



## IAPD Report

# Maximo Gregorio Centeno

CRD# 2571344

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	5 - 7
Disclosure Information	8

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### Maximo Gregorio Centeno (CRD# 2571344)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/23/2024**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	CETERA INVESTMENT SERVICES LLC	CRD# 15340	07/01/2022
<b>IA</b>	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	07/06/2022

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>B</b>	EQUITABLE ADVISORS, LLC	6627	NEW YORK, NY	03/23/2022 - 07/07/2022
<b>IA</b>	EQUITABLE ADVISORS, LLC	6627	New Windsor, NY	03/23/2022 - 07/07/2022
<b>B</b>	INNOVATION PARTNERS LLC	146344	Danbury, CT	06/24/2021 - 03/23/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Financial	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 4 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

#### Employment 1 of 2

Firm Name: **CETERA INVESTMENT SERVICES LLC**  
Main Address: 400 FIRST ST. S. SUITE 300  
ST. CLOUD, MN 56301  
Firm ID#: 15340

Regulator	Registration	Status	Date
<b>B</b> FINRA	General Securities Representative	Approved	07/01/2022
<b>B</b> Connecticut	Agent	Approved	07/11/2022
<b>B</b> Florida	Agent	Approved	07/07/2022
<b>B</b> New Jersey	Agent	Approved	07/01/2022
<b>B</b> New York	Agent	Approved	07/09/2022

#### Branch Office Locations

**CETERA INVESTMENT SERVICES LLC**  
1055 CLIFTON AVE  
CLIFTON, NJ 07013

#### Employment 2 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**  
Main Address: 1450 AMERICAN LANE  
6TH FLOOR, SUITE 650  
SCHAUMBURG, IL 60173-2096  
Firm ID#: 105644

Regulator	Registration	Status	Date
<b>IA</b> New Jersey	Investment Adviser Representative	Approved	07/06/2022

#### Branch Office Locations



## Qualifications

**CETERA INVESTMENT ADVISERS LLC**  
1055 CLIFTON AVE CLIFTON  
CLIFTON, NJ 07013






## Qualifications

### PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 3 principal/supervisory exams, 2 general industry/product exams, and 3 state securities law exams.**





#### Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	03/31/2009
	General Securities Sales Supervisor - General Module Examination (S10)	Series 10	08/19/2003
	General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	06/16/2003

#### General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	04/11/2018
	General Securities Representative Examination (S7)	Series 7	03/17/2016

#### State Securities Law Exams

	Exam	Category	Date
	 Uniform Combined State Law Examination (S66)	Series 66	02/22/2016
	Uniform Investment Adviser Law Examination (S65)	Series 65	09/15/2007
	Uniform Securities Agent State Law Examination (S63)	Series 63	01/12/1995

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	03/23/2022 - 07/07/2022	EQUITABLE ADVISORS, LLC	CRD# 6627	NEW YORK, NY
IA	03/23/2022 - 07/07/2022	EQUITABLE ADVISORS, LLC	CRD# 6627	New Windsor, NY
B	06/24/2021 - 03/23/2022	INNOVATION PARTNERS LLC	CRD# 146344	Danbury, CT
IA	06/24/2021 - 03/23/2022	IP FINANCIAL ADVISORY SERVICES LLC	CRD# 305772	New Windsor, NY
B	02/25/2020 - 08/27/2020	SUPREME ALLIANCE LLC	CRD# 45348	CHARLOTTE, NC
IA	02/25/2020 - 08/27/2020	SUPREME ALLIANCE LLC	CRD# 45348	New Windsor, NY
IA	07/09/2018 - 04/03/2019	WEALTH WATCH ADVISORS, LLC	CRD# 172002	New Windsor, NY
IA	08/05/2016 - 04/11/2018	INFINEX INVESTMENTS, INC.	CRD# 35371	RIDGEWOOD, NY
B	08/03/2016 - 04/11/2018	INFINEX INVESTMENTS, INC.	CRD# 35371	RIDGEWOOD, NY
IA	03/18/2016 - 08/02/2016	CAPITAL ONE ADVISORS, LLC	CRD# 136865	Nanuet, NY
B	03/17/2016 - 08/02/2016	CAPITAL ONE INVESTING, LLC	CRD# 45744	SCARSDALE, NY
IA	09/19/2007 - 09/07/2010	CHASE INVESTMENT SERVICES CORP.	CRD# 25574	NEW YORK, NY
B	10/20/2006 - 09/07/2010	CHASE INVESTMENT SERVICES CORP.	CRD# 25574	NEW YORK, NY
B	05/23/2005 - 10/13/2006	IFMG SECURITIES, INC.	CRD# 14416	JAMAICA, NY
B	01/01/2005 - 05/31/2005	HSBC SECURITIES (USA) INC.	CRD# 19585	NEW YORK CITY, NY
B	03/07/2003 - 01/01/2005	HSBC BROKERAGE (USA) INC.	CRD# 6956	NEW YORK, NY



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/11/2001 - 03/06/2003	CITICORP INVESTMENT SERVICES	CRD# 23988	LONG ISLAND CITY, NY
B	08/13/1998 - 01/29/2001	G.P. MARONE & CO., INC.	CRD# 13402	PARSIPPANY, NJ
B	11/19/1997 - 12/15/1997	GLOBAL FINANCIAL GROUP, INC.	CRD# 23958	MINNEAPOLIS, MN
B	06/30/1997 - 08/04/1997	E. C. CAPITAL, LTD.	CRD# 37447	MINEOLA, NY
B	05/08/1997 - 07/28/1997	ASH & CO. INCORPORATED	CRD# 24990	GREAT NECK, NY
B	10/23/1996 - 12/05/1996	FOSTER JEFFRIES CO., INC.	CRD# 30144	WESTBURY, NY
B	07/07/1995 - 09/12/1995	THE THORNWATER COMPANY, L.P.	CRD# 36195	NEW YORK, NY
B	01/06/1995 - 02/27/1995	ROYCE INVESTMENT GROUP, INC.	CRD# 10494	WOODBURY, NY

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2022 - Present	CETERA INVESTMENT ADVISORS LLC	IAR REGISTERED REPRESENTATIVE	Y	CLIFTON, NJ, United States
06/2022 - Present	CETERA INVESTMENT SERVICES LLC	REGISTERED REPRESENTATIVE	Y	ST CLOUD, MN, United States
06/2022 - Present	KEARNY BANK	REGISTERED REPRESENTATIVE	Y	CLIFTON, NJ, United States
03/2022 - 06/2022	Equitable Advisors	Registered Representative	Y	New York, NY, United States
06/2021 - 03/2022	IP Financial Advisory Services LLC	Investment Advisor Representative	Y	Charlotte, NC, United States
06/2021 - 03/2022	Innovation Partners LLC	Registered Representative	Y	Charlotte, NC, United States
04/2018 - 03/2022	Simple Group, LLC	Owner/Agent	N	New Windsor, NY, United States



## Registration & Employment History

### EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2020 - 08/2020	Supreme Alliance LLC	RR / IAR	Y	WEST PALM BEACH, FL, United States
07/2018 - 04/2019	Wealth Watch Advisors	IAR	Y	Englewood, CO, United States
08/2016 - 04/2018	Infinex Investments, Inc.	Reg Rep	Y	Meriden, CT, United States
07/2016 - 04/2018	Popular Community Bank	Banking	Y	Elmhurst, NY, United States
02/2016 - 07/2016	Capital One Investing, LLC	Financial Advisor	Y	Seattle, WA, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1) CROSSREM LLC, ECOMMERCE PLATFORM THAT DELIVERS FOOD AND GROCERIES OVERSEAS, 10% OWNER, 3/HRS/WK; SIMPLE GROUP LLC, BUYING PERSONAL INVESTMENT REAL ESTATE, 100% OWNER, 1/HR/WK



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
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Financial	1
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### Financial

This disclosure event involves a final bankruptcy, compromise with one or more creditors, or Securities Investor Protection Corporation liquidation that occurred within the last 10 years and that involved the Investment Adviser Representative or an organization/investment adviser that the Investment Adviser Representative controlled that occurred within the last 10 years.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Action Type:</b>	Bankruptcy
<b>Bankruptcy:</b>	Chapter 7
<b>Action Date:</b>	12/31/2017
<b>Organization Investment-Related?</b>	No
<b>Type of Court:</b>	Federal Court
<b>Name of Court:</b>	U.S. Bankruptcy Court/ Southern District of New York.
<b>Location of Court:</b>	Southern District of New York.
<b>Docket/Case #:</b>	17-37198
<b>Action Pending?</b>	No
<b>Disposition:</b>	Discharged
<b>Disposition Date:</b>	05/04/2018
<b>Broker Statement</b>	I personally guaranteed the business debt. Due to a customer refusing to remit payment the company was forced into insolvency.



## End of Report

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