



IAPD Report

CRAIG EUGENE FRIEDRICHSEN

CRD# 2774629

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

CRAIG EUGENE FRIEDRICHSEN (CRD# 2774629)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/04/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	LPL ENTERPRISE, LLC	CRD# 8733	11/14/2024
IA	LPL ENTERPRISE, LLC	CRD# 8733	11/14/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **15** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	PRUCO SECURITIES, LLC.	5685	Topeka, KS	12/22/2020 - 11/14/2024
IA	PRUDENTIAL FINANCIAL PLANNING SERVICES	5685	Topeka, KS	12/22/2020 - 11/14/2024
IA	VOYA FINANCIAL ADVISORS, INC.	2882	TOPEKA, KS	10/20/2008 - 12/18/2020

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	6



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **15** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **LPL ENTERPRISE, LLC**
Main Address: 1055 LPL WAY
FORT MILL, SC 29715
Firm ID#: 8733

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	11/14/2024
B	FINRA	Invest. Co and Variable Contracts	Approved	11/14/2024
B	Arizona	Agent	Approved	11/14/2024
B	Colorado	Agent	Approved	11/14/2024
B	District of Columbia	Agent	Approved	11/14/2024
B	Illinois	Agent	Approved	05/06/2026
B	Indiana	Agent	Approved	11/14/2024
B	Iowa	Agent	Approved	11/14/2024
B	Kansas	Agent	Approved	11/14/2024
IA	Kansas	Investment Adviser Representative	Approved	11/14/2024
B	Missouri	Agent	Approved	11/14/2024
IA	Missouri	Investment Adviser Representative	Approved	11/14/2024
B	Nebraska	Agent	Approved	07/29/2025



Qualifications

Regulator	Registration	Status	Date
B New Hampshire	Agent	Approved	08/11/2025
B New York	Agent	Approved	11/14/2024
B North Carolina	Agent	Approved	11/14/2024
B North Dakota	Agent	Approved	11/14/2024
B Texas	Agent	Approved	11/14/2024
IA Texas	Investment Adviser Representative	Approved	11/14/2024
B Washington	Agent	Approved	11/14/2024

Branch Office Locations

LPL ENTERPRISE, LLC
5605 SW BARRINGTON COURT S.
SUITE 201
TOPEKA, KS 66614



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Investment Company Products/Variable Contracts Representative Examination (S6TO)	Series 6TO	01/02/2023
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	07/17/1996

State Securities Law Exams

Exam	Category	Date
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Uniform Investment Adviser Law Examination (S65)	Series 65	07/16/2007
Uniform Securities Agent State Law Examination (S63)	Series 63	02/01/1999

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	12/22/2020 - 11/14/2024	PRUCO SECURITIES, LLC.	CRD# 5685	Topeka, KS
IA	12/22/2020 - 11/14/2024	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	Topeka, KS
IA	10/20/2008 - 12/18/2020	VOYA FINANCIAL ADVISORS, INC.	CRD# 2882	TOPEKA, KS
B	10/09/2008 - 12/18/2020	VOYA FINANCIAL ADVISORS, INC.	CRD# 2882	TOPEKA, KS
B	12/15/2005 - 10/15/2008	H&R BLOCK FINANCIAL ADVISORS, INC.	CRD# 5979	OVERLAND PARK, KS
IA	12/15/2005 - 10/15/2008	H&R BLOCK FINANCIAL ADVISORS, INC.	CRD# 5979	OVERLAND PARK, KS
IA	02/13/2003 - 12/16/2005	ING FINANCIAL ADVISERS, LLC	CRD# 34815	TOPEKA, KS
B	07/23/1996 - 12/16/2005	ING FINANCIAL ADVISERS, LLC	CRD# 34815	WINDSOR, CT

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2024 - Present	LPL ENTERPRISE, LLC	Mass Transfer	Y	Topeka, KS, United States
12/2020 - Present	Pruco Securities, LLC.	REGISTERED REPRESENTATIVE	Y	OVERLAND PARK, KS, United States
12/2020 - Present	Prudential Insurance Company of America	FINANCIAL PROFESSIONAL	Y	OVERLAND PARK, KS, United States
09/2014 - 12/2020	VOYA FINANCIAL ADVISORS	REGISTERED REP	Y	OVERLAND PARK, KS, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) 12/03/2024- Gameplan Financial LLC- DBA for LPL Business (entity for LPL business)- inv. related - at reported business location(s)-start date 12/15/2023- 160hrs/mnth-160hrs during trading



Registration & Employment History



OTHER BUSINESS ACTIVITIES

- 2) 12/03/2024- MAVS LLC- Coach/ Sports/ Fitness-Youth volleyball coach for the MAVS LLC organization- not inv. related- at Lenexa, KS-start date 11/01/2016- 30hrs/mnth-0hrs during trading
- 3) 07/08/2025 - Prudential Sponsored Non-Variable Insurance - Non-Variable Insurance/Insurance Agency - Inv related - At reported business location(s)



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	6

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 6

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	VOYA FINANCIAL ADVISORS, INC.
Allegations:	Claimant alleges that, in September of 2015, the representative failed to disclose the illiquid nature and risks associated with a non-traded real estate investment trust. Claimant further alleges that the recommendation was unsuitable.
Product Type:	Real Estate Security
Alleged Damages:	\$41,500.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	Finra Office of Dispute Resolution
Docket/Case #:	23-03345
Filing date of arbitration/CFTC reparation or civil litigation:	11/20/2023

Customer Complaint Information

Date Complaint Received:	11/22/2023
Complaint Pending?	No



Status: Settled
Status Date: 02/06/2025
Settlement Amount: \$15,000.00
Individual Contribution Amount: \$0.00

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Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimant alleges that, in September of 2015, the representative failed to disclose the illiquid nature and risks associated with a non-traded real estate investment trust. Claimant further alleges that the recommendation was unsuitable.

Product Type: Real Estate Security

Alleged Damages: \$41,500.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: Finra Office of Dispute Resolution

Docket/Case #: 23-03345

Filing date of arbitration/CFTC reparation or civil litigation: 11/20/2022

Customer Complaint Information

Date Complaint Received: 11/22/2023

Complaint Pending? No

Status: Settled

Status Date: 02/06/2025

Settlement Amount: \$15,000.00

Individual Contribution Amount: \$0.00

Disclosure 2 of 6

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimant(s) allege that representative recommended investments that were largely concentrated in illiquid, speculative, low-quality, and high commission non-traded real estate investment trusts and Business Development Companies.

Product Type: Real Estate Security



Alleged Damages: \$50,000.00

Alleged Damages Amount Explanation (if amount not exact): Because damages sought in statement of claim are alleged in approximate amounts, damages against RR are approximately \$50,000, based upon investment amount in Statement of Claim of product allegedly recommended

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA Office of Dispute Resolution

Docket/Case #: 23-00131

Filing date of arbitration/CFTC reparation or civil litigation: 01/16/2023

Customer Complaint Information

Date Complaint Received: 01/19/2023

Complaint Pending? No

Status: Settled

Status Date: 01/29/2024

Settlement Amount: \$35,000.00

Individual Contribution Amount: \$0.00

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Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimant(s) allege that representative recommended investments that were largely concentrated in illiquid, speculative, low-quality, and high commission non-traded real estate investment trusts and Business Development Companies.

Product Type: Real Estate Security

Alleged Damages: \$50,000.00

Alleged Damages Amount Explanation (if amount not exact): Because damages sought in statement of claim are alleged in approximate amounts, damages against RR are approximately \$50,000, based upon investment amount in Statement of Claim of product allegedly recommended

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA Office of Dispute Resolution

Docket/Case #: 23-00131



Filing date of arbitration/CFTC reparation or civil litigation: 01/16/2000

Customer Complaint Information

Date Complaint Received: 01/19/2023

Complaint Pending? No

Status: Settled

Status Date: 01/29/2024

Settlement Amount: \$35,000.00

Individual Contribution Amount: \$0.00

Disclosure 3 of 6

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimants allege in 2015 they were sold alternative investments which were misleadingly represented as low risk, safe and suitable investments.

Product Type: Real Estate Security

Alleged Damages: \$105,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: Finra Office of Dispute Resolution

Docket/Case #: 21-01655

Filing date of arbitration/CFTC reparation or civil litigation: 08/30/2021

Customer Complaint Information

Date Complaint Received: 09/09/2021

Complaint Pending? No

Status: Withdrawn

Status Date: 10/15/2021

Settlement Amount:

Individual Contribution Amount:

Firm Statement PLAINTIFF'S COUNSEL FILED A JOINT STIPULATION TO SEVER CLAIMANTS, [REDACTED] AND [REDACTED], FROM THIS PROCEEDING.



Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimants allege in 2015 they were sold alternative investments which were misleadingly represented as low risk, safe and suitable investments.

Product Type: Real Estate Security

Alleged Damages: \$105,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA Office of Dispute Resolution

Docket/Case #: 21-01655

Filing date of arbitration/CFTC reparation or civil litigation: 08/30/2021

Customer Complaint Information

Date Complaint Received: 09/09/2021

Complaint Pending? No

Status: Withdrawn

Status Date: 10/15/2021

Settlement Amount:

Individual Contribution Amount:

Broker Statement PLAINTIFF'S COUNSEL FILED A JOINT STIPULATION TO SEVER CLAIMANTS, [REDACTED] AND [REDACTED], FROM THIS PROCEEDING.

Disclosure 4 of 6

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimants allege in 2015 they were sold alternative investments which were misleadingly represented as low risk, safe and suitable investments.

Product Type: Real Estate Security

Alleged Damages: \$100,001.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC Yes



reparation or civil litigation?

Arbitration/Reparation forum or court name and location: Finra Office of Dispute Resolution

Docket/Case #: 21-02753

Filing date of arbitration/CFTC reparation or civil litigation: 11/02/2021

Customer Complaint Information

Date Complaint Received: 11/22/2021

Complaint Pending? No

Status: Settled

Status Date: 04/05/2023

Settlement Amount: \$42,500.00

Individual Contribution Amount: \$0.00

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: VOYA FINANCIAL ADVISORS, INC.

Allegations: Claimants allege in 2015 they were sold alternative investments which were misleadingly represented as low risk, safe and suitable investments.

Product Type: Real Estate Security

Alleged Damages: \$100,001.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: Finra Office of Dispute Resolution

Docket/Case #: 21-02753

Filing date of arbitration/CFTC reparation or civil litigation: 11/22/2021

Customer Complaint Information

Date Complaint Received: 11/22/2021

Complaint Pending? No

Status: Settled

Status Date: 04/05/2023

Settlement Amount: \$42,500.00

Individual Contribution Amount: \$0.00

**Amount:****Disclosure 5 of 6**

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	Voya Financial Advisors, Inc.
Allegations:	The client alleged that the representative never made him aware that the REIT company retained the right to stop paying cash dividends in favor of dividend reinvestment.
Product Type:	Real Estate Security
Alleged Damages:	\$5,000.00
Alleged Damages Amount Explanation (if amount not exact):	The client requested a refund of \$55,000.00 on his \$50,000.00 investment. At the present time, the value of the investment is less than \$50,000.00 which would increase the damages amount further.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	12/15/2017
Complaint Pending?	No
Status:	Denied
Status Date:	01/11/2018
Settlement Amount:	\$0.00
Individual Contribution Amount:	\$0.00

Disclosure 6 of 6

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	H&R BLOCK FINANCIAL ADVISORS
Allegations:	CLIENT ALLEGES THAT 72T PAYMENTS WERE SET UP BY HER REGISTERED REPRESENTATIVE IN A MANNER DESIGNED TO AVOID ADVERSELY IMPACTING HER LIFETIME WITHDRAWAL GUARANTEE AMOUNT, AND THE 72T CALCULATION WAS SUBMITTED BY THE REGISTERED REPRESENTATIVE TO METLIFE FOR REVIEW; HOWEVER, METLIFE WOULD NOT AFFIRM OR DENY THE ACCURACY OF THE PROPOSED 72T AMOUNTS, AND THE 72T PAYMENTS RESULTED IN A REDUCTION OF CLIENT'S LIFETIME WITHDRAWAL GUARANTEE AMOUNT.
Product Type:	Annuity-Variable
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	THIS MATTER IS BEING REPORTED BECAUSE THE FIRM CANNOT MAKE A GOOD FAITH DETERMINATION THAT DAMAGES FROM THE ALLEGED



exact): CONDUCT WOULD BE LESS THAN \$5,000.

Is this an oral complaint? No

Is this a written complaint? Yes

**Is this an arbitration/CFTC
reparation or civil litigation?** No

Customer Complaint Information

Date Complaint Received: 01/28/2009

Complaint Pending? No

Status: Settled

Status Date: 07/28/2009

Settlement Amount: \$5,022.35

**Individual Contribution
Amount:** \$0.00

Broker Statement THE CLIENT'S CONCERNS WERE INVESTIGATED BY AN UNAFFILIATED THIRD PARTY (THE ISSUING INSURANCE COMPANY) WHICH RESTORED THE LIFETIME GUARANTEED WITHDRAWAL BENEFIT RIDER TO REESTABLISH THE CONTRACT'S TOTAL GUARANTEED WITHDRAWAL AMOUNT.



End of Report

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