02/01/2001 - 10/22/2007

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **5** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **WAVERLY ADVISORS, LLC**
Main Address: 600 UNIVERSITY PARK PLACE
SUITE 501
BIRMINGHAM, AL 35209
Firm ID#: 115332

	Regulator	Registration	Status	Date
IA	Arizona	Investment Adviser Representative	Approved	03/18/2024
IA	Florida	Investment Adviser Representative	Approved	03/28/2024
IA	Illinois	Investment Adviser Representative	Approved	01/18/2024
IA	Indiana	Investment Adviser Representative	Approved	01/11/2024
IA	Texas	Investment Adviser Representative	Approved	01/11/2024

Branch Office Locations

WAVERLY ADVISORS, LLC
101 EAST 90TH DRIVE
SUITE A
MERRILLVILLE, IN 46410



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	12/16/2016
B General Securities Representative Examination (S7)	Series 7	04/21/1994

State Securities Law Exams

Exam	Category	Date
B Uniform Securities Agent State Law Examination (S63)	Series 63	05/05/1994



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/08/2007 - 03/29/2024	STRATEGIQ FINANCIAL GROUP, LLC	CRD# 144287	MERRILLVILLE, IN
B	10/22/2007 - 12/16/2016	SII INVESTMENTS, INC.	CRD# 2225	LAPORTE, IN
IA	02/01/2001 - 10/22/2007	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	MERRILLVILLE, IN
B	04/01/1998 - 10/22/2007	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	MERRILLVILLE, IN
B	07/18/1997 - 01/01/1998	UNITED PLANNERS' FINANCIAL SERVICES OF AMERICA A LIMITED PARTNER	CRD# 20804	SCOTTSDALE, AZ
B	04/22/1994 - 07/22/1997	AMERICAN EXPRESS FINANCIAL ADVISORS INC.	CRD# 6363	MINNEAPOLIS, MN
B	04/22/1994 - 07/22/1997	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2024 - Present	WAVERLY ADVISORS, LLC	WEALTH ADVISOR, PARTNER	Y	MERRILLVILLE, IN, United States
09/1999 - 03/2024	STRATEGIQ FINANCIAL GROUP, LLC	INVESTMENT ADVISER REPRESENTATIVE	Y	MERRILLVILLE, IN, United States
10/2007 - 12/2016	SII INVESTMENTS	REGISTERED REPRESENTATIVE	Y	MERRILLVILLE, IN, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) LAKE MICHIGAN PROPERTIES - AGENT AND RENTAL MANAGER.
- 2) IQ Companies, LLC; Member; 2014; Entity owns StrategIQ Financial Group, LLC
- 3) WAAM TOPCO, LLC; Not Investment Related; 600 University Park Place, Suite 501 Birmingham, AL 35209; Holding Company; Member; 2024, 0 Hours Per Month; 0 Hours During Trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Formal Charges were brought in:	State Court
Name of Court:	LaPorte Superior Court 4
Location of Court:	Michigan City, IN
Docket/Case #:	46D04-1611-F6-001098
Charge Date:	11/30/2016
Charge(s) 1 of 1	
Formal Charge(s)/Description:	Battery on a person less than 14 years old
No of Counts:	1
Felony or Misdemeanor:	Felony
Plea for each charge:	Not Guilty
Disposition of charge:	Dismissed
Current Status:	Final
Status Date:	06/06/2018
Disposition Date:	06/06/2018
Sentence/Penalty:	All charges were dismissed on 6/6/2018.
Broker Statement	Mr. Gronceski ("G") allegedly committed a battery on his 13 year old son, which G strongly denies. The Long Beach, IN police department, in its written incident report dated November 24, 2016, did not find any physical evidence of battery. The IN Dept. of Child Services concluded on January 5, 2017, that the charge against G is "unsubstantiated". All charges were dismissed on June 6, 2018.





Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	UNITED PLANNERS FINANCIAL SERVICES OF AMERICA
Allegations:	RECOMMENDING TO CUSTOMER THE PURCHASE OF A SECURITY THAT WAS UNSUITABLE GIVEN THE CUSTOMER'S AGE. FINANCIAL SITUATION, INVESTMENT OBJECTIVE AND INVESTMENT EXPERIENCE. ALLEGATIONS OCCURED BETWEEN 4/12/02 AND 6/26/02. NO DAMAGES WERE SPECIFIED, HOWEVER THE FIRM DETERMINED THAT "IF" ANY DAMAGES WERE DUE THEY COULD BE AT LEAST \$5000.00
Product Type:	Annuity(ies) - Variable
Alleged Damages:	\$0.00

Customer Complaint Information

Date Complaint Received:	04/12/2002
Complaint Pending?	No
Status:	Settled
Status Date:	10/24/2002
Settlement Amount:	\$7,500.00
Individual Contribution Amount:	\$5,000.00

Broker Statement	THE CUSTOMER WAS ADVISED TO CONSIDER FORMAL FINANCIAL PLANNING TO DEVELOP A LONG TERM ASSET ALLOCATION. VARIABLE ANNUITIES WERE RECOMMENDED TO PROVIDE FOR HER CURRENT INCOME NEEDS AND TO PROVIDE FOR A "DISADVANTAGED" SON. THE CUSTOMER WAS PROVIDED THE PROSPECTUS, INVESTMENT APPLICATION AND OTHER REQUIRED FORMS THAT SHE REVIEWED FULLY AND ACKNOWLEDGED WITH HER SIGNATURE ON 11/12/2001. BASED ON TIME AND ECONOMIC CONSIDERATIONS, I WAS ADVISED TO SETTLE THIS CUSTOMER COMPLAINT. GIVEN THE NATURE OF THE SUBJECTIVITY OF THIS COMPLAINT, IT WOULD HAVE TAKEN NUMEROUS MEETINGS AND ARBITRATION BACKLOG WOULD HAVE TAKEN 2-3 YEARS. SETTLEMENT WAS REACHED THROUGH NASD MEDIATION # 02-05689 10/31/02
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End of Report

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