



IAPD Report

ERIC JAY MARSHALL

CRD# 2981115

<u>Section Title</u>	<u>Page(s)</u>
Report Summary	1
Qualifications	2 - 4
Registration and Employment History	6
Disclosure Information	7



When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ERIC JAY MARSHALL (CRD# 2981115)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/12/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	FIRST DALLAS SECURITIES INCORPORATED	CRD# 24549	08/12/1998
IA	HODGES CAPITAL MANAGEMENT INC	CRD# 110080	02/08/2002

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **4** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	FIRST DALLAS SECURITIES, INC.	24549	DALLAS, TX	04/06/2006 - 11/02/2011

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative?

Yes

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **4** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **FIRST DALLAS SECURITIES, INC.**

Main Address: 2905 MAPLE AVE.
DALLAS, TX 75201

Firm ID#: 24549

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	08/12/1998
B	FINRA	General Securities Principal	Approved	01/27/2004
B	Arizona	Agent	Approved	09/08/2009
B	Minnesota	Agent	Approved	10/15/2002
B	New Mexico	Agent	Approved	09/20/2005
B	Texas	Agent	Approved	08/14/1998

Branch Office Locations

FIRST DALLAS SECURITIES, INC.

2905 MAPLE AVE.
DALLAS, TX 75201

Employment 2 of 2

Firm Name: **HODGES CAPITAL MANAGEMENT INC**

Main Address: 2905 MAPLE AVE
DALLAS, TX 75201

Firm ID#: 110080

	Regulator	Registration	Status	Date
IA	Texas	Investment Adviser Representative	Approved	02/08/2002



Qualifications

Branch Office Locations

HODGES CAPITAL MANAGEMENT INC
2905 MAPLE AVE.
DALLAS, TX 75201



Qualifications



PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 4 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
B General Securities Principal Examination (S24)	Series 24	01/26/2004

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B Research Analyst Exam - Part II Regulations Module (S87)	Series 87	01/24/2005
B Research Analyst Exam - Part I Analysis Module (S86)	Series 86	12/21/2004
B General Securities Representative Examination (S7)	Series 7	06/20/1998

State Securities Law Exams

Exam	Category	Date
IA Uniform Investment Adviser Law Examination (S65)	Series 65	11/14/2001
B Uniform Securities Agent State Law Examination (S63)	Series 63	07/23/1998



PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Analyst

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities



Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	04/06/2006 - 11/02/2011	FIRST DALLAS SECURITIES, INC.	CRD# 24549	DALLAS, TX

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
07/2005 - Present	FIRST DALLAS SECURITIES	VICE PRES/RESEARCH PRINCIPAL	Y	DALLAS, TX, United States
11/2001 - Present	HODGES CAPITAL MANAGEMENT INC	INVESTMENT ADVISER REPRESENTATIVE	Y	DALLAS, TX, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Managing Member, Marshall Land & Cattle, LLC
2. 2905 Maple LLC - Board Member



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

Disclosure 1 of 1

Reporting Source: Regulator

Regulatory Action Initiated By: FINRA

Sanction(s) Sought:

Date Initiated: 11/11/2008

Docket/Case Number: [2007007161501](#)

Employing firm when activity occurred which led to the regulatory action: FIRST DALLAS SECURITIES, INC.

Product Type:

Allegations: NASD RULES 2110, 2711(C)(2)(A), 2711(G)(2), 2711(G)(3), 2711(H)(1)(A): MARSHALL'S MEMBER FIRM PERMITTED HIM TO EXECUTE TRADES IN COVERED SECURITIES DURING A PERIOD BEGINNING 30 CALENDAR DAYS BEFORE AND ENDING FIVE CALENDAR DAYS AFTER PUBLISHING RESEARCH REPORTS CONCERNING THE SUBJECT COMPANIES. ON DIFFERENT OCCASIONS DURING PROHIBITED TIME, HE EXECUTED TRADES INVOLVING A SUBJECT COMPANY AND THE CONCERNED COMPANY'S RESEARCH REPORTS WERE DRAFTED BY MARSHALL. MARSHALL, ACTING THROUGH HIS FIRM, WAS PERMITTED TO TRADE IN A MANNER INCONSISTENT WITH HIS RECOMMENDATION AS REFLECTED IN THE MOST RECENT RESEARCH REPORT PUBLISHED BY HIS MEMBER FIRM. MARSHALL, ACTING THROUGH HIS FIRM PROVIDED THE SUBJECT COMPANY WITH A DRAFT COPY OF A RESEARCH REPORT THAT CONTAINED PROHIBITED INFORMATION, BEFORE THE REPORT WAS PUBLISHED. MARSHALL ISSUED RESEARCH REPORT THAT FAILED TO DISCLOSE THAT HE OR A MEMBER OF HIS HOUSEHOLD HAD A FINANCIAL INTEREST IN THE SECURITIES AND THE NATURE OF THE FINANCIAL



Current Status: INTEREST.
Final

Resolution: Acceptance, Waiver & Consent(AWC)

Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct? No

Resolution Date: 11/11/2008

Sanctions Ordered: Civil and Administrative Penalty(ies)/Fine(s)
Suspension

Regulator Statement WITHOUT ADMITTING OR DENYING THE FINDINGS, MARSHALL CONSENTED TO THE DESCRIBED SANCTIONS AND TO THE ENTRY OF FINDINGS; THEREFORE, HE IS FINED \$15,428.07, OF WHICH \$10,000 WILL BE IMPOSED JOINTLY AND SEVERALLY, AND SUSPENDED FROM ASSOCIATION WITH ANY FINRA MEMBER IN A RESEARCH ANALYST CAPACITY FOR 15 DAYS. THE FINE INCLUDES \$428.07 IN DISGORGEMENT OF TRADING PROFIT. THE SUSPENSION IN ANY RESEARCH ANALYST CAPACITY IS IN EFFECT FROM DECEMBER 1, 2008 THROUGH DECEMBER 15, 2008. FINES PAID ON JANUARY 5, 2009.

.....

Reporting Source: Individual

Regulatory Action Initiated By: FINRA-FINANCIAL INDUSTRY REGULATORY AUTHORITY

Sanction(s) Sought: Censure

Other Sanction(s) Sought: MONETARY FINE

Date Initiated: 10/10/2008

Docket/Case Number: AWC-E20070071615

Employing firm when activity occurred which led to the regulatory action: FIRST DALLAS SECURITIES, INC.

Product Type: Other

Other Product Type(s): RESEARCH REPORTS

Allegations: FINRA ALLEGED ERIC MARSHALL VIOLATED NASD CONDUCT RULES 2110, 2711(C)(2)(A), 2711(H)(1)(A) AND 2711(G)(2) AND (G)(3) IN RELATION TO RESEARCH REPORTS ISSUED AND TRADING DURING THE PROHIBITED TIME PERIOD.

Current Status: Final

Resolution: Acceptance, Waiver & Consent(AWC)

Resolution Date: 10/10/2008

Sanctions Ordered: Monetary/Fine \$15,428.07
Suspension

Other Sanctions Ordered:

Sanction Details: ERIC MARSHALL WAS FINED \$15,428.07, OF WHICH \$10,000 IS THE JOINT



AND SEVERAL RESPONSIBILITY OF FIRST DALLAS SECURITIES AND \$428.07 OF WHICH REPRESENTS DISGORGEMENT OF TRADING PROFITS. THE SETTLEMENT ALSO INVOLVED A 15 CALENDAR-DAY SUSPENSION AS A RESEARCH ANALYST.

Broker Statement

THE COMPLIANCE PROCEDURES IN PLACE TO REGULATE PERSONAL TRADING ACTIVITY AMONG RESEARCH ANALYSTS DID NOT ALERT THE FIRM'S STAFF TO THE PROXIMITY OF THE TRADE TO THE ISSUANCE OF THE SUBJECT RESEARCH REPORT. FURTHERMORE, THE APPARENT PERSONAL TRADE VIOLATION WAS UNINTENTIONAL AND IN NO WAY AN ATTEMPT TO PERSONALLY BENEFIT FROM THE PROXIMITY OF THE ISSUANCE OF THE SUBJECT RESEARCH REPORT. FIRST DALLAS SECURITIES' RESEARCH REPORTS DID NOT USE A CONVENTIONAL RATING SYSTEM OR TRADITIONAL PRICE TARGETS. MOREOVER, DUE TO THE LIMITED DISTRIBUTION OF THE RESEARCH REPORTS AND THE SIZE OF THE FIRM, THE FIRM VIEWS ITS RESEARCH REPORTS AS HAVING HAD NO MATERIAL IMPACT ON THE STOCK PRICE OF A SUBJECT SECURITY.



End of Report

This page is intentionally left blank.