



IAPD Report

JOHN P HENSON JR.

CRD# 2543917

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOHN P HENSON JR. (CRD# 2543917)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **08/21/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	PARK AVENUE SECURITIES LLC	CRD# 46173	11/13/2020
IA	PARK AVENUE SECURITIES LLC	CRD# 46173	11/13/2020

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **11** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	IFG ADVISORY, LLC	168012	Ridgeland, MS	05/16/2016 - 12/14/2020
B	LPL FINANCIAL LLC	6413	RIDGELAND, MS	05/10/2016 - 11/20/2020
IA	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	2881	Ridgeland, MS	08/07/2009 - 05/12/2016

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **11** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **PARK AVENUE SECURITIES LLC**
Main Address: 10 HUDSON YARDS
NEW YORK, NY 10001
Firm ID#: 46173

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/13/2020
B	FINRA	Invest. Co and Variable Contracts	Approved	11/13/2020
B	Alabama	Agent	Approved	08/21/2025
IA	Alabama	Investment Adviser Representative	Approved	08/21/2025
B	Arizona	Agent	Approved	12/03/2021
IA	Arizona	Investment Adviser Representative	Approved	02/15/2023
B	Arkansas	Agent	Approved	02/17/2021
IA	Arkansas	Investment Adviser Representative	Approved	02/17/2021
B	California	Agent	Approved	11/13/2020
IA	California	Investment Adviser Representative	Approved	11/13/2020
B	Colorado	Agent	Approved	08/28/2024
IA	Colorado	Investment Adviser Representative	Approved	08/28/2024
B	Florida	Agent	Approved	02/24/2023



Qualifications

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	02/24/2023
B Georgia	Agent	Approved	03/20/2023
IA Georgia	Investment Adviser Representative	Approved	03/20/2023
B Louisiana	Agent	Approved	10/27/2023
IA Louisiana	Investment Adviser Representative	Approved	10/27/2023
B Mississippi	Agent	Approved	11/13/2020
IA Mississippi	Investment Adviser Representative	Approved	11/13/2020
B Tennessee	Agent	Approved	11/16/2020
B Texas	Agent	Approved	11/13/2020
IA Texas	Investment Adviser Representative	Restricted Approval	11/13/2020

Branch Office Locations

PARK AVENUE SECURITIES LLC
1106 N. LAMAR AVE
100
OXFORD, MS 38655



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	03/06/2006
B Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	10/28/1994

State Securities Law Exams

Exam	Category	Date
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IA B Uniform Combined State Law Examination (S66)	Series 66	05/03/2006
B Uniform Securities Agent State Law Examination (S63)	Series 63	02/08/2002

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/16/2016 - 12/14/2020	IFG ADVISORY, LLC	CRD# 168012	Ridgeland, MS
B	05/10/2016 - 11/20/2020	LPL FINANCIAL LLC	CRD# 6413	RIDGELAND, MS
IA	08/07/2009 - 05/12/2016	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	CRD# 2881	Ridgeland, MS
B	10/31/1994 - 05/12/2016	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	Ridgeland, MS

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2022 - Present	GUARDIAN LIFE INSURNACE	AGENT	Y	OXFORD, MS, United States
08/2022 - Present	PARK AVENUE SECURITIES	REGISTERED REPRESENTATIVE	Y	OXFORD, MS, United States
11/2020 - 08/2022	GUARDIAN LIFE INSURANCE COMPANY	AGENT	Y	JACKSON, MS, United States
11/2020 - 08/2022	PARK AVENUE SECURITIES	REGISTERED REPRESENTATIVE	Y	JACKSON, MS, United States
05/2016 - 11/2020	IFG Advisory, LLC	Investment Adviser Representative	Y	Atlanta, GA, United States
05/2016 - 11/2020	LPL FINANCIAL, LLC	REGISTERED REPRESENTATIVE	Y	RIDGELAND, MS, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1) NAME OF OBA/ TITLE- Fred Salvo Associates/ OWNER

ADDRESS- 5898 Ridgewood Rd Jackson, MS 39211

Start DATE- 01/01/1998

NUMBER OF HOURS PER MONTH AND NUMBER OF HOURS DURING NORMAL BUSINESS HOURS- 1:0

INVESTMENT RELATED

2. NAME OF OBA/ Title: Insurance broker other than Guardian Life Insurance,



Registration & Employment History



OTHER BUSINESS ACTIVITIES

ADDRESS: 5898 Ridgewood Rd Jackson, MS 39211,
START DATE: 06/01/1995,
NUMBER OF HOURS PER MONTH AND NUMBER OF HOURS DURING NORMAL BUSINESS HOURS- 10:2,
INVESTMENT RELATED,



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Individual
Regulatory Action Initiated By:	ALABAMA DEPARTMENT OF INSURANCE
Sanction(s) Sought:	Suspension
Date Initiated:	06/13/1997
Docket/Case Number:	CE-97-A076697TR
Employing firm when activity occurred which led to the regulatory action:	NMIS, LLC
Product Type:	No Product
Allegations:	COMMISSIONER OF INSURANCE ALLEGED REPRESENTATIVE FAILED TO RENEW OR CANCEL HIS LICENSE TO SOLICIT AND TRANSACT LIFE, ACCIDENT & HEALTH OR SICKNESS INSURANCE BUSINESS IN ALABAMA WITHIN THE REQUIRED TIMEFRAME.
Current Status:	Final
Resolution:	Settled
Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?	No
Resolution Date:	04/22/2008
Sanctions Ordered:	Civil and Administrative Penalty(ies)/Fine(s)



Sanction 1 of 1
Sanction Type: Suspension
Capacities Affected: N/A
Duration: INDEFINITE
Start Date: 06/13/1997
End Date: 04/22/2008

Monetary Sanction 1 of 1

Monetary Related Sanction: Civil and Administrative Penalty(ies)/Fine(s)
Total Amount: \$300.00
Portion Levied against individual: \$300.00
Payment Plan:
Is Payment Plan Current:
Date Paid by individual: 04/22/2008
Was any portion of penalty waived? No

Amount Waived:

Broker Statement

I CHOSE TO NOT RENEW MY NON-RESIDENT ALABAMA LICENSE ONE YEAR. THE REASON WAS THAT THE STATE OF AL WAS GOING TO CHARGE ME A FINE FOR NOT DISCLOSING A PERSONAL ADDRESS CHANGE WHICH OCCURRED WITHIN 12 MONTHS OF RENEWAL. I LET THE LICENSE LAPSE. A FEW YRS LATER, I CHOSE TO APPLY FOR OR REINSTATE MY NON-RESIDENT LICENSE AND THEY MADE ME PAY A \$300 FINE. I WAS UNCLEAR WHAT THIS WAS FOR, BUT ASSUMED IT HAD RELATED TO THE ADDRESS ISSUE.



End of Report

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