



IAPD Report

STEPHEN BRADFORD ELLER

CRD# 2720136

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

STEPHEN BRADFORD ELLER (CRD# 2720136)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/22/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	07/20/2001
IA	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC	CRD# 149018	03/31/2009

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **42** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	RAYMOND JAMES FINANCIAL SERVICES	6694	ST. PETERSBURG, FL	07/20/2001 - 10/12/2009
B	PRUDENTIAL SECURITIES INCORPORATED	7471	NEW YORK, NY	04/16/1996 - 07/25/2001

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **42** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES, INC.**

Main Address: 880 CARILLON PARKWAY
ST. PETERSBURG, FL 33716

Firm ID#: 6694

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	07/20/2001
B	FINRA	General Securities Principal	Approved	10/09/2001
B	FINRA	Municipal Fund	Approved	06/02/2003
B	Alabama	Agent	Approved	04/19/2007
B	Arizona	Agent	Approved	01/02/2009
B	Arkansas	Agent	Approved	11/06/2014
B	California	Agent	Approved	07/20/2001
B	Colorado	Agent	Approved	07/20/2001
B	Connecticut	Agent	Approved	04/03/2012
B	Delaware	Agent	Approved	11/13/2013
B	District of Columbia	Agent	Approved	01/24/2024
B	Florida	Agent	Approved	07/20/2001
B	Georgia	Agent	Approved	09/13/2005



Qualifications

Regulator	Registration	Status	Date
B Idaho	Agent	Approved	01/09/2019
B Illinois	Agent	Approved	01/10/2013
B Indiana	Agent	Approved	08/01/2011
B Iowa	Agent	Approved	01/29/2013
B Kansas	Agent	Approved	01/04/2019
B Kentucky	Agent	Approved	04/21/2009
B Louisiana	Agent	Approved	05/30/2006
B Maine	Agent	Approved	05/19/2017
B Maryland	Agent	Approved	10/06/2004
B Massachusetts	Agent	Approved	07/09/2010
B Michigan	Agent	Approved	05/15/2013
B Minnesota	Agent	Approved	01/10/2013
B Mississippi	Agent	Approved	05/13/2010
B Missouri	Agent	Approved	01/05/2015
B Nevada	Agent	Approved	01/09/2019
B New Hampshire	Agent	Approved	05/30/2006
B New Jersey	Agent	Approved	09/16/2008
B New Mexico	Agent	Approved	03/07/2017
B New York	Agent	Approved	07/20/2001



Qualifications

Regulator	Registration	Status	Date
B North Carolina	Agent	Approved	11/12/2002
B Ohio	Agent	Approved	05/11/2005
B Oklahoma	Agent	Approved	01/03/2007
B Oregon	Agent	Approved	08/06/2015
B Pennsylvania	Agent	Approved	07/20/2001
B South Carolina	Agent	Approved	01/17/2002
B South Dakota	Agent	Approved	09/22/2025
B Tennessee	Agent	Approved	06/19/2014
B Texas	Agent	Approved	04/23/2010
B Vermont	Agent	Approved	04/06/2017
B Virginia	Agent	Approved	07/20/2001
B Washington	Agent	Approved	09/16/2008
B Wisconsin	Agent	Approved	08/11/2003

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES
 9180 ESTERO PARK COMMONS
 SUITE 8
 ESTERO, FL 33928

Employment 2 of 2

Firm Name: **RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC**
 Main Address: 880 CARILLON PARKWAY
 SAINT PETERSBURG, FL 33716
 Firm ID#: 149018



Qualifications

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	03/31/2009
IA Texas	Investment Adviser Representative	Restricted Approval	01/18/2019

Branch Office Locations

RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC
9180 ESTERO PARK COMMONS
SUITE 8
ESTERO, FL 33928





Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

	Exam	Category	Date
	Municipal Fund Securities Principal Examination (S51)	Series 51	05/30/2003
	General Securities Principal Examination (S24)	Series 24	10/08/2001

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	04/15/1996

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	05/10/1996
	Uniform Securities Agent State Law Examination (S63)	Series 63	04/26/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/20/2001 - 10/12/2009	RAYMOND JAMES FINANCIAL SERVICES	CRD# 6694	ST. PETERSBURG, FL
B	04/16/1996 - 07/25/2001	PRUDENTIAL SECURITIES INCORPORATED	CRD# 7471	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
09/2009 - Present	RAYMOND JAMES FINANCIAL SERVICES ADVISORS, INC.	INVESTMENT ADVISOR	Y	ESTERO, FL, United States
06/2006 - Present	KING ELLER, LLC	OTHER	N	ESTERO, FL, United States
07/2001 - Present	RAYMOND JAMES FINANCIAL SERVICES, INC	FINANCIAL ADVISOR	Y	ESTERO, FL, United States
02/2022 - 06/2024	Estero High School	OTHER	N	ESTERO, FL, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- (1)Name of Business: Falk Address: 21516 Belhaven Way, Estero , FL, 33928, United States Activity Type: Control Person Position/Title: Executor (Acting) Investment Related: Yes Start Date: 12/31/2024 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Executor for her estate
- (2)Name of Business: Healthy Start Address: board meeting loacations change, Fort Myers, FL, 33919, United States Activity Type: Non profit Position/Title: Officer - Vice President Investment Related: Yes Start Date: 12/16/2010 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties: participate on executive commitee and monthly board meetings
- (3)Name of Business: King Eller, LLC Address: 9180 Estero Park Commons #8 Estero FL 33928, Estero, FL, 33928, United States Activity Type: Rental Real Estate Position/Title: Owner/Proprietor Investment Related: Yes Start Date: 04/01/2006 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: owner of office
- (4)Name of Business: King Eller, LLC Address: 9180 Estero Park Commons #8 Estero, FL 33928, Estero, FL, 33928, United States Activity Type: Support Company - Owner Position/Title: Other Investment Related: No Start Date: 06/30/2006 Hours per month devoted to this business: 0-1 Hours per month devoted to this business during trading hours: 0-1 Description of duties: this is my bus. that ownes my office and pays the bills, etc.
- (5)Name of Business: NA Address: 9180 Estero Park Commons #8 Estero, FL 33928, Estero, FL, 33928, United States Activity Type: Non-variable Insurance Position/Title: Agent Investment Related: Yes Start Date: 02/05/2009 Hours per month devoted to this business: 2-10 Hours per month devoted to this business during trading hours: 0-1 Description of duties: Health Insurance agent



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	RJFS
Allegations:	SUITABILITY, BREACH OF FIDUCIARY DUTY, NEGLIGENCE, NEGLIGENT SUPERVISION
Product Type:	No Product
Alleged Damages:	\$550,000.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	13-01260
Filing date of arbitration/CFTC reparation or civil litigation:	05/13/2013

Customer Complaint Information

Date Complaint Received:	05/13/2013
Complaint Pending?	No



Status: Settled
Status Date: 08/28/2014
Settlement Amount: \$40,000.00
Individual Contribution Amount: \$40,000.00

Broker Statement

ALTHOUGH MY FIRM MADE A BUSINESS DECISION TO SETTLE THIS COMPLAINT TO AVOID ADDITIONAL LEGAL COST, I FELT STRONGLY THAT I DID NOTHING INAPPROPRIATE TO DESERVE THE ACCUSATIONS IN THIS CASE. IF I HAD DONE SOMETHING NEGLIGENT WHY HAD THE CLIENTS NEVER MOVED ALL THEIR ASSETS FROM ME? AT THE TIME THEY FILED THIS COMPLAINT, OVER 4 YEARS AFTER THE SUPPOSED NEGLIGENCE TOOK PLACE, I WAS STILL THE FINANCIAL ADVISOR OVER THE MAJORITY OF THEIR ACCOUNTS. I HAD TO REQUEST THAT THE ACCOUNTS BE MOVED AWAY FROM ME. I AM CONFIDENT I DID THE BEST FOR THESE CLIENTS BY ESTABLISHING A FINANCIAL PLAN AND ASSET ALLOCATION MODEL AND INVESTING THEIR PORTFOLIO ACCORDINGLY. FROM WHEN WE STARTED OUR RELATIONSHIP IN 2002 TILL 2009 NO CONCERNS WERE EVER BROUGHT UP IN ANY OF OUR MEETINGS OR COMMUNICATIONS OF THEIR PORTFOLIO BEING UNSUITABLE FOR THEM. DURING THE ECONOMIC/MARKET DECLINE OF 2008/2009 THEY CHOOSE TO SELL THE VAST MAJORITY OF THEIR HOLDINGS AND LEAVE IT IN CASH. THEY DID THIS DESPITE MY REPEATED APPEALS FOR THEM TO JUST LEAVE THE DIVERSIFIED PORTFOLIO ALONE TO WEATHER THIS STORM. IT WASN'T UNTIL THE STOCK MARKETS BEGAN TO SET NEW HIGHS AGAIN THAT THEY THEN DECIDED TO FILE THIS COMPLAINT IN 2013.



End of Report

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