



IAPD Report

JASON MICHAEL SMITH

CRD# 2496515

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4 - 5
Disclosure Information	6

i When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.
Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JASON MICHAEL SMITH (CRD# 2496515)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/22/2025**.

CURRENT EMPLOYERS

Firm	CRD#	Registered Since
IA CREATIVE PLANNING	CRD# 105348	12/20/2021

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES
IA LOCKTON INVESTMENT ADVISORS, LLC	144133	Omaha, NE	02/16/2018 - 12/17/2021
B LOCKTON INVESTMENT SECURITIES, LLC	137476	Omaha, NE	01/31/2018 - 12/14/2021
IA SAGEVIEW ADVISORY GROUP, LLC	126777	OMAHA, NE	12/01/2010 - 02/08/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	1
Termination	1





Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **CREATIVE PLANNING**
Main Address: 5454 W. 110TH STREET
OVERLAND PARK, KS 66211
Firm ID#: 105348

	Regulator	Registration	Status	Date
	Nebraska	Investment Adviser Representative	Approved	12/22/2021
	Texas	Investment Adviser Representative	Restricted Approval	12/20/2021

Branch Office Locations

CREATIVE PLANNING
12925 W Dodge Rd.
Omaha, NE 68154

CREATIVE PLANNING
Omaha, NE



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	09/14/2022

General Industry/Product Exams

Exam	Category	Date
General Securities Representative Examination (S7TO)	Series 7TO	09/14/2022
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	06/29/1995

State Securities Law Exams

Exam	Category	Date
Uniform Securities Agent State Law Examination (S63)	Series 63	06/30/1995

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported 1 professional designation(s).

Certified Financial Planner

This representative holds or did hold 1 professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/16/2018 - 12/17/2021	LOCKTON INVESTMENT ADVISORS, LLC	CRD# 144133	Omaha, NE
B	01/31/2018 - 12/14/2021	LOCKTON INVESTMENT SECURITIES, LLC	CRD# 137476	Omaha, NE
IA	12/01/2010 - 02/08/2018	SAGEVIEW ADVISORY GROUP, LLC	CRD# 126777	OMAHA, NE
B	06/22/2006 - 02/07/2018	CETERA ADVISORS LLC	CRD# 10299	OMAHA, NE
IA	06/23/2006 - 11/26/2010	MULTI-FINANCIAL SECURITIES CORPORATION	CRD# 10299	OMAHA, NE
IA	03/21/2002 - 06/23/2006	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	OMAHA, NE
B	06/13/2001 - 06/23/2006	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	SCOTTSDALE, AZ
B	02/10/1998 - 06/06/2001	VESTAX SECURITIES CORPORATION	CRD# 10332	HUDSON, OH
B	06/28/1996 - 01/28/1998	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	SCOTTSDALE, AZ
B	06/30/1995 - 06/07/1996	SMITH HAYES FINANCIAL SERVICES CORPORATION	CRD# 17059	LINCOLN, NE

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2021 - Present	Creative Planning, LLC	Investment Adviser Representative	Y	Overland Park, KS, United States
01/2018 - 12/2021	LOCKTON COMPANIES, LLC	Producer	N	Omaha, NE, United States
01/2018 - 12/2021	Lockton Financial Advisors, LLC	Producer	Y	Omaha, NE, United States
01/2018 - 12/2021	Lockton Investment Advisors	Producer	Y	Omaha, NE, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2013 - 01/2018	CETERA ADVISORS LLC	REGISTERED REP	Y	EL SEGUNDO, CA, United States
06/1996 - 01/2018	TAGGE RUTHERFORD FINANCIAL GROUP	FINANCIAL CONSULTANT	N	ELKHORN, NE, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1
Customer Dispute	1
Termination	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	COUNTY COURT OF RED WILLOW COUNTY, NEBRASKA CR90-349
Charge Date:	06/26/1990
Charge Details:	THREE COUNTS THEFT BY SHOPLIFTING, ONE COUNT OF THEFT BY UNLAWFUL TAKING WHILE EMPLOYED AT WAL-MART CAUSED SALES RECORDING DEVICES TO REFLECT LESS THAN RETAIL PRICE ON THREE OCCASIONS AND REMOVED A HUNTING/FISHING LICENSE (THEFT BY WRONG-FUL TAKING).
Felony?	No
Current Status:	Final
Status Date:	08/16/1990
Disposition Details:	ONE DAY IN COUNTY JAIL, RESTITUTION IN FULL TO WAL-MART IN THE AMOUNT OF \$83.13, APOLOGY TO WAL-MART MANAGER, FINE IN THE AMOUNT OF \$21. PLEADED GUILTY TO COUNT 1 OF SHOPLIFTING; COUNTS 2,3, & 4 DISMISSED.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	Multi-Financial Securities Corporation
Allegations:	Misrepresentation.
Product Type:	Other: Private Placement
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	Amount unspecified in the email.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	07/18/2016
Complaint Pending?	No
Status:	Withdrawn
Status Date:	10/24/2016
Settlement Amount:	
Individual Contribution Amount:	



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Individual
Firm Name:	WAL-MART
Termination Type:	Permitted to Resign
Termination Date:	08/16/1990
Allegations:	N/A THEFT BY UNLAWFUL TAKING. VALUE LESS THAN \$100
Product Type:	
Other Product Types:	
Broker Statement	DISMISSED Not Provided



End of Report

This page is intentionally left blank.