



IAPD Report

JAMES C GEBHARDT

CRD# 2737003

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JAMES C GEBHARDT (CRD# 2737003)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **01/13/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	GEBHARDT GROUP, INC	CRD# 142903	04/14/2025

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	INTEGRITY ALLIANCE, LLC.	139627	LAFAYETTE, CA	02/09/2011 - 01/13/2026
IA	GEBHARDT GROUP, INC	142903	LAFAYETTE, CA	08/02/2019 - 12/31/2024
IA	GEBHARDT GROUP, INC	142903	LAFAYETTE, CA	09/03/2013 - 08/02/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **3** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **GEBHARDT GROUP, INC**
Main Address: 3390 MT. DIABLO BOULEVARD
SUITE 250
LAFAYETTE, CA 94549
Firm ID#: 142903

Regulator	Registration	Status	Date
IA California	Investment Adviser Representative	Approved	04/14/2025
IA Nevada	Investment Adviser Representative	Approved	04/16/2025
IA New York	Investment Adviser Representative	Approved	04/14/2025

Branch Office Locations

GEBHARDT GROUP, INC
3390 MT. DIABLO BOULEVARD
SUITE 250
LAFAYETTE, CA 94549



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B Futures Managed Funds Examination (S31)	Series 31	02/28/2003
B General Securities Representative Examination (S7)	Series 7	07/08/1996

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	08/08/1996
B Uniform Securities Agent State Law Examination (S63)	Series 63	07/25/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	02/09/2011 - 01/13/2026	INTEGRITY ALLIANCE, LLC.	CRD# 139627	LAFAYETTE, CA
IA	08/02/2019 - 12/31/2024	GEBHARDT GROUP, INC	CRD# 142903	LAFAYETTE, CA
IA	09/03/2013 - 08/02/2019	GEBHARDT GROUP, INC	CRD# 142903	LAFAYETTE, CA
IA	02/06/2015 - 12/31/2018	401K MASTERS, LLC	CRD# 174735	LAFAYETTE, CA
IA	05/09/2007 - 12/31/2011	GEBHARDT GROUP, INC	CRD# 142903	LAFAYETTE, CA
B	05/20/2005 - 02/23/2011	CAMBRIDGE INVESTMENT RESEARCH, INC.	CRD# 39543	LAFAYETTE, CA
IA	02/09/2011 - 02/11/2011	BROKERS INTERNATIONAL FINANCIAL SERVICES, LLC	CRD# 139627	LAFAYETTE, CA
IA	05/20/2005 - 09/12/2007	CAMBRIDGE INVESTMENT RESEARCH ADVISORS, INC.	CRD# 134139	LAFAYETTE, CA
IA	11/15/1999 - 06/08/2005	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	PLEASANTON, CA
B	11/03/1999 - 06/08/2005	CITIGROUP GLOBAL MARKETS INC.	CRD# 7059	NEW YORK, NY
B	08/16/1996 - 11/03/1999	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2011 - Present	BROKERS INTERNATIONAL FINANCIAL SERVICES LLC	REGISTERED REPRESENTATIVE	Y	Lafayette, CA, United States
04/2005 - Present	GEBHARDT GROUP, INC	IA REP	Y	LAFAYETTE, CA, United States
04/2005 - Present	GEBHARDT GROUP, INC.	PRESIDENT, CHIEF COMPLIANCE OFFICER	Y	LAFAYETTE, CA, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2014 - 06/2019	401K MASTERS, LLC	MANAGING MEMBER, CHIEF COMPLIANCE OFFICER	Y	LAFAYETTE, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1.INDEPENDENT INSURANCE AGENT;YES;3390 MT DIABLO BLVD 250 LAFAYETTE, CA 94594;FIXED INSURANCE SALES;INDEPENDENT INSURANCE AGENT;2/2011;16;16;SALES OF FIXED INSURANCE PRODUCTS 2. GEBHARDT GROUP, INC.;YES;3390 MT DIABLO BLVD 250 LAFAYETTE, CA 94594;REGISTERED INVESTMENT ADVISER;OWNER;1/2007;160;160;REGISTERED INVESTMENT ADVISER 3. GEBHARDT GROUP INC.;YES;3390 MT DIABLO BLVD 250 LAFAYETTE, CA 94594;DBA;OWNER;1/2007;160;160;DBA FOR INSURANCE AND SECURITIES



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	CAMBRIDGE INVESTMENT RESEARCH, INC.
Allegations:	CLIENT ALLEGES THE POLICY IN QUESTION WAS NOT SUITABLE FOR HER NEEDS AT THE TIME IT WAS SOLD TO HER.
Product Type:	Annuity-Variable
Alleged Damages:	\$11,625.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	06/12/2012
Complaint Pending?	No
Status:	Settled
Status Date:	08/06/2012
Settlement Amount:	\$6,000.00
Individual Contribution Amount:	\$3,000.00
Firm Statement	REGISTERED REPRESENTATIVE STATES HE SENT INVESTMENT



INSTRUCTIONS TO INSURANCE COMPANY AT THE TIME OF POLICY ISSUED BUT, INSURANCE COMPANY NEVER FOLLOWED THROUGH ON INVESTMENT INSTRUCTIONS WHICH LED TO CLIENT COMPLAINT.

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: CAMBRIDGE INVESTMENT RESEARCH

Allegations: CLIENT CLAIMS ON 08/30/2007 SHE WAS SOLD A VUL POLICY SHE DIDN'T NEED AND THAT SHE WAS UNAWARE OF THE COSTS/EXPENSES OF THE POLICY. SHE IS REQUESTING THE DIFFERENCE BETWEEN HER PREMIUMS PAID OF \$28,000 AND THE CURRENT SURRENDER VALUE OF \$16,375 WHICH IS \$11,625.

Product Type: Insurance

Alleged Damages: \$11,625.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 06/14/2012

Complaint Pending? No

Status: Settled

Status Date: 01/03/2013

Settlement Amount: \$6,000.00

Individual Contribution Amount: \$3,000.00

Broker Statement POLICY WAS ISSUED WHEN SHE WAS 33 YRS. OLD. SHE HAD SOME GROUP COVERAGE BUT THIS VUL STRATEGY WAS A WAY FOR HER TO CREATE A PERMANENT POLICY WHILE BUILDING A POOL OF ASSETS THAT COULD GROW TAX DEFERRED THAT SHE COULD HAVE ACCESS TO IF NEEDED PRIOR TO 59 1/2 YRS OLD. WE DISCUSSED THE GROSS AND NET ILLUSTRATED RETURNS/EXPENSES OF THE LIFE INSURANCE CONTRACT AS WELL AS THE LONG TERM NATURE OF THIS PERMANENT POLICY AND THE FACT THAT COSTS IN A LIFE INSURANCE POLICY ARE MOSTLY IN THE FIRST 10 YEARS. I SENT INVESTMENT INSTRUCTIONS TO THE INSURANCE COMPANY AT THE TIME POLICY WAS ISSUED BUT INSURANCE COMPANY NEVER FOLLOWED THROUGH ON INVESTMENT INSTRUCTIONS AS THEY SAID THEY WERE NEVER RECEIVED. THIS ISSUE ULTIMATELY LED TO CLIENT COMPLAINT DESPITE MY BEST EFFORTS TO RESOLVE THE INVESTMENT ISSUE.



End of Report

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