



## IAPD Report

# BRIAN MICHAEL GROSS

CRD# 2761029

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	5 - 6
Disclosure Information	7

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### BRIAN MICHAEL GROSS (CRD# 2761029)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **03/04/2026**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	STATE FARM VP MANAGEMENT CORP.	CRD# 43036	11/07/2019
<b>IA</b>	STATE FARM INVESTMENT MANAGEMENT CORP.	CRD# 3487	08/04/2020

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	CETERA ADVISORS LLC	10299	OMAHA, NE	02/18/2011 - 12/19/2016
<b>B</b>	CETERA ADVISORS LLC	10299	OMAHA, NE	02/15/2011 - 12/19/2016
<b>IA</b>	QA3 FINANCIAL LLC	104957	OMAHA, NE	05/05/2008 - 02/11/2011

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 4 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

#### Employment 1 of 2

Firm Name: **STATE FARM INVESTMENT MANAGEMENT CORP.**  
Main Address: ONE STATE FARM PLAZA  
B-2  
BLOOMINGTON, IL 61710-0001  
Firm ID#: 3487

Regulator	Registration	Status	Date
IA Iowa	Investment Adviser Representative	Approved	08/04/2020
IA Kansas	Investment Adviser Representative	Approved	06/04/2025
IA Missouri	Investment Adviser Representative	Approved	10/22/2024
IA Nebraska	Investment Adviser Representative	Approved	08/05/2020

#### Branch Office Locations

**STATE FARM INVESTMENT MANAGEMENT CORP.**  
210 W Eldora Ave  
Weeping Water, NE 68463-4240

#### Employment 2 of 2

Firm Name: **STATE FARM VP MANAGEMENT CORP.**  
Main Address: ONE STATE FARM PLAZA  
BLOOMINGTON, IL 61710-0001  
Firm ID#: 43036

Regulator	Registration	Status	Date
B FINRA	Invest. Co and Variable Contracts	Approved	11/07/2019
B Iowa	Agent	Approved	03/05/2020
B Kansas	Agent	Approved	06/04/2025



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Missouri	Agent	Approved	02/04/2022
<b>B</b> Nebraska	Agent	Approved	11/13/2019

### Branch Office Locations

210 W Eldora Ave  
Weeping Water, NE 68463-4240




## Qualifications

### PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 3 state securities law exams.**





#### Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	12/23/2004

#### General Industry/Product Exams

Exam	Category	Date
 Investment Company Products/Variable Contracts Representative Examination (S6TO)	Series 6TO	11/07/2019
 Securities Industry Essentials Examination (SIE)	SIE	12/19/2016
 General Securities Representative Examination (S7)	Series 7	07/01/1996

#### State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	07/24/2020
 Uniform Securities Agent State Law Examination (S63)	Series 63	11/12/2019
  Uniform Combined State Law Examination (S66)	Series 66	04/12/2005

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/18/2011 - 12/19/2016	CETERA ADVISORS LLC	CRD# 10299	OMAHA, NE
B	02/15/2011 - 12/19/2016	CETERA ADVISORS LLC	CRD# 10299	OMAHA, NE
IA	05/05/2008 - 02/11/2011	QA3 FINANCIAL LLC	CRD# 104957	OMAHA, NE
B	05/02/2008 - 02/11/2011	QA3 FINANCIAL CORP.	CRD# 14754	OMAHA, NE
IA	04/21/2006 - 05/08/2008	MULTI-FINANCIAL SECURITIES CORPORATION	CRD# 10299	OMAHA, NE
B	04/06/2006 - 05/08/2008	MULTI-FINANCIAL SECURITIES CORPORATION	CRD# 10299	OMAHA, NE
IA	07/21/2005 - 04/20/2006	AMERITAS INVESTMENT CORP	CRD# 14869	OMAHA, NE
B	11/22/2000 - 04/20/2006	AMERITAS INVESTMENT CORP.	CRD# 14869	LINCOLN, NE
B	07/17/1998 - 12/15/2000	EDWARD JONES	CRD# 250	ST. LOUIS, MO
B	12/04/1997 - 07/15/1998	PRUCO SECURITIES CORPORATION	CRD# 5685	NEWARK, NJ
B	07/02/1996 - 11/18/1997	AMERITRADE	CRD# 36559	BELLEVUE, NE

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2020 - Present	State Farm Investment Management Corp.	Investment Adviser Representative	Y	Omaha, NE, United States
10/2019 - Present	State Farm VP Management Corp.	Registered Representative	Y	Omaha, NE, United States
09/2019 - Present	Brian M Gross Insurance Agency	Owner/Operator	Y	Omaha, NE, United States



## Registration & Employment History

### EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
04/2019 - 08/2019	State Farm Insurance	Agency Intern	Y	Omaha, NE, United States
10/2016 - 04/2019	Woodhouse Auto Family	Finance Manager for Auto Dealership	N	Omaha, NE, United States
01/2013 - 10/2016	CETERA ADVISORS LLC	REGISTERED REP	Y	DENVER, CO, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) Brian Gross' Insurance Agency; Insurance Agency; Investment-related; 210 W Eldora Ave Weeping Water, NE 68463-4240; Insurance (State Farm Mutual Automobile Insurance Company and its affiliates); Owner; Agent; 09/01/2019; 80; 80; Service customers and supervise employees
- 2) Syracuse Area Health Foundation Board; non-investment-related; 2731 Healthcare Drive Syracuse NE 68446; association/committee/council; board member; board member; 08/30/2022; 2; 0; Foundation Board Member
- 3) Iowa Agency Resource Group - Team Member Hall of Fame Board; non-investment-related; 250 W 1st Street, Grimes, IA 50111; association/committee/council; board member; 9/20/2022; 1; 1; none.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	AMERITAS INVESTMENT CORP
<b>Allegations:</b>	CLIENT ALLEGES THAT SHE WASN'T AWARE THAT SHE WAS IN MUTUAL FUNDS AND THAT THERE WAS PRINCIPAL RISK.
<b>Product Type:</b>	Mutual Fund(s)
<b>Alleged Damages:</b>	\$390,000.00

### Customer Complaint Information

<b>Date Complaint Received:</b>	06/07/2004
<b>Complaint Pending?</b>	No
<b>Status:</b>	Settled
<b>Status Date:</b>	07/06/2004
<b>Settlement Amount:</b>	\$390,000.00
<b>Individual Contribution Amount:</b>	\$0.00

**Broker Statement**

AIC AGREED TO PERMIT CLIENT TO LIQUIDATE ALL INVESTMENTS IN THE ACCOUNT AND CLOSE THE ACCOUNT. IF THESE LIQUIDATIONS DID NOT TOTAL \$390,000.00, ADDITIONAL MONIES WILL BE PROVIDED TO CLIENT TO THAT THE TOTAL AMOUNT RECEIVED SHALL EQUAL THE ORIGINAL ACCOUNT VALUE OF \$390,000.00. EVEN THOUGH NOTES SHOWED THERE WERE DISCUSSIONS ABOUT FUNDS, BREAKPOINTS, A SETTLEMENT WAS REACHED WITH NO ADMISSION OF WRONGDOING.



## End of Report

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