



IAPD Report

JOEL ANDREW LEYDEN

CRD# 2612387

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOEL ANDREW LEYDEN (CRD# 2612387)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/17/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	05/04/1995
IA	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	11/21/2002

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **30** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	IDS LIFE INSURANCE COMPANY	6321	MINNEAPOLIS, MN	05/04/1995 - 07/03/2006
IA	AMERICAN EXPRESS FINANCIAL ADVISORS, INC.	6363	Valentine, NE	01/01/1999 - 11/07/2002

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **30** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**
Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402
Firm ID#: 6363

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	05/04/1995
B	FINRA	General Securities Principal	Approved	11/24/2000
B	Arizona	Agent	Approved	03/13/2003
B	California	Agent	Approved	08/19/2015
B	Colorado	Agent	Approved	01/11/2006
B	Florida	Agent	Approved	10/24/2019
B	Illinois	Agent	Approved	08/25/2005
B	Iowa	Agent	Approved	05/04/1995
B	Kansas	Agent	Approved	06/05/2017
B	Kentucky	Agent	Approved	11/29/2010
B	Maine	Agent	Approved	04/17/2026
B	Massachusetts	Agent	Approved	03/01/2017
B	Michigan	Agent	Approved	08/03/2009



Qualifications

	Regulator	Registration	Status	Date
B	Minnesota	Agent	Approved	02/03/2006
B	Missouri	Agent	Approved	05/19/2005
B	Montana	Agent	Approved	06/11/2018
B	Nebraska	Agent	Approved	02/25/2003
B	Nevada	Agent	Approved	09/25/2025
B	New Mexico	Agent	Approved	10/28/2015
B	New York	Agent	Approved	02/17/2017
B	North Carolina	Agent	Approved	03/31/2016
B	North Dakota	Agent	Approved	09/28/2012
B	Oklahoma	Agent	Approved	01/11/2006
B	Oregon	Agent	Approved	02/06/2025
B	Pennsylvania	Agent	Approved	02/19/2021
B	South Carolina	Agent	Approved	11/17/2020
B	South Dakota	Agent	Approved	11/06/2002
IA	South Dakota	Investment Adviser Representative	Approved	11/21/2002
B	Texas	Agent	Approved	07/16/2013
IA	Texas	Investment Adviser Representative	Restricted Approval	07/16/2013
B	Virginia	Agent	Approved	03/06/2014



Qualifications

Regulator	Registration	Status	Date
B Washington	Agent	Approved	08/20/2020
B Wisconsin	Agent	Approved	09/15/2014
B Wyoming	Agent	Approved	05/08/2009

Branch Office Locations

AMERIPRISE FINANCIAL SERVICES, LLC
214 E 2ND ST
WINNER, SD 57580

AMERIPRISE FINANCIAL SERVICES, LLC
Winner, SD

AMERIPRISE FINANCIAL SERVICES, LLC
740 E Sioux Ave Ste 103
Pierre, SD 57501



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Principal Examination (S24)	Series 24	11/22/2000

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	04/25/1995

State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination (S66)	Series 66	10/28/2002
Uniform Securities Agent State Law Examination (S63)	Series 63	05/02/1995

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	05/04/1995 - 07/03/2006	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN
IA	01/01/1999 - 11/07/2002	AMERICAN EXPRESS FINANCIAL ADVISORS, INC.	CRD# 6363	Valentine, NE

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
03/2020 - Present	Ameriprise Financial Services, LLC	Registered Rep	Y	Winner, SD, United States
09/2005 - 03/2020	Ameriprise Financial Services, Inc.	Registered Rep	Y	Winner, SD, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Real Estate Ownership; Commercial; 214 East 2nd Street, Winner, SD 57580, ,; Investment-Related; 09/06/2002. Business Ownership; A&I Holdings, LLC; Operations manager; It is agricultural land; 1014 Country Club Road, , Winner, SD, 57580; Not Investment-Related; 12/01/2020; 40 to 59 hours per month; 1 to 9 during trading hours / I&A Holdings, LLC; Operations Manager; Property Management for office building; 1014 Country Club Road, , Winner, SD, 57580; Not Investment-Related; 12/01/2020; 10 to 19 hours per month; 1 to 9 during trading hours / J&M Holdings LLC; Manage operations; Manage operations for financial planning business; 214 E 2nd St, , Winner, SD, 57580; Investment-Related; 12/01/2020; 1 to 9 hours per month; 1 to 9 during trading hours / Dairy Farm Biogas; Will introduce Dairy Farm owners to Northern Biogas for potential creation of methane digesters.; Service business Will introduce Dairy Farm owners to Northern Biogas for potential creation of methane digesters.; 704 Spring Hill Farm Dr, , Ballwin, MO, 63021; Not Investment-Related; 09/12/2022; 1 to 9 hours per month; 1 to 9 during trading hours / PFP Holdings Company, LLC; Partner; Agriculture; 17429 Radcliffe Place Dr, , Wildwood, MO, 63025; Investment-Related; 12/26/2006; 1 to 9 hours per month; 0 during trading hours / Northstar Holdings, LLC; Shareholder; Management services for our financial planning practice; 11819 Miracle Hills Dr. Suite 101, , Omaha, NE, 68154; Investment-Related; 09/15/2022; 1 to 9 hours per month; 1 to 9 during trading hours / Momentum Partners, LLC; Management; See answer in item 3.3.9 above. ?; 11819 Miracle Hills Drive, Suite 101, , Omaha, NE, 68154; Investment-Related; 08/01/2022; 1 to 9 hours per month; 0 during trading hours. Outside Employment; J&M Holdings, LLC; Member - Manage operations; ; 214 E 2nd St, , Winner, SD, 57580; Investment-Related; 12/01/2020; 1 to 9 hours per month; 1 to 9 during trading hours / Momentum Partners, LLC; shareholder - management; ; 11819 Miracle Hills Drive, suite 101, , Omaha, NE, 68154; Investment-Related; 08/01/2022; 1 to 9 hours per month; 0 during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: AMERICAN EXPRESS FINANCIAL ADVISORS INC

Allegations: THIS CLIENT ALLEGES THAT SHE WAS NOT PROVIDED WITH ADEQUATE DISCLOSURE OF THE VOLITILITY OF THE HIGH YIELD BOND FUND THAT HER FINANCIAL ADVISOR RECOMMENDED TO HER. SHE STATED THAT SHE WAS ALSO NOT INFORMED OF THE POTENTIAL FOR THE DIVIDEND PAYOUT FOR THIS FUND TO FLUCUATE. THE CLIENT CLAIMS THAT THE BOND FUND WAS NOT SUITABLE FOR HER, AND SHE ALLEGES LOSSES OF APPROXIMATELY \$48,600.00.

Product Type: Mutual Fund(s)

Alleged Damages: \$46,600.00

Customer Complaint Information

Date Complaint Received: 12/21/2000

Complaint Pending? No

Status: Settled

Status Date: 05/07/2001

Settlement Amount: \$36,377.13

Individual Contribution Amount: \$1,000.00

Broker Statement THE FIRM DETERMINED THAT THE SALE OF THE AIM HIGH YEILD FUND TO THIS PARTICULAR CLIENT WAS NOT SUTIABLE, AND THE CLIENT WAS



OFFERED REIMBURSEMENT FOR THE LOSSES SHE SUFFERED IN THIS FUND. THIS AMOUNT WAS ADJUSTED FOR THE DIVIDENDS SHE RECEIVED FROM THE AIM HIGH YEILD FUND AND THE INTREST SHE WOULD HAVE RECEIVED IF SHE HAD REMAINED IN THE ORIGINAL BANK CD'S. IT WAS DETERMINED THAT THE CLIENT HAD RECEIVED DISCLOSURE OF THE CHARATERISTICS OF THIS MUTUAL FUND, BUT A FUND OF THIS TYPE SHOULD NOT HAVE BEEN RECOMMENDED TO THIS CLIENT.



End of Report

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