



IAPD Report

JOHN EMMANUEL SIMONE SR

CRD# 2682073

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOHN EMMANUEL SIMONE SR (CRD# 2682073)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **02/07/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	09/10/2012
IA	LPL FINANCIAL LLC	CRD# 6413	09/10/2012
IA	WEALTHCARE ADVISORY PARTNERS LLC	CRD# 171976	02/07/2018

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **27** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	FINANCIAL NETWORK INVESTMENT CORPORATION	13572	KING OF PRUSSIA, PA	06/13/2008 - 09/18/2012
B	FINANCIAL NETWORK INVESTMENT CORPORATION	13572	KING OF PRUSSIA, PA	06/12/2008 - 09/18/2012
IA	PRINCOR FINANCIAL SERVICES CORPORATION	1137	CONSHOHOCKEN, PA	10/24/2002 - 06/10/2008

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Report Summary



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **27** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	09/10/2012
B	FINRA	Invest. Co and Variable Contracts	Approved	09/10/2012
B	Arizona	Agent	Approved	09/10/2012
B	Arkansas	Agent	Approved	02/26/2021
B	California	Agent	Approved	09/10/2012
B	Colorado	Agent	Approved	08/29/2019
B	Connecticut	Agent	Approved	09/10/2012
B	Delaware	Agent	Approved	10/22/2012
B	District of Columbia	Agent	Approved	10/04/2016
B	Florida	Agent	Approved	09/10/2012
B	Georgia	Agent	Approved	09/10/2012
B	Hawaii	Agent	Approved	01/07/2019
B	Illinois	Agent	Approved	09/10/2012



Qualifications

	Regulator	Registration	Status	Date
B	Maine	Agent	Approved	02/07/2026
B	Maryland	Agent	Approved	09/10/2012
B	Massachusetts	Agent	Approved	06/12/2013
B	Michigan	Agent	Approved	12/05/2013
B	Minnesota	Agent	Approved	01/29/2020
B	Montana	Agent	Approved	04/25/2024
B	Nevada	Agent	Approved	02/23/2024
B	New Jersey	Agent	Approved	09/10/2012
B	New York	Agent	Approved	09/10/2012
B	North Carolina	Agent	Approved	11/15/2020
B	Ohio	Agent	Approved	09/17/2012
B	Pennsylvania	Agent	Approved	09/10/2012
IA	Pennsylvania	Investment Adviser Representative	Approved	09/10/2012
B	South Carolina	Agent	Approved	11/09/2020
B	Texas	Agent	Approved	03/12/2013
IA	Texas	Investment Adviser Representative	Restricted Approval	03/22/2013
B	Virginia	Agent	Approved	09/10/2012
B	Washington	Agent	Approved	11/06/2020



Qualifications

Branch Office Locations

LPL FINANCIAL LLC
200 GIBRALTAR RD STE 115
HORSHAM, PA 19044

LPL FINANCIAL LLC
1 E. UWCHLAN AVENUE
SUITE 302
EXTON, PA 19341

Employment 2 of 2

Firm Name: **WEALTHCARE ADVISORY PARTNERS LLC**
Main Address: 1065 ANDREW DRIVE
WEST CHESTER, PA 19380
Firm ID#: 171976

Regulator	Registration	Status	Date
IA Pennsylvania	Investment Adviser Representative	Approved	02/07/2018
IA Texas	Investment Adviser Representative	Approved	12/02/2019

Branch Office Locations

WEALTHCARE ADVISORY PARTNERS LLC
200 Gibraltar Road
Suite 115
Horsham, PA 19044



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.




Principal/Supervisory Exams

Exam	Category	Date
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No information reported.



General Industry/Product Exams

Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	11/09/2005
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/27/1996

State Securities Law Exams

Exam	Category	Date
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 Uniform Investment Adviser Law Examination (S65)	Series 65	05/23/2001
 Uniform Securities Agent State Law Examination (S63)	Series 63	01/26/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	06/13/2008 - 09/18/2012	FINANCIAL NETWORK INVESTMENT CORPORATION	CRD# 13572	KING OF PRUSSIA, PA
B	06/12/2008 - 09/18/2012	FINANCIAL NETWORK INVESTMENT CORPORATION	CRD# 13572	KING OF PRUSSIA, PA
IA	10/24/2002 - 06/10/2008	PRINCOR FINANCIAL SERVICES CORPORATION	CRD# 1137	CONSHOHOCKEN, PA
B	10/17/2002 - 06/10/2008	PRINCOR FINANCIAL SERVICES CORPORATION	CRD# 1137	CONSHOHOCKEN, PA
IA	05/24/2002 - 10/24/2002	1717 CAPITAL MANAGEMENT COMPANY	CRD# 4082	KING OF PRUSSIA, PA
B	02/22/2001 - 10/24/2002	1717 CAPITAL MANAGEMENT COMPANY	CRD# 4082	NEWARK, DE
B	06/28/1996 - 03/07/2001	NYLIFE SECURITIES INC.	CRD# 5167	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2018 - Present	WEALTHCARE ADVISORY PARTNERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	HORSHAM, PA, United States
09/2012 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	HORSHAM, PA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 09/10/2012 - No Business Name - Investment Related - At Reported Business Location(s) - Non-Variable Insurance - Time Spent 20% - Sales of life, long term care, group and individual medical, life, long term care and disability insurance.
- 09/10/2012 - Secure Planning Group, LLC - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Time Spent 100%.
- 2/1/2017 - SIMONE FINANCIAL GROUP - INVESTMENT RELATED - HOME BASE - Business Entity For Tax/Investment Purposes Only - START DATE 01/01/1999 - 0 HOURS PER MONTH.



Registration & Employment History



OTHER BUSINESS ACTIVITIES

4. 2/13/2018 - WealthCare Advisory Partners, LLC - DBA: Secure Planning Group, LLC - Investment Related - At Reported Business Location(s) - Registered Investment Advisor DBA - Start Date 01/18/2018 - 80 Hours Per Month/3 Hours During Securities Trading - I provide investment advisory services through Secure Planning Group LLC, an independent investment advisor firm. I started this business activity in 01/18/2018. I expect to spend approximately 80 hours per month] on this activity. Please see the Form ADV of the advisory firm for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

5. 3/8/2018 - Wealthcare Advisory Partners, LLC - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Started 01/18/2018 - 80 Hours Per Month/3 Hours During Securities Trading - I provide investment advisory services through Wealthcare Advisory Partners LLC, an independent investment advisor firm. I started this business activity in 01/18/2018. I expect to spend approximately 80 hours per month] on this activity. Please see the Form ADV of the advisory firm for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

6. 02/16/2024 - Soloff Wealth Management - DBA for LPL Business (entity for LPL business) - Investment Related - At Reported Business Location(s) - Start Date 02/13/2024 - 4 Hours Per Month/ 0 Hours During Trading

7. 11/05/2025 - Scantek Information Solutions, Inc - Outside/W-2 Employment - Not Investment Related - Willow Grove, PA - Start Date 05/04/2025 - 0 hours per month/ during trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

**DISCLOSURE EVENT DETAILS**

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	LPL FINANCIAL LLC
Allegations:	THE CUSTOMER ALLEGES RECOMMENDATION OF AN UNSUITABLE INVESTMENT AND RESULTING LOSS IN VALUE OF SAID INVESTMENT. ACTIVITY PERIOD: 5/18/12 TO 8/16/20.
Product Type:	Equity Listed (Common & Preferred Stock) Other: BDC
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	UNSPECIFIED, BUT REASONABLY BELIEVED TO EXCEED \$5,000.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	08/16/2020
Complaint Pending?	No
Status:	Denied
Status Date:	09/23/2020



Settlement Amount:

Individual Contribution Amount:

Disclosure 2 of 2

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: PRINCOR FINANCIAL SERVICES CORPORATION

Allegations: CLIENT ALLEGES IT WAS NOT DISCLOSED TO HIM THAT HE WAS PURCHASING AN ANNUITY. HE REQUESTS REIMBURSEMENT OF SURRENDER CHARGE. CONTRACT ISSUED 9/7/05.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$5,308.29

Customer Complaint Information

Date Complaint Received: 08/26/2008

Complaint Pending? No

Status: Denied

Status Date: 09/02/2008

Settlement Amount:

Individual Contribution Amount:

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: PRINCOR FINANCIAL SERVICES CORPORATION

Allegations: CLIENT ALLEGES IT WAS NOT DISCLOSED TO HIM THAT HE WAS PURCHASING AN ANNUITY. HE REQUESTS REIMBURSEMENT OF SURRENDER CHARGE. CONTRACT ISSUED 09/07/05

Product Type: Annuity(ies) - Variable

Alleged Damages: \$5,308.29

Customer Complaint Information

Date Complaint Received: 08/26/2008

Complaint Pending? No

Status: Denied

Status Date: 09/02/2008

Settlement Amount:

Individual Contribution Amount:

Broker Statement WE DISCUSSED VARIOUS INVESTMENT OPTIONS WITH THE CLIENT AND ALL FEES AND EXPENSES ASSOCIATED WITH EACH OPTION WERE



DISCLOSED AND REVIEWED. THE CLIENT THEN CHOOSE THE OPTION THAT BEST SUITED HIS NEEDS.



End of Report

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