



IAPD Report

Sharon Denise Gerlach

CRD# 3242906

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When communicating online or investing with any professional, make sure you know who you're dealing with. [Imposters](#) might link to sites like BrokerCheck from [phishing](#) or similar scam websites, or through [social media](#), trying to steal your personal information or your money.

Please contact FINRA with any concerns.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

Sharon Denise Gerlach (CRD# 3242906)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **06/02/2026**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
B	NYLIFE SECURITIES LLC	CRD# 5167	05/31/2022
IA	EAGLE STRATEGIES LLC	CRD# 110826	05/17/2023

QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **3** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	M HOLDINGS SECURITIES, INC.	43285	PORTLAND, OR	05/10/2019 - 03/18/2022
B	M HOLDINGS SECURITIES, INC.	43285	PORTLAND, OR	04/24/2019 - 03/18/2022
IA	M HOLDINGS SECURITIES, INC.	43285	PORTLAND, OR	04/23/2019 - 04/29/2019

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Termination	1



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **3** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

Employment 1 of 2

Firm Name: **NYLIFE SECURITIES LLC**
Main Address: 51 MADISON AVE.
ROOM 713
NEW YORK, NY 10010
Firm ID#: 5167

	Regulator	Registration	Status	Date
	FINRA	General Securities Principal	Approved	05/31/2022
	FINRA	General Securities Representative	Approved	05/31/2022
	FINRA	General Securities Sales Supervisor	Approved	05/31/2022
	FINRA	Operations Professional	Approved	05/31/2022
	California	Agent	Approved	04/02/2026
	Oregon	Agent	Approved	06/01/2022
	Washington	Agent	Approved	04/06/2026

Branch Office Locations

10260 SW GREENBURG ROAD
SUITE 1150
PORTLAND, OR 97223

Employment 2 of 2

Firm Name: **EAGLE STRATEGIES LLC**
Main Address: 51 MADISON AVENUE
12TH FLOOR
NEW YORK, NY 10010
Firm ID#: 110826



Qualifications

Regulator	Registration	Status	Date
 Oregon	Investment Adviser Representative	Approved	05/17/2023

Branch Office Locations

EAGLE STRATEGIES LLC
10260 SW GREENBURG RD
STE 1150
PORTLAND, OR 97223



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 3 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

	Exam	Category	Date
	General Securities Principal Examination (S24)	Series 24	08/16/2004
	General Securities Sales Supervisor - General Module Examination (S10)	Series 10	03/19/2001
	General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	03/19/2001

General Industry/Product Exams

	Exam	Category	Date
	Operations Professional Examination (S99TO)	Series 99TO	01/02/2023
	Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
	General Securities Representative Examination (S7)	Series 7	07/09/1999

State Securities Law Exams

	Exam	Category	Date
	Uniform Investment Adviser Law Examination (S65)	Series 65	12/09/1999
	Uniform Securities Agent State Law Examination (S63)	Series 63	07/22/1999

PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Chartered Financial Consultant

Only professional designations listed in Question 8 of the Form U4 will appear in this section if the appropriate box is checked



and verified by the issuing organization at the time of the filing. Learn more about eligible designations at [IARD](#) and [NASAA](#).



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	05/10/2019 - 03/18/2022	M HOLDINGS SECURITIES, INC.	CRD# 43285	PORTLAND, OR
B	04/24/2019 - 03/18/2022	M HOLDINGS SECURITIES, INC.	CRD# 43285	PORTLAND, OR
IA	04/23/2019 - 04/29/2019	M HOLDINGS SECURITIES, INC.	CRD# 43285	PORTLAND, OR
B	07/09/2012 - 04/08/2019	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	PORTLAND, OR
IA	07/09/2012 - 04/08/2019	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	PORTLAND, OR
B	03/21/2006 - 07/06/2012	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	PORTLAND, OR
IA	03/21/2006 - 07/06/2012	NORTHWESTERN MUTUAL INVESTMENT SERVICES, LLC	CRD# 2881	PORTLAND, OR
B	06/22/2005 - 02/24/2006	LINSCO/PRIVATE LEDGER CORP.	CRD# 6413	FORT MILL, SC
IA	06/22/2005 - 02/24/2006	LINSCO/PRIVATE LEDGER CORP.	CRD# 6413	PORTLAND, OR
B	02/16/2005 - 05/23/2005	ROYAL ALLIANCE ASSOCIATES, INC.	CRD# 23131	SCOTTSDALE, AZ
B	10/20/2004 - 02/11/2005	BANC OF AMERICA INVESTMENT SERVICES, INC.	CRD# 16361	BOSTON, MA
IA	10/20/2004 - 02/11/2005	BANC OF AMERICA INVESTMENT SERVICES, INC.	CRD# 16361	PORTLAND, OR
IA	05/09/2003 - 10/20/2004	QUICK & REILLY, INC.	CRD# 11217	PORTLAND, OR
B	05/01/2003 - 10/20/2004	QUICK & REILLY, INC.	CRD# 11217	NEW YORK, NY
B	03/07/2000 - 05/07/2003	MCDONALD INVESTMENTS INC.	CRD# 566	CLEVELAND, OH
B	07/12/1999 - 03/01/2000	D.A. DAVIDSON & CO.	CRD# 199	GREAT FALLS, MT



Registration & Employment History



EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
05/2023 - Present	EAGLE STRATEGIES LLC	IAR	Y	PORTLAND, OR, United States
05/2022 - Present	NYLIFE SECURITIES LLC	Registered Representative	Y	PORTLAND, OR, United States
03/2022 - Present	NEW YORK LIFE INSURANCE CO	DIR OF AGENCY STANDARDS	Y	Portland, OR, United States
04/2019 - 03/2022	M HOLDINGS SECURITIES, INC.	COMPLIANCE OFFICER	Y	PORTLAND, OR, United States
11/2016 - 04/2019	WELLS FARGO CLEARING SERVICES, LLC	REGISTERED REP	Y	PORTLAND, OR, United States
09/2009 - 04/2019	CORY MAHAFFEY	ASSOCIATE AGENT	N	PORTLAND, OR, United States
07/2012 - 11/2016	WELLS FARGO ADVISORS LLC	REGISTERED REP	Y	PORTLAND, OR, United States



OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

[Hillsdale Condominium Association HOA; Homeowners association for my condo. ; 2403 SW Nebraska St. Portland, OR 97239; Start Date 01/2026; Role/Title: Board Member; Investment Related; 5 hours per month; 0 hours per month during securities trading hours; Attend board meetings, make decisions related to Condo maintenance in conjunction with other board members.]



Disclosure Summary

Disclosure Information

What you should know about reported disclosure events:

(1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

(2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

(3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
 - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
 - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
 - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
 - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
 - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
 - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

(4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.

**DISCLOSURE EVENT DETAILS**

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Termination	1

Termination

This disclosure event involves a situation where the Investment Adviser Representative voluntarily resigned, was discharged or was permitted to resign after allegations were made that accused the Investment Adviser Representative of violating investment-related statutes, regulations, rules or industry standards of conduct; fraud or the wrongful taking of property; or failure to supervise in connection with investment-related statutes, regulations, rules or industry standards of conduct.

Disclosure 1 of 1

Reporting Source:	Firm
Firm Name:	Wells Fargo Clearing Services, LLC
Termination Type:	Discharged
Termination Date:	03/11/2019
Allegations:	Accessed and viewed confidential pay information of another team member without authorization or business need to know.
Product Type:	No Product
.....	
Reporting Source:	Individual
Firm Name:	WELLS FARGO CLEARING SERVICES, LLC
Termination Type:	Discharged
Termination Date:	03/11/2019
Allegations:	FIRM ALLEGES THAT SHARON VIOLATED COMPANY POLICY BY ACCESSING CONFIDENTIAL PAY INFORMATION OF ANOTHER EMPLOYEE.
Product Type:	No Product
Broker Statement	SHARON DISPUTES THAT ACCESSING SAID INFORMATION WAS A VIOLATION OF COMPANY POLICY BUT WAS INSTEAD DONE IN THE CAPACITY OF PERFORMING HER JOB REQUIREMENTS UNDER PROXY AUTHORIZATION FROM MULTIPLE MANAGERS TO ACCESS SAID INFORMATION.



End of Report

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