



IAPD Report

JOEL CHRISTOPHER ROLLA

CRD# 2515481

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOEL CHRISTOPHER ROLLA (CRD# 2515481)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **03/24/2026**.

CURRENT EMPLOYERS

This individual is not currently registered as an Investment Adviser Representative.

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and 0 jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
	B. RILEY WEALTH ADVISORS, INC.	115927	O'Fallon, IL	08/01/2022 - 03/24/2026
	B RILEY WEALTH MANAGEMENT	2543	O'Fallon, IL	02/06/2002 - 12/31/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **0** jurisdiction(s) and 0 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **B. RILEY SECURITIES, INC.**
Main Address: 1655 FORT MYER DRIVE
SUITE 1200
ARLINGTON, VA 22209
Firm ID#: 25027

Branch Office Locations

O'Fallon, IL



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.


General Industry/Product Exams

Exam	Category	Date
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No information reported.

State Securities Law Exams

Exam	Category	Date
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 IA	Uniform Investment Adviser Law Examination (S65)	Series 65	07/05/1994
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	08/01/2022 - 03/24/2026	B. RILEY WEALTH ADVISORS, INC.	CRD# 115927	O'Fallon, IL
IA	02/06/2002 - 12/31/2022	B RILEY WEALTH MANAGEMENT	CRD# 2543	O'Fallon, IL

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2022 - Present	B. RILEY WEALTH ADVISORS, INC.	Financial Advisor	Y	Memphis, TN, United States
02/2018 - Present	B. Riley Securities, Inc	Registered Representative	Y	Los Angeles, CA, United States
11/2001 - Present	B. Riley Wealth Management	Registered Representative	Y	Memphis, TN, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: NASD

Sanction(s) Sought:

Other Sanction(s) Sought:

Date Initiated: 05/14/2004

Docket/Case Number: CAF040034

Employing firm when activity occurred which led to the regulatory action: WUNDERLICH SECURITIES, INC.

Product Type: No Product

Other Product Type(s):

Allegations: NASD CONDUCT RULES 2110 AND IM-2110-4 - RESPONDENT JOEL C. ROLLA ACTING ON BEHALF OF HIS MEMBER FIRM TRADED AHEAD OF A RESEARCH REPORT BY PURPOSELY ESTABLISHING A SHORT POSITION IN A COMPANY IN HIS MEMBER FIRMS INVENTORY ACCOUNT IN ANTICIPATION OF THE ISSUANCE OF A RESEARCH REPORT.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 05/14/2004

Sanctions Ordered: Censure
Monetary/Fine \$10,000.00

Other Sanctions Ordered:

Sanction Details: WITHOUT ADMITTING OR DENYING THE ALLEGATIONS, THE RESPONDENT CONSENTED TO THE FINDING OF THE ALLEGATIONS AND TO THE FOLLOWING SANCTIONS: JOEL C. ROLLA WAS CENSURED AND FINED \$10,000.00 JOINTLY AND SEVERALLY.

Reporting Source: Individual

Regulatory Action Initiated By: NATIONAL ASSOCIATION OF SECURITIES DEALERS

Sanction(s) Sought: Censure

Other Sanction(s) Sought: A JOINT AND SEVERAL FINE WITH WUNDERLICH SECURITIES IN THE AMOUNT OF \$10,000.

Date Initiated: 03/31/2003

Docket/Case Number: CAF040034

Employing firm when activity occurred which led to the regulatory action: WUNDERLICH SECURITIES INC.

Product Type: Other

Other Product Type(s):

Allegations: TRADED AHEAD OF A RESEARCH REPORT BY PURPOSELY ESTABLISHING A SHORT POSITION IN A STOCK IN A FIRM INVENTORY ACCOUNT IN ANTICIPATION OF THE ISSUANCE OF THE STOCK'S RESEARCH REPORT- VIOLATION OF NASD RULE 2110 AND IM-2110-4.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 05/14/2004

Sanctions Ordered: Censure
Monetary/Fine \$10,000.00

Other Sanctions Ordered: NONE

Sanction Details: RECEIVED A CENSURE AND A JOINT AND SEVERAL FINE WITH WUNDERLICH SECURITIES IN THE AMOUNT OF \$10,000.

Broker Statement THERE WAS NO INTENT TO TRADE AHEAD OF RESEARCH. RATHER THE RESEARCH PRINCIPAL FAILED TO ADVISE ME OF THE TIMING OF THE RELEASE OF THE RESEARCH REPORT AND IT APPEARS THERE WAS A TRADING DISCREPANCY UNBEKNOWNST TO ME AT THAT TIME.



FOR THE RECORD, THERE WAS NO EVIDENCE OF ANY DELIBERATE ATTEMPT TO OBTAIN ANY MARKET ADVANTAGE IN THE AREAS OF MARKET MAKING AND ISSUANCE OF RESEARCH REPORTS. THE DOLLAR AMOUNT OF THE TRANSACTION, APPX \$6000 AND THE SUBSEQUENT PROFIT OF \$400 CORROBORATE THIS POINT. THE TRANSACTION PRICE FOR THE SALES IN QUESTION \$2.7662/SH AND CLOSING PRICE FOR THE STOCK \$2.70/SH SUGGEST THAT THE RESEARCH REPORT HAD ALMOST NO EFFECT ON THE MARKET AND WAS NOT CONSIDERED SIGNIFICANT. THE TRANSACTION IN QUESTION ALSO ONLY ACCOUNTED FOR APPX 1/10 OF 1 % OF MARKET VOLUME FOR THE DAY.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: WUNDERLICH SECURITIES

Allegations: NO COMPLAINT LETTER FROM CLIENT. CLIENT'S ATTORNEY STATES THAT COMPLAINT IS FOR BREACH OF FIDUCIARY DUTIES, CHURNING AND FRUAD. WUNDERLICH SECS & CHRIS ROLLA ARE ALSO NAMED AS RESPONDENTS. CHRIS ROLLA SERVED STRICTLY AS A SUPERVISOR AND IN NO WAY TRADING IN THE REFERENCED ACCOUNT

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$74,471.00

Customer Complaint Information

Date Complaint Received: 11/25/2002

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 04/08/2003

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD ARBITRATION NUMBER 03-02027

Date Notice/Process Served: 04/08/2003

Arbitration Pending? No

Disposition: Settled

Disposition Date: 06/10/2004

Monetary Compensation Amount: \$40,000.00

Individual Contribution Amount: \$0.00

Broker Statement J. MICHAEL-PATRICK CONTRIBUTED \$34,000, MATT FORD CONTRIBUTED \$5,000 AND WUNDERLICH SECURITIES, INC. CONTRIBUTED \$1,000.00.



End of Report

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