



IAPD Report

LOREN LARRY LAW

CRD# 303876

| <u>Section Title</u> | <u>Page(s)</u> |
|-------------------------------------|-----------------------|
| Report Summary | 1 |
| Qualifications | 2 - 7 |
| Registration and Employment History | 8 |
| Disclosure Information | 9 |

i When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.
Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

LOREN LARRY LAW (CRD# 303876)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/05/2025**.

CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|-----------|------------------------------------|-----------|------------------|
| B | ROBERT W. BAIRD & CO. INCORPORATED | CRD# 8158 | 06/27/2008 |
| IA | ROBERT W. BAIRD & CO. INCORPORATED | CRD# 8158 | 06/27/2008 |

QUALIFICATIONS

This representative is currently registered in **4** SRO(s) and **28** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|-----------|-----------------------------|------|-----------------|-------------------------|
| B | UBS FINANCIAL SERVICES INC. | 8174 | MINNEAPOLIS, MN | 08/12/2006 - 07/03/2008 |
| IA | UBS FINANCIAL SERVICES INC. | 8174 | MINNEAPOLIS, MN | 08/12/2006 - 07/03/2008 |
| IA | PIPER JAFFRAY & CO. | 665 | MINNEAPOLIS, MN | 10/18/2002 - 08/12/2006 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|------------------|-------|
| Criminal | 1 |
| Customer Dispute | 2 |



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **28** jurisdiction(s) and 4 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **ROBERT W. BAIRD & CO. INCORPORATED**
Main Address: 777 E. WISCONSIN AVENUE
MILWAUKEE, WI 53202-5391
Firm ID#: 8158

| Regulator | Registration | Status | Date |
|------------------------------|-------------------------------------|----------|------------|
| B FINRA | General Securities Principal | Approved | 06/27/2008 |
| B FINRA | General Securities Representative | Approved | 06/27/2008 |
| B FINRA | General Securities Sales Supervisor | Approved | 06/27/2008 |
| B FINRA | Municipal Securities Principal | Approved | 06/27/2008 |
| B FINRA | Registered Options Principal | Approved | 06/27/2008 |
| B FINRA | Municipal Securities Representative | Approved | 07/09/2008 |
| B NYSE American LLC | General Securities Principal | Approved | 06/27/2008 |
| B NYSE American LLC | General Securities Representative | Approved | 06/27/2008 |
| B NYSE American LLC | Municipal Securities Principal | Approved | 06/27/2008 |
| B NYSE American LLC | Registered Options Principal | Approved | 06/27/2008 |
| B NYSE American LLC | Municipal Securities Representative | Approved | 07/09/2008 |
| B NYSE American LLC | General Securities Sales Supervisor | Approved | 10/01/2018 |
| B Nasdaq Stock Market | General Securities Principal | Approved | 06/27/2008 |



Qualifications

| Regulator | Registration | Status | Date |
|---------------------------|-------------------------------------|----------|------------|
| B Nasdaq Stock Market | General Securities Representative | Approved | 06/27/2008 |
| B Nasdaq Stock Market | General Securities Sales Supervisor | Approved | 06/27/2008 |
| B Nasdaq Stock Market | Registered Options Principal | Approved | 06/27/2008 |
| B New York Stock Exchange | General Securities Representative | Approved | 06/27/2008 |
| B New York Stock Exchange | General Securities Principal | Approved | 06/26/2010 |
| B New York Stock Exchange | Municipal Securities Principal | Approved | 06/26/2010 |
| B New York Stock Exchange | Municipal Securities Representative | Approved | 06/26/2010 |
| B New York Stock Exchange | General Securities Sales Supervisor | Approved | 10/01/2018 |
| B Alaska | Agent | Approved | 05/13/2025 |
| B Arizona | Agent | Approved | 06/27/2008 |
| B California | Agent | Approved | 06/30/2008 |
| B Colorado | Agent | Approved | 08/19/2015 |
| B Connecticut | Agent | Approved | 10/05/2016 |
| B District of Columbia | Agent | Approved | 05/06/2025 |
| B Florida | Agent | Approved | 06/27/2008 |
| IA Florida | Investment Adviser Representative | Approved | 07/01/2008 |
| B Illinois | Agent | Approved | 11/20/2014 |
| B Indiana | Agent | Approved | 08/12/2015 |
| B Iowa | Agent | Approved | 10/24/2016 |



Qualifications

| | Regulator | Registration | Status | Date |
|----|----------------|-----------------------------------|----------|------------|
| B | Maine | Agent | Approved | 10/21/2016 |
| B | Massachusetts | Agent | Approved | 10/13/2016 |
| B | Michigan | Agent | Approved | 02/16/2022 |
| B | Minnesota | Agent | Approved | 06/27/2008 |
| IA | Minnesota | Investment Adviser Representative | Approved | 11/05/2013 |
| B | Missouri | Agent | Approved | 10/17/2016 |
| B | Nebraska | Agent | Approved | 01/23/2025 |
| B | Nevada | Agent | Approved | 10/11/2016 |
| B | New Hampshire | Agent | Approved | 04/25/2012 |
| B | New Jersey | Agent | Approved | 10/05/2016 |
| B | New York | Agent | Approved | 06/27/2008 |
| B | North Dakota | Agent | Approved | 10/26/2016 |
| B | Ohio | Agent | Approved | 05/01/2025 |
| B | South Carolina | Agent | Approved | 04/17/2025 |
| B | South Dakota | Agent | Approved | 06/13/2023 |
| B | Texas | Agent | Approved | 06/27/2008 |
| IA | Texas | Investment Adviser Representative | Approved | 06/27/2008 |
| B | Virginia | Agent | Approved | 11/06/2025 |
| B | Washington | Agent | Approved | 10/11/2016 |



Qualifications

| Regulator | Registration | Status | Date |
|--------------------|--------------|----------|------------|
| B Wisconsin | Agent | Approved | 06/27/2008 |

Branch Office Locations

ROBERT W. BAIRD & CO. INCORPORATED
601 CARLSON PARKWAY
SUITE 950
MINNETONKA, MN 55305

ROBERT W. BAIRD & CO. INCORPORATED
Plymouth, MN









Qualifications

PASSED INDUSTRY EXAMS








This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 6 principal/supervisory exams, 7 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

| | Exam | Category | Date |
|---|--|-----------|------------|
|  | General Securities Principal Examination (S24) | Series 24 | 01/02/2023 |
|  | General Securities Sales Supervisor - Options Module Examination (S9) | Series 9 | 01/02/2023 |
|  | General Securities Sales Supervisor - General Module Examination (S10) | Series 10 | 01/02/2023 |
|  | Registered Options Principal Examination (S4) | Series 4 | 09/13/1977 |
|  | NYSE Branch Manager Examination (S12) | Series 12 | 05/11/1972 |
|  | Registered Principal Examination (S40) | Series 40 | 11/18/1971 |

General Industry/Product Exams



| | Exam | Category | Date |
|---|---|-------------|------------|
|  | Municipal Securities Representative Examination (S52TO) | Series 52TO | 09/25/2025 |
|  | General Securities Representative Examination (S7TO) | Series 7TO | 01/02/2023 |
|  | Securities Industry Essentials Examination (SIE) | SIE | 10/01/2018 |
|  | Interest Rate Options Examination (S5) | Series 5 | 10/17/1981 |
|  | AMEX Put and Call Exam (PC) | PC | 08/30/1979 |
|  | General Securities Principal Examination (S000) | Series 000 | 09/19/1968 |
|  | Registered Representative Examination (S1) | Series 1 | 09/19/1968 |



Qualifications

PASSED INDUSTRY EXAMS

State Securities Law Exams

| | Exam | Category | Date |
|---|--|-----------|------------|
|  | Uniform Investment Adviser Law Examination (S65) | Series 65 | 10/27/1998 |
|  | Uniform Securities Agent State Law Examination (S63) | Series 63 | 10/24/1979 |

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|----|-------------------------|---|-----------|-----------------|
| B | 08/12/2006 - 07/03/2008 | UBS FINANCIAL SERVICES INC. | CRD# 8174 | MINNEAPOLIS, MN |
| IA | 08/12/2006 - 07/03/2008 | UBS FINANCIAL SERVICES INC. | CRD# 8174 | MINNEAPOLIS, MN |
| IA | 10/18/2002 - 08/12/2006 | PIPER JAFFRAY & CO. | CRD# 665 | MINNEAPOLIS, MN |
| B | 02/27/1989 - 08/12/2006 | PIPER JAFFRAY & CO. | CRD# 665 | MINNEAPOLIS, MN |
| B | 05/11/1972 - 03/07/1989 | DAIN BOSWORTH INCORPORATED | CRD# 7600 | |
| B | 01/18/1978 - 06/25/1979 | LOEB PARTNERS | CRD# 7534 | |
| B | 05/05/1976 - 01/18/1978 | HORNBLOWER, WEEKS, NOYES & TRASK INCORPORATED | CRD# 7394 | |
| B | 10/11/1974 - 05/05/1977 | HORNBLOWER & WEEKS - HEMPHILL, NOYES INCORPORATED | CRD# 412 | |
| B | 05/08/1973 - 11/03/1974 | HAYDEN STONE INC. | CRD# 6567 | |
| B | 08/24/1970 - 06/04/1973 | DUPONT WALSTON, INCORPORATED | CRD# 870 | |

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|-------------------|-----------------|----------------|--------------------|----------------------------------|
| 06/2008 - Present | ROBERT W, BAIRD | BRANCH MANAGER | Y | MINNETONKA, MN, United States |

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|------------------|-------|
| Criminal | 1 |
| Customer Dispute | 2 |

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

| | |
|-----------------------------|----------------------------------|
| Reporting Source: | Individual |
| Court Details: | HENNEPIN COUNTY, MINNEAPOLIS, MN |
| Charge Date: | 09/14/1971 |
| Charge Details: | RECEIVING STOLEN PROPERTY |
| Felony? | |
| Current Status: | Final |
| Status Date: | 09/14/1971 |
| Disposition Details: | CHARGES DROPPED |

Broker Statement

IN 1971 MY PARENTS WERE STARTING A NEW BUSINESS AND NEEDED A TYPEWRITER. ANOTHER BROKER IN MY OFFICE SAID HE COULD GET ONE FOR THEM. HE DID THIS, GAVE IT TO ME AND I GAVE IT TO THEM. THEY WENT TO HAVE IT SERVICED AND FOUND IT TO BE STOLEN. BECAUSE I HAD DELIVERED IT TO THEM I WAS CHARGED WITH RECEIVING STOLEN PROPERTY. AFTER FURTHER INVESTIGATION THE COURT SAID THAT THE CASE WOULD BE PUT ON HOLD FOR ONE YEAR AND IF NOTHING DEVELOPED IT WOULD BE DROPPED. AFTER ONE YEAR IT WAS DROPPED.



Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source: Regulator

Employing firm when activities occurred which led to the complaint: U.S. BANCORP PIPER JAFFRAY INC.

Allegations: CLAIMANT ALLEGED THAT RESPONDENTS TRADED HER IRA ACCOUNT EXCESSIVELY AND "FLIPPED" PURCHASES. CLAIMANT MAINTAINED THAT OVER \$60,130.82 WAS DEBITED FROM HER ACCOUNT FOR COMMISSIONS. CLAIMANT FURTHER ALLEGED THAT INVESTMENTS OPTIONS OFFERED WERE UNSUITABLE FOR HER INVESTMENT OBJECTIVES AND HER AGE. CLAIMANT MAINTAINED THAT DUE TO RESPONDENTS' ACTIONS SHE SUFFERED FINANCIAL LOSSES.

Product Type: Other

Other Product Type(s): INVESTMENT OPTIONS

Alleged Damages: \$25,000.00

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: [NASD - CASE #02-05268](#)

Date Notice/Process Served: 09/06/2002

Arbitration Pending? No

Disposition: Award

Disposition Date: 05/01/2003

Disposition Detail: RESPONDENT IS JOINTLY AND SEVERALLY LIABLE AND SHALL PAY TO CLAIMANT \$25,000.

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: U.S. BANCORP PIPER JAFFRAY INC.

Allegations: POA FOR CLIENT ALLEGES EXCESSIVE TRADING, UNSUITABILITY AND MISREPRESENTATION.

Product Type: Equity - OTC

Alleged Damages: \$264,579.37

Customer Complaint Information

Date Complaint Received: 02/15/2002

Complaint Pending? No



Status: Arbitration/Reparation

Status Date: 08/01/2002

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: [NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.](#)

Arbitration/Reparation Claim No.: [CASE NO. 02-05268](#)

Date Notice/Process Served: 10/10/2002

Arbitration Pending? No

Disposition: Award to Customer

Disposition Date: 05/01/2003

Monetary Compensation Amount: \$25,000.00

Individual Contribution Amount: \$0.00

Disclosure 2 of 2

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: U.S. BANCORP PIPER JAFFRAY INC

Allegations: CLAIMANTS ALLEGE VIOLATION OF FEDERAL AND MINNESOTA SECURITIES LAWS, BREACH OF FIDUCIARY DUTY, MISREPRESENTATION, FRAUD, CHURNING, NEGLIGENCE AND SUITABILITY.

Product Type: Equity - OTC

Alleged Damages: \$10,001.00

Customer Complaint Information

Date Complaint Received: 08/11/2000

Complaint Pending? No

Status: Arbitration/Reparation

Status Date: 08/11/2000

Settlement Amount:

Individual Contribution Amount:

Arbitration Information

Arbitration/Reparation Claim filed with and Docket/Case No.: NATIONAL ASSOCIATION OF SECURITIES DEALERS, INC.

Arbitration/Reparation Claim No.: CASE NUMBER 00-03226

Date Notice/Process Served: 08/11/2000

Arbitration Pending? No



Disposition: Settled

Disposition Date: 11/21/2001

Monetary Compensation Amount: \$62,500.00

Individual Contribution Amount: \$0.00

Broker Statement

THIS AGREEMENT IS ENTERED INTO TO AVOID THE COSTS AND AGGRAVATION OF PURSUING THIS DISPUTE FURTHER. THIS AGREEMENT DOES NOT REPRESENT AN ADMISSION OF LIABILITY OR WRONGDOING ON THE PART OF ANY PARTY. IN FACT, PIPER JAFFRAY AND I STRONGLY DENY ANY WRONGDOING.



End of Report

This page is intentionally left blank.