



IAPD Report

Robert Blumberg

CRD# 2905801

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Robert Blumberg (CRD# 2905801)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/18/2025**.

CURRENT EMPLOYERS

Firm	CRD#	Registered Since
IA ONEDIGITAL	CRD# 106766	12/08/2025

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **1** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

FIRM	CRD#	LOCATION	REGISTRATION DATES
B VOYA FINANCIAL PARTNERS, LLC	34815	WINDSOR, CT	01/16/2025 - 09/09/2025
B ONEAMERICA SECURITIES, INC.	4173	INDIANAPOLIS, IN	04/08/2020 - 01/16/2025
B JOHN HANCOCK DISTRIBUTORS LLC	5249	ATLANTA, GA	12/07/2004 - 01/07/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Criminal	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **1** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ONEDIGITAL**
Main Address: 11101 SWITZER ROAD
SUITE 200
OVERLAND PARK, KS 66210
Firm ID#: 106766

Regulator	Registration	Status	Date
IA Georgia	Investment Adviser Representative	Approved	12/08/2025

Branch Office Locations

ONEDIGITAL
ALPHARETTA, GA

ONEDIGITAL
300 GALLERIA PKWY SE
SUITE 1100
ATLANTA, GA 30339




Qualifications

PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 3 general industry/product exams, and 2 state securities law exams.



Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	06/05/2012

General Industry/Product Exams

	Exam	Category	Date
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	06/17/2004
	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	07/01/2002

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	12/01/2025
	Uniform Securities Agent State Law Examination (S63)	Series 63	07/24/2002

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	01/16/2025 - 09/09/2025	VOYA FINANCIAL PARTNERS, LLC	CRD# 34815	WINDSOR, CT
B	04/08/2020 - 01/16/2025	ONEAMERICA SECURITIES, INC.	CRD# 4173	INDIANAPOLIS, IN
B	12/07/2004 - 01/07/2019	JOHN HANCOCK DISTRIBUTORS LLC	CRD# 5249	ATLANTA, GA
IA	12/12/2012 - 12/31/2015	MANULIFE ASSET MANAGEMENT (US) LLC	CRD# 106435	Alpharetta, GA
IA	12/23/2008 - 12/31/2010	JOHN HANCOCK ADVISERS, LLC	CRD# 105790	ATLANTA, GA
IA	12/14/2004 - 12/31/2006	JOHN HANCOCK DISTRIBUTORS LLC	CRD# 5249	ATLANTA, GA
IA	04/09/2003 - 08/16/2004	PRUDENTIAL FINANCIAL PLANNING SERVICES	CRD# 5685	ATLANTA, GA
B	07/02/2002 - 08/16/2004	PRUCO SECURITIES, LLC.	CRD# 5685	NEWARK, NJ

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
08/2025 - Present	ONEDIGITAL INVESTMENT ADVISORS LLC	INVESTMENT ADVISER REPRESENTATIVE (UPON LICENSURE); RETIREMENT PLAN EXECUTIVE (8/2025)	Y	OVERLAND PARK, KS, United States
01/2025 - 08/2025	VOYA FINANCIAL PARTNERS, LLC	Registered Representative	Y	Alpharetta, GA, United States
01/2025 - 08/2025	Voya	Strategic Solutions Strategy Consultant	Y	Alpharetta, GA, United States
04/2020 - 01/2025	OneAmerica Securities	Registered Rep	Y	Alpharetta, GA, United States
02/2020 - 01/2025	American United Life	Director Relationship Management	Y	Alpharetta, GA, United States
01/2019 - 02/2020	Unemployed	Unemployed	N	Alpharetta, GA, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2004 - 12/2018	JOHN HANCOCK	DIRECTOR RELATIONSHIP MANAGEMENT	N	Atlanta, GA, United States
11/2004 - 12/2018	JOHN HANCOCK DISTRIBUTORS LLC	REGISTERED REPRESENTATIVE	Y	BOSTON, MA, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Fixed insurance sales and service; investment related; 300 GALLERIA PKWY SE SUITE 1100 ATLANTA, GA 30339; sales and service of non-variable insurance products; agent; 08/1997; 4 hrs/month; 1 hr during trading; sales and service of non-variable insurance products



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
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Criminal	1
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Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

Reporting Source:	Individual
Court Details:	ATHENS CLARKE COUNTY COURT ATHEN, GA - ATHENS CLARKE COUNTY DOCKET # MC 01 CR-BC-98-0002306-002
Charge Date:	12/08/1998
Charge Details:	1. 1 COUNT 2. MISDEMEANOR 3. NO PLEA ENTERED 4. N/A
Felony?	No
Current Status:	Final
Status Date:	08/03/1999
Disposition Details:	A. PAID IN FULL B. 08/03/1999 C. PAID ADMINISTRATIVE FEES D. N/A E. N/A F. 08/03/1999.

Broker Statement

IN COLLEGE I WROTE A CHECK THAT BOUNCED. I WAS NOT AWARE OF THE FACT UNTIL ALMOST A YEAR LATER WHEN I WAS CONTACTED BY A FRIEND WHO WAS LIVING AT MY FORMER ADDRESS. I IMMEDIATELY MADE SEVERAL PHONE CALLS TO FIND OUT HOW TO RECTFIY THIS SITUATION.I THEN GOT CERTIFIED FUNDS IN THE THE AMOUNT NEEDED TO CLEAR THIS MATTER UP. AS THE ACCOMPANYING LETTER FROM ATHENS-CLARKE COUNTY STATES NO PLEA WAS ENTERED. THE FORMAL CHARGE WAS MADE ON 12/08/1998 AND WAS PAID IN FULL ON 08/03/1999.



End of Report

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