



IAPD Report

THANE STUART MCCREADY

CRD# 2746385

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

THANE STUART MCCREADY (CRD# 2746385)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/06/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL FINANCIAL LLC	CRD# 6413	05/02/2005
IA	PERENNIAL FINANCIAL SERVICES	CRD# 286477	06/12/2017

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **7** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	LPL FINANCIAL LLC	6413	FORT MILL, SC	07/14/2005 - 09/26/2017
B	WM FINANCIAL SERVICES, INC.	599	IRVINE, CA	04/05/2000 - 05/04/2005
B	CAL FED INVESTMENTS	19631	SACRAMENTO, CA	01/31/1997 - 01/28/2000

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 7 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 6413

	Regulator	Registration	Status	Date
	FINRA	General Securities Representative	Approved	05/02/2005
	FINRA	Invest. Co and Variable Contracts	Approved	05/02/2005
	FINRA	General Securities Principal	Approved	06/06/2005
	California	Agent	Approved	05/02/2005
	Florida	Agent	Approved	11/15/2022
	Idaho	Agent	Approved	01/14/2021
	Montana	Agent	Approved	01/28/2020
	Nevada	Agent	Approved	01/07/2014
	New York	Agent	Approved	12/05/2020
	North Carolina	Agent	Approved	01/30/2020

Branch Office Locations

LPL FINANCIAL LLC
10055 SLATER AVE STE 260
FOUNTAIN VALLEY, CA 92708-4722

Employment 2 of 2

Firm Name: **PERENNIAL FINANCIAL SERVICES**



Qualifications

Main Address: 11620 WILSHIRE BOULEVARD
SUITE 400
LOS ANGELES, CA 90025

Firm ID#: 286477

Regulator	Registration	Status	Date
 California	Investment Adviser Representative	Approved	06/12/2017

Branch Office Locations

PERENNIAL FINANCIAL SERVICES
10055 Slater Ave, Suite 260
Fountain Valley, CA 92708



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	06/03/2005

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	02/22/2000
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	06/10/1996

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	07/12/2005
	Uniform Securities Agent State Law Examination (S63)	Series 63	06/10/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	07/14/2005 - 09/26/2017	LPL FINANCIAL LLC	CRD# 6413	FORT MILL, SC
B	04/05/2000 - 05/04/2005	WM FINANCIAL SERVICES, INC.	CRD# 599	IRVINE, CA
B	01/31/1997 - 01/28/2000	CAL FED INVESTMENTS	CRD# 19631	SACRAMENTO, CA
B	06/11/1996 - 01/31/1997	INVEST FINANCIAL CORPORATION	CRD# 12984	APPLETON, WI

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2017 - Present	Perennial Financial Services (Perennial Investment Advisors LLC)	Member & Investment Adviser Representative	Y	Fountain Valley, CA, United States
05/2005 - Present	LPL FINANCIAL, LLC	Registered Representative	Y	Fountain Valley, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- (1) 10/31/2005: No Business Name - Non-Variable Insurance - Investment Related - At Reported Business Location(s)
- (2) 05/16/2006: McCready Financial Group, Inc. - DBA for LPL Business (entity for LPL business) - Investment Related - At Reported Business Location(s)
- (3) 05/13/2015: No Business Name - Real Estate Rental - Investment Related - 10055 Slater Ave., Suite #260, Fountain Valley, CA 92708 - Start 05/15/2015 - 1 Hr/Mo; 0 Hour(s) During Securities Trading - Office Sharing. I sub lease my office space. I receive rents from the others in the office and I write one monthly check for the lease.
- (4) 2/8/2017: Cobalt Unlimited - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 01/26/2017 - 160 Hours Per Month/80 Hours During Securities Trading.
- (5) 6/15/2017: Perennial Investment Advisors, LLC - Investment Related - At Reported Business Location(s) - Registered Investment Advisor Hybrid - Started 06/01/2017 - 80 Hours Per Month/40 Hours During Securities Trading - I provide investment advisory services through Perennial Investment Advisors, LLC, an independent investment advisor firm. I started this business activity in June 2017. I expect to spend approximately 80 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.
- (6) 07/12/2017- Perennial Investment Advisors, LLC-DBA: Perennial Financial Services-investment related- At reported business location(s)- Registered Investment Advisor DBA-IAR-start 07/12/2017- Hours per month 80/ Hours during trading 6 - I provide investment advisory services through Perennial Investment Advisors, LLC, an independent investment advisor firm. I started this



Registration & Employment History



OTHER BUSINESS ACTIVITIES

business activity in June 2017. I expect to spend approximately 80 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

7) 07/12/2017- Cobalt Unlimited -investment related- At reported business location(s)- Registered Investment Advisor DBA-IAR- start 07/13/2017- Hours per month 80/ 6 Hours during trading - I provide investment advisory services through Perennial Investment Advisors, LLC, an independent investment advisor firm. I started this business activity in June 2017. I expect to spend approximately 80 hours per month on this activity. Please see the advisory firm's Form ADV for more information about its address, the nature of its business, its owners, and its services at <http://www.adviserinfo.sec.gov/IAPD>. The firm is separate from and independent of LPL Financial.

8) 04/09/2024 - Perennial Legacy LLC, DBA Perennial Legacy Insurance Solutions - Non-Variable Insurance - Insurance Agent - Investment Related - At Reported Business Location(s) - Start Date 04/10/2024 - 10 Hours Per Month/ 0 Hours During Trading

9) 10/09/2024 - Uber - Outside/W-2 Employment - Not Investment Related - Home Based - Start Date 09/24/2024 - 20 Hours Per Month/ 0 Hours During Trading



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 4

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	LPL FINANCIAL
Allegations:	CUSTOMER ALLEGED THAT INVESTMENT IN CALLABLE YIELD NOTE IN SEPTEMBER 2012 WAS UNSUITABLE.
Product Type:	Other: STRUCTURED NOTE
Alleged Damages:	\$59,887.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	09/10/2013
Complaint Pending?	No
Status:	Settled
Status Date:	10/17/2013
Settlement Amount:	\$54,000.00
Individual Contribution Amount:	\$10,000.00

**Disclosure 2 of 4**

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: WM FINANCIAL SERVICES, INC.

Allegations: CLIENT'S ATTORNEY ALLEGES THE VARIABLE ANNUITY PURCHASED ON 10/30/01 WAS UNSUITABLE BASED ON MISREPRESENTATION, THE CLIENT'S PAST EXPERIENCE AND SUITABILITY.

Product Type: Annuity(ies) - Variable

Alleged Damages: \$25,361.04

Customer Complaint Information

Date Complaint Received: 03/13/2002

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 10/17/2002

Settlement Amount: \$0.00

Individual Contribution Amount: \$0.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NASD 02-02084

Date Notice/Process Served: 06/04/2002

Arbitration Pending? No

Disposition: Settled

Disposition Date: 10/17/2002

Monetary Compensation Amount: \$15,857.10

Individual Contribution Amount: \$5,285.70

Broker Statement WHILE IT APPEARED THERE WAS NO WRONG DOING, CASE WAS SETTLED IN ORDER TO AVOID EXPENSE OF LITIGATION.

Disclosure 3 of 4

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: WM FINANCIAL SERVICES, INC.

Allegations: CLIENT ALLEGES FINANCIAL CONSULTANT DID NOT DISCUSS THE RISK ASSOCIATED WITH THE INVESTMENT.

Product Type: Mutual Fund(s)

Alleged Damages: \$6,000.00

Customer Complaint Information



Date Complaint Received:	11/07/2000
Complaint Pending?	No
Status:	Denied
Status Date:	01/08/2001
Settlement Amount:	\$0.00
Individual Contribution Amount:	\$0.00
Broker Statement	IT APPEARS FULL DISCLOSURE ABOUT THE DETAILS OF THE INVESTMENT WERE PROVIDED.

Disclosure 4 of 4

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	WM FINANCIAL SERVICES, INC.
Allegations:	CLIENT ALLEGES FC STATED SHE COULD EARN UP TO 12% AND WITHDRAW FUNDS AT ANY TIME WITHOUT A PENALTY. IN ADDITION, CLIENT CLAIMS THE FC DID NOT EXPLAIN THE INVESTMENT COULD LOSE VALUE.
Product Type:	Mutual Fund(s)
Alleged Damages:	\$6,000.00

Customer Complaint Information

Date Complaint Received:	11/01/2001
Complaint Pending?	No
Status:	Denied
Status Date:	01/11/2002
Settlement Amount:	
Individual Contribution Amount:	



End of Report

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