



IAPD Report

JORGE ALBERTO MALDONADO

CRD# 3239238

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page
<http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

JORGE ALBERTO MALDONADO (CRD# 3239238)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/21/2023**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	FIRST SOUTHERN, LLC	CRD# 282756	12/21/2023
IA	FSAM LLC	CRD# 287851	01/19/2024

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	FSAM LLC	287851	ALPHARETTA, GA	12/21/2023 - 01/17/2024
IA	HERBERT J. SIMS CAPITAL MANAGEMENT, INC.	134510	Guaynabo, PR	07/12/2016 - 12/20/2023
B	HERBERT J. SIMS & CO, INC.	3420	GUAYNABO, PR	05/01/2014 - 12/20/2023

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	6



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 2 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **FIRST SOUTHERN, LLC**
Main Address: 2 TABONUCO STREET, SUITE 200
GUAYNABO, PR 00968-1772
Firm ID#: 282756

Regulator	Registration	Status	Date
 FINRA	General Securities Representative	Approved	12/21/2023
 Florida	Agent	Approved	12/21/2023
 Puerto Rico	Agent	Approved	01/19/2024

Branch Office Locations

GAM Tower
2 Tabonuco Street, Suite 200
GUAYNABO, PR 00968

Employment 2 of 2

Firm Name: **FSAM LLC**
Main Address: 1720 WINDWARD CONCOURSE
SUITE 115
ALPHARETTA, GA 30005
Firm ID#: 287851

Regulator	Registration	Status	Date
 Puerto Rico	Investment Adviser Representative	Approved	01/19/2024

Branch Office Locations

FSAM LLC
GAM Tower, 2 Tabonuco Street, Suite 200
GUAYNABO, PR 00968



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

General Industry/Product Exams

Exam	Category	Date
B Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
B General Securities Representative Examination (S7)	Series 7	10/04/2005

State Securities Law Exams

Exam	Category	Date
IA B Uniform Combined State Law Examination (S66)	Series 66	02/03/2006

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	12/21/2023 - 01/17/2024	FSAM LLC	CRD# 287851	ALPHARETTA, GA
IA	07/12/2016 - 12/20/2023	HERBERT J. SIMS CAPITAL MANAGEMENT, INC.	CRD# 134510	Guaynabo, PR
B	05/01/2014 - 12/20/2023	HERBERT J. SIMS & CO, INC.	CRD# 3420	GUAYNABO, PR
B	02/12/2013 - 05/02/2014	RD CAPITAL GROUP, INC.	CRD# 37470	SAN JUAN, PR
B	02/21/2012 - 02/13/2013	OFS SECURITIES, INC.	CRD# 39615	HATO REY, PR
B	03/15/2011 - 02/06/2012	ORIENTAL FINANCIAL SERVICES CORP.	CRD# 29753	SAN JUAN, PR
B	10/17/2005 - 03/18/2011	UBS FINANCIAL SERVICES INCORPORATED OF PUERTO RICO	CRD# 13042	SAN JUAN, PR
B	10/05/2005 - 03/18/2011	UBS FINANCIAL SERVICES INC.	CRD# 8174	SAN JUAN, PR

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
12/2023 - Present	FSAM LLC	Investment Adviser Representative	Y	GUAYNABO, PR, United States
12/2023 - Present	First Southern, LLC	Registered Representative	Y	GUAYNABO, PR, United States
05/2014 - 12/2023	HJ SIMS	REGISTERED REP.	N	GUAYNABO, PR, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

No information reported.



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Customer Dispute	6

Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

Disclosure 1 of 6

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	ORIENTAL FINANCIAL SERVICES
Allegations:	Period 1999-1/2013. Alleges unsuitable, concentration , fraud, false statements and omission material facts, negligence, breach fiduciary duties
Product Type:	Other: PR closed end funds
Alleged Damages:	\$66,972.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	20-02312
Filing date of arbitration/CFTC reparation or civil litigation:	07/22/2020

Customer Complaint Information

Date Complaint Received:	07/22/2020
Complaint Pending?	No



Status:	Withdrawn
Status Date:	02/09/2021
Settlement Amount:	
Individual Contribution Amount:	
Reporting Source:	Individual
Employing firm when activities occurred which led to the complaint:	Oriental Financial Services
Allegations:	Period 1999-1/2013. Alleges unsuitable, concentration, fraud, false statements and omission material facts, negligence, breach fiduciary duties.
Product Type:	Other: PR closed end funds
Alleged Damages:	\$66,972.00
Is this an oral complaint?	No
Is this a written complaint?	No
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	20-02312
Filing date of arbitration/CFTC reparation or civil litigation:	07/22/2020
Customer Complaint Information	
Date Complaint Received:	07/22/2020
Complaint Pending?	No
Status:	Withdrawn
Status Date:	02/09/2021
Settlement Amount:	
Individual Contribution Amount:	
Disclosure 2 of 6	
Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	UBS Financial Services Inc.
Allegations:	Time frame: Unspecified Allegations: Claimant alleges unsuitable hold recommendation was made regarding closed end funds.
Product Type:	Other: Puerto Rico CEFs and municipal bonds



Alleged Damages: \$160,000.00
Is this an oral complaint? No
Is this a written complaint? Yes
Is this an arbitration/CFTC reparation or civil litigation? Yes
Arbitration/Reparation forum or court name and location: FINRA Arbitration
Docket/Case #: 19-01759
Filing date of arbitration/CFTC reparation or civil litigation: 06/20/2019

Customer Complaint Information

Date Complaint Received: 06/20/2019

Complaint Pending? No
Status: Settled
Status Date: 02/16/2023
Settlement Amount: \$45,000.00
Individual Contribution Amount: \$0.00

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: UBS Financial Services Inc.
Allegations: Time frame: Unspecified Allegations: Claimant alleges unsuitable hold recommendation was made regarding closed end funds
Product Type: Other: Puerto Rico CEFs and municipal bonds
Alleged Damages: \$160,000.00
Is this an oral complaint? No
Is this a written complaint? Yes
Is this an arbitration/CFTC reparation or civil litigation? Yes
Arbitration/Reparation forum or court name and location: FINRA Arbitration
Docket/Case #: 19-01759
Filing date of arbitration/CFTC reparation or civil litigation: 06/20/2019

Customer Complaint Information

Date Complaint Received: 06/20/2019

Complaint Pending? No



Status: Settled
Status Date: 02/16/2023
Settlement Amount: \$45,000.00
Individual Contribution Amount: \$0.00

Disclosure 3 of 6

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: UBS Financial Services, Inc.
Allegations: Time frame: Unspecified
Allegations: Claimant alleges that the recommendation to invest in and hold Puerto Rico closed-end funds and Puerto Rico municipal bonds was unsuitable, and that his parent's accounts were over concentrated in PR investments. He also alleges that the risks of investing in and concentration in PR investments were misrepresented.
Product Type: Other: Puerto Rico Closed-End Funds; Puerto Rico Municipal Bonds
Alleged Damages: \$0.00
Alleged Damages Amount Explanation (if amount not exact): Unspecified
Is this an oral complaint? No
Is this a written complaint? Yes
Is this an arbitration/CFTC reparation or civil litigation? Yes
Arbitration/Reparation forum or court name and location: FINRA
Docket/Case #: 19-00642
Filing date of arbitration/CFTC reparation or civil litigation: 04/12/2019

Customer Complaint Information

Date Complaint Received: 04/25/2019
Complaint Pending? No
Status: Settled
Status Date: 11/10/2020
Settlement Amount: \$125,000.00
Individual Contribution Amount: \$0.00

Reporting Source: Individual



Employing firm when activities occurred which led to the complaint:	UBS Financial Services, Inc.
Allegations:	Time frame: Unspecified Allegations: Claimant alleges that the recommendation to invest in and hold Puerto Rico closed-end funds and Puerto Rico municipal bonds was unsuitable, and that his parent's accounts were over concentrated in PR investments. He also alleges that the risks of investing in and concentration in PR investments were misrepresented.
Product Type:	Other: Puerto Rico Closed-End Funds; Puerto Rico Municipal Bonds
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	If the matter involves a customer complaint, arbitration/CFTC reparation or civil litigation in which a customer alleges that the individual was involved in sales practice violations and the individual is not named as a party, complete items 7-11 as appropriate.
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	19-00642
Filing date of arbitration/CFTC reparation or civil litigation:	04/12/2019

Customer Complaint Information

Date Complaint Received:	04/25/2019
Complaint Pending?	No
Status:	Settled
Status Date:	11/10/2020
Settlement Amount:	\$125,000.00
Individual Contribution Amount:	\$0.00

Disclosure 4 of 6

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	UBS Financial Services, Inc.
Allegations:	Time frame: Unknown
	Allegations: Claimants allege their investments in Puerto Rico closed-end funds were unsuitable, over concentrated, and misrepresented as safe investments.
Product Type:	Other: CEFs
Alleged Damages:	\$275,000.00



Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 17-03226

Filing date of arbitration/CFTC reparation or civil litigation: 12/05/2017

Customer Complaint Information

Date Complaint Received: 12/05/2017

Complaint Pending? No

Status: Settled

Status Date: 02/05/2019

Settlement Amount: \$149,642.00

Individual Contribution Amount: \$0.00

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: UBS Financial Services, Inc

Allegations: Unknown Allegations: Claimants allege their investments in Puerto Rico closed-end funds were unsuitable, over concentrated, and misrepresented as safe investments.

Product Type: Other: CEFs

Alleged Damages: \$275,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 17-03226

Filing date of arbitration/CFTC reparation or civil litigation: 12/05/2017

Customer Complaint Information

Date Complaint Received: 12/05/2017

Complaint Pending? No



Status: Settled
Status Date: 02/05/2019
Settlement Amount: \$149,642.00
Individual Contribution Amount: \$0.00

Disclosure 5 of 6

Reporting Source: Firm
Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES INC
Allegations: Time Frame: 2010-Present
Claimants allege unsuitable recommendations, over-concentration and misrepresentations in connection with their purchase of closed-end funds and Puerto Rico bonds.
Product Type: Other: closed-end fund Puerto Rico Bonds
Alleged Damages: \$100,000.00
Is this an oral complaint? No
Is this a written complaint? Yes
Is this an arbitration/CFTC reparation or civil litigation? Yes
Arbitration/Reparation forum or court name and location: FINRA
Docket/Case #: 16-02017
Filing date of arbitration/CFTC reparation or civil litigation: 07/19/2016

Customer Complaint Information

Date Complaint Received: 07/19/2016
Complaint Pending? No
Status: Settled
Status Date: 11/21/2017
Settlement Amount: \$80,000.00
Individual Contribution Amount: \$0.00

Reporting Source: Individual
Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES INC
Allegations: Time Frame: 2010-Present Claimants allege unsuitable recommendations, over-concentration and misrepresentations in connection with their purchase of closed-end funds and Puerto Rico bonds.



Product Type:	Other: closed-end fund Puerto Rico Bonds
Alleged Damages:	\$100,000.00
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	16-02017
Filing date of arbitration/CFTC reparation or civil litigation:	07/19/2016

Customer Complaint Information

Date Complaint Received:	07/19/2016
Complaint Pending?	No
Status:	Settled
Status Date:	11/21/2017
Settlement Amount:	\$80,000.00
Individual Contribution Amount:	\$0.00

Disclosure 6 of 6

Reporting Source:	Firm
Employing firm when activities occurred which led to the complaint:	UBS FINANCIAL SERVICES INC
Allegations:	TIME FRAME: 2008-2011 CLAIMANTS ALLEGE UNSUITABLE RECOMMENDATIONS AND MISREPRESENTATIONS IN CONNECTION WITH THEIR PURCHASES OF CLOSED-END PUERTO RICO MUNICIPAL BOND FUNDS.
Product Type:	Other: CLOSED END FUNDS
Alleged Damages:	\$0.00
Alleged Damages Amount Explanation (if amount not exact):	DAMAGES NOT SPECIFIED - ESTIMATED TO BE IN EXCESS OF \$5,000
Is this an oral complaint?	No
Is this a written complaint?	Yes
Is this an arbitration/CFTC reparation or civil litigation?	Yes
Arbitration/Reparation forum or court name and location:	FINRA
Docket/Case #:	14-02312



Filing date of arbitration/CFTC reparation or civil litigation: 07/25/2014

Customer Complaint Information

Date Complaint Received: 07/25/2014

Complaint Pending? No

Status: Settled

Status Date: 10/16/2015

Settlement Amount: \$170,000.00

Individual Contribution Amount: \$0.00

Reporting Source: Individual

Employing firm when activities occurred which led to the complaint: UBS FINANCIAL SERVICES INC

Allegations: TIME FRAME: 2008-2011 CLAIMANTS ALLEGE UNSUITABLE RECOMMENDATIONS AND MISREPRESENTATIONS IN CONNECTION WITH THEIR PURCHASES OF CLOSED-END PUERTO RICO MUNICIPAL BOND FUNDS

Product Type: Other: CLOSED END FUNDS

Alleged Damages: \$0.00

Alleged Damages Amount Explanation (if amount not exact): DAMAGES NOT SPECIFIED - ESTIMATED TO BE IN EXCESS OF \$5,000

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation? Yes

Arbitration/Reparation forum or court name and location: FINRA

Docket/Case #: 14-02312

Filing date of arbitration/CFTC reparation or civil litigation: 07/25/2014

Customer Complaint Information

Date Complaint Received: 07/25/2014

Complaint Pending? No

Status: Settled

Status Date: 10/16/2015

Settlement Amount: \$170,000.00



Individual Contribution \$0.00
Amount:



End of Report

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