



## IAPD Report

# LLOYD WARREN CHURCH

CRD# 2835393

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### LLOYD WARREN CHURCH (CRD# 2835393)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/09/2025**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	PURSHE KAPLAN STERLING INVESTMENTS	CRD# 35747	03/06/1997
<b>IA</b>	PKS ADVISORY SERVICES, LLC	CRD# 125648	06/13/2007

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **47** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES
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No information reported.

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **47** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

#### Employment 1 of 2

Firm Name: **PKS ADVISORY SERVICES, LLC**  
Main Address: 80 STATE STREET  
ALBANY, NY 12207  
Firm ID#: 125648

Regulator	Registration	Status	Date
IA Florida	Investment Adviser Representative	Approved	10/08/2025
IA New York	Investment Adviser Representative	Approved	04/08/2021
IA Texas	Investment Adviser Representative	Restricted Approval	12/21/2023

#### Branch Office Locations

**PKS ADVISORY SERVICES, LLC**  
5 HEMPHILL PLACE  
SUITE 220  
MALTA, NY 12020

#### Employment 2 of 2

Firm Name: **PURSHE KAPLAN STERLING INVESTMENTS**  
Main Address: 80 STATE STREET  
ALBANY, NY 12207  
Firm ID#: 35747

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	03/06/1997
B FINRA	General Securities Principal	Approved	12/13/2002
B Alabama	Agent	Approved	05/09/2019
B Arizona	Agent	Approved	11/19/2003



## Qualifications

Regulator	Registration	Status	Date
<b>B</b> Arkansas	Agent	Approved	09/05/2019
<b>B</b> California	Agent	Approved	01/02/2001
<b>B</b> Colorado	Agent	Approved	08/01/2001
<b>B</b> Connecticut	Agent	Approved	03/11/2004
<b>B</b> Delaware	Agent	Approved	02/17/2006
<b>B</b> District of Columbia	Agent	Approved	05/09/2019
<b>B</b> Florida	Agent	Approved	03/07/1997
<b>B</b> Georgia	Agent	Approved	03/06/2014
<b>B</b> Hawaii	Agent	Approved	09/05/2019
<b>B</b> Idaho	Agent	Approved	09/05/2019
<b>B</b> Illinois	Agent	Approved	02/27/2019
<b>B</b> Indiana	Agent	Approved	05/09/2019
<b>B</b> Iowa	Agent	Approved	05/09/2019
<b>B</b> Kansas	Agent	Approved	01/24/2019
<b>B</b> Kentucky	Agent	Approved	09/05/2019
<b>B</b> Louisiana	Agent	Approved	01/24/2019
<b>B</b> Maine	Agent	Approved	05/09/2019
<b>B</b> Maryland	Agent	Approved	03/25/2010
<b>B</b> Massachusetts	Agent	Approved	01/26/2000



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Michigan	Agent	Approved	01/24/2019
<b>B</b> Minnesota	Agent	Approved	01/24/2019
<b>B</b> Mississippi	Agent	Approved	02/07/2024
<b>B</b> Missouri	Agent	Approved	08/22/2019
<b>B</b> Montana	Agent	Approved	05/09/2019
<b>B</b> Nebraska	Agent	Approved	05/09/2019
<b>B</b> Nevada	Agent	Approved	09/05/2019
<b>B</b> New Hampshire	Agent	Approved	10/17/2013
<b>B</b> New Jersey	Agent	Approved	01/02/2001
<b>B</b> New York	Agent	Approved	03/14/1997
<b>B</b> North Carolina	Agent	Approved	02/27/2019
<b>B</b> Ohio	Agent	Approved	01/24/2019
<b>B</b> Oklahoma	Agent	Approved	02/27/2019
<b>B</b> Oregon	Agent	Approved	11/20/2018
<b>B</b> Pennsylvania	Agent	Approved	02/27/2019
<b>B</b> Rhode Island	Agent	Approved	09/10/2015
<b>B</b> South Carolina	Agent	Approved	09/05/2019
<b>B</b> South Dakota	Agent	Approved	02/27/2019



### Qualifications

Regulator	Registration	Status	Date
<b>B</b> Tennessee	Agent	Approved	01/24/2019
<b>B</b> Texas	Agent	Approved	05/09/2019
<b>B</b> Utah	Agent	Approved	11/19/2019
<b>B</b> Vermont	Agent	Approved	09/09/2004
<b>B</b> Virginia	Agent	Approved	11/20/2018
<b>B</b> Washington	Agent	Approved	11/20/2018
<b>B</b> West Virginia	Agent	Approved	11/25/2015
<b>B</b> Wisconsin	Agent	Approved	08/08/2003

### Branch Office Locations

3 HEMPHILL PLACE  
Suite 114  
MALTA, NY 12020

Apollo Beach, FL




## Qualifications

### PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.**



#### Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	12/11/2002

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	03/05/1997

#### State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	05/21/2007
 Uniform Securities Agent State Law Examination (S63)	Series 63	03/13/1997

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

No information reported.

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/1996 - Present	PKS ADVISORY SERVICES, LLC	VICE PRESIDENT AND INVESTMENT ADVISER REPRESENTATIVE	Y	ALBANY, NY, United States
11/1996 - Present	PURSHE KAPLAN STERLING INVESTMENTS	VICE PRESIDENT AND REGISTERED REPRESENTATIVE	Y	ALBANY, NY, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1)PKSA (PKS ADVISORY) DBA CAPITAL SARATOGA WEALTH MANAGEMENT. INVESTMENT RELATED. 3 HEMPHILL PLACE, SUITE 114, MALTA, NY 12020. RIA. INVESTMENT ADVICE.

2)PKS FINANCIAL; INVESTMENT RELATED 80 STATE ST, ALBANY, NY 12207; FIXED INSURANCE; INSURANCE AGENT; SALES & SERVICE OF FIXED LIFE INSURANCE & ANNUITY CONTRACTS START DATE 11/29/96



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

### Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Regulator
<b>Regulatory Action Initiated By:</b>	Florida Office of Financial Regulation
<b>Sanction(s) Sought:</b>	Cease and Desist Civil and Administrative Penalty(ies)/Fine(s)
<b>Date Initiated:</b>	10/08/2025
<b>Docket/Case Number:</b>	130448-SR
<b>URL for Regulatory Action:</b>	
<b>Employing firm when activity occurred which led to the regulatory action:</b>	PKS ADVISORY SERVICES, LLC
<b>Product Type:</b>	No Product
<b>Allegations:</b>	The Office finds that Church violated section 517.12(4), Florida Statutes (2020), by rendering investment advice, in and from Florida, without being properly registered with the Office as an associated person of a federal covered adviser.
<b>Current Status:</b>	Final
<b>Resolution:</b>	Order
<b>Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?</b>	No



**Resolution Date:** 10/08/2025  
**Sanctions Ordered:** Cease and Desist  
Civil and Administrative Penalty(ies)/Fine(s)

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:** Civil and Administrative Penalty(ies)/Fine(s)

**Total Amount:** \$14,375.00

**Portion Levied against individual:** \$14,375.00

**Payment Plan:**

**Is Payment Plan Current:**

**Date Paid by individual:** 10/08/2025

**Was any portion of penalty waived?** No

**Amount Waived:**

**Regulator Statement** On October 8, 2025, the Office of Financial Regulation (Office) entered a Final Order adopting the Stipulation and Consent Agreement in the matter of Lloyd Church (Church). Church neither admits nor denies the allegations but consents to the entry of findings by the Office. The Office finds that Church violated section 517.12(4) Florida Statutes (2020), by rendering investment advice, in and from Florida, without being properly registered with the Office as an associated person of a federal covered adviser. Church agreed to Cease and Desist from violations of Chapter 517.12(4), Florida Statutes, and the Administrative Rules adopted thereto, and to pay an administrative fine in the amount of \$14,375.

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**Reporting Source:** Individual

**Regulatory Action Initiated By:** State of Florida Office of Financial Regulation

**Sanction(s) Sought:** Cease and Desist

**Date Initiated:** 09/23/2025

**Docket/Case Number:** 130448-SR

**Employing firm when activity occurred which led to the regulatory action:** Purshe Kaplan Sterling Investments

**Product Type:** No Product

**Allegations:** Between September of 2020 and March 5th, 2025, The State of Florida alleged that the rep violated section 517.12(4) of Florida Statute- having rendered investment advice in and from Florida without being properly registered with the office as an associated person of a federal covered advisor.

**Current Status:** Final

**Resolution:** Acceptance, Waiver & Consent(AWC)



**Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?**

Yes

**Resolution Date:**

09/23/2025

**Sanctions Ordered:**

Cease and Desist

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:**

Civil and Administrative Penalty(ies)/Fine(s)

**Total Amount:**

\$14,375.00

**Portion Levied against individual:**

\$14,375.00

**Payment Plan:**

**Is Payment Plan Current:**

**Date Paid by individual:**

**Was any portion of penalty waived?**

No

**Amount Waived:**

**Broker Statement**

PKS, Mr. Church's employing broker/dealer, herein states that Mr. Church made appropriate disclosure of his Florida residence and the fact that he would maintain an office in that state to PKS before providing any brokerage or advisory services from that office. Due to an administrative error, PKS failed to timely register the office, and Mr. Church bears no fault for the oversight and the unfortunate fact that this event is reportable on this U-4.



## Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

### Disclosure 1 of 1

**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** PURSHE KAPLAN STERLING INVESTMENTS

**Allegations:** CUSTOMERS ALLEGED IMPROPER USE OF MARGIN/MUTUALFUNDS. THEY HAVE NOT FOLLOWED UP ON COMPLAINT FOR OVER 11 MOS. PKS & MR. CHURCH DENY ALL ALLEGATIONS AS PATENTLY UNTRUE.

**Product Type:** Money Market Fund(s)

**Other Product Type(s):** LISTED EQUITIES

**Alleged Damages:** \$110,000.00

### Customer Complaint Information

**Date Complaint Received:** 10/12/2001

**Complaint Pending?** No

**Status:** Closed/No Action

**Status Date:** 09/17/2004

**Settlement Amount:**

**Individual Contribution Amount:**

**Broker Statement** PKS'COMPLIANCE OFFICER INVESTIGATED THIS MATTER AND DETERMINED THE CUSTOMERS' COMPLAINT CARRIES NO VALIDITY.



## End of Report

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