



## IAPD Report

# ALFREDO MARC RUIZ

CRD# 2564476

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### ALFREDO MARC RUIZ (CRD# 2564476)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/07/2023**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	LPL FINANCIAL LLC	CRD# 6413	02/14/2018
<b>IA</b>	LPL FINANCIAL LLC	CRD# 6413	02/14/2018

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **47** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	SII INVESTMENTS, INC.	2225	CROWN POINT, IN	01/21/2000 - 02/15/2018
<b>B</b>	SII INVESTMENTS, INC.	2225	CROWN POINT, IN	12/10/1998 - 02/14/2018
<b>B</b>	FSC SECURITIES CORPORATION	7461	ATLANTA, GA	11/29/1994 - 12/10/1998

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **47** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**  
Main Address: 1055 LPL WAY  
FORT MILL, SC 29715  
Firm ID#: 6413

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	General Securities Principal	Approved	02/14/2018
<b>B</b>	FINRA	General Securities Representative	Approved	02/14/2018
<b>B</b>	FINRA	Municipal Fund	Approved	02/14/2018
<b>B</b>	FINRA	Registered Options Principal	Approved	02/14/2018
<b>B</b>	Alabama	Agent	Approved	08/24/2021
<b>B</b>	Alaska	Agent	Approved	09/11/2020
<b>B</b>	Arizona	Agent	Approved	02/14/2018
<b>B</b>	Arkansas	Agent	Approved	04/19/2018
<b>B</b>	California	Agent	Approved	02/14/2018
<b>IA</b>	California	Investment Adviser Representative	Approved	02/14/2018
<b>B</b>	Colorado	Agent	Approved	02/14/2018
<b>B</b>	Connecticut	Agent	Approved	02/14/2018
<b>B</b>	District of Columbia	Agent	Approved	03/07/2018



## Qualifications

	Regulator	Registration	Status	Date
B	Florida	Agent	Approved	02/15/2018
B	Georgia	Agent	Approved	02/14/2018
B	Idaho	Agent	Approved	02/14/2018
B	Illinois	Agent	Approved	02/14/2018
IA	Illinois	Investment Adviser Representative	Approved	02/14/2018
B	Indiana	Agent	Approved	02/14/2018
IA	Indiana	Investment Adviser Representative	Approved	02/14/2018
B	Iowa	Agent	Approved	03/15/2018
B	Kansas	Agent	Approved	04/23/2018
B	Kentucky	Agent	Approved	02/14/2018
B	Louisiana	Agent	Approved	06/13/2019
B	Maine	Agent	Approved	06/13/2019
B	Maryland	Agent	Approved	01/03/2020
B	Massachusetts	Agent	Approved	02/14/2018
IA	Massachusetts	Investment Adviser Representative	Approved	02/14/2018
B	Michigan	Agent	Approved	02/14/2018
B	Minnesota	Agent	Approved	02/14/2018
B	Mississippi	Agent	Approved	08/09/2018
B	Missouri	Agent	Approved	03/11/2019



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Nebraska	Agent	Approved	06/22/2021
<b>B</b> Nevada	Agent	Approved	02/14/2018
<b>B</b> New Hampshire	Agent	Approved	03/04/2021
<b>B</b> New Mexico	Agent	Approved	02/14/2018
<b>IA</b> New Mexico	Investment Adviser Representative	Approved	02/14/2018
<b>B</b> New York	Agent	Approved	04/17/2018
<b>B</b> North Carolina	Agent	Approved	02/14/2018
<b>B</b> North Dakota	Agent	Approved	04/18/2018
<b>B</b> Ohio	Agent	Approved	02/14/2018
<b>IA</b> Ohio	Investment Adviser Representative	Approved	02/14/2018
<b>B</b> Oklahoma	Agent	Approved	05/17/2018
<b>B</b> Oregon	Agent	Approved	06/17/2019
<b>B</b> Pennsylvania	Agent	Approved	02/14/2018
<b>IA</b> Pennsylvania	Investment Adviser Representative	Approved	02/14/2018
<b>B</b> Rhode Island	Agent	Approved	06/17/2019
<b>B</b> South Carolina	Agent	Approved	02/14/2018
<b>IA</b> South Carolina	Investment Adviser Representative	Approved	02/14/2018
<b>B</b> South Dakota	Agent	Approved	04/18/2018



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Tennessee	Agent	Approved	06/25/2018
<b>B</b> Texas	Agent	Approved	02/14/2018
<b>IA</b> Texas	Investment Adviser Representative	Restricted Approval	02/14/2018
<b>B</b> Utah	Agent	Approved	08/21/2019
<b>B</b> Vermont	Agent	Approved	10/08/2021
<b>B</b> Virginia	Agent	Approved	04/17/2018
<b>B</b> Washington	Agent	Approved	05/17/2018
<b>B</b> West Virginia	Agent	Approved	10/06/2020
<b>B</b> Wisconsin	Agent	Approved	02/14/2018
<b>B</b> Wyoming	Agent	Approved	10/10/2022

### Branch Office Locations

**LPL FINANCIAL LLC**  
 55 W 94TH PL  
 CROWN POINT, IN 46307

**LPL FINANCIAL LLC**  
 1095 NIMITZVIEW DRIVE  
 SUITE 302  
 CINCINNATI, OH 45230

**LPL FINANCIAL LLC**  
 200 E LINCOLN WAY  
 VALPARAISO, IN 46383

**LPL FINANCIAL LLC**  
 11030 96TH PL  
 ST. JOHN, IN 46373






## Qualifications

### PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 3 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.**



#### Principal/Supervisory Exams

Exam	Category	Date
 Registered Options Principal Examination (S4)	Series 4	05/08/2008
 Municipal Fund Securities Principal Examination (S51)	Series 51	07/08/2003
 General Securities Principal Examination (S24)	Series 24	12/29/1997

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	11/28/1994

#### State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	08/18/1999
 Uniform Securities Agent State Law Examination (S63)	Series 63	11/23/1994

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/21/2000 - 02/15/2018	SII INVESTMENTS, INC.	CRD# 2225	CROWN POINT, IN
B	12/10/1998 - 02/14/2018	SII INVESTMENTS, INC.	CRD# 2225	CROWN POINT, IN
B	11/29/1994 - 12/10/1998	FSC SECURITIES CORPORATION	CRD# 7461	ATLANTA, GA

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2018 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	CROWN POINT, IN, United States
12/1993 - Present	OAK PARTNERS INC	OTHER - REPRESENTATIVE	N	MERRILLVILLE, IN, United States
12/1998 - 02/2018	SII INVESTMENTS, INC.	NOT PROVIDED	Y	MERRILLVILLE, IN, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 02/14/2018 - OAK PARTNERS LLC - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business).
- 02/14/2018 - THE TIMES MEDIA GROUP - Investment Related - Other-Author - REGULAR GUEST FINANCIAL COLUMNIST.
- 02/14/2018 - Oak Partners Inc - Investment Related - Non-Variable Insurance - Time Spent 5% - REPRESENTATIVE OFFERING FIXED INSURANCE PRODUCTS - Life & Fixed Annuity only, with 95% activity in life insurance and 5% in Fixed Annuity.
- 02/14/2018 - OAK PARTNERS INC - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business).
- 8/22/2018 - IGottaGuy LLC - Investment Related - Home Based - Other-RV Rental - Owner/Operator - Started 07/21/2018 - 10 Hours Per Month/0 Hours During Securities Trading - Renting personal RV through website [www.Outdoorsy.com](http://www.Outdoorsy.com).
- 5/28/2019 - Alfredo Marc Ruiz - Investment Related - At Reported Business Location(s) - Other-Notary - Started 05/24/2019 - 1 Hour Per Month During Securities Trading - Serve as Indiana Notary exclusively within the scope of securities and insurance business.



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

7. 6/17/2020 - Hansen Ruiz LLC - Investment Related - Location/Address: Not Applicable - Real Estate Rental - Started 04/20/2020 - 0 Hours Per Month - The LLC will continue to exist but currently owns no property.
8. 10/28/2021 - Oak Partners Principal Management Group - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Start Date: 02/14/2018 - 1 Hour Per Month/1 Hour During Securities Trading.
9. 1/23/2023 - Horizon Bank Corp. - Not Investment Related - Merrillville IN 46410 - For-Profit Board Member - Start Date - 01/03/2023 - 1 Hours Per Month/1 Hours During Securities Trading



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 2

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	SII INVESTMENTS, INC
<b>Allegations:</b>	CLAIMANT ASSERTS THAT HE WAS SOLD UNSUITABLE INVESTMENTS.
<b>Product Type:</b>	Debt-Corporate Real Estate Security
<b>Alleged Damages:</b>	\$300,000.00
<b>Alleged Damages Amount Explanation (if amount not exact):</b>	CLAIMANT DEMANDING 300,000 PLUS COSTS WHICH CANNOT BE DETERMINED AT THIS TIME.
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	No
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	Yes
<b>Arbitration/Reparation forum or court name and location:</b>	FINRA - CHICAGO DISTRICT
<b>Docket/Case #:</b>	12-03357
<b>Filing date of arbitration/CFTC reparation or civil litigation:</b>	09/17/2012

### Customer Complaint Information



**Date Complaint Received:** 10/01/2012  
**Complaint Pending?** No  
**Status:** Settled  
**Status Date:** 12/02/2013  
**Settlement Amount:** \$25,000.00  
**Individual Contribution Amount:** \$0.00  
**Broker Statement** CLAIM IS EMPHATICALLY DENIED. SETTLEMENT ENCOURAGED TO AVOID COST AND TIME ASSOCIATED WITH HEARING. UNCONTESTED MOTION FOR RECORD EXPUNGEMENT PENDING.

### Disclosure 2 of 2

**Reporting Source:** Individual  
**Employing firm when activities occurred which led to the complaint:** SII INVESTMENTS  
**Allegations:** CLIENT ALLEGES UNSUITABLE REIT PURCHASES IN 2007 AS A RESULT OF MISREPRESENTATIONS MADE REGARDING RISK, LIQUIDITY, FEES AND INCOME DISTRUBUTION INSTABILITY.  
**Product Type:** Real Estate Security  
**Alleged Damages:** \$165,000.00  
**Alleged Damages Amount Explanation (if amount not exact):** CLIENT ALSO REQUESTED UNDISCLOSED COMPENSATORY & PUNITIVE DAMAGES AS WELL AS INTEREST AND ATTORNEY FEES.  
**Is this an oral complaint?** No  
**Is this a written complaint?** No  
**Is this an arbitration/CFTC reparation or civil litigation?** Yes  
**Arbitration/Reparation forum or court name and location:** FINRA DISPUTE RESOLUTION  
**Docket/Case #:** 12-02251  
**Filing date of arbitration/CFTC reparation or civil litigation:** 06/11/2012

### Customer Complaint Information

**Date Complaint Received:** 06/25/2012  
**Complaint Pending?** No  
**Status:** Settled  
**Status Date:** 10/02/2013  
**Settlement Amount:** \$32,500.00  
**Individual Contribution Amount:** \$0.00



**Broker Statement**

CLAIM IS EMPHATICALLY DENIED. SETTLEMENT ENCOURAGED TO AVOID COST AND TIME ASSOCIATED WITH HEARING. UNCONTESTED MOTION FOR RECORD EXPUNGEMENT PENDING.



## End of Report

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