



IAPD Report

JORGE ALBERTO MEZA JR

CRD# 3129046

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JORGE ALBERTO MEZA JR (CRD# 3129046)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **09/17/2025**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	HBW ADVISORY SERVICES LLC	CRD# 143665	01/25/2010

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	CETERA WEALTH SERVICES, LLC	13572	VALENCIA, CA	06/26/2017 - 09/04/2025
IA	CETERA ADVISOR NETWORKS LLC	13572	VALENCIA, CA	06/26/2017 - 12/31/2019
B	HBW SECURITIES LLC	136959	STEVENSON RANCH, CA	03/09/2006 - 07/24/2017

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Judgment/Lien	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works.

This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **HBW ADVISORY SERVICES LLC**

Main Address: 2655 1ST STREET
SUITE 250
SIMI VALLEY, CA 93065

Firm ID#: 143665

	Regulator	Registration	Status	Date
	California	Investment Adviser Representative	Approved	01/25/2010
	Texas	Investment Adviser Representative	Approved	07/23/2018

Branch Office Locations

HBW ADVISORY SERVICES LLC

25600 RYE CANYON ROAD
SUITE 201
VALENCIA, CA 91355



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
 Investment Company Products/Variable Contracts Principal Examination (S26)	Series 26	01/30/2006

General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 Investment Company Products/Variable Contracts Representative Examination (S6)	Series 6	12/06/1999

State Securities Law Exams

Exam	Category	Date
 Uniform Investment Adviser Law Examination (S65)	Series 65	12/15/2009
 Uniform Securities Agent State Law Examination (S63)	Series 63	01/21/2000

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	06/26/2017 - 09/04/2025	CETERA WEALTH SERVICES, LLC	CRD# 13572	VALENCIA, CA
IA	06/26/2017 - 12/31/2019	CETERA ADVISOR NETWORKS LLC	CRD# 13572	VALENCIA, CA
B	03/09/2006 - 07/24/2017	HBW SECURITIES LLC	CRD# 136959	STEVENSON RANCH, C
B	10/31/2003 - 04/06/2005	AMERICAN GENERAL SECURITIES INCORPORATED	CRD# 13626	PHOENIX, AZ
B	01/01/2002 - 10/31/2003	GREAT AMERICAN ADVISORS, INC.	CRD# 36451	CINCINNATI, OH
B	07/11/2001 - 01/01/2002	IAC SECURITIES, INC.	CRD# 14081	TINLEY PARK, IL
B	12/07/1999 - 07/13/2001	PFS INVESTMENTS INC.	CRD# 10111	DULUTH, GA

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2017 - Present	Meza Wealth Management	Owner	Y	Stevenson Ranch, CA, United States
08/2011 - Present	GABLE PROPERTY MANAGEMENT	PARTIAL OWNER	N	VALENCIA, CA, United States
01/2010 - Present	HBW ADVISORY SERVICES LLC	REPRESENTATIVE	Y	SIMI VALLEY, CA, United States
04/2005 - Present	HBW INSURANCE & FINANCIAL SERVICES, INC.	INSURANCE SALES	N	SIMI VALLEY, CA, United States
07/2001 - Present	COAST TO COAST	CHIEF EXECUTIVE OFFICE	Y	BURBANK, CA, United States
06/2017 - 08/2025	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	EL SEGUNDO, CA, United States
12/2005 - 06/2017	HBW SECURITIES LLC	REGISTERED REPRESENTATIVE	Y	SIMI VALLEY, CA, United States



Registration & Employment History



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. Name of other business: Fixed insurance with various companies

Investment related: Yes

Address: Same as Registered Location

Nature of business: Fixed Insurance

Start Date: 06/2017

Apx number of hours per week: varies

Apx number of hours during trading hours: varies

Position/title/relationship: Insurance Agent

Brief description of duties: Sells Life, Health, Disability, Annuities and Long Term Care

2. Name of other business: HBW Partners

Investment related: Yes

Address: Same as Registered Location

Nature of business: Financial Services

Start date: 05/2001

Position/title/relationship: wealth manager

Apx number of hours per week: 40

Apx number of hours during trading hours: 40

Brief description of duties: wealth manager

3. Name of other business: Gable Property Management

Investment related: No

Address: 23822 Valencia Blvd Valencia, CA 91355

Nature of business: Property Management

Start date: 08/2011

Position/title/relationship: CEO / Partner

Apx number of hours per week: 2

Apx number of hours during trading hours: 2

Brief description of duties: involved in macro level business decisions

4. Name of other business: Coast to Coast, Inc.

Investment related: Yes

Address: Same as Registered Location

Nature of business: insurance sales

Start date: 07/2001

Position/title/relationship: owner

Apx number of hours per week: 25

Apx number of hours during trading hours: 25

Brief description of duties: insurance sales

5. Name of other business: Meza Wealth Management

Investment related: Yes

Address: Same as Registered Location

Nature of business: Financial Services

Start date: 06/2017

Position/title/relationship: owner

Apx number of hours per week: 40

Apx number of hours during trading hours: 40

Brief description of duties: provide financial services



Registration & Employment History



OTHER BUSINESS ACTIVITIES

6. NAME OF OTHER BUSINESS: SANTA CLARITA BUSINESS GROUP;
INVESTMENT RELATED: NO;
ADDRESS: SAME AS RESIDENTIAL LOCTION;
NATURE OF BUSINESS: NETWORKING GROUP;
START DATE: 1/2022;
POSITION/TITLE/RELATIONSHIP: BOARD MEMBER ;
APX NUMBER OF HOURS PER WEEK: 2 ;
APX NUMBER OF HOURS DURING TRADING HOURS: 2 ;
BRIEF DESCRIPTION OF DUTIES: ASSIST IN MAKING DECISIONS ON POLICY, MEMBERSHIP, FUNCTIONS AND
PHILANTHROPY;



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - o A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - o A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - o A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - o An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - o A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - o A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Judgment/Lien	1

Judgment/Lien

This disclosure event involves an unsatisfied and outstanding judgment or lien against the Investment Adviser Representative.

Disclosure 1 of 1

Reporting Source:	Individual
Judgment/Lien Holder:	Dept of Treasury IRS
Judgment/Lien Amount:	\$125,231.61
Judgment/Lien Type:	Tax
Date Filed with Court:	02/08/2021
Date Individual Learned:	03/08/2021
Type of Court:	Federal Court
Name of Court:	Los Angeles Federal Court
Location of Court:	Los Angeles, California
Docket/Case #:	20210214288
Judgment/Lien Outstanding?	Yes
Broker Statement	1. I have been on a payment plan with the IRS for years. Please see attached bank statements showing payments. 2. The amount owed is less than the Lien. It takes much time for payments to reflect accurately.



End of Report

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