



IAPD Report

SHAWN FRANCIS KELLEY

CRD# 2904132

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

SHAWN FRANCIS KELLEY (CRD# 2904132)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **10/03/2024**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	12/22/1997
IA	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	CRD# 2881	01/17/2007

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **51** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	2881	BEAVERCREEK, OH	02/10/2005 - 12/31/2006
B	ROBERT W. BAIRD & CO. INCORPORATED	8158	MILWAUKEE, WI	05/29/1998 - 01/01/2002

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **51** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC**

Main Address: 720 EAST WISCONSIN AVENUE
MILWAUKEE, WI 53202-4797

Firm ID#: 2881

	Regulator	Registration	Status	Date
B	FINRA	Invest. Co and Variable Contracts	Approved	12/22/1997
B	FINRA	General Securities Representative	Approved	03/26/2002
B	FINRA	General Securities Sales Supervisor	Approved	03/29/2002
B	FINRA	Operations Professional	Approved	12/14/2011
B	Alabama	Agent	Approved	02/29/2008
B	Alaska	Agent	Approved	02/29/2008
B	Arizona	Agent	Approved	03/13/2008
B	Arkansas	Agent	Approved	03/03/2008
B	California	Agent	Approved	02/29/2008
B	Colorado	Agent	Approved	03/11/2008
B	Connecticut	Agent	Approved	03/05/2008
B	Delaware	Agent	Approved	02/29/2008
B	District of Columbia	Agent	Approved	03/25/2008



Qualifications

Regulator	Registration	Status	Date
B Florida	Agent	Approved	07/01/2008
B Georgia	Agent	Approved	03/03/2008
B Hawaii	Agent	Approved	02/28/2008
B Idaho	Agent	Approved	02/28/2008
B Illinois	Agent	Approved	06/20/2008
B Indiana	Agent	Approved	03/03/2008
B Iowa	Agent	Approved	02/29/2008
B Kansas	Agent	Approved	03/05/2008
B Kentucky	Agent	Approved	02/29/2008
B Louisiana	Agent	Approved	03/03/2008
B Maine	Agent	Approved	02/29/2008
B Maryland	Agent	Approved	03/04/2008
B Massachusetts	Agent	Approved	03/06/2008
B Michigan	Agent	Approved	03/03/2008
B Minnesota	Agent	Approved	02/29/2008
B Mississippi	Agent	Approved	03/04/2008
B Missouri	Agent	Approved	03/06/2008
B Montana	Agent	Approved	02/29/2008
B Nebraska	Agent	Approved	06/17/2008



Qualifications

Regulator	Registration	Status	Date
B Nevada	Agent	Approved	03/14/2008
B New Hampshire	Agent	Approved	02/28/2008
B New Jersey	Agent	Approved	03/04/2008
B New Mexico	Agent	Approved	02/28/2008
B New York	Agent	Approved	03/14/2008
B North Carolina	Agent	Approved	03/04/2008
B North Dakota	Agent	Approved	03/03/2008
B Ohio	Agent	Approved	03/04/2008
IA Ohio	Investment Adviser Representative	Approved	07/03/2008
B Oklahoma	Agent	Approved	03/03/2008
B Oregon	Agent	Approved	02/28/2008
B Pennsylvania	Agent	Approved	02/29/2008
B Rhode Island	Agent	Approved	02/29/2008
B South Carolina	Agent	Approved	03/05/2008
B South Dakota	Agent	Approved	02/29/2008
B Tennessee	Agent	Approved	01/01/2002
B Texas	Agent	Approved	02/29/2008
B Utah	Agent	Approved	03/01/2008
B Vermont	Agent	Approved	02/29/2008



Qualifications

Regulator	Registration	Status	Date
B Virginia	Agent	Approved	03/12/2008
B Washington	Agent	Approved	02/28/2008
B West Virginia	Agent	Approved	03/03/2008
B Wisconsin	Agent	Approved	12/06/2006
B Wyoming	Agent	Approved	02/29/2008

Branch Office Locations

NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC

3805 EDWARDS ROAD
SUITE 200
CINCINNATI, OH 45209



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 2 principal/supervisory exams, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	03/28/2002
General Securities Sales Supervisor - General Module Examination (S10)	Series 10	03/22/2002

General Industry/Product Exams

Exam	Category	Date
Operations Professional Examination (S99TO)	Series 99TO	01/02/2023
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	03/25/2002
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/17/1997

State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination (S66)	Series 66	02/08/2005
Uniform Securities Agent State Law Examination (S63)	Series 63	06/19/1998

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	02/10/2005 - 12/31/2006	NORTHWESTERN MUTUAL INVESTMENT SERVICES,LLC	CRD# 2881	BEAVERCREEK, OH
B	05/29/1998 - 01/01/2002	ROBERT W. BAIRD & CO. INCORPORATED	CRD# 8158	MILWAUKEE, WI

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2016 - Present	Northwestern Mutual Wealth Management Company	Representative	Y	Milwaukee, WI, United States
04/2011 - Present	NORTHWESTERN MUTUAL WEALTH MANAGEMENT COMPANY	LIMITED REPRESENTATIVE	Y	MILWAUKEE, WI, United States
02/2008 - Present	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	AGENT	Y	CINCINNATI, OH, United States
06/1997 - Present	NORTHWESTERN MUTUAL LIFE INS. CO.	AGENT	N	MILWAUKEE, WI, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. MANAGING PARTNER/100% OWNER - KELLEY FINANCIAL GROUP, INC. THE KELLEY GROUP/STRATEGIC EMPLOYEE BENEFITS SERVICES, INC. - 100% OWNER/PRESIDENT
2. 50% OWNER, INTERACTIVE ENROLLMENT SERVICES INC., DEVELOPES & SELLS SOFTWARE FOR USE IN EMPLOYEE BENEFIT PLANNING. 20HRS/MO.
3. >100% OWNER, FIVE ARROW FARM LLC, 299 HAMMER RD, WEST UNION, , OHIO, 45693, UNITED STATES OF AMERICA, INVESTMENT PROPERTY, START DATE: 02/28/2017, HOURS PER MONTH: 0-5, HOURS DURING SECURITIES TRADING HOURS: 0-5, NOT MUCH. IT IS AN LLC THAT MY WIFE IS THE SINGLE MEMBER. I AM LISTED AS THE MANAGER.
4. 20% OWNER, KELLEY BROTHERS DRILLING, 6295 TRAYLOR RD, LOVELAND, , OHIO, 45140, UNITED STATES OF AMERICA, NON-FINANCIAL SERVICES BUSINESS, START DATE: 03/28/2024, HOURS PER MONTH: 0-5, HOURS DURING SECURITIES TRADING HOURS: 0-5, I AM HELPING MY SONS MAKE DECISIONS. non investment related.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source:	Individual
Regulatory Action Initiated By:	STATE OF WISCONSIN - OFFICE OF THE COMMISSIONER OF INSURANCE
Sanction(s) Sought:	Denial
Other Sanction(s) Sought:	
Date Initiated:	08/03/2007
Docket/Case Number:	07-C30989
Employing firm when activity occurred which led to the regulatory action:	NMIS
Product Type:	No Product
Other Product Type(s):	
Allegations:	WISCONSIN INSURANCE COMMISSIONER DENIED THE REPRESENTATIVE'S INSURANCE LICENSE APPLICATION FOR 31 DAYS FOR NOT DISCLOSING ON HIS APPLICATION A COMPLAINT FILED BY ALABAMA INSURANCE DEPARTMENT ALLEGING FAILURE TO PROVIDE NOTICE OF ADDRESS CHANGE WITHIN 30 DAYS. THE REPRESENTATIVE UNINTENTIONALLY DID NOT DISCLOSE THE ALABAMA COMPLAINT, WHICH IS STILL PENDING.
Current Status:	Final
Resolution:	Decision
Resolution Date:	08/03/2007
Sanctions Ordered:	Revocation/Expulsion/Denial



Other Sanctions Ordered:

Sanction Details:

THE STATE OF WISCONSIN OFFICE OF THE COMMISSIONER OF INSURANCE ("OCI") FILED AN ADMINISTRATIVE ACTION DENYING REPRESENTATIVE'S INSURANCE LICENSE APPLICATION FOR 31 DAYS UNTIL SEPTEMBER 3, 2007, FOR NOT DISCLOSING ON APPLICATION A PENDING COMPLAINT FILED BY THE ALABAMA INSURANCE DEPARTMENT ALLEGING FAILURE BY THE REPRESENTATIVE TO GIVE NOTICE OF A CHANGE OF ADDRESS WITHIN 30 DAYS OF THE CHANGE. THE REPRESENTATIVE UNINTENTIONALLY DID NOT DISCLOSE THE ALABAMA ADDRESS CHANGE COMPLAINT, WHICH IS STILL OPEN AND PENDING. WISCONSIN OCI WILL PROCESS REPRESENTATIVE'S INSURANCE LICENSE APPLICATION ON SEPTEMBER 3, 2007.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 1

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: NMIS, LLC

Allegations: CUSTOMER ALLEGES THAT SHE WAS NOT AWARE OF THE MARKET RISKS ASSOCIATED WITH THE VARIABLE ANNUITY REPRESENTATIVE SOLD TO HER IN MAY 2006.

Product Type: Annuity-Variable

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): NO SPECIFIC COMPENSATORY DAMAGES ARE ALLEGED.

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 07/20/2009

Complaint Pending? No

Status: Denied

Status Date: 07/21/2009

Settlement Amount:

Individual Contribution Amount:



End of Report

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