



## IAPD Report

**ROBERT BAKER**

CRD# 2878972

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Please contact FINRA with any concerns.



## **IAPD Information About Representatives**

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### **What is included in a IAPD report?**

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### **Where did this information come from?**

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### **How current is this information?**

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### **Need help interpreting this report?**

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### **What if I want to check the background of an Individual Broker or Brokerage Firm?**

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### **Are there other resources I can use to check the background of investment professionals?**

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### ROBERT BAKER (CRD# 2878972)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/23/2025**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	COLORADO FINANCIAL SERVICE CORPORATION	CRD# 104343	08/29/2025
<b>IA</b>	COLORADO FINANCIAL SERVICE CORPORATION	CRD# 104343	08/29/2025

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	STIRLINGSHIRE INVESTMENTS	327779	Wildomar, CA	05/13/2024 - 09/02/2025
<b>B</b>	STIRLINGSHIRE INVESTMENTS	310576	NEW YORK CITY, NY	01/03/2023 - 09/02/2025
<b>B</b>	TRADINGBLOCK	128605	Mission Viejo, CA	01/07/2016 - 12/31/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3
Judgment/Lien	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **COLORADO FINANCIAL SERVICE CORPORATION**  
Main Address: 188 INVERNESS DRIVE WEST  
STE 100  
CENTENNIAL, CO 80112  
Firm ID#: 104343

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	General Securities Principal	Approved	08/29/2025
<b>B</b>	FINRA	General Securities Representative	Approved	08/29/2025
<b>B</b>	California	Agent	Approved	08/29/2025
<b>IA</b>	California	Investment Adviser Representative	Approved	08/29/2025
<b>B</b>	Colorado	Agent	Approved	10/10/2025

### Branch Office Locations

**COLORADO FINANCIAL SERVICE CORPORATION**  
WILDOMAR, CA

**COLORADO FINANCIAL SERVICE CORPORATION**  
26050 Acero #304  
Mission Viejo, CA 92691



## Qualifications



### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.**

#### Principal/Supervisory Exams

	Exam	Category	Date
B	General Securities Principal Examination (S24)	Series 24	06/01/2007

#### General Industry/Product Exams

	Exam	Category	Date
B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B	General Securities Representative Examination (S7)	Series 7	05/06/1997

#### State Securities Law Exams

	Exam	Category	Date
IA	Uniform Investment Adviser Law Examination (S65)	Series 65	05/10/2024
B	Uniform Securities Agent State Law Examination (S63)	Series 63	05/09/1997



### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/13/2024 - 09/02/2025	STIRLINGSHIRE INVESTMENTS	CRD# 327779	Wildomar, CA
B	01/03/2023 - 09/02/2025	STIRLINGSHIRE INVESTMENTS	CRD# 310576	NEW YORK CITY, NY
B	01/07/2016 - 12/31/2022	TRADINGBLOCK	CRD# 128605	Mission Viejo, CA
B	01/19/2012 - 12/31/2015	SUNSTREET SECURITIES, LLC	CRD# 143211	MISSION VIEJO, CA
B	04/17/2009 - 01/13/2012	BROKERSXPRESS LLC	CRD# 127081	MISSION VIEJO, CA
B	06/22/2007 - 04/17/2009	WEDBUSH MORGAN SECURITIES INC.	CRD# 877	MISSION VIEJO, CA
B	03/19/2007 - 06/25/2007	BROOKSTREET SECURITIES CORPORATION	CRD# 14667	FOOTHILL RANCH, CA
B	02/26/1999 - 03/22/2007	QUEST CAPITAL STRATEGIES, INC.	CRD# 16783	LAGUNA HILLS, CA
B	04/08/1998 - 02/09/1999	INTERFIRST CAPITAL CORPORATION	CRD# 7659	LOS ANGELES, CA
B	06/18/1997 - 10/01/1997	INCOME NETWORK COMPANY	CRD# 20475	IRVINE, CA
B	05/08/1997 - 05/20/1997	INTERFIRST CAPITAL CORPORATION	CRD# 7659	LOS ANGELES, CA

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2025 - Present	COLORADO FINANCIAL SERVICE CORPORATION	REGISTERED REPRESENTATIVE	Y	CENTENNIAL, CO, United States
01/2023 - 08/2025	STIRLINGSHIRE INVESTMENTS	Registered Representative	Y	NY, NY, United States
01/2016 - 12/2022	TradingBlock DBA MoneyBlock	Registered Representative	Y	Chicago, IL, United States



## Registration & Employment History



### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Matrix Equity Capital - This is a DBA for branding purposes-Investment related (all business will run through CFSC), 26050 Acero, Suite 304, Mission Viejo, CA 92691, Owner of DBA, Start Date 09/2025,



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.





## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	3
Judgment/Lien	1

### Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

#### Disclosure 1 of 3

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	WEDBUSH SECURITIES INC.
Allegations:	FAILURE TO FOLLOW INSTRUCTIONS AND POOR SERVICE
Product Type:	Options
Alleged Damages:	\$0.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

### Customer Complaint Information

Date Complaint Received:	02/23/2009
Complaint Pending?	No
Status:	Closed/No Action
Status Date:	08/14/2014
Settlement Amount:	

Individual Contribution  
Amount:



**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** WEDBUSH MORGAN SECURITIES

**Allegations:** FAILURE TO FOLLOW INSTRUCTIONS AND POOR SERVICE.

**Product Type:** Options

**Alleged Damages:** \$0.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** No

### Customer Complaint Information

**Date Complaint Received:** 02/23/2009

**Complaint Pending?** No

**Status:** Closed/No Action

**Status Date:** 08/14/2014

**Settlement Amount:**

**Individual Contribution Amount:**

### Disclosure 2 of 3

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** WEDBUSH MORGAN SECURITIES

**Allegations:** UNAUTHORIZED TRANSACTIONS

**Product Type:** Options

**Alleged Damages:** \$5,000.00

**Alleged Damages Amount Explanation (if amount not exact):** EXACT AMOUNT UNDETERMINED

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** No

### Customer Complaint Information

**Date Complaint Received:** 03/18/2009

**Complaint Pending?** No

**Status:** Closed/No Action



**Status Date:** 07/18/2014

**Settlement Amount:**

**Individual Contribution Amount:**

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**Reporting Source:** Individual

**Employing firm when activities occurred which led to the complaint:** WEDBUSH MORGAN SECURITIES

**Allegations:** FAILURE TO FOLLOW INSTRUCTIONS

**Product Type:** Equity Listed (Common & Preferred Stock)

**Alleged Damages:** \$5,000.00

**Is this an oral complaint?** No

**Is this a written complaint?** Yes

**Is this an arbitration/CFTC reparation or civil litigation?** No

### Customer Complaint Information

**Date Complaint Received:** 02/24/2009

**Complaint Pending?** No

**Status:** Closed/No Action

**Status Date:** 07/18/2014

**Settlement Amount:**

**Individual Contribution Amount:**

### Disclosure 3 of 3

**Reporting Source:** Firm

**Employing firm when activities occurred which led to the complaint:** INTERFIRST CAPITAL

**Allegations:** UNAUTHORIZED TRADING-TOTAL DAMAGES (ALLEGED) WERE APPROXIMATELY \$3,000.

**Product Type:**

**Alleged Damages:** \$3,000.00

### Customer Complaint Information

**Date Complaint Received:** 01/25/1999

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 05/11/1999

**Settlement Amount:** \$3,000.00

**Individual Contribution Amount:****Firm Statement**

SETTLEMENT WAS REACHED WITH THE CUSTOMER FOR \$3,000.  
WE ARE CHANGING QUESTION 15 TO A "NO" ANSWER. THE MATTER (EVENT) IS CLOSED AND WAS SETTLED FOR LESS THAN \$5,000.  
WE ARE CHANGING, QUESTION 14 TO A "YES" ANSWER DUE TO AN INVESTIGATION LAUNCHED BY THE NASD FOR THIS OCCURANCE.

.....

**Reporting Source:**

Individual

**Employing firm when activities occurred which led to the complaint:**

INTERFIRST CAPITAL

**Allegations:**

ORIGINALLY FLOYD COVER CALLED IN TO INTERFIRST BECAUSE HE & COULD NOT REACH ME ON MY PHONE FOR 3 DAYS WE MISSED EACH OTHER ON THE PHONE. AT THAT POINT HE SPOKE W/MICHAEL HOLTRY BRANCH MANAGER OF THE FULLERTON BRANCH. HE ASKED FLOYD COVER PROBING QUESTIONS AND SOLICITED A FAX FROM FLYOD COVER AND ENCOURAGED FLOYD COVER TO FILE A COMPLAINT OF UN-AUTHORIZED TRADING. MR. HOLTRY ALSO MISLED MR. COVER BY TELLING HIM HE WAS ON A MARGIN WHICH WAS COMPLETELY FALSE.

**Product Type:**

**Alleged Damages:** \$3,000.00

**Customer Complaint Information**

**Date Complaint Received:** 01/25/1999

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 05/11/1999

**Settlement Amount:** \$3,000.00

**Individual Contribution Amount:****Broker Statement**

INTERFIRST HAS BEEN HOLDING MY COMMISSION SINCE FEB. 9TH THEY DO NOT WANT TO PAY ME BECAUSE I CHOSE TO LEAVE THE FIRM AFTER MR. HOLTRY THREATENED IN HIS WORDS TO "F..." UP MY U-5. IT HAS BEEN THE INTENTION OF INTERFIRST & MR. HOLTRY TO SOLICIT A COMPLAINT AND NOT TO PAY COMMISSIONS DUE ME. I'VE REHIRED AN ATORNEY TO CLEAN UP THE ISSUE OF MY COMMISSION AND THE COMPLAINT UNWARRANTED AND ENCOURAGED AND SOLICITED BY OFFERING MONEY TO MR. COVER, MY COMMISSION. BEYOND THE ABOVE STATEMENTS. MR. COVER HAD FAXED OVER TO MYSELF AND INTERFIRST A LETTER STATING THAT HE HAD NO COMPLAINT OTHER THAN BEING FRUSTRATED FOR NOT BEING ABLE TO CONTACT ME IN THAT 3 DAY PERIOD. I HAD CONTACT W/MR. COVER 2-3 TIMES A WEEK PRIOR TO THIS POINT HE WAS KEPT WILL INFORMED AND REC'D CONFORMATIONS. MR. HOLTRY AT INTERFIRST ATTEMPTED TO SOLICIT ADDITIONAL COMPLAINTS OR NEGATIVE COMMENTS FROM ALL OF MY OTHER CLIENTS BY CALLING ALL OF THEM. THEY ALL STATED THAT THEY WERE HAPPY WORKING W/ME. ONE CLIENT IN PARTICULAR STATED



THAT THEY ENTICED HIM W/ MONEY. INTERFIRST IS BENT ON MARKING MY RECORD AND I BELIEVE THAT ALL EVIDENCE CLEARLY SHOWS THIS.



## Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

### Disclosure 1 of 1

<b>Reporting Source:</b>	Individual
<b>Judgment/Lien Holder:</b>	IRS
<b>Judgment/Lien Amount:</b>	\$32,231.00
<b>Judgment/Lien Type:</b>	Tax
<b>Date Filed:</b>	03/08/2011
<b>Type of Court:</b>	NA
<b>Name of Court:</b>	NA
<b>Location of Court:</b>	NA
<b>Docket/Case #:</b>	NA
<b>Judgment/Lien Outstanding?</b>	Yes
<b>Broker Statement</b>	PAYMENT ARRANGEMENT WITH IRS



## End of Report

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