IAPD Report

MICHAEL PATRICK CROSS

CRD# 3025772

IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page http://www.nasaa.org/IAPD/IARReports.cfm

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association http://www.nasaa.org

User Guidance

www.adviserinfo.sec.gov

Report Summary

MICHAEL PATRICK CROSS (CRD# 3025772)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/24/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	OSAIC WEALTH, INC.	CRD# 23131	01/19/2024
IA	OSAIC WEALTH, INC.	CRD# 23131	01/19/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **13** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.
Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	WOODBURY FINANCIAL SERVICES, INC.	421	PHOENIX, AZ	01/08/2016 - 01/19/2024
B	WOODBURY FINANCIAL SERVICES, INC.	421	PHOENIX, AZ	12/09/2015 - 01/19/2024
IA	INDEPENDENT FINANCIAL GROUP, LLC	7717	Phoenix, AZ	11/18/2014 - 12/09/2015

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2
Termination	1

Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.
This individual is currently registered with **13** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **OSAIC WEALTH, INC.**

Main Address: 18700 N. HAYDEN ROAD
SUITE 255
SCOTTSDALE, AZ 85255

Firm ID#: 23131

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	01/19/2024
B	FINRA	Invest. Co and Variable Contracts	Approved	01/19/2024
B	Alabama	Agent	Approved	01/19/2024
B	Arizona	Agent	Approved	01/19/2024
IA	Arizona	Investment Adviser Representative	Approved	01/19/2024
B	California	Agent	Approved	01/19/2024
B	Colorado	Agent	Approved	01/19/2024
B	Florida	Agent	Approved	01/19/2024
B	Kentucky	Agent	Approved	01/19/2024
B	Minnesota	Agent	Approved	07/09/2025
B	New Mexico	Agent	Approved	01/19/2024
B	North Dakota	Agent	Approved	02/20/2026
B	South Dakota	Agent	Approved	01/19/2024

Qualifications

	Regulator	Registration	Status	Date
B	Texas	Agent	Approved	03/18/2024
IA	Texas	Investment Adviser Representative	Restricted Approval	09/30/2024
B	Washington	Agent	Approved	01/19/2024
B	Wisconsin	Agent	Approved	01/19/2024

Branch Office Locations

OSAIC WEALTH, INC.
2999 N 44TH STREET
#120
PHOENIX, AZ 85018

OSAIC WEALTH, INC.
Phoenix, AZ

Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	No information reported.		

General Industry/Product Exams

	Exam	Category	Date
B	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B	General Securities Representative Examination (S7)	Series 7	04/09/2001
B	Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	11/18/1998

State Securities Law Exams

	Exam	Category	Date
IA	Uniform Investment Adviser Law Examination (S65)	Series 65	08/08/2006
B	Uniform Securities Agent State Law Examination (S63)	Series 63	11/23/1998

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at IARD and NASAA.

Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	01/08/2016 - 01/19/2024	WOODBURY FINANCIAL SERVICES, INC.	CRD# 421	PHOENIX, AZ
B	12/09/2015 - 01/19/2024	WOODBURY FINANCIAL SERVICES, INC.	CRD# 421	PHOENIX, AZ
IA	11/18/2014 - 12/09/2015	INDEPENDENT FINANCIAL GROUP, LLC	CRD# 7717	Phoenix, AZ
B	11/04/2014 - 12/09/2015	INDEPENDENT FINANCIAL GROUP, LLC	CRD# 7717	Phoenix, AZ
IA	08/09/2006 - 11/04/2014	WOODBURY FINANCIAL SERVICES, INC.	CRD# 421	PHOENIX, AZ
B	10/05/2005 - 11/04/2014	WOODBURY FINANCIAL SERVICES, INC.	CRD# 421	PHOENIX, AZ
B	11/25/1998 - 08/10/2005	SIGNATOR INVESTORS, INC.	CRD# 468	BOSTON, MA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2024 - Present	OSAIC WEALTH, INC.	REGISTERED REP	Y	PHOENIX, AZ, United States
12/2015 - 01/2024	WOODBURY FINANCIAL SERVICES INC	REGISTERED REPRESENTATIVE	Y	PHOENIX, AZ, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. CROSS FINANCIAL, LLC
POSITION: Managing Member NATURE: LLC INVESTMENT RELATED: Yes NUMBER OF HOURS: 150 SECURITIES TRADING HOURS: 150 START DATE: 01/01/2010
ADDRESS: 2999 N. 44th Street, Suite 120, Phoenix AZ 85018, United States
DESCRIPTION: Cross Financial, LLC is merely my DBA so as an Independent Advisor with Woodbury Financial, I assist client with their Insurance and Investment related needs. This would include assisting clients in managing their investment accounts - typically thru Third Party Asset Managers or Mutual Funds or Subaccounts within Variable Annuities. I provide guidance in Asset Allocation and support when clients need to take distributions. I additionally assist clients in structuring their various Insurance policies such as Life, Long Term Care, and Disability. Lastly, I also work with small companies' 401k Plans and other Erisa Plans such as a Profit Sharing Plan and Defined Benefit Plans.

Registration & Employment History

OTHER BUSINESS ACTIVITIES

2. REBELUV, LLC
POSITION: Managing Member NATURE: LLC INVESTMENT RELATED: Yes NUMBER OF HOURS: 1 SECURITIES TRADING HOURS: 1 START DATE: 08/06/2025
ADDRESS: 680 Miramar Lane, Unit # 217, Oxford MS 38655, United States
DESCRIPTION: I don't know if this qualifies or requires to be listed as an OBA, but my wife and I purchased a Condo in Oxford, MS near the University of Mississippi campus, where our daughter goes to school. Our goal is to have a place there when we want to visit her, but we do have a Property Manager (PM) that manages the property when we are not there, and on occasion, the PM will rent out our place, to which we generate passive rental income. The ultimate Plan is for our daughter to move into this Condo with a few of her other friends, to which we won't continue to work with the PM, since the Condo will be used more as a Long-Term Rental. We are hoping to make a few thousand dollars per year, after fees and expenses.

As for Question 12 below, I don't personally promote this rental on any website, but the PM does.

Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least $5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending, on appeal,* or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated, settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2
Termination	1

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	WOODBURY FINANCIAL SERVICES, INC.
Allegations:	Client alleges that variable annuity was misrepresented at the time of purchase.
Product Type:	Annuity-Variable
Alleged Damages:	$5,000.00
Alleged Damages Amount Explanation (if amount not exact):	The firm has made a good faith determination that the damages from the alleged conduct would exceed $5,000.00.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	07/14/2023
Complaint Pending?	No
Status:	Denied
Status Date:	09/18/2023
Settlement Amount:	

Individual Contribution Amount:

Disclosure 2 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	SIGNATOR INVESTORS INC
Allegations:	COMPLAINANT ALLEGES REP SOLD UNSUITABLE PRODUCT AND FAILED TO MAKE IMPORTANT DISCLOSURES.
Product Type:	Annuity-Variable
Alleged Damages:	$0.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	12/23/2008
Complaint Pending?	No
Status:	Denied
Status Date:	03/19/2009
Settlement Amount:	
Individual Contribution Amount:	

Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	SIGNATOR INVESTORS INC.
Allegations:	CUSTOMER ALLEGES REP SOLD UNSUITABLE PRODUCT AND FAILED TO MAKE IMPORTANT DISCLOSURES.
Product Type:	Annuity-Variable
Alleged Damages:	$0.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	12/23/2008
Complaint Pending?	No
Status:	Denied

Status Date:	07/22/2009
Settlement Amount:	
Individual Contribution Amount:	

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Firm Name:	SIGNATOR INVESTORS, INC.
Termination Type:	Discharged
Termination Date:	08/03/2005
Allegations:	MULTIPLE VIOLATIONS OF FIRM PROCEDURES
Product Type:	No Product
Other Product Types:	

Reporting Source:	Individual
Firm Name:	SIGNATOR INVESTORS, INC.
Termination Type:	Discharged
Termination Date:	08/03/2005
Allegations:	MULTIPLE VIOLATIONS OF FIRM PROCEDURES
Product Type:	No Product
Other Product Types:	
Broker Statement	DURING OCCASIONAL CLIENT FILE REVIEWS OVER THE PAST SEVEN YEARS, THERE WERE TIMES THAT THEY NOTED EITHER MY CONTACT LOG WASN'T COMPLETE ENOUGH, PAGE MISSING OF APPLICATION, SALES & MARKETING LOG NOT COMLETED, I HAD ONE FILE CONTAINING AN INCOMLETE "SIGNED" FORM, ANOTHER FILE HAD A LETTER FROM THE CLIENT GIVING ME AUTHORIZATION TO CALL ON THEIR BEHALF AND LOOKED LIKE A "DISCRETIONARY" AUTHORITY YET NOTHING WAS USED. HELPED TRANSFER ACCOUNT.

End of Report

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