



## IAPD Report

# GEOFF MARK LANFEAR

CRD# 2764290

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### GEOFF MARK LANFEAR (CRD# 2764290)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/25/2025**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	LPL FINANCIAL LLC	CRD# 6413	08/29/2007
<b>IA</b>	LPL FINANCIAL LLC	CRD# 6413	08/29/2007

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **26** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>B</b>	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	2881	BOISE, ID	07/24/1996 - 09/18/2007
<b>B</b>	ROBERT W. BAIRD & CO. INCORPORATED	8158	MILWAUKEE, WI	07/24/1996 - 01/01/2002

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **26** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**  
Main Address: 1055 LPL WAY  
FORT MILL, SC 29715  
Firm ID#: 6413

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	08/29/2007
B	FINRA	Invest. Co and Variable Contracts	Approved	08/29/2007
B	FINRA	General Securities Principal	Approved	12/19/2007
B	Alaska	Agent	Approved	01/30/2012
B	Arizona	Agent	Approved	08/29/2007
B	California	Agent	Approved	08/29/2007
B	Colorado	Agent	Approved	01/27/2011
B	Florida	Agent	Approved	06/12/2019
B	Georgia	Agent	Approved	04/28/2025
B	Idaho	Agent	Approved	08/29/2007
IA	Idaho	Investment Adviser Representative	Approved	08/29/2007
B	Kansas	Agent	Approved	03/29/2024
B	Kentucky	Agent	Approved	01/20/2022



## Qualifications

	Regulator	Registration	Status	Date
B	Massachusetts	Agent	Approved	08/25/2010
B	Michigan	Agent	Approved	01/22/2014
B	Minnesota	Agent	Approved	08/14/2019
B	Montana	Agent	Approved	08/29/2007
B	Nevada	Agent	Approved	01/28/2014
B	New Jersey	Agent	Approved	02/15/2022
B	New Mexico	Agent	Approved	07/18/2022
B	New York	Agent	Approved	01/20/2022
B	North Carolina	Agent	Approved	06/26/2018
B	North Dakota	Agent	Approved	04/28/2025
B	Ohio	Agent	Approved	09/09/2020
B	Oregon	Agent	Approved	08/30/2007
B	Texas	Agent	Approved	01/14/2015
IA	Texas	Investment Adviser Representative	Restricted Approval	01/06/2015
B	Utah	Agent	Approved	12/16/2014
B	Virginia	Agent	Approved	08/29/2007
B	Washington	Agent	Approved	08/29/2007
B	Wyoming	Agent	Approved	01/23/2014



## Qualifications

### Branch Office Locations

**LPL FINANCIAL LLC**  
1087 W RIVER ST STE 320  
BOISE, ID 83702-9108

**LPL FINANCIAL LLC**  
BOISE, ID





## Qualifications

### PASSED INDUSTRY EXAMS




This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.**




#### Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	12/18/2007
 General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	12/01/2004

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	11/24/2003
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	07/13/1996

#### State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	07/03/2007
 Uniform Securities Agent State Law Examination (S63)	Series 63	07/13/1996

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	07/24/1996 - 09/18/2007	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	BOISE, ID
B	07/24/1996 - 01/01/2002	ROBERT W. BAIRD & CO. INCORPORATED	CRD# 8158	MILWAUKEE, WI

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2007 - Present	LPL FINANCIAL LLC	REGISTERED REPRESENTATIVE	Y	BOISE, ID, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 06/20/2007: NO BUSINESS NAME - INV REL - 1555 SHORELINE DR STE 210, BOISE, ID 83702-9108 - NON-VARIABLE INSURANCE - 2% OF TIME SPENT - SERVICING AND OCCASIONALLY SELLING HEALTH INSURANCE
- 01/31/2011: NO BUSINESS NAME - INV REL - 1555 SHORELINE DR STE 210, BOISE, ID 83702-9108 - NON-VARIABLE INSURANCE - 1% OF TIME SSPENT - LTD POLICY FOR IDAHO SPORTS MEDICINE WITH RELIANCE STANDARD
- 04/11/2013: GMLANFEAR INC - FOR ACCOUNTING PURPOSES ONLY - NO TIME SPENT - SET UP S CORP WITH THIS NAME SO THAT COMMISSIONS WILL BE SWEEPED TO THIS NEW BANK ACCOUNT
- 12/03/2015 \* Non-Variable Insurance \* Inv rel \* at reported business location(s) \* start 11/17/15 \* 4 hrs/mo; 4 hrs/mo during secs trdg hrs.
- 11/28/2018 - 3900 Overland LLC - Investment Related - Boise, ID 83705 & 83713 - Real Estate Rental - Started 06/01/2017 - 0 Hours Per Month - LLC that owns several commercial real estate properties.
- 4/11/2019 - 412 Center LLC - Investment Related - Pocatello ID 83204 - Real Estate Rental - Started 03/26/2019 - 0 Hours Per Month.
- 7/2/2020 - Shoreline Mortgage, Inc - Not Investment Related - At Reported Business Location(s) - Mortgage/Real Estate Services - Owner - Started 12/30/2010 - 2 Hours Per Month/1 Hour During Securities Trading - Several loan officers originate loans under Shoreline.
- 10/13/2021 - No Business Name - Investment Related - BOISE IDAHO - Real Estate Rental - Started 09/01/1998 - 0 Hours Per Month
- 01/08/2024 - Real Estate Rental - Investment Related - Bozeman, MT - Start Date 08/18/2023 - 0 Hours Per Month/ During



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

Trading



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	1
Termination	1

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	ROBERT W. BAIRD
<b>Allegations:</b>	CUSTOMER ALLEGES REPRESENTATIVE FAILED TO PROVIDE ADEQUATE INVESTMENT ADVICE CONSIDERING CLIENT'S SITUATION AND FAILED TO PROVIDE ACCEPTABLE ON-GOING SERVICE.
<b>Product Type:</b>	Mutual Fund(s)
<b>Alleged Damages:</b>	\$53,015.13

### Customer Complaint Information

<b>Date Complaint Received:</b>	11/22/2002
<b>Complaint Pending?</b>	No
<b>Status:</b>	Denied
<b>Status Date:</b>	06/17/2004

#### Settlement Amount:

#### Individual Contribution Amount:



## Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

### Disclosure 1 of 1

**Reporting Source:** Firm  
**Firm Name:** NMIS, LLC  
**Termination Type:** Voluntary Resignation  
**Termination Date:** 08/29/2007

**Allegations:** AT THE TIME THE REPRESENTATIVE VOLUNTARILY RESIGNED, THE FIRM WAS CONDUCTING AN INTERNAL REVIEW AND HAD DETERMINED THE REPRESENTATIVE HAD VIOLATED FIRM POLICY PROHIBITING THE SOLICITATION AND SALE OF UNREGISTERED EQUITY INDEXED ANNUITIES ("EIA") BY SELLING ONE EIA AFTER THE FIRM'S POLICY WAS IN EFFECT.

**Product Type:** Annuity(ies) - Fixed

**Other Product Types:**

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**Reporting Source:** Individual  
**Firm Name:** NMIS, LLC  
**Termination Type:** Voluntary Resignation  
**Termination Date:** 08/29/2007

**Allegations:** AT THE TIME THE REPRESENTATIVE VOLUNTARILY RESIGNED, THE FIRM WAS CONDUCTING AN INTERNAL REVIEW AND HAD DETERMINED THE REPRESENTATIVE HAD VIOLATED FIRM POLICY PROHIBITING THE SOLICITATION AND SALE OF UNREGISTERED EQUITY INDEXED ANNUITIES ("EIA") BY SELLING ONE EIA AFTER THE FIRM'S POLICY WAS IN EFFECT.

**Product Type:** Annuity(ies) - Fixed

**Other Product Types:**



## End of Report

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