



IAPD Report

CARL WILLIAM DOERSCHLER

CRD# 2917173

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

CARL WILLIAM DOERSCHLER (CRD# 2917173)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/07/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	M HOLDINGS SECURITIES, INC.	CRD# 43285	02/26/2007
IA	M HOLDINGS SECURITIES, INC.	CRD# 43285	06/01/2010

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **23** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	NATCITY INVESTMENTS, INC.	17490	KALAMAZOO, MI	02/20/2007 - 02/27/2007
B	NATCITY INVESTMENTS, INC.	17490	KALAMAZOO, MI	12/16/2003 - 02/16/2007
B	RAYMOND JAMES FINANCIAL SERVICES, INC.	6694	ST. PETERSBURG, FL	06/28/2002 - 12/17/2003

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **23** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **M HOLDINGS SECURITIES, INC.**
Main Address: 1125 N.W. COUCH STREET
SUITE 900
PORTLAND, OR 97209
Firm ID#: 43285

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	02/26/2007
B Alabama	Agent	Approved	11/02/2022
B Arizona	Agent	Approved	05/11/2015
B California	Agent	Approved	03/08/2007
B Florida	Agent	Approved	10/26/2018
B Illinois	Agent	Approved	07/09/2014
B Indiana	Agent	Approved	03/09/2007
B Kentucky	Agent	Approved	03/15/2007
B Michigan	Agent	Approved	02/26/2007
IA Michigan	Investment Adviser Representative	Approved	06/01/2010
B Minnesota	Agent	Approved	05/07/2026
IA Minnesota	Investment Adviser Representative	Approved	05/07/2026
B Montana	Agent	Approved	11/09/2020



Qualifications

Regulator	Registration	Status	Date
B Nebraska	Agent	Approved	05/31/2024
B New Jersey	Agent	Approved	06/24/2021
B New York	Agent	Approved	03/08/2007
IA North Carolina	Investment Adviser Representative	Approved	02/01/2023
B Ohio	Agent	Approved	12/22/2016
IA Ohio	Investment Adviser Representative	Approved	08/07/2025
B Oklahoma	Agent	Approved	08/22/2018
B Pennsylvania	Agent	Approved	10/12/2007
IA Pennsylvania	Investment Adviser Representative	Approved	08/13/2025
B Rhode Island	Agent	Approved	02/12/2024
B South Carolina	Agent	Approved	03/08/2007
IA South Carolina	Investment Adviser Representative	Approved	08/08/2025
B Utah	Agent	Approved	05/26/2020
B Virginia	Agent	Approved	07/03/2021
B Washington	Agent	Approved	10/01/2018
B Wisconsin	Agent	Approved	06/04/2024

Branch Office Locations

M HOLDINGS SECURITIES, INC.
 54870 N MAIN STREET
 MATTAWAN, MI 49071



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
General Securities Representative Examination (S7)	Series 7	12/26/1997
Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	09/05/1997

State Securities Law Exams

Exam	Category	Date
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Uniform Investment Adviser Law Examination (S65)	Series 65	12/17/2001
Uniform Securities Agent State Law Examination (S63)	Series 63	12/03/1997

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	02/20/2007 - 02/27/2007	NATCITY INVESTMENTS, INC.	CRD# 17490	KALAMAZOO, MI
B	12/16/2003 - 02/16/2007	NATCITY INVESTMENTS, INC.	CRD# 17490	KALAMAZOO, MI
B	06/28/2002 - 12/17/2003	RAYMOND JAMES FINANCIAL SERVICES, INC.	CRD# 6694	ST. PETERSBURG, FL
B	06/29/1998 - 06/10/2002	NATCITY INVESTMENTS, INC.	CRD# 17490	CLEVELAND, OH
B	12/01/1997 - 12/31/2001	NATCITY INSURANCE SERVICES, INC.	CRD# 16989	CLEVELAND, OH

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
11/2021 - Present	DOERSCHLER & ASSOCIATES WEALTH MANAGEMENT LLC	FINANCIAL CONSULTANT	Y	MATTAWAN, MI, United States
02/2007 - Present	M HOLDINGS SECURITIES, INC.	REGISTERED REPRESENTATIVE	Y	PORTLAND, OR, United States
05/2010 - 11/2021	ROSE STREET ADVISORS, LLC	FINANCIAL CONSULTANT	Y	KALAMAZOO, MI, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 1) 54870 North Main Street, LLC; 54870 North Main Street, Kalamazoo, MI 49071; 12/2021; Managing Member; One-member LLC that owns commercial real estate where firm is located; Not Investment Related; 1 hour/month; 0 hours/month during business hours; Rental income from firm as tenant.
- 2) Doerschler & Associates Wealth Management, LLC; 54870 North Main Street, Kalamazoo, MI 49071; 12/01/2021; Owner/Financial Advisor; 50% owner, active involvement in day-to-day operations; Investment Related; 60 hours/month; 3 hours/month during business hours; Ownership, Expense Reimbursement; Profits, Wages/Salary.
- 3) Notary Public; Michigan Department of State, Office of the Great Seal, 7064 Crown Drive, Lansing MI 48918; Notary; Investment-Related; Notary; Provide Notary Services as an impartial witness; 01/01/2024; 1 hour per month; 1 hour per month during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	4

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 4

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	M HOLDINGS SECURITIES, INC.
Allegations:	CLIENT ALLEGES THAT FAILURE TO INCLUDE DEATH CERTIFICATE WITH ACCOUNT DOCUMENTATION RESULTED IN MARKET LOSSES.
Product Type:	Mutual Fund
Alleged Damages:	\$10,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	10/28/2011
Complaint Pending?	No
Status:	Denied
Status Date:	08/27/2013
Settlement Amount:	
Individual Contribution Amount:	



Disclosure 2 of 4

Reporting Source: Firm

Employing firm when activities occurred which led to the complaint: NATCITY INVESTMENTS, INC.

Allegations: CUSTOMER ALLEGES THAT FC FAILED TO ENTER HIS ORDER AT THE TIME HE REQUESTED. ALSO THAT HE MISREPRESENTED THAT THE CLIENT HAS TO REMAIN A SHARE HOLDER TO PARTICIPATE IN A LEGAL ACTION AGAINST THE COMPANY. (FSSA)

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$5,000.00

Customer Complaint Information

Date Complaint Received: 11/14/2002

Complaint Pending? No

Status: Settled

Status Date: 02/21/2003

Settlement Amount: \$5,000.00

Individual Contribution Amount: \$0.00

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: NATCITY INVESTMENTS, INC

Allegations: CUSTOMER ALLEGES THAT FC FAILED TO ENTER HIS ORDER AT TIME HE REQUESTED. ALSO THAT HE MISREPRESENTED THAT THE CLIENT HAS TO REMAIN A SHAREHOLDER TO PARTICIPATE IN LEGAL ACTION AGAINST THE COMPANY. (FSSA)

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages: \$5,000.00

Customer Complaint Information

Date Complaint Received: 11/14/2002

Complaint Pending? No

Status: Settled

Status Date: 02/21/2003

Settlement Amount: \$5,000.00

Individual Contribution Amount: \$0.00

Broker Statement THE CLIENT WAS NOT MISINFORMED, BUT WAS UNHAPPY ABOUT THE DECLINE IN VALUE OF THE SECURITY. I DENY ANY WRONG DOING.

Disclosure 3 of 4



Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: NATCITY INVESTMENTS, INC. AND NATCITY INSURANCE SERVICES, INC.

Allegations: CUSTOMER ALLEGED FINANCIAL CONSULTANT'S RECOMMENDATIONS TO PURCHASE THREE PREFERRED STOCKS IN JANUARY 1999 WERE UNSUITABLE - WANTED CALLABLE CD INVESTMENTS.

Product Type: Equity Listed (Common & Preferred Stock)

Alleged Damages:

Customer Complaint Information

Date Complaint Received: 09/24/1999

Complaint Pending? No

Status: Settled

Status Date: 09/30/1999

Settlement Amount: \$11,007.63

Individual Contribution Amount: \$11,007.63

Broker Statement CUSTOMER'S JANUARY 1999 PREFERRED STOCK PURCHASES WERE CANCELLED AND THE FUNDS WERE REINVESTED IN A \$100,000 CALLABLE CERTIFICATE OF DEPOSIT PER THE CUSTOMER'S REQUEST ON SEPTEMBER 30, 1999. ENTIRE LOSS INCURRED IN MAKING TRADE CORRECTION WAS CHARGED TO THE FINANCIAL CONSULTANT.

Disclosure 4 of 4

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: NATCITY INVESTMENTS, INC. AND NATCITY INSURANCE SERVICES, INC.

Allegations: CUSTOMER ALLEGES MISREPRESENTATION BY FINANCIAL CONSULTANT IN THE APRIL 1999 SALE OF A \$50,000 CALLABLE STEP-DOWN CERTIFICATE OF DEPOSIT.

Product Type: CD(s)

Alleged Damages:

Customer Complaint Information

Date Complaint Received: 09/14/1999

Complaint Pending? No

Status: Settled

Status Date: 12/20/1999

Settlement Amount: \$7,606.84

Individual Contribution Amount: \$7,606.84

Broker Statement FIRM NEGOTIATED SETTLEMENT WITH CUSTOMER FOR REIMBURSEMENT OF PRINCIPAL LOSS.



End of Report

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