



IAPD Report

JAMES LEE BRUCE

CRD# 2502123

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JAMES LEE BRUCE (CRD# 2502123)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/13/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	08/14/2023
IA	LPL FINANCIAL LLC	CRD# 6413	08/14/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **16** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	KESTRA ADVISORY SERVICES, LLC	283330	Scottsdale, AZ	07/28/2016 - 08/14/2023
B	KESTRA INVESTMENT SERVICES, LLC	42046	Scottsdale, AZ	07/22/2016 - 08/14/2023
IA	SII INVESTMENTS, INC.	2225	CHANDLER, AZ	02/04/2009 - 07/21/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2
Judgment/Lien	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **16** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	08/14/2023
B	Arizona	Agent	Approved	08/14/2023
B	California	Agent	Approved	08/14/2023
IA	California	Investment Adviser Representative	Approved	08/14/2023
B	Colorado	Agent	Approved	09/21/2023
B	Florida	Agent	Approved	09/11/2023
B	Georgia	Agent	Approved	09/30/2024
B	Indiana	Agent	Approved	08/31/2023
B	Iowa	Agent	Approved	06/07/2024
B	Montana	Agent	Approved	10/04/2023
B	Nevada	Agent	Approved	10/16/2023
B	North Carolina	Agent	Approved	05/22/2024
B	Ohio	Agent	Approved	08/14/2023



Qualifications

Regulator	Registration	Status	Date
B Texas	Agent	Approved	08/14/2023
IA Texas	Investment Adviser Representative	Restricted Approval	08/15/2023
B Utah	Agent	Approved	06/13/2024
B Virginia	Agent	Approved	06/17/2024
B Washington	Agent	Approved	08/14/2023
B Wyoming	Agent	Approved	08/14/2023

Branch Office Locations

LPL FINANCIAL LLC
11333 N SCOTTSDALE RD STE 295
SCOTTSDALE, AZ 85254



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 3 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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B General Securities Representative Examination (S7)	Series 7	07/18/1994
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State Securities Law Exams

Exam	Category	Date
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IA B Uniform Combined State Law Examination (S66)	Series 66	05/29/2001
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IA Uniform Investment Adviser Law Examination (S65)	Series 65	05/18/1999
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B Uniform Securities Agent State Law Examination (S63)	Series 63	06/17/1994
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/28/2016 - 08/14/2023	KESTRA ADVISORY SERVICES, LLC	CRD# 283330	Scottsdale, AZ
B	07/22/2016 - 08/14/2023	KESTRA INVESTMENT SERVICES, LLC	CRD# 42046	Scottsdale, AZ
IA	02/04/2009 - 07/21/2016	SII INVESTMENTS, INC.	CRD# 2225	CHANDLER, AZ
B	01/23/2009 - 07/21/2016	SII INVESTMENTS, INC.	CRD# 2225	CHANDLER, AZ
B	10/31/2005 - 01/27/2009	SAGEPOINT FINANCIAL, INC.	CRD# 133763	SCOTTSDALE, AZ
IA	06/06/2001 - 01/27/2009	HOUSEHOLDER GROUP, ESTATE & RETIREMENT SPECIALISTS	CRD# 107773	SCOTTSDALE, AZ
B	10/17/1996 - 10/31/2005	SUNAMERICA SECURITIES, INC.	CRD# 20068	PHOENIX, AZ
B	09/25/1996 - 10/04/1996	FIRST ALLIED SECURITIES, INC.	CRD# 32444	SAN DIEGO, CA
B	07/18/1995 - 09/25/1996	JOSEPH CHARLES & ASSOC., INC.	CRD# 3949	BOCA RATON, FL
B	07/19/1994 - 07/18/1995	DICKINSON & CO.	CRD# 689	DES MOINES, IA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2023 - Present	LPL Financial LLC	REGISTERED REPRESENTATIVE	Y	Scottsdale, AZ, United States
07/2016 - 08/2023	KESTRA ADVISORY SERVICES, LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCOTTSDALE, AZ, United States
07/2016 - 08/2023	KESTRA INVESTMENT SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	SCOTTSDALE, AZ, United States
01/2009 - 07/2016	SII INVESTMENTS, INC.	INVESTMENT REP	Y	MESA, AZ, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1- 08/2023 / WATERMARK WEALTH STRATEGIES LLC / DBA for LPL Business (entity for LPL business) / INVESTMENT RELATED / 100 HRS MNTH / 75 HRS DURING TRADING / 50 TIME SPNT PRCNT
- 2- 08/2023 / JAMES BRUCE / Non-Variable Insurance Trials Only / INVESTMENT RELATED / START DATE 1/01/1997
- 3- 08/2023 / NOTARY PUBLIC / NON-INVESTMENT RELATED / 2 HRS MNTH / 1 HRS DURING TRADING / 1 TIME SPNT PRCNT / START DATE 01/03/2005
- 4- 08/31/2023 - WATERMARK ESTATE PLANNING (CLDP) / (WATERMARK WEALTH PLANNING) - CLDP Services - Certified Legal Document Preparer - Investment Related - At Reported Business Location(s) - Start Date 08/10/2023 - 20 Hours Per Month/ 1 Hour During Trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2
Judgment/Lien	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: SUNAMERICA SECURITIES, INC.

Allegations: ALLEGES REPRESENTATIVE CROSSED OUT CDC CLAUSE AND TOLD CLIENT THAT CHARGES WOULD NOT APPLY. REPRESENTATIVE DENIES THE ALLEGATION.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$15,610.00

Customer Complaint Information

Date Complaint Received: 01/17/2001

Complaint Pending? Yes

Settlement Amount:

Individual Contribution Amount:

Disclosure 2 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: DICKINSON & CO. AND JOSEPH CHARLES AND ASSOC.



Allegations: UNSUITABILITY, MISREPRESENTATION OR OMISSION OF FACT

Product Type: Equity - OTC

Other Product Type(s): NYSE LISTED EQUITIES AND PREFERRED STOCKS

Alleged Damages: \$100,000.00

Customer Complaint Information

Date Complaint Received: 06/24/1998

Complaint Pending? No

Status: Settled

Status Date: 08/25/1999

Settlement Amount: \$30,000.00

Individual Contribution Amount: \$5,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD 98-02467

Date Notice/Process Served: 06/24/1998

Arbitration Pending? No

Disposition: Settled

Disposition Date: 08/25/1999

Monetary Compensation Amount: \$30,000.00

Individual Contribution Amount: \$5,000.00



Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 2

Reporting Source: Individual
Judgment/Lien Holder: INTERNAL REVENUE SERVICE
Judgment/Lien Amount: \$45,956.62
Judgment/Lien Type: Tax
Date Filed with Court: 07/29/2024
Date Individual Learned: 08/16/2024
Type of Court: State Court
Name of Court: Maricopa County Court
Location of Court: MARICOPA, AZ
Docket/Case #: 20240399687
Judgment/Lien Outstanding? Yes

Disclosure 2 of 2

Reporting Source: Individual
Judgment/Lien Holder: IRS
Judgment/Lien Amount: \$362,000.00
Judgment/Lien Type: Tax
Date Filed with Court: 08/30/2022
Date Individual Learned: 09/15/2022
Type of Court: State Court
Name of Court: IRS
Location of Court: MARICOPA, AZ
Docket/Case #: 20220677777
Judgment/Lien Outstanding? Yes

Broker Statement

This is supposed to be an ongoing audit. Our company had an incorrect entry for a deduction that was found on our corporate tax return by the IRS, which led to an in depth look at our personal returns and they basically disallowed most of our business deductions for marketing. The IRS would not modify or discuss these balances due until we agreed on a payment plan, which is supposed to now offer us the opportunity to dispute these deductions. They were not supposed to post a lien before getting to the disputed returns.



End of Report

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