



IAPD Report

PETER LAWRENCE REUSS

CRD# 2681772

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 5
Registration and Employment History	6 - 7
Disclosure Information	8



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

PETER LAWRENCE REUSS (CRD# 2681772)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/15/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	DAVENPORT & COMPANY LLC	CRD# 1588	10/12/2021
IA	DAVENPORT & COMPANY LLC	CRD# 1588	10/13/2021

QUALIFICATIONS

This representative is currently registered in **4** SRO(s) and **25** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	TRUIST ADVISORY SERVICES, INC.	283390	ATLANTA, GA	02/17/2021 - 10/05/2021
B	TRUIST INVESTMENT SERVICES, INC.	17499	VIRGINIA BEACH, VA	02/17/2021 - 10/05/2021
IA	BB&T SECURITIES, LLC	142785	RICHMOND, VA	01/02/2013 - 02/17/2021

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Criminal	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **25** jurisdiction(s) and 4 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **DAVENPORT & COMPANY LLC**
Main Address: ONE JAMES CENTER
901 EAST CARY STREET, SUITE 1100
RICHMOND, VA 23219
Firm ID#: 1588

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	10/12/2021
B	NYSE American LLC	General Securities Representative	Approved	10/12/2021
B	Nasdaq Stock Market	General Securities Representative	Approved	10/12/2021
B	New York Stock Exchange	General Securities Representative	Approved	10/12/2021
B	Arizona	Agent	Approved	12/18/2024
B	Arkansas	Agent	Approved	08/25/2025
B	California	Agent	Approved	10/13/2021
B	Colorado	Agent	Approved	10/13/2021
B	Florida	Agent	Approved	10/13/2021
B	Georgia	Agent	Approved	10/13/2021
B	Illinois	Agent	Approved	01/20/2026
B	Indiana	Agent	Approved	10/14/2021
B	Maine	Agent	Approved	04/25/2024



Qualifications

	Regulator	Registration	Status	Date
B	Maryland	Agent	Approved	10/12/2021
B	Massachusetts	Agent	Approved	10/13/2021
B	Michigan	Agent	Approved	10/14/2021
B	Minnesota	Agent	Approved	04/29/2024
B	Mississippi	Agent	Approved	10/14/2021
B	Missouri	Agent	Approved	11/02/2021
B	New Jersey	Agent	Approved	10/14/2021
B	New York	Agent	Approved	10/14/2021
B	North Carolina	Agent	Approved	10/13/2021
B	Pennsylvania	Agent	Approved	10/13/2021
B	South Carolina	Agent	Approved	10/18/2021
B	Tennessee	Agent	Approved	10/13/2021
B	Texas	Agent	Approved	10/13/2021
IA	Texas	Investment Adviser Representative	Restricted Approval	11/07/2023
B	Virginia	Agent	Approved	10/13/2021
IA	Virginia	Investment Adviser Representative	Approved	10/13/2021
B	West Virginia	Agent	Approved	01/12/2026
B	Wisconsin	Agent	Approved	10/15/2021



Qualifications

Branch Office Locations

DAVENPORT & COMPANY LLC
HIGHWOODS CENTRE
477 VIKING DRIVE SUITE 200
VIRGINIA BEACH, VA 23452



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	Futures Managed Funds Examination (S31)	Series 31	02/24/2005
	General Securities Representative Examination (S7)	Series 7	12/13/1995

State Securities Law Exams

Exam	Category	Date
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	Uniform Investment Adviser Law Examination (S65)	Series 65	09/03/1998
	Uniform Securities Agent State Law Examination (S63)	Series 63	12/14/1995

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/17/2021 - 10/05/2021	TRUIST ADVISORY SERVICES, INC.	CRD# 283390	ATLANTA, GA
B	02/17/2021 - 10/05/2021	TRUIST INVESTMENT SERVICES, INC.	CRD# 17499	VIRGINIA BEACH, VA
IA	01/02/2013 - 02/17/2021	BB&T SECURITIES, LLC	CRD# 142785	RICHMOND, VA
B	11/16/2012 - 02/17/2021	BB&T SECURITIES, LLC	CRD# 142785	RICHMOND, VA
B	05/05/1999 - 01/02/2013	SCOTT & STRINGFELLOW, LLC	CRD# 6255	VIRGINIA BEACH, VA
IA	01/05/1996 - 01/02/2013	SCOTT & STRINGFELLOW, LLC	CRD# 6255	VIRGINIA BEACH, VA
B	12/18/1995 - 05/05/1999	SCOTT & STRINGFELLOW, INC.	CRD# 3309	RICHMOND, VA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2021 - Present	Davenport & Company LLC	Financial Advisor	Y	Virginia Beach, VA, United States
02/2021 - 10/2021	TRUIST ADVISORY SERVICES, INC.	Mass Transfer	Y	ATLANTA, GA, United States
02/2021 - 10/2021	TRUIST INVESTMENT SERVICES, INC.	Mass Transfer	Y	VIRGINIA BEACH, VA, United States
01/2013 - 10/2021	BB&T SECURITIES, LLC	Mass Transfer	Y	VIRGINIA BEACH, VA, United States
05/1999 - 10/2021	SCOTT & STRINGFELLOW, INC.	OTHER - REPRESENTATIVE	Y	VIRGINIA BEACH, VA, United States
10/1995 - 10/2021	#IA SCOTT & STRINGFELLOW INC.	NOT PROVIDED	N	VIRGINIA BEACH, VA, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

RENTAL / VACATION PROPERTY

POSITION: Owner NATURE: Rental/Vacation home- PILLAR ROCK, ANTIGUA. UNIT 8. PARTIAL OWNER INVESTMENT RELATED: No NUMBER OF HOURS: 0 SECURITIES TRADING HOURS: 0 START DATE: 11/01/2005

ADDRESS: 735 Virginia Dare Drive, Virginia Beach VA 23451, United States

DESCRIPTION: Partial Owner - Not investment related

The Noblemen - Board Member/ Treasurer - Helping local disadvantaged and special needs children -Treasurer- creating budget, helping raise money, run golf tourney -Approximate # of hours/month you devote to this outside activity during non-business hours 21-40 Approximate # of hours/month you devote to this outside activity during business hours 1-5.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Criminal	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Regulator
Regulatory Action Initiated By:	VIRGINIA - DIVISION OF SECURITIES
Sanction(s) Sought:	Civil and Administrative Penalt(ies) /Fine(s)
Other Sanction(s) Sought:	SPECIAL SUPERVISION
Date Initiated:	09/01/2006
Docket/Case Number:	SEC-2006-00032
Employing firm when activity occurred which led to the regulatory action:	SCOTT & STRINGFELLOW, INC.
Product Type:	Mutual Fund(s)
Other Product Type(s):	
Allegations:	BASED ON AN INVESTIGATION CONDUCTED BY THE DIVISION IT IS ALLEGED THAT MR. REUSS VIOLATED COMMISSION RULE 21 VAC 5-20-280 B 6 (A 3) BY MAKING AN UNSUITABLE RECOMMENDATION WHEREAS HE ADVISED A VIRGINIA INVESTOR TO SWITCH FROM A VARIABLE ANNUITY PRODUCT TO MUTUAL FUNDS, WHICH WERE NOT CONSISTENT WITH THE INVESTOR'S OBJECTIVES.
Current Status:	Final
Resolution:	Settled



Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 09/01/2006

Sanctions Ordered: Monetary/Fine \$2,000.00

Other Sanctions Ordered: HEIGHTENED SUPERVISION FOR A PERIOD OF 12 MONTHS FROM THE DATE OF THE ORDER.

Sanction Details: \$2,000.00 FINE AND HEIGHTENED SUPERVISION FOR A PERIOD OF 12 MONTHS FROM THE DATE OF THE ORDER.

Regulator Statement MR. REUSS NEITHER ADMITTED NOR DENIED THE ALLEGATIONS, BUT HE AGREED TO THE PROPOSED TERMS OF THE SETTLEMENT ORDER, WHICH WERE (1) AGREE TO PAY \$2,000.00 IN FINES AND (2) AGREED TO BE PLACED UNDER HEIGHTENED SUPERVISION FOR A PERIOD OF 12 MONTHS FROM THE DATE OF THE ORDER. PURSUANT TO AGREED UPON TERMS, MR. REUSS IS REQUIRED TO OBTAIN PERMISSION FROM HIS BRANCH MANAGER AND THE COMPLIANCE DEPARTMENT PRIOR TO SOLICITING ANY TRANSACTIONS INVOLVING THE FOLLOWING: (1) WITHDRAWING FUNDS FROM A VARIABLE ANNUITY TO PURCHASE A MUTUAL FUND, (2) SELLING STOCK SHARES TO PURCHASE A MUTUAL FUND, OR (3) SWITCHING FROM ONE MUTUAL FUND TO ANOTHER. CONTACT KEVIN FURR AT 804-371-9081.

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Reporting Source: Individual

Regulatory Action Initiated By: VIRGINIA STATE CORPORATION COMMISSION, DIVISION OF SECURITIES ("DIVISION")

Sanction(s) Sought: Other

Other Sanction(s) Sought: FINE.
HEIGHTENED SUPERVISION FOR SOLICITED MUTUAL FUND SALES FOR 12 MONTHS.

Date Initiated: 08/16/2006

Docket/Case Number: 2006-00032

Employing firm when activity occurred which led to the regulatory action: SCOTT & STRINGFELLOW, INC.

Product Type: Annuity(ies) - Variable

Other Product Type(s):

Allegations: THE DIVISION ALLEGED THAT MR. REUSS RECOMMENDED AN UNSUITABLE INVESTMENT TO A CUSTOMER.

Current Status: Final

Resolution: Consent

Resolution Date: 09/01/2006

Sanctions Ordered: Monetary/Fine \$6,000.00

Other Sanctions Ordered: HEIGHTENED SUPERVISION FOR SOLICITED MUTUAL FUND SALES FOR 12



MONTHS.

Sanction Details:

TOTAL AMOUNT OF THE FINE WAS \$6,000. PORTION LEVIED AGAINST MR. REUSS WAS \$2,000. MR. REUSS WILL ALSO BE SUBJECT TO HEIGHTENED SUPERVISION FOR SOLICITED PURCHASES OR SWITCHES OF MUTUAL FUNDS FOR 12 MONTHS BEGINNING SEPTEMBER 1, 2006. MR. REUSS' FINE WAS PAID ON AUGUST 28, 2006.

Broker Statement

THIS MATTER STEMS FROM THE CUSTOMER COMPLAINT PREVIOUSLY REPORTED ON MR. REUSS' FORM U4. AFTER THE FIRM DENIED THE CUSTOMER'S CLAIM, THE CUSTOMER COMPLAINED TO THE DIVISION. WHILE THE FIRM AND MR. REUSS BELIEVE THEY HAD MERITORIOUS DEFENSES TO THE ALLEGATIONS, WITHOUT ADMITTING OR DENYING THE ALLEGATIONS, AND IN ORDER TO AVOID THE COST OF LITIGATION, THE FIRM AND MR. REUSS AGREED TO THE CONSENT ORDER, THAT CONTAINED NO FINDINGS, FULLY RESOLVING THIS MATTER. MR. REUSS' HEIGHTENED SUPERVISION BEGAN ON SEPTEMBER 1, 2006 AND EXPIRED ON SEPTEMBER 1, 2007. ON OCTOBER 19, 2007, THE FIRM RECEIVED CONFIRMATION FROM THE VIRGINIA STATE CORPORATION COMMISSION THAT NO FURTHER SPECIAL SUPERVISION WAS REQUIRED AND THAT THE MATTER WAS OFFICIALLY DISMISSED.



Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	BLACKSBURG DISTRICT COURT/BLACKSBURG, VA GC87240
Charge Date:	02/10/1987
Charge Details:	GRAND LARCENY - \$200 CASH & \$100 WORTH OF LIQUOR
Felony?	Yes
Current Status:	Final
Status Date:	02/09/1988
Disposition Details:	FELONY CHARGES OF GRAND LARCENY WERE REDUCED TO A MISDEMEANOR OF PETTY LARCENY WHICH RESULTED IN A SENTENCE OF 3 DAYS IN JAIL, 100 HOURS OF COMMUNITY SERVICE, AND ALCOHOL COUNSELING. 177 DAYS OF JAIL WAS SUSPENDED.
Broker Statement	NOT PROVIDED



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	SCOTT & STRINGFELLOW, INC
Allegations:	ALLEGATION OF FAILURE TO DISCLOSE TAX CONSEQUENCES RELATED TO WITHDRAWAL OF MONEY FROM A VARIABLE ANNUITY
Product Type:	Annuity(ies) - Variable
Alleged Damages:	\$25,000.00

Customer Complaint Information

Date Complaint Received:	05/13/2005
Complaint Pending?	No
Status:	Denied
Status Date:	06/29/2005
Settlement Amount:	
Individual Contribution Amount:	



End of Report

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