



IAPD Report

ADAM DENNIS STRASESKE

CRD# 3197102

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

ADAM DENNIS STRASESKE (CRD# 3197102)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **11/12/2025**.

CURRENT EMPLOYERS

| | Firm | CRD# | Registered Since |
|----|-----------------------------------|-------------|------------------|
| IA | STRATEGIC FINANCIAL CONCEPTS, LLC | CRD# 141849 | 11/13/2008 |
| B | LPL FINANCIAL LLC | CRD# 6413 | 09/08/2009 |

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **30** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

| | FIRM | CRD# | LOCATION | REGISTRATION DATES |
|----|-----------------------------|--------|------------|-------------------------|
| B | MUTUAL SERVICE CORPORATION | 4806 | AUSTIN, TX | 11/03/2008 - 09/08/2009 |
| IA | CHOICE ADVISORY GROUP, INC. | 135226 | AUSTIN, TX | 03/23/2006 - 12/31/2006 |
| B | CHOICE INVESTMENTS, INC. | 17665 | AUSTIN, TX | 06/17/2002 - 12/31/2006 |

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

| Type | Count |
|----------|-------|
| Criminal | 1 |



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 30 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **LPL FINANCIAL LLC**

Main Address: 1055 LPL WAY
FORT MILL, SC 29715

Firm ID#: 6413

| Regulator | Registration | Status | Date |
|--|-----------------------------------|----------|------------|
|  FINRA | General Securities Principal | Approved | 09/08/2009 |
|  FINRA | General Securities Representative | Approved | 09/08/2009 |
|  Alabama | Agent | Approved | 07/14/2023 |
|  Arizona | Agent | Approved | 05/08/2023 |
|  Arkansas | Agent | Approved | 03/16/2023 |
|  California | Agent | Approved | 01/03/2024 |
|  Colorado | Agent | Approved | 02/07/2023 |
|  Connecticut | Agent | Approved | 01/11/2023 |
|  Florida | Agent | Approved | 03/17/2022 |
|  Georgia | Agent | Approved | 01/11/2023 |
|  Idaho | Agent | Approved | 11/17/2025 |
|  Illinois | Agent | Approved | 02/16/2023 |
|  Indiana | Agent | Approved | 01/24/2022 |



Qualifications

| Regulator | Registration | Status | Date |
|------------------|--------------|----------|------------|
| B Iowa | Agent | Approved | 07/02/2024 |
| B Kansas | Agent | Approved | 02/07/2022 |
| B Louisiana | Agent | Approved | 09/08/2009 |
| B Maryland | Agent | Approved | 05/16/2023 |
| B Michigan | Agent | Approved | 01/11/2023 |
| B Minnesota | Agent | Approved | 01/16/2024 |
| B Mississippi | Agent | Approved | 07/17/2025 |
| B Missouri | Agent | Approved | 03/17/2022 |
| B New Mexico | Agent | Approved | 01/10/2023 |
| B North Dakota | Agent | Approved | 10/02/2023 |
| B Ohio | Agent | Approved | 04/05/2022 |
| B Oklahoma | Agent | Approved | 09/08/2009 |
| B Oregon | Agent | Approved | 08/25/2024 |
| B Pennsylvania | Agent | Approved | 11/13/2025 |
| B South Carolina | Agent | Approved | 02/06/2024 |
| B Tennessee | Agent | Approved | 05/18/2023 |
| B Texas | Agent | Approved | 09/08/2009 |
| B Virginia | Agent | Approved | 07/16/2025 |
| B Washington | Agent | Approved | 06/06/2019 |



Qualifications

| Regulator | Registration | Status | Date |
|-----------|--------------|--------|------|
|-----------|--------------|--------|------|

Branch Office Locations

LPL FINANCIAL LLC
2201 DOUBLE CREEK DR, STE 5005
ROUND ROCK, TX 78664

LPL FINANCIAL LLC
GEORGETOWN, TX

Employment 2 of 2

Firm Name: **STRATEGIC FINANCIAL CONCEPTS, LLC**
Main Address: 901 NE LOOP 410
SUITE 100
SAN ANTONIO, TX 78209
Firm ID#: 141849

| Regulator | Registration | Status | Date |
|-----------|-----------------------------------|----------|------------|
| IA Texas | Investment Adviser Representative | Approved | 11/13/2008 |

Branch Office Locations

STRATEGIC FINANCIAL CONCEPTS, LLC
901 NE LOOP 410
SUITE 100
SAN ANTONIO, TX 78209



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

| Exam | Category | Date |
|--|-----------|------------|
|  General Securities Principal Examination (S24) | Series 24 | 11/04/2008 |

General Industry/Product Exams

| Exam | Category | Date |
|--|----------|------------|
|  Securities Industry Essentials Examination (SIE) | SIE | 10/01/2018 |
|  General Securities Representative Examination (S7) | Series 7 | 04/23/1999 |

State Securities Law Exams

| Exam | Category | Date |
|--|-----------|------------|
|  Uniform Investment Adviser Law Examination (S65) | Series 65 | 07/23/1999 |
|  Uniform Securities Agent State Law Examination (S63) | Series 63 | 06/12/1999 |

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

| | Registration Dates | Firm Name | ID# | Branch Location |
|--|-------------------------|-------------------------------|-------------|-----------------|
| | 11/03/2008 - 09/08/2009 | MUTUAL SERVICE CORPORATION | CRD# 4806 | AUSTIN, TX |
| | 03/23/2006 - 12/31/2006 | CHOICE ADVISORY GROUP, INC. | CRD# 135226 | AUSTIN, TX |
| | 06/17/2002 - 12/31/2006 | CHOICE INVESTMENTS, INC. | CRD# 17665 | AUSTIN, TX |
| | 04/05/2005 - 07/03/2006 | CHOICE INVESTMENTS, INC. | CRD# 17665 | AUSTIN, TX |
| | 02/14/2001 - 06/15/2001 | LINSCO/PRIVATE LEDGER CORP. | CRD# 6413 | FORT MILL, SC |
| | 03/27/2000 - 02/08/2001 | MORGAN KEEGAN & COMPANY, INC. | CRD# 4161 | MEMPHIS, TN |
| | 04/26/1999 - 03/30/2000 | DEAN WITTER REYNOLDS INC. | CRD# 7556 | PURCHASE, NY |

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

| Employment Dates | Employer Name | Position | Investment Related | Employer Location |
|-------------------|-----------------------------------|-----------------------------------|--------------------|-------------------------------|
| 09/2009 - Present | LPL FINANCIAL, LLC | Registered Representative | Y | ROUND ROCK, TX, United States |
| 11/2008 - Present | STRATEGIC FINANCIAL CONCEPTS, LLC | Investment Adviser Representative | Y | ROUND ROCK, TX, United States |

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. 11/16/2009: REGISTERED INVESTMENT ADVISOR - STRATEGIC FINANCIAL CONCEPTS, LLC - (HYBRID RIA) COMPENSATION IS A PERCENTAGE OF THE ASSETS UNDER MANAGEMENT . COMPENSATION ALSO COMES FROM AN HOURLY FEE OR FLAT/FIXED FEE FROM A FINANCIAL PLAN. - TIME SPENT 40% - AUSTIN, TX.
2. 2/2/2010: NON-VARIABLE INSURANCE - NATIONAL FINANCIAL ALLIANCE - OFFER PROSPECTIVE CLIENTS LIFE, DISABILITY, AND FIXED ANNUITIES DEPENDING UPON THEIR WANTS AND NEEDS. - TIME SPENT 10% - AUSTIN, TX.
3. 11/5/2012: REAL ESTATE RENTAL - MANOR FITNESS PROPERTIES, LLC - ONE COMMERCIAL PROPERTY. NO RENTERS ARE CUSTOMERS OR ADVISORS. - TIME SPENT 1% - MANOR, TX.



Registration & Employment History

OTHER BUSINESS ACTIVITIES

4. 06/24/2013 - NFA WEALTH MANAGEMENT - DBA ONLY - NFA WEALTH MANAGEMENT - MARKETING NAME FOR SECURITIES AND FEE-BASED BUSINESS. I PROVIDE INVESTMENT ADVICE. - 10% OF TIME SPENT - AUSTIN, TX
5. 04/17/2014 - GEORGETOWN ASSET MANAGEMENT, LLC - FOR ACCOUNTING PURPOSES ONLY - LLC FOR TAX PURPOSES. - TIME SPENT 5% - AUSTIN, TX
6. 07/07/2016 - Strategic Financial Concepts, LLC - Registered Investment Advisor DBA - Red Oak Financial Asset Management - INV REL - Start 06/01/2016 - 2201 Double Creek Drive, 5005, Round Rock, TX 78664 - Investment Advisory Business Only - 80 Hr/Mo; 20 Hours During Securities Trading.
7. 4/26/2017 - No Business Name - Investment Related - Home Based - Other-Author - Co-Author - Started 04/01/17 - 5 Hours Per Month/0 Hours During Securities Trading - "Home Run Financial Planning".
8. 12/8/2017 - NFA Institutional Services - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 12/13/2017 - 10 Hours Per Month/0 Hours During Securities Trading.
9. 12/14/2017 - NFA Insurance - Investment Related - At Reported Business Location(s) - DBA for LPL Business (entity for LPL business) - Started 12/13/2017 - 10 Hours Per Month/0 Hours During Securities Trading.
10. 10/1/2020 - Strategic Financial Concepts, LLC - DBA: (Hybrid) Burnet Wealth Management - Investment Related - At Reported Business Location(s) - Registered Investment Advisor DBA - IAR - Started 09/15/2020 - 40 Hours Per Month/30 Hours During Securities Trading.
11. 3/11/2021 - Manor Plaza, llc - Investment Related - Location/Address: NA - Real Estate Rental - Started 06/13/2017 - 0 Hours Per Month - Building has been completed and is partially leased.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

| Type | Count |
|----------|-------|
| Criminal | 1 |

Criminal

This disclosure event involves a criminal charge against the Investment Adviser Representative that has resulted in a dismissal, plea, acquittal or conviction. The criminal matter may relate to any felony or certain misdemeanor offenses (e.g., bribery, perjury, forgery, counterfeiting, extortion, fraud, wrongful taking of property).

Disclosure 1 of 1

| | |
|--|--|
| Reporting Source: | Individual |
| Formal Charges were brought in: | State Court |
| Name of Court: | Williamson County Court |
| Location of Court: | Williamson County, TX |
| Docket/Case #: | 95-0508-1 |
| Charge Date: | 12/27/1994 |
| Charge(s) 1 of 1 | |
| Formal Charge(s)/Description: | Theft- MB |
| No of Counts: | 1 |
| Felony or Misdemeanor: | Misdemeanor |
| Plea for each charge: | No Contest |
| Disposition of charge: | Reduced |
| Date of Amended Charge: | 06/05/1995 |
| Charge was Amended or reduced to: | Theft- B misdemeanor reduced to Theft- C misdemeanor |
| Amended No of Counts: | 1 |
| Amended Charge: | Misdemeanor |
| Amended Plea: | No contest |
| Disposition of Amended Charge: | Deferred Adjudication |
| Current Status: | Final |



Status Date: 12/11/1995

Disposition Date: 12/11/1995

Sentence/Penalty: Sentence: 180 days probation, 6/5/1995; end date of penalty- 12/11/1995; Fine: \$99.50 & \$155.50 deferment fees, paid 8/5/1995

Broker Statement All charges dismissed upon completion of all court ordered conditions.



End of Report

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