



IAPD Report

Larry Edgar Lutz

CRD# 2799560

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 3
Registration and Employment History	4 - 5
Disclosure Information	6

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Larry Edgar Lutz (CRD# 2799560)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/13/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	06/14/2022
IA	TRANSAMERICA FINANCIAL ADVISORS, LLC	CRD# 16164	06/20/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **6** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	GLOBAL ATLANTIC DISTRIBUTORS, LLC	8326	HARTFORD, CT	05/02/2019 - 06/09/2022
B	PROEQUITIES, INC.	15708	BIRMINGHAM, AL	08/09/2017 - 04/29/2019
B	ATEL SECURITIES CORPORATION	17229	San Francisco, CA	10/14/2016 - 08/07/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 6 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRANSAMERICA FINANCIAL ADVISORS, LLC**
Main Address: TWO LIBERTY PLACE
50 SOUTH 16TH STREET, SUITE 3700
PHILADELPHIA, PA 19102
Firm ID#: 16164

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	06/14/2022
B California	Agent	Approved	07/27/2022
B Florida	Agent	Approved	06/15/2022
IA Florida	Investment Adviser Representative	Approved	06/20/2022
B Georgia	Agent	Approved	08/01/2022
B Indiana	Agent	Approved	08/23/2024
B South Carolina	Agent	Approved	09/09/2022
B Texas	Agent	Approved	12/06/2023
IA Texas	Investment Adviser Representative	Restricted Approval	12/08/2023

Branch Office Locations

TRANSAMERICA FINANCIAL ADVISORS, LLC
410 S. WARE BLVD.
STE 410
TAMPA, FL 33619



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.




Principal/Supervisory Exams

Exam	Category	Date
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No information reported.




General Industry/Product Exams

Exam	Category	Date
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 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	11/15/1999
 Direct Participation Programs Representative Examination (S22)	Series 22	09/30/1996

State Securities Law Exams

Exam	Category	Date
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  Uniform Combined State Law Examination (S66)	Series 66	06/18/2022
 Uniform Securities Agent State Law Examination (S63)	Series 63	10/22/1996

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	05/02/2019 - 06/09/2022	GLOBAL ATLANTIC DISTRIBUTORS, LLC	CRD# 8326	HARTFORD, CT
B	08/09/2017 - 04/29/2019	PROEQUITIES, INC.	CRD# 15708	BIRMINGHAM, AL
B	10/14/2016 - 08/07/2017	ATEL SECURITIES CORPORATION	CRD# 17229	San Francisco, CA
B	05/06/2010 - 10/04/2016	AIG CAPITAL SERVICES, INC.	CRD# 13158	JERSEY CITY, NJ
B	06/21/2007 - 04/30/2010	TRANSAMERICA CAPITAL, INC.	CRD# 8217	DENVER, CO
B	06/27/2001 - 06/19/2007	DIRECTED SERVICES LLC	CRD# 21675	WEST CHESTER, PA
B	08/15/2000 - 03/12/2001	TOUCHSTONE SECURITIES, INC.	CRD# 1526	CINCINNATI, OH
B	10/01/1996 - 06/06/2000	ATEL SECURITIES CORPORATION	CRD# 17229	SAN FRANCISCO, CA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
10/2025 - Present	Heartland Institute of Financial Education	CFEd	N	Greenwood Village, CO, United States
04/2024 - Present	Net Law	Referral source	Y	Louisville, KY, United States
06/2022 - Present	TRANSAMERICA FINANCIAL ADVISORS, INC	REGISTERED REPRESENTATIVE	Y	TAMPA, FL, United States
05/2022 - Present	WORLD FINANCIAL GROUP	AGENT	Y	TAMPA, FL, United States
05/2022 - Present	WealthWave	None	Y	Tampa, FL, United States
04/2019 - 06/2022	GLOBAL ATLANTIC DISTRIBUTORS, LLC	RVP, EXTERNAL WHOLESALER	Y	HARTFORD, CT, United States
04/2019 - 06/2022	GLOBAL ATLANTIC FINANCIAL COMPANY	RVP, EXTERNAL WHOLESALER	Y	HARTFORD, CT, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2017 - 04/2019	PROEQUITIES INC	REGISTERED REP	Y	SAN FRANCISCO, CA, United States
08/2017 - 04/2019	PROTECTIVE LIFE	WHOLESALE NON-PRODUCING	Y	SAN FRANCISCO, CA, United States
10/2016 - 08/2017	ATEL SECURITIES CORP	SVP SALES	Y	SAN FRANCISCO, CA, United States
05/2010 - 10/2016	AIG CAPITAL SERVICES INC	RVP SALES	Y	JERSEY CITY, CA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Sales of insurance and non-insurance products, part-time or full-time, for companies affiliated with Transamerica Financial Advisors, Inc

WealthWaveTampaFloridaUnited StatesNoNone 05/2022PRESENT

NET LAW

POSITION: Referral source NATURE: Referral for wills, trusts INVESTMENT RELATED: No NUMBER OF HOURS: 1
 SECURITIES TRADING HOURS: 0 START DATE: 04/25/2024
 ADDRESS: 12910 Shelbyville Road, Suite 124, Louisville KY 40243, United States
 DESCRIPTION: Occasionally refer clients and prospects to them if wills, trusts are needed. Maybe 1 hours a month.

HEARTLAND INSTITUTE OF FINANCIAL EDUCATION

POSITION: CFEd NATURE: Financial Education INVESTMENT RELATED: Yes NUMBER OF HOURS: 8 SECURITIES TRADING HOURS: 0 START DATE: 10/01/2025
 ADDRESS: 8301 E Prentice Ave, Suite 312, Greenwood Village CO 80111, United States
 DESCRIPTION: I will promote and provide financial education courses to businesses and employer groups as a Heartland CFEd



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Criminal	1

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	FLORIDA HWY PATROL, MANATEE COUNTY COURT, FLORIDA, 90-1857 F
Charge Date:	07/15/1990
Charge Details:	*FULL BODILY-CRIMINAL CHARGES NOT FILED, MISDEMEANOR CHARGES FIELD, *LEAVE SCENE OF ACCIDENT W/INJURIES-NOLLE PROSEQUI
Felony?	Yes
Current Status:	Final
Status Date:	03/27/1991
Disposition Details:	MISDEMEANOR DUI-\$500 FINE, 50 HRS COMMUNITY SERVICE, 1 YEAR PROBATION NO FELONY CONVICTION, NO RESTITUTION
Broker Statement	BECAUSE MY COURT DATE ON JAN 31, 1991 DID NOT INCLUDE THE FELONY LEAVING THE SECENE CHARGE, I ANSWERED ``NO`` ON QUESTION 22. IT WAS MY UNDERSTANDING AT THE TIME, THAT THE STATE OF FLORIDA DROPPED THE FELONY SO I ASSUMED THE ``CHARGE`` WOULD NOT BE ON MY RECORD. UNTIL THE NASD INFORMED ME OF THE SITUATION, I HAD NO IDEA. TRAVELING APPROXIMATELY 5 MPH I STUCK A MAN, HE RUCK, A MAN, HE WAS UNHURT SO I LEFT. NOTICING POLICE BEHIND, I RETURNED SO LEAVING SCENE CHARGE WAS DROPPED (FELONY). NO DAMAGE TO VEHICLE OR PERSON OCCURED.



End of Report

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