



IAPD Report

ROBERT ANTHONY ALFT

CRD# 2713051

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	5 - 6
Disclosure Information	7



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ROBERT ANTHONY ALFT (CRD# 2713051)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/08/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	12/05/2024
IA	RAYMOND JAMES & ASSOCIATES, INC.	CRD# 705	12/06/2024

QUALIFICATIONS

This representative is currently registered in **9** SRO(s) and **6** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	WELLS FARGO ADVISORS	11025	PENSACOLA, FL	04/01/2022 - 12/16/2024
B	WELLS FARGO ADVISORS FINANCIAL NETWORK, LLC	11025	PENSACOLA, FL	04/01/2022 - 12/16/2024
IA	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	149018	PENSACOLA, FL	08/03/2009 - 04/08/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 6 jurisdiction(s) and 9 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **RAYMOND JAMES & ASSOCIATES, INC.**
Main Address: 880 CARILLON PARKWAY
ST. PETERSBURG, FL 33716
Firm ID#: 705

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	12/05/2024
B FINRA	General Securities Sales Supervisor	Approved	12/05/2024
B Investors' Exchange LLC	General Securities Representative	Approved	07/08/2025
B MEMX LLC	General Securities Representative	Approved	07/08/2025
B MEMX LLC	General Securities Sales Supervisor	Approved	07/08/2025
B NYSE American LLC	General Securities Representative	Approved	12/05/2024
B NYSE American LLC	General Securities Sales Supervisor	Approved	12/05/2024
B NYSE Arca, Inc.	General Securities Representative	Approved	07/08/2025
B NYSE Arca, Inc.	General Securities Sales Supervisor	Approved	07/08/2025
B NYSE Texas, Inc.	General Securities Representative	Approved	07/08/2025
B NYSE Texas, Inc.	General Securities Sales Supervisor	Approved	07/08/2025
B Nasdaq PHLX LLC	General Securities Representative	Approved	12/05/2024
B Nasdaq PHLX LLC	General Securities Sales Supervisor	Approved	12/05/2024



Qualifications

Regulator	Registration	Status	Date
B Nasdaq Stock Market	General Securities Representative	Approved	12/05/2024
B Nasdaq Stock Market	General Securities Sales Supervisor	Approved	12/05/2024
B New York Stock Exchange	General Securities Representative	Approved	12/05/2024
B New York Stock Exchange	General Securities Sales Supervisor	Approved	12/05/2024
B Alabama	Agent	Approved	12/16/2024
B Florida	Agent	Approved	12/05/2024
IA Florida	Investment Adviser Representative	Approved	12/06/2024
B Georgia	Agent	Approved	12/06/2024
B South Carolina	Agent	Approved	03/18/2025
B Tennessee	Agent	Approved	12/05/2024
B Texas	Agent	Approved	12/05/2024
IA Texas	Investment Adviser Representative	Restricted Approval	03/10/2025

Branch Office Locations

RAYMOND JAMES & ASSOCIATES, INC.
19 WEST GARDEN STREET
SUITE 210
PENSACOLA, FL 32502



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Sales Supervisor - General Module Examination (S10)	Series 10	06/29/2005
General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	06/14/2005
Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	05/04/2004

General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	10/05/1998
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/06/1996

State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination (S66)	Series 66	09/26/2001
Uniform Securities Agent State Law Examination (S63)	Series 63	08/31/1998

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	04/01/2022 - 12/16/2024	WELLS FARGO ADVISORS	CRD# 11025	PENSACOLA, FL
B	04/01/2022 - 12/16/2024	WELLS FARGO ADVISORS FINANCIAL NETWORK, LLC	CRD# 11025	PENSACOLA, FL
IA	08/03/2009 - 04/08/2022	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	CRD# 149018	PENSACOLA, FL
B	04/04/2005 - 04/08/2022	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	PENSACOLA, FL
IA	05/17/2005 - 10/10/2009	RAYMOND JAMES FINANCIAL SERVICES	CRD# 6694	PENSACOLA, FL
B	01/29/1999 - 04/15/2005	SUNTRUST SECURITIES, INC.	CRD# 17499	ATLANTA, GA
IA	01/29/1999 - 04/15/2005	SUNTRUST SECURITIES, INC.	CRD# 17499	MILTON, FL
B	10/20/1998 - 02/03/1999	AMERICAN EXPRESS FINANCIAL ADVISORS INC.	CRD# 6363	MINNEAPOLIS, MN
B	10/20/1998 - 02/03/1999	IDS LIFE INSURANCE COMPANY	CRD# 6321	MINNEAPOLIS, MN
B	03/28/1997 - 12/08/1998	H.D. VEST INVESTMENT SECURITIES, INC.	CRD# 13686	DALLAS, TX
B	06/07/1996 - 10/09/1996	IFG NETWORK SECURITIES, INC.	CRD# 19948	ATLANTA, GA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2024 - Present	RAYMOND JAMES & ASSOCIATES, INC.	REGISTERED REPRESENTATIVE	Y	PENSACOLA, FL, United States
04/2022 - 12/2024	WELLS FARGO ADVISORS FINANCIAL NETWORK, LLC	REGISTERED REP	Y	PENSACOLA, FL, United States
08/2019 - 12/2024	Alft,Watters,Elmore,Inc	Owner	Y	Pensacola, FL, United States
08/2019 - 12/2024	SENIOR MEDICARE ADVISORS	PARTNER	Y	PENSACOLA, FL, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2009 - 04/2022	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	INVESTMENT ADVISOR REP	Y	PENSACOLA, FL, United States
04/2005 - 04/2022	GULF WIND FEDERAL CREDIT UNION	EMPLOYEE/ Associate	Y	PENSACOLA, FL, United States
04/2005 - 04/2022	RAYMOND JAMES FINANCIAL SERVICES	FINANCIAL ADVISOR	Y	PENSACOLA, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

THE WEALTH ADVISORS OF THE GULF COAST INC., INV RELATED, PENSACOLA, FL, 50% OWNERSHIP, START 4/1/2022, 160 HOURS PER MONTH, 8 HOURS DURING TRADING, FINET PRACTICE.;

ALFT, WATTERS ELMORE INC. LLC; INV. RELATED; PENSACOLA, FL; 33% OWNERSHIP, START 4/1/2022; 1 HRS PER MONTH;; 0 HRS DURING TRADING, LLC FOR TRAIL COMMISSIONS.;

TRAIL COMMISSIONS FOR AETNA, CIGNA, HUAMA, UNITED HEALTHCARE, WELLCARE, INV RELATED, PENSACOLA, FL, START: 4/1/2022, 1 HOUR A MONTH, 0 HOURS DURING TRADING.

RALFT INC, INV RELATED, PENSACOLA, FL, 100% OWNERSHIP, START 4/1/24, 1 HRS PER MONTH, 0 HRS DURING TRADING, FINET PRACTICE;



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: RAYMOND JAMES FINANCIAL SERVICES, INC

Allegations: IN 2006 [CUSTOMER] OPENED AN ACCOUNT WITH RJFS AND FA ROBERT ALFT; HE SUBSEQUENTLY PLACED ALL OF HIS RETIREMENT SAVINGS INTO THE ACCOUNT. IN JANUARY 2007, WHEN CERTIFICATES OF DEPOSIT MATURED, [CUSTOMER] PAID OFF SOME DEBT, INCLUDING PART OF HIS MORTGAGE, AND THE REMAINING \$100,000.00 WAS PLACED IN A "REVOLVING ACCOUNT THAT MATURED EACH WEEK." [CUSTOMER] DID NOT LEARN UNTIL AFTER THE AUCTION FAILURES THAT THE REVOLVING ACCOUNT HAD BEEN PLACED IN FOUR NICHOLAS-APPLEGATE ARS. TO DATE, \$25,000.00 OF THE NICHOLAS-APPLEGATE AUCTION RATE SECURITIES HAVE BEEN REDEEMED AND THE REMAINING INVESTMENT IS ILLIQUID.

Product Type: Other: AUCTION RATE SECURITIES - CLOSED END FUN

Alleged Damages: \$75,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 08/01/2011

Complaint Pending? No



Status: Settled
Status Date: 08/01/2011
Settlement Amount: \$75,000.00
Individual Contribution Amount: \$0.00
Broker Statement PART OF A FIRM-WIDE GLOBAL SETTLEMENT, AUCTION RATE SECURITIES WERE REPURCHASED BY THE FIRM WITHOUT CONTRIBUTION FROM THE FINANCIAL ADVISOR."

AMOUNT REFLECTED UNDER INDIVIDUAL CONTRIBUTION IS AMOUNT THE FA IS REQUIRED TO PAY PURSUANT TO CONTRACT SIGNED BY INDIVIDUAL. THIS AMOUNT MAY BE REDUCED BY ERRORS AND OMISSIONS INSURANCE PENDING A FINAL DETERMINATION BY THE E&O COMMITTEE AS TO COVERAGE

Disclosure 2 of 2

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: RAYMOND JAMES FINANCIAL SERVICES, INC
Allegations: CLIENT CLAIMS THAT SHE DID NOT GIVE PERMISSION FOR THE TOTAL BALANCE IN HER ACCOUNT TO BE INVESTED IN MUTUAL FUNDS. CLIENT IS REQUESTING TO BE COMPENSATED FOR THE LOSS IN THE ACCOUNT.
Product Type: Mutual Fund(s)
Alleged Damages: \$5,791.58

Customer Complaint Information

Date Complaint Received: 03/18/2008
Complaint Pending? No
Status: Settled
Status Date: 05/12/2008
Settlement Amount: \$5,791.58
Individual Contribution Amount: \$5,791.58
Broker Statement CLIENT INVESTED INTO A WELL DIVERSIFIED BALANCED MUTUAL FUND OVER A 5 MONTH PERIOD. WAS PROVIDED DETAILED DATA CONFIRMATIONS AND STATEMENTS DETAILING ALL TRANSACTION MET AFTER THIRD INSTALLMENT. OFFERED HER THE OPPORTUNITY TO DISCONTINUE FURTHER PURCHASES AND OR SELL THE FUND WHICH WAS DOWN 1.17% THE DAY OF OUR MEETING. SHE DECLINED TO STOP FURTHER INVESTMENTS OR SELL WHAT WAS PURCHASED.



End of Report

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