



IAPD Report

William Seago

CRD# 2744455

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

William Seago (CRD# 2744455)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **07/27/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	08/22/2023
B	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	11/03/2023
B	FIFTH THIRD SECURITIES, INC.	CRD# 628	07/15/2026
IA	FIFTH THIRD SECURITIES, INC.	CRD# 628	07/16/2026

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **29** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	COMERICA SECURITIES	17079	FT. LAUDERDALE, FL	09/26/2014 - 11/06/2023
B	COMERICA SECURITIES	17079	FT. LAUDERDALE, FL	08/22/2014 - 11/03/2023
IA	LPL FINANCIAL LLC	6413	BOCA RATON, FL	02/19/2010 - 08/19/2014

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
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Report Summary

Customer Dispute

2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **29** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **FIFTH THIRD SECURITIES, INC.**
Main Address: 34 FOUNTAIN SQUARE PLAZA
MD 1090XB
CINCINNATI, OH 45263
Firm ID#: 628

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	07/15/2026
B	Arizona	Agent	Approved	08/10/2026
B	California	Agent	Approved	07/16/2026
B	Colorado	Agent	Approved	07/20/2026
B	Delaware	Agent	Approved	07/17/2026
B	Florida	Agent	Approved	07/16/2026
IA	Florida	Investment Adviser Representative	Approved	07/16/2026
B	Georgia	Agent	Approved	07/16/2026
B	Illinois	Agent	Approved	08/13/2026
B	Maryland	Agent	Approved	07/22/2026
B	Michigan	Agent	Restricted Approval	07/23/2026
B	New Jersey	Agent	Approved	07/17/2026
B	New York	Agent	Approved	07/21/2026



Qualifications

	Regulator	Registration	Status	Date
B	Texas	Agent	Approved	07/16/2026
B	Utah	Agent	Approved	08/17/2026
B	Washington	Agent	Approved	07/16/2026

Branch Office Locations

FIFTH THIRD SECURITIES, INC.
100 NE Third Ave
Suite 900
Ft. Lauderdale, FL 33301

FIFTH THIRD SECURITIES, INC.
Boca Raton, FL

Employment 2 of 2

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**
Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402
Firm ID#: 6363

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/03/2023
B	Alabama	Agent	Approved	11/03/2023
B	Arizona	Agent	Approved	11/03/2023
B	California	Agent	Approved	11/03/2023
B	Colorado	Agent	Approved	05/28/2024
B	Connecticut	Agent	Approved	11/24/2023
B	Delaware	Agent	Approved	11/03/2023
IA	Delaware	Investment Adviser Representative	Approved	05/15/2024
IA	Florida	Investment Adviser Representative	Approved	08/22/2023



Qualifications

	Regulator	Registration	Status	Date
B	Florida	Agent	Approved	11/03/2023
B	Georgia	Agent	Approved	11/03/2023
B	Illinois	Agent	Approved	11/03/2023
B	Louisiana	Agent	Approved	04/02/2025
B	Maine	Agent	Approved	11/28/2023
B	Maryland	Agent	Approved	11/03/2023
B	Massachusetts	Agent	Approved	11/03/2023
B	Michigan	Agent	Approved	11/03/2023
B	Minnesota	Agent	Approved	11/03/2023
B	Nevada	Agent	Approved	04/09/2024
B	New Hampshire	Agent	Approved	11/03/2023
B	New Jersey	Agent	Approved	11/03/2023
B	New Mexico	Agent	Approved	05/29/2024
B	New York	Agent	Approved	11/03/2023
B	North Carolina	Agent	Approved	11/03/2023
B	Ohio	Agent	Approved	04/09/2024
B	Pennsylvania	Agent	Approved	11/03/2023
B	Rhode Island	Agent	Approved	11/03/2023
B	South Carolina	Agent	Approved	11/03/2023



Qualifications

	Regulator	Registration	Status	Date
B	Texas	Agent	Approved	11/03/2023
IA	Texas	Investment Adviser Representative	Restricted Approval	06/27/2024
B	Utah	Agent	Approved	04/09/2024
B	Virginia	Agent	Approved	11/03/2023
B	Washington	Agent	Approved	11/03/2023

Branch Office Locations

AMERIPRISE FINANCIAL SERVICES, LLC
100 NE 3rd Ave Ste 900
Ft Lauderdale, FL 33301

AMERIPRISE FINANCIAL SERVICES, LLC
Boca Raton, FL



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	06/10/1996

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	02/14/2001
B Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	05/23/1996

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	02/24/2010
B Uniform Securities Agent State Law Examination (S63)	Series 63	02/02/2007



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	09/26/2014 - 11/06/2023	COMERICA SECURITIES	CRD# 17079	FT. LAUDERDALE, FL
B	08/22/2014 - 11/03/2023	COMERICA SECURITIES	CRD# 17079	FT. LAUDERDALE, FL
IA	02/19/2010 - 08/19/2014	LPL FINANCIAL LLC	CRD# 6413	BOCA RATON, FL
B	01/13/2010 - 08/19/2014	LPL FINANCIAL LLC	CRD# 6413	BOCA RATON, FL
B	09/18/2008 - 01/06/2010	ALLSTATE FINANCIAL SERVICES, LLC	CRD# 18272	LGHTHSE POINT, FL
B	07/02/2007 - 06/11/2008	MBSC SECURITIES CORPORATION	CRD# 231	WEST PALM BEACH, FL
B	12/15/2006 - 07/02/2007	MBSC, LLC	CRD# 42430	WEST PALM BEACH, FL
B	02/15/2001 - 11/20/2006	WACHOVIA SECURITIES, LLC	CRD# 19616	ST. LOUIS, MO
B	05/24/1996 - 02/03/1998	PRUCO SECURITIES CORPORATION	CRD# 5685	NEWARK, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2026 - Present	FIFTH THIRD SECURITIES	REGISTERED REPRESENTATIVE	Y	FT. LAUDERDALE, FL, United States
08/2023 - Present	Ameriprise Financial Services, LLC	Registered Representative	Y	Ft. Lauderdale, FL, United States
08/2014 - 08/2023	COMERICA SECURITIES	FINANCIAL CONSULTANT	Y	DETROIT, MI, United States
05/2013 - 08/2023	ATLANTIC CAPITAL ADVISORS	FINANCIAL ADVISOR	Y	BOCA RATON, FL, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Outside Employment; Comerica Financial Advisor; advise customers and noncustomers on investment, insurance, retirement and growth/income strategies...; investment advice and managment; 100 NE 3rd Avenue, Suite 900, Fort Lauderdale, FL, 33301; Investment-Related; 11/06/2023; 60 hours per month; 60 during trading hours. Other Business Activities; MAESTRO money market; FO2 is a cash management platform for corporate and institutional clients; 100 NE 3rd Ave, Suite 900, Fort Lauderdale, FL, 33301; Investment-Related; 11/06/2023; 1 to 9 hours per month; 1 to 9 during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	LPL FINANCIAL, LLC
Allegations:	CUSTOMER ALLEGES NEGLIGENCE, BREACH OF FIDUCIARY DUTY, FAILURE TO SUPERVISE, BREACH OF CONTRACT AND MISREPRESENTATION WITH REGARD TO JUNK BONDS, PRIVATE PLACEMENTS AND DEFFERED ANNUITIES. ACTIVITY PERIOD IS 2014.
Product Type:	Other: BONDS, PRIVATE PLACEMENTS AND DEFFERED ANNUITIES
Alleged Damages:	\$90,000.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	16-01011
Filing date of arbitration/CFTC reparation or civil litigation:	04/06/2016

Customer Complaint Information

Date Complaint Received: 04/14/2016



Complaint Pending? No
Status: Settled
Status Date: 06/12/2017
Settlement Amount: \$18,000.00
Individual Contribution Amount: \$0.00
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Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: LPL Financial Inc.
Allegations: Statement of Claim contains allegations against the RR of negligence, breach of fiduciary duty, breach of contract and misrepresentation with regard to corporate bonds, a REIT, and deferred annuities. Activity period is 2014
Product Type: Annuity-Fixed
Debt-Corporate
Real Estate Security
Alleged Damages: \$90,000.00
Is this an oral complaint? No
Is this a written complaint? No
Is this an arbitration/CFTC reparation or civil litigation? Yes
Arbitration/Reparation forum or court name and location: FINRA
Docket/Case #: 16-01011
Filing date of arbitration/CFTC reparation or civil litigation: 04/06/2016

Customer Complaint Information

Date Complaint Received: 05/11/2016
Complaint Pending? No
Status: Settled
Status Date: 06/12/2017
Settlement Amount: \$18,000.00
Individual Contribution Amount: \$0.00

Disclosure 2 of 2

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: Comerica Securities, Inc.
Allegations: Client alleges that the recommendation to continue to hold previously purchased



bonds in her account was unsuitable based on the bond rating/risk level and her risk tolerance.

Product Type: Debt-Corporate

Alleged Damages: \$39,188.00

Alleged Damages Amount Explanation (if amount not exact): Approximate alleged damage amount based on unrealized loss on investment positions as of March 1, 2016 as obtained from clearing firm pricing.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 03/01/2016

Complaint Pending? No

Status: Denied

Status Date: 03/30/2016

Settlement Amount:

Individual Contribution Amount:

Broker Statement Registered Representative indicates " The Denied Claim represented in the Dispute dated 3/1/2016 was filed by the same customer who subsequently submitted another complaint in the Dispute dated 5/11/2016. Allegations were different, but the overall complaint represents her dispute regarding the investments I recommended while at my previous broker dealer."



End of Report

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