



IAPD Report

John Larsen

CRD# 2700922

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

John Larsen (CRD# 2700922)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/27/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	05/24/2021
IA	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	CRD# 149018	05/24/2021

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **41** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	RAYMOND JAMES & ASSOCIATES, INC.	705	SCOTTSDALE, AZ	06/10/2014 - 05/24/2021
B	RAYMOND JAMES & ASSOCIATES, INC.	705	SCOTTSDALE, AZ	10/11/2013 - 05/24/2021
B	EDWARD JONES	250	SCOTTSDALE, AZ	01/04/1997 - 10/04/2013

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **41** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES, INC.**
Main Address: 880 CARILLON PARKWAY
ST. PETERSBURG, FL 33716
Firm ID#: 6694

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	05/24/2021
B Alabama	Agent	Approved	09/12/2024
B Arizona	Agent	Approved	05/24/2021
B California	Agent	Approved	05/24/2021
B Colorado	Agent	Approved	05/24/2021
B Connecticut	Agent	Approved	05/24/2021
B District of Columbia	Agent	Approved	06/09/2021
B Florida	Agent	Approved	05/24/2021
B Georgia	Agent	Approved	05/24/2021
B Hawaii	Agent	Approved	10/22/2024
B Idaho	Agent	Approved	12/22/2025
B Illinois	Agent	Approved	07/22/2021
B Iowa	Agent	Approved	05/24/2021



Qualifications

Regulator	Registration	Status	Date
B Kansas	Agent	Approved	05/24/2021
B Kentucky	Agent	Approved	02/21/2022
B Maryland	Agent	Approved	05/24/2021
B Massachusetts	Agent	Approved	05/24/2021
B Michigan	Agent	Approved	05/24/2021
B Minnesota	Agent	Approved	05/25/2021
B Missouri	Agent	Approved	05/25/2021
B Montana	Agent	Approved	05/24/2021
B Nebraska	Agent	Approved	05/24/2021
B Nevada	Agent	Approved	05/24/2021
B New Hampshire	Agent	Approved	05/24/2021
B New Jersey	Agent	Approved	05/24/2021
B New Mexico	Agent	Approved	05/24/2021
B New York	Agent	Approved	05/24/2021
B North Carolina	Agent	Approved	05/25/2021
B Ohio	Agent	Approved	05/24/2021
B Oklahoma	Agent	Approved	05/24/2021
B Oregon	Agent	Approved	06/01/2021
B Pennsylvania	Agent	Approved	05/24/2021



Qualifications

Regulator	Registration	Status	Date
B Rhode Island	Agent	Approved	10/14/2025
B South Carolina	Agent	Approved	07/09/2025
B South Dakota	Agent	Approved	06/12/2025
B Texas	Agent	Approved	05/24/2021
B Utah	Agent	Approved	05/24/2021
B Vermont	Agent	Approved	09/12/2024
B Virginia	Agent	Approved	05/24/2021
B Washington	Agent	Approved	05/24/2021
B West Virginia	Agent	Approved	09/16/2024
B Wisconsin	Agent	Approved	05/24/2021

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES

9590 E Ironwood Square Dr., Ste 235
Scottsdale, AZ 85258

Employment 2 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC**
 Main Address: 880 CARILLON PARKWAY
 SAINT PETERSBURG, FL 33716
 Firm ID#: 149018

Regulator	Registration	Status	Date
IA Arizona	Investment Adviser Representative	Approved	05/24/2021
IA Texas	Investment Adviser Representative	Restricted Approval	05/24/2021



Qualifications

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC

9590 E Ironwood Square Dr., Ste 235
Scottsdale, AZ 85258



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
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B General Securities Representative Examination (S7)	Series 7	03/06/1996
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State Securities Law Exams

Exam	Category	Date
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B Uniform Securities Agent State Law Examination (S63)	Series 63	03/21/1996
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported 1 professional designation(s).

Certified Financial Planner

This representative holds or did hold 1 professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	06/10/2014 - 05/24/2021	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	SCOTTSDALE, AZ
B	10/11/2013 - 05/24/2021	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	SCOTTSDALE, AZ
B	01/04/1997 - 10/04/2013	EDWARD JONES	CRD# 250	SCOTTSDALE, AZ
B	03/07/1996 - 12/20/1996	AMERICAN EXPRESS FINANCIAL ADVISORS INC.	CRD# 6363	MINNEAPOLIS, MN
B	03/07/1996 - 12/20/1996	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2021 - Present	Raymond James Financial Services Advisors, Inc.	Investment Adviser Representative	Y	Scottsdale, AZ, United States
05/2021 - Present	Raymond James Financial Services, Inc.	Registered Representative	Y	Scottsdale, AZ, United States
05/2021 - 01/2024	Crux Wealth Advisors	Independent Contractor	N	Scottsdale, AZ, United States
10/2013 - 05/2021	RAYMOND JAMES & ASSOCIATES, INC.	FINANCIAL ADVISOR	Y	SCOTTSDALE, AZ, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

(1)Name of Business: DK Development, LLC Address: 6064 E Jenan Dr, Scottsdale , AZ, 85254, United States Activity Type: Rental Real Estate Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 06/01/2002 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Owner. - Management of an Office Condo inside of this LLC

(2)Name of Business: Fortitude Wealth Partners Address: 36600 N Pima Road , Suite 104 , Cavefree, AZ, 85337, United States Activity Type: Support Company - Owner Position/Title: Independent Contractor Investment Related: No Start Date: 01/01/2025 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 2-10 Description of duties: I am one of 3 partners - who will own the Business

(3)Name of Business: G Larsen Development, LLC Address: 6064 E Jenan Dr, Scottsdale, AZ, 85254, United States Activity Type: Rental Real Estate Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 03/28/2021 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties:



Registration & Employment History



OTHER BUSINESS ACTIVITIES

Managing Real Estate and Tenant

(4)Name of Business: JJ Larsen Development, LLC Address: 6064 E Jenan Dr, Scottsdale, AZ, 85254, United States Activity Type: Rental Real Estate Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 03/28/2021 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Rental home management

(5)Name of Business: JJ Larsen Enterprises, LLC Address: 9590 E Ironwood Square Dr Ste 235, Scottsdale, AZ, 85254, United States Activity Type: Support Company - Owner Position/Title: Officer - President Investment Related: No Start Date: 05/24/2021 Hours per month devoted to this business: 81+ Hours per month devoted to this business during trading hours: 41+ Description of duties: Larsen Wealth Management

(6)Name of Business: Larsen Development LLC Address: 6064 E Jenan Dr, Scottsdale, AZ, 85254, United States Activity Type: Rental Real Estate Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 08/08/2004 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Owner - Managing this property

(7)Name of Business: Larsen Office, LLC Address: 9590 E Ironwood Square Dr Ste 235, Scottsdale, AZ, 85258-4607, United States Activity Type: Rental Real Estate Position/Title: Officer - President Investment Related: Yes Start Date: 12/01/2025 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Business Office where I conduct my business as \n\nLarsen Wealth Management

(8)Name of Business: Larsen Rental Management, LLC Address: 6064 E Jenan Dr, Scottsdale, AZ, 85254, United States Activity Type: Business Owner Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 03/28/2021 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties: I oversee various Rental Properties \n- leasing and maintenance

(9)Name of Business: Larsen Wealth Management Address: 9590 E Ironwood Square Dr, Ste 235, Scottsdale, AZ, 85258, United States Activity Type: Support Company - Owner Position/Title: Officer - President Investment Related: No Start Date: 05/24/2021 Hours per month devoted to this business: 21-40 Hours per month devoted to this business during trading hours: 21-40 Description of duties: Management of my Investment Business

(10)Name of Business: T Larsen Development, LLC Address: 6064 E Jenan Dr, Scottsdale, AZ, 85255, United States Activity Type: Rental Real Estate Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 03/28/2021 Hours per month devoted to this bus



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	RAYMOND JAMES FINANCIAL SERVICES, INC.
Allegations:	Client alleged trades were not in line with her risk tolerance and placed without her knowledge. Allegation Activity Dates: 12/01/2023 - 03/21/2025.
Product Type:	Equity Listed (Common & Preferred Stock)
Alleged Damages:	\$3,000,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	03/21/2025
Complaint Pending?	No
Status:	Denied
Status Date:	05/22/2026
Settlement Amount:	
Individual Contribution Amount:	



Broker Statement

Mr. Larsen adamantly denies the customer's allegations and intends to vigorously defend them. The transactions in the customer's accounts were suitable, consistent with their stated risk tolerance, and explicitly authorized by the customer. Additionally, the customer has not incurred any losses in her investment accounts or any other damages resulting from any conduct or actions of Mr. Larsen.



Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Individual
Firm Name:	EDWARD JONES
Termination Type:	Discharged
Termination Date:	09/05/2013
Allegations:	<p>IN AN ATTEMPT TO ACCOMMODATE FIRM CLIENTS REGARDING THE DISTRIBUTION OF FUNDS, MR. LARSEN OBTAINED FIRM DOCUMENTS SIGNED IN BLANK AND ADDITIONALLY MOVED FUNDS WITHOUT PRIOR AUTHORIZATION BETWEEN FIRM ACCOUNTS OWNED BY JOINT TENANTS. MR. LARSEN VIOLATED FIRM POLICY BY INTRODUCING FIRM CLIENTS TO ONE ANOTHER REGARDING A BUSINESS PROPOSITION TO CREATE A BIOTECH COMPANY, WHICH HE CO-FOUNDED. ADDITIONAL FIRM CLIENTS ALSO BECAME INVESTORS IN THE BIOTECH COMPANY. MR. LARSEN DISCLOSED THIS OUTSIDE ACTIVITY INDICATING HE WAS AN INVESTOR AND BOARD MEMBER. THERE ARE NO CUSTOMER COMPLAINTS REGARDING THESE ACTIVITIES.</p>
Product Type:	No Product
Broker Statement	<p>MR. LARSEN ADAMANTLY DENIES EDWARD JONES' ALLEGATIONS. HE FURTHER ASSERTS, THAT NOT ONLY WERE THERE NO CLIENT COMPLAINTS, HE HAS LETTERS FROM ALL THE CLIENTS REFUTING JONES' CLAIMS AND SUPPORTING HIS CONDUCT.</p>



End of Report

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