



IAPD Report

JAY V LOGAN

CRD# 2605540

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JAY V LOGAN (CRD# 2605540)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/09/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	ROBERT W. BAIRD & CO. INCORPORATED	CRD# 8158	06/06/2003
IA	ROBERT W. BAIRD & CO. INCORPORATED	CRD# 8158	06/06/2003

QUALIFICATIONS

This representative is currently registered in **4** SRO(s) and **41** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	PRUDENTIAL SECURITIES INCORPORATED	7471	SARASOTA, FL	03/07/1996 - 06/26/2003
B	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY	09/18/1995 - 06/26/2003

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	5



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **41** jurisdiction(s) and 4 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ROBERT W. BAIRD & CO. INCORPORATED**

Main Address: 777 E. WISCONSIN AVENUE
MILWAUKEE, WI 53202-5391

Firm ID#: 8158

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	06/06/2003
B	FINRA	General Securities Sales Supervisor	Approved	11/18/2003
B	FINRA	General Securities Principal	Approved	11/24/2003
B	FINRA	Registered Options Principal	Approved	11/25/2003
B	NYSE American LLC	General Securities Representative	Approved	06/06/2003
B	NYSE American LLC	General Securities Principal	Approved	11/24/2003
B	NYSE American LLC	Registered Options Principal	Approved	11/25/2003
B	NYSE American LLC	General Securities Sales Supervisor	Approved	10/01/2018
B	Nasdaq Stock Market	General Securities Principal	Approved	07/12/2006
B	Nasdaq Stock Market	General Securities Representative	Approved	07/12/2006
B	Nasdaq Stock Market	General Securities Sales Supervisor	Approved	07/12/2006
B	Nasdaq Stock Market	Registered Options Principal	Approved	04/12/2023
B	New York Stock Exchange	General Securities Representative	Approved	06/10/2003



Qualifications

Regulator	Registration	Status	Date
B New York Stock Exchange	General Securities Principal	Approved	06/26/2010
B New York Stock Exchange	General Securities Sales Supervisor	Approved	10/01/2018
B Alabama	Agent	Approved	05/14/2004
B Arizona	Agent	Approved	02/05/2018
B California	Agent	Approved	06/06/2003
B Colorado	Agent	Approved	06/06/2003
B Connecticut	Agent	Approved	07/29/2021
B Delaware	Agent	Approved	04/09/2024
B Florida	Agent	Approved	06/06/2003
IA Florida	Investment Adviser Representative	Approved	06/10/2003
B Georgia	Agent	Approved	06/06/2003
B Idaho	Agent	Approved	08/17/2016
B Illinois	Agent	Approved	06/06/2003
B Indiana	Agent	Approved	07/03/2003
B Iowa	Agent	Approved	06/06/2003
B Kansas	Agent	Approved	06/06/2003
B Kentucky	Agent	Approved	06/06/2003
B Maine	Agent	Approved	06/06/2003
B Maryland	Agent	Approved	06/06/2003



Qualifications

	Regulator	Registration	Status	Date
B	Massachusetts	Agent	Approved	06/19/2003
B	Michigan	Agent	Approved	06/06/2003
B	Minnesota	Agent	Approved	01/14/2019
B	Missouri	Agent	Approved	06/06/2003
B	Nebraska	Agent	Approved	11/17/2021
B	Nevada	Agent	Approved	02/14/2018
B	New Hampshire	Agent	Approved	06/06/2003
B	New Jersey	Agent	Approved	06/06/2003
B	New Mexico	Agent	Approved	06/06/2003
B	New York	Agent	Approved	06/06/2003
B	North Carolina	Agent	Approved	06/06/2003
B	Ohio	Agent	Approved	06/06/2003
B	Oklahoma	Agent	Approved	06/06/2003
IA	Oklahoma	Investment Adviser Representative	Approved	06/10/2003
B	Oregon	Agent	Approved	08/27/2021
B	Pennsylvania	Agent	Approved	06/06/2003
B	South Carolina	Agent	Approved	06/06/2003
B	Tennessee	Agent	Approved	06/29/2004
B	Texas	Agent	Approved	06/06/2003



Qualifications

Regulator	Registration	Status	Date
IA Texas	Investment Adviser Representative	Approved	06/06/2003
B Utah	Agent	Approved	02/08/2010
B Vermont	Agent	Approved	04/22/2005
B Virginia	Agent	Approved	06/06/2003
B Washington	Agent	Approved	06/06/2003
B West Virginia	Agent	Approved	06/06/2003
B Wisconsin	Agent	Approved	06/06/2003
B Wyoming	Agent	Approved	02/08/2018

Branch Office Locations

ROBERT W. BAIRD & CO. INCORPORATED
300 GARFIELD AVENUE
SUITE 100
WINTER PARK, FL 32789

ROBERT W. BAIRD & CO. INCORPORATED
One Sarasota Tower Two North Tamiami Trail
Suite 1200
Sarasota, FL 34236







Qualifications

PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 4 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

Exam	Category	Date
 Registered Options Principal Examination (S4)	Series 4	11/24/2003
 General Securities Principal Examination (S24)	Series 24	11/22/2003
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	11/17/2003
 General Securities Sales Supervisor - General Module Examination (S10)	Series 10	11/05/2003

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Futures Managed Funds Examination (S31)	Series 31	03/22/2011
 General Securities Representative Examination (S7)	Series 7	05/08/1995

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	10/05/1995
 Uniform Securities Agent State Law Examination (S63)	Series 63	09/21/1995



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	03/07/1996 - 06/26/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	SARASOTA, FL
B	09/18/1995 - 06/26/2003	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2003 - Present	ROBERT W. BAIRD & Co.	Branch Manager	Y	SARASOTA, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Name/Address: Rental Property P.O. Box 1651 Sarasota, FL 34230

Start date: 1/1/20 Hours spent: 0-1 hour/month

Hours spent during trading hours: Zero

Role/Responsibility: Owner/Proprieter, Landlord

Non-Investment related



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	5

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 5

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	Robert W. Baird & Co.
Allegations:	Client alleges a loss in her account due to poor investment decisions
Product Type:	Mutual Fund
Alleged Damages:	\$42,917.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	10/26/2015
Complaint Pending?	No
Status:	Denied
Status Date:	12/15/2015
Settlement Amount:	
Individual Contribution Amount:	

Disclosure 2 of 5



Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: ROBERT W. BAIRD & CO, INCORPORATED

Allegations: CLIENT ALLEGES UNAUTHORIZED ACTIVITY/FORGERY AND IRREGULARITIES IN ACCOUNTS.

Product Type: No Product

Alleged Damages: \$350,000.00

Customer Complaint Information

Date Complaint Received: 03/10/2009

Complaint Pending? No

Status: Denied

Status Date: 03/25/2009

Settlement Amount:

Individual Contribution Amount:

Broker Statement PRIOR TO RECEIVING THIS CUSTOMER COMPLAINT ON MARCH 10, 2009, BAIRD MADE MULTIPLE REQUESTS, IN PERSON AND VIA TELEPHONE AND LETTER, TO [CUSTOMER] FOR COPIES OF THE MATERIALS SHE CLAIMS TO POSSESS THAT PURPORTEDLY SUPPORT HER VAGUE, NON-SPECIFIC CLAIMS. TO DATE BAIRD HAS RECEIVED NOTHING FROM [CUSTOMER].

Disclosure 3 of 5

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: PRUDENTIAL SECURITIES INCORPORATED

Allegations: CUSTOMER HAS ALLEGED, IN WRITING, INAPPROPRIATE AND IMPROPER MANAGEMENT OF HER ACCOUNTS. WHILE CUSTOMER HAS NOT ALLEGED A SPECIFIC AMOUNT, DAMAGES ARE BELIEVED TO BE IN EXCESS OF \$5,000.00.

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 11/29/2004

Complaint Pending? No

Status: Denied

Status Date: 05/23/2005

Settlement Amount:

Individual Contribution Amount:

Firm Statement THIS MATTER WAS DENIED.



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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: PRUDENTIAL SECURITIES INCORPORATED

Allegations: CUSTOMER HAS ALLEGED IN WRITING, INAPPROPRIATE AND IMPROPER MANAGEMENT OF HER ACCOUNTS. WHILE CUSTOMER HAS NOT ALLEGED A SPECIFIC AMOUNT, DAMAGES ARE BELIEVED TO BE IN EXCESS OF \$5,000.00.

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$0.00

Customer Complaint Information

Date Complaint Received: 11/29/2004

Complaint Pending? No

Status: Denied

Status Date: 05/23/2005

Settlement Amount:

Individual Contribution Amount:

Disclosure 4 of 5

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: PSI

Allegations: CUSTOMERS ARE ALLEGING THAT THEIR ACCOUNTS WERE "PRUPOSEFULLY, NEGLIGENTLY AND RECKLESSLY MISHANDLED."

Product Type: Other

Other Product Type(s): EQUITIES

Alleged Damages: \$91,813.88

Customer Complaint Information

Date Complaint Received: 01/16/2003

Complaint Pending? No

Status: Denied

Status Date: 02/11/2003

Settlement Amount:

Individual Contribution Amount:

Broker Statement THIS MATTER WAS DENIED BY PSI.

**Disclosure 5 of 5**

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: PRUDENTIAL SECURITIES

Allegations: THE POA FOR THE CUSTOMER'S PRUDENTIAL SECURITIES IRA ALLEGES THAT DANKA BUSINESS SYSTEMS SUBORDINATED NOTES "WERE ADDED TO [HIS] SON'S IRA" WITHOUT HIS AUTHORIZATION AND DEMANDS THAT THE TRADE BE CANCELLED AND THE ORIGINAL COST OF THE SECURITY BE RETURNED TO THE ACCOUNT. ALTHOUGH DAMAGES ARE NOT SPECIFIED, THEY ARE BELIEVED TO BE IN EXCESS OF \$5,000.00.

Product Type: Debt - Corporate

Alleged Damages: \$5,000.00

Customer Complaint Information

Date Complaint Received: 11/24/1998

Complaint Pending? No

Status: Denied

Status Date: 01/06/1999

Settlement Amount:

Individual Contribution Amount:

Broker Statement THE RISKS AND REWARD POTENTIAL FOR THIS INVESTMENT WERE DISCUSSED WITH CLIENTS POA PRIOR TO PURCHASE AND AGREEMENT TO PURCHASE WAS REACHED. DISCUSSIONS FOLLOWING THE PURCHASE KEPT THE CLIENTS POA UP TO DATE WITH REGARD TO STATUS. CLIENTS POA WAS INFORMED AND AWARE OF ALL RISKS. INVESTMENT WAS APPROPRIATE IN SIZE AND FORM.



End of Report

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