



IAPD Report

BRADLEY JUDSON GOODWIN

CRD# 2543519

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

BRADLEY JUDSON GOODWIN (CRD# 2543519)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/24/2023**.

CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|-----------|--------------------------|-------------|------------------|
| IA | SAN LUIS WEALTH ADVISORS | CRD# 309506 | 07/16/2020 |

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|-----------|------------------------------------|-------|---------------------|-------------------------|
| B | WELLS FARGO CLEARING SERVICES, LLC | 19616 | SAN LUIS OBISPO, CA | 03/23/2009 - 07/24/2020 |
| IA | WELLS FARGO CLEARING SERVICES, LLC | 19616 | SAN LUIS OBISPO, CA | 03/23/2009 - 07/24/2020 |
| B | UBS FINANCIAL SERVICES INC. | 8174 | SAN LUIS OBISPO, CA | 12/13/2002 - 04/15/2009 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|------------------|-------|
| Customer Dispute | 2 |



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **SAN LUIS WEALTH ADVISORS**
Main Address: 735 TANK FARM ROAD
SUITE 264
SAN LUIS OBISPO, CA 93401
Firm ID#: 309506

| Regulator | Registration | Status | Date |
|---------------|-----------------------------------|---------------------------|------------|
| IA California | Investment Adviser Representative | Approved - Pending IAR CE | 01/01/2026 |
| IA Texas | Investment Adviser Representative | Restricted Approval | 05/10/2021 |

Branch Office Locations

SAN LUIS WEALTH ADVISORS
735 TANK FARM ROAD
SUITE 264
SAN LUIS OBISPO, CA 93401



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.


Principal/Supervisory Exams

| Exam | Category | Date |
|------|----------|------|
|------|----------|------|

No information reported.



General Industry/Product Exams

| Exam | Category | Date |
|------|----------|------|
|------|----------|------|

| | | |
|--|-----------|------------|
|  Securities Industry Essentials Examination (SIE) | SIE | 10/01/2018 |
|  Futures Managed Funds Examination (S31) | Series 31 | 09/29/2003 |
|  General Securities Representative Examination (S7) | Series 7 | 11/07/1994 |

State Securities Law Exams

| Exam | Category | Date |
|------|----------|------|
|------|----------|------|

| | | |
|--|-----------|------------|
|  Uniform Investment Adviser Law Examination (S65) | Series 65 | 11/25/1994 |
|  Uniform Securities Agent State Law Examination (S63) | Series 63 | 11/25/1994 |

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|----|-------------------------|--|------------|---------------------|
| B | 03/23/2009 - 07/24/2020 | WELLS FARGO CLEARING SERVICES, LLC | CRD# 19616 | SAN LUIS OBISPO, CA |
| IA | 03/23/2009 - 07/24/2020 | WELLS FARGO CLEARING SERVICES, LLC | CRD# 19616 | SAN LUIS OBISPO, CA |
| B | 12/13/2002 - 04/15/2009 | UBS FINANCIAL SERVICES INC. | CRD# 8174 | SAN LUIS OBISPO, CA |
| IA | 12/13/2002 - 04/15/2009 | UBS FINANCIAL SERVICES INC. | CRD# 8174 | SAN LUIS OBISPO, CA |
| IA | 11/29/1999 - 12/16/2002 | MERRILL LYNCH PIERCE FENNER & SMITH INC. | CRD# 7691 | SAN LUIS OBISPO, CA |
| B | 10/19/1999 - 12/16/2002 | MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED | CRD# 7691 | NEW YORK, NY |
| B | 07/02/1996 - 06/28/1999 | BA INVESTMENT SERVICES, INC. | CRD# 12965 | OAKLAND, CA |
| B | 11/08/1994 - 07/10/1996 | MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED | CRD# 7691 | NEW YORK, NY |

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|-------------------|------------------------------------|-----------------|--------------------|------------------------------------|
| 07/2020 - Present | San Luis Wealth Advisors | Managing Member | Y | San Luis Obispo, CA, United States |
| 11/2016 - 07/2020 | WELLS FARGO CLEARING SERVICES, LLC | REGISTERED REP | Y | SAN LUIS OBISPO, CA, United States |
| 05/2009 - 11/2016 | WELLS FARGO ADVISORS LLC | REGISTERED REP | Y | SAN LUIS OBISPO, CA, United States |

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

AVILA VILLA VENTURES LLC, NOT INV RELATED, AVILA BEACH, CA, 100% OWNER WITH SPOUSE, START: 1/2013, 0 HOURS, NO DUTIES.-



Registration & Employment History



OTHER BUSINESS ACTIVITIES

TRUSTEE FOR AUNT, INV RELATED, SAN LUIS OBISPO, CA, START: 1/2008, 1 HOUR PER MONTH/0 DURING TRADING.
LEFT LANE SPORTS; NOT INVESTMENT RELATED; SAN LUIS OBISPO, CA; ONLINE RETAILER OF ACTIVEWEAR AND
GOODS; 4% OWNERSHIP; START DATE = 10/15/2011; ONE HOUR DEVOTED PER MONTH OUTSIDE OF TRADING
HOURS.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|------------------|-------|
| Customer Dispute | 2 |

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

| | |
|--|--|
| Reporting Source: | Firm |
| Employing firm when activities occurred which led to the complaint: | UBS FINANCIAL SERVICES INC. |
| Allegations: | CLAIMANTS ALLEGE VIOLATION OF FINRA CONDUCT RULES, VIOLATION OF STATE AND FEDERAL SECURITIES LAWS, FRAUD AND CONSTRUCTIVE FRAUD, UNSUITABILITY, BREACH OF FIDUCIARY DUTY, NEGLIGENCE AND GROSS NEGLIGENCE IN CONNECTION WITH THEIR PURCHASES OF LEHMAN BROTHERS STRUCTURED PRODUCTS IN JANUARY 2008. TIME FRAME: 01/2008-09/2008 |
| Product Type: | Other: LEHMAN 100% PPN |
| Alleged Damages: | \$175,000.00 |
| Is this an oral complaint? | No |
| Is this a written complaint? | Yes |
| Is this an arbitration/CFTC reparation or civil litigation? | Yes |
| Arbitration/Reparation forum or court name and location: | FINRA |
| Docket/Case #: | 11-01182 |
| Filing date of arbitration/CFTC reparation or civil litigation: | 04/05/2011 |

Customer Complaint Information



Date Complaint Received: 04/05/2011
Complaint Pending? No
Status: Settled
Status Date: 08/23/2012
Settlement Amount: \$85,000.00
Individual Contribution Amount: \$0.00

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES, INC. (8174)

Allegations: CLAIMANTS ALLEGE VIOLATION OF FINRA CONDUCT RULES, VIOLATION OF STATE AND FEDERAL SECURITIES LAWS, FRAUD AND CONSTRUCTIVE FRAUD, UNSUITABILITY, BREACH OF FIDUCIARY DUTY, NEGLIGENCE AND GROSS NEGLIGENCE IN CONNECTION WITH THEIR PURCHASES OF LEHMAN BROTHERS STRUCTURED PRODUCTS IN JANUARY 2008. TIME FRAME: 01/2008-09/2008

Product Type: Other: LEHAMN 100% PPN

Alleged Damages: \$175,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 11-01182

Filing date of arbitration/CFTC reparation or civil litigation: 04/05/2011

Customer Complaint Information

Date Complaint Received: 04/05/2011
Complaint Pending? No
Status: Settled
Status Date: 08/23/2012
Settlement Amount: \$85,000.00
Individual Contribution Amount: \$0.00

Disclosure 2 of 2

Reporting Source: Firm



Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES INC.

Allegations: TIME FRAME: DECEMBER 2007 THRU OCTOBER 30, 2008. CLIENT ALLEGES THAT THE FA TOLD HER THAT THE PORTFOLIO (MANAGED ACCOUNT) MAKES 10% EVEN IN BAD TIMES. CLIENT FURTHER ALLEGES THAT SHE WAS NOT INFORMED OF ANY RISKS ASSOCIATED WITH THIS ACCOUNT. DAMAGES ESTIMATED TO BE IN EXCESS OF \$5,000.

Product Type: Other

Other Product Type(s): MANAGED ACCOUNT

Alleged Damages: \$5,000.00

Customer Complaint Information

Date Complaint Received: 10/30/2008

Complaint Pending? No

Status: Denied

Status Date: 04/27/2009

Settlement Amount:

Individual Contribution Amount:

.....

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES INC.

Allegations: TIME FRAME: DECEMBER 2007 THRU OCTOBER 30, 2008. CLIENT ALLEGES THAT THE FA TOLD HER THAT THE PORTFOLIO (MANAGED ACCOUNT) MAKES 10% EVEN IN BAD TIMES. CLIENT FURTHER ALLEGES THAT SHE WAS NOT INFORMED OF ANY RISKS ASSOCIATED WITH THIS ACCOUNT. DAMAGES ESTIMATED TO BE IN EXCESS OF \$5,000.

Product Type: Other

Other Product Type(s): MANAGED ACCOUNT

Alleged Damages: \$5,000.00

Customer Complaint Information

Date Complaint Received: 10/30/2008

Complaint Pending? No

Status: Denied

Status Date: 04/27/2009

Settlement Amount:

Individual Contribution Amount:



End of Report

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