



IAPD Report

JOEL DONALD MARKS

CRD# 320209

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Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JOEL DONALD MARKS (CRD# 320209)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **04/01/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	05/17/2022
IA	AMERIPRISE FINANCIAL SERVICES, LLC	CRD# 6363	05/17/2022

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **9** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
B	CUNA BROKERAGE SERVICES, INC.	13941	FREDERICKSBURG, VA	06/06/2018 - 05/17/2022
IA	CUNA BROKERAGE SERVICES, INC.	13941	FREDERICKSBURG, VA	06/06/2018 - 05/17/2022
IA	CAPITAL ONE ADVISORS, LLC	136865	SEATTLE, WA	01/28/2015 - 05/02/2018

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **9** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**
Main Address: 901 3RD AVENUE SOUTH
MINNEAPOLIS, MN 55402
Firm ID#: 6363

	Regulator	Registration	Status	Date
B	FINRA	General Securities Representative	Approved	05/17/2022
B	Delaware	Agent	Approved	05/20/2022
B	Florida	Agent	Approved	05/17/2022
B	Georgia	Agent	Approved	06/08/2023
B	Maryland	Agent	Approved	05/17/2022
B	North Carolina	Agent	Approved	05/17/2022
B	Pennsylvania	Agent	Approved	05/17/2022
B	South Carolina	Agent	Approved	05/17/2022
B	Texas	Agent	Approved	04/08/2026
IA	Texas	Investment Adviser Representative	Restricted Approval	04/06/2026
B	Virginia	Agent	Approved	05/17/2022
IA	Virginia	Investment Adviser Representative	Approved	05/17/2022

Branch Office Locations



Qualifications

AMERIPRISE FINANCIAL SERVICES, LLC
4531 Spotsylvania Pkwy
Fredericksburg, VA 22408-7768

AMERIPRISE FINANCIAL SERVICES, LLC
madison, VA



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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General Securities Representative Examination (S7TO)	Series 7TO	01/02/2023
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
Registered Representative Examination (S1)	Series 1	03/19/1973

State Securities Law Exams

Exam	Category	Date
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Uniform Combined State Law Examination (S66)	Series 66	07/02/2013
Uniform Securities Agent State Law Examination (S63)	Series 63	08/27/1993

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
B	06/06/2018 - 05/17/2022	CUNA BROKERAGE SERVICES, INC.	CRD# 13941	FREDERICKSBURG, VA
IA	06/06/2018 - 05/17/2022	CUNA BROKERAGE SERVICES, INC.	CRD# 13941	FREDERICKSBURG, VA
IA	01/28/2015 - 05/02/2018	CAPITAL ONE ADVISORS, LLC	CRD# 136865	SEATTLE, WA
B	01/02/2015 - 05/02/2018	CAPITAL ONE INVESTING, LLC	CRD# 45744	MCLEAN, VA
IA	03/13/2014 - 01/28/2015	CAPITAL ONE FINANCIAL ADVISORS LLC	CRD# 127236	MCLEAN, VA
B	03/14/2014 - 01/02/2015	CAPITAL ONE INVESTMENT SERVICES LLC	CRD# 25658	MCLEAN, VA
B	07/06/2005 - 07/31/2012	USA FINANCIAL SECURITIES CORPORATION	CRD# 103857	LATROBE, PA
B	05/22/2000 - 07/07/2003	ALLEGHENY INVESTMENTS, LTD.	CRD# 7597	PITTSBURGH, PA
B	07/20/1990 - 05/30/2000	FRANKLIN FINANCIAL SERVICES CORPORATION	CRD# 5435	HOUSTON, TX
B	06/26/1985 - 05/22/1990	PRINCOR FINANCIAL SERVICES CORPORATION	CRD# 1137	DES MOINES, IA
B	03/20/1979 - 12/26/1984	PML SECURITIES COMPANY	CRD# 4082	
B	03/27/1973 - 05/25/1979	LINCOLN FINANCIAL ADVISORS CORPORATION	CRD# 3978	
B	03/27/1973 - 05/25/1979	THE LINCOLN NATIONAL LIFE INSURANCE COMPANY	CRD# 2580	

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2022 - Present	Ameriprise Financial Services, LLC	Registered Representative	Y	Fredericksburg, VA, United States



Registration & Employment History

EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2018 - 05/2022	Cuna Mutual Group	Agent	Y	Waverly, IA, United States
06/2016 - 05/2022	CUNA Brokerage Services, Inc.	Registered Representative	Y	Waverly, IA, United States
05/2018 - 05/2018	Unemployed	Unemployed	N	Madison, VA, United States
01/2015 - 04/2018	CAPITAL ONE SHAREBUILDER, INC.	Mass Transfer	Y	MCLEAN, VA, United States
01/2015 - 04/2018	SHAREBUILDER 401K	Mass Transfer	Y	SEATTLE, WA, United States
03/2014 - 04/2018	CAPITAL ONE FINANCIAL ADVISORS	FINANCIAL ADVISOR III	Y	MELVILLE, NY, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

Other Business Activities; Money Success Radio Program; Radio program on C'ville 107.5 and WCHV 1260 in the Charlottesville area Saturday mornings at 8:30. General informational programing trying to make the financial world understandable to the general public.; 481 Hillside Drive Suite #300, , Charlottesville, VA, 22901; Investment-Related; 05/18/2022; 1 to 9 hours per month; 1 to 9 during trading hours / Pastor; I am an ordained minister that currently does pulpit supply for various churches. This is about 6 times a year. As a pulpit supply, I am compensated with an honorarium. This varies between \$100 and \$150. Up until know I have not been actively in the pulpit.; 730 River Road, , Madison, VA, 22727; Not Investment-Related; 03/15/2024; 1 to 9 hours per month; 0 during trading hours.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	2

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 2

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	CUNA BROKERAGE SERVICES, INC.
Allegations:	Customer stated she had met with the advisor to establish two 529 accounts for \$20,000.00 each. Following review, it was discovered the accounts were never established or funded. As a gesture of goodwill and customer service, CBSI is offering the customer a daily compounded interest payment of 7% going back to what should have been the inception of the accounts (July 6, 2021) and a current date of February 19, 2025. The resulting interest payment is \$11,710.00.
Product Type:	Other: 529 Plan
Alleged Damages:	\$10,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	No

Customer Complaint Information

Date Complaint Received:	02/04/2025
Complaint Pending?	No
Status:	Settled
Status Date:	02/18/2025
Settlement Amount:	\$11,710.00



Individual Contribution Amount: \$0.00

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Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: CUNA BROKERAGE SERVICES, INC.

Allegations: Customer stated she had met with the advisor to establish two 529 accounts for \$20,000.00 each. Following review, it was discovered the accounts were never established or funded. As a gesture of goodwill and customer service, CBSI is offering the customer a daily compounded interest payment of 7% going back to what should have been the inception of the accounts (July 6, 2021) and a current date of February 19, 2025. The resulting interest payment is \$11,710.00.

Product Type: Other: 529 Plan

Alleged Damages: \$10,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? No

Customer Complaint Information

Date Complaint Received: 02/04/2025

Complaint Pending? No

Status: Settled

Status Date: 02/18/2025

Settlement Amount: \$11,710.00

Individual Contribution Amount: \$0.00

Disclosure 2 of 2

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: CUNA BROKERAGE SERVICES, INC.

Allegations: The statement of claim lists various counts including: Fraud, Violations of the VA Securities Act and Securities Fraud, Violations of FINRA Rules and SEC Regulation Best Interest, Negligence, Breach of Fiduciary Duty and Breach of Contract.

Product Type: Mutual Fund

Alleged Damages: \$50,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes



Arbitration/Reparation forum or court name and location: Richmond, Virginia

Docket/Case #: 23-01300

Filing date of arbitration/CFTC reparation or civil litigation: 05/10/2023

Customer Complaint Information

Date Complaint Received: 05/19/2023

Complaint Pending? No

Status: Settled

Status Date: 03/19/2024

Settlement Amount: \$33,000.00

Individual Contribution Amount: \$0.00

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: CUNA BROKERAGE SERVICES, INC.

Allegations: The statement of claim lists various counts including: Fraud, Violations of the VA Securities Act and Securities Fraud, Violations of FINRA Rules and SEC Regulation Best Interest, Negligence, Breach of Fiduciary Duty and Breach of Contract.

Product Type: Mutual Fund

Alleged Damages: \$50,000.00

Is this an oral complaint? No

Is this a written complaint? No

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: Richmond, Virginia

Docket/Case #: 23-01300

Filing date of arbitration/CFTC reparation or civil litigation: 05/10/2023

Customer Complaint Information

Date Complaint Received: 05/19/2023

Complaint Pending? No

Status: Settled

Status Date: 03/19/2024

Settlement Amount: \$33,000.00



Individual Contribution Amount: \$0.00



End of Report

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