



## IAPD Report

# WILLIAM GEORGE GRAY III

CRD# 3268915

<b><u>Section Title</u></b>	<b><u>Page(s)</u></b>
Report Summary	1
Qualifications	2 - 5
Registration and Employment History	6
Disclosure Information	7

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### WILLIAM GEORGE GRAY III (CRD# 3268915)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/31/2024**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	LPL FINANCIAL LLC	CRD# 6413	06/17/2003
<b>IA</b>	LPL FINANCIAL LLC	CRD# 6413	11/28/2003

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and **40** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>B</b>	EDWARD JONES	250	ST. LOUIS, MO	10/13/1999 - 06/18/2003

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **40** jurisdiction(s) and 1 SRO(s) through his or her employer(s).

### Employment 1 of 1

Firm Name: **LPL FINANCIAL LLC**  
Main Address: 1055 LPL WAY  
FORT MILL, SC 29715  
Firm ID#: 6413

	Regulator	Registration	Status	Date
<b>B</b>	FINRA	General Securities Representative	Approved	06/17/2003
<b>B</b>	FINRA	General Securities Principal	Approved	08/29/2003
<b>B</b>	Arizona	Agent	Approved	04/05/2004
<b>B</b>	Arkansas	Agent	Approved	03/09/2021
<b>B</b>	California	Agent	Approved	06/17/2003
<b>IA</b>	California	Investment Adviser Representative	Approved	11/28/2003
<b>B</b>	Colorado	Agent	Approved	06/15/2006
<b>B</b>	Connecticut	Agent	Approved	06/07/2005
<b>B</b>	Florida	Agent	Approved	08/10/2004
<b>B</b>	Georgia	Agent	Approved	07/17/2019
<b>B</b>	Hawaii	Agent	Approved	08/14/2007
<b>B</b>	Idaho	Agent	Approved	08/05/2005
<b>B</b>	Illinois	Agent	Approved	03/12/2020



## Qualifications

	Regulator	Registration	Status	Date
B	Indiana	Agent	Approved	10/16/2008
B	Iowa	Agent	Approved	10/24/2016
B	Kansas	Agent	Approved	09/02/2016
B	Kentucky	Agent	Approved	07/03/2013
B	Maine	Agent	Approved	08/11/2010
B	Maryland	Agent	Approved	03/05/2020
B	Michigan	Agent	Approved	09/28/2005
B	Minnesota	Agent	Approved	06/17/2003
B	Missouri	Agent	Approved	09/25/2015
B	Montana	Agent	Approved	02/09/2024
B	Nebraska	Agent	Approved	11/23/2016
B	Nevada	Agent	Approved	06/25/2003
B	New Hampshire	Agent	Approved	06/29/2022
B	New Mexico	Agent	Approved	10/26/2010
B	New York	Agent	Approved	10/25/2017
B	North Carolina	Agent	Approved	03/10/2016
B	North Dakota	Agent	Approved	01/09/2015
B	Ohio	Agent	Approved	03/21/2019
B	Oklahoma	Agent	Approved	06/10/2014



## Qualifications

Regulator	Registration	Status	Date
<b>B</b> Oregon	Agent	Approved	05/20/2015
<b>B</b> Pennsylvania	Agent	Approved	09/07/2018
<b>B</b> South Carolina	Agent	Approved	04/14/2023
<b>B</b> South Dakota	Agent	Approved	08/09/2021
<b>B</b> Tennessee	Agent	Approved	02/08/2018
<b>B</b> Texas	Agent	Approved	08/12/2005
<b>IA</b> Texas	Investment Adviser Representative	Approved	08/12/2005
<b>B</b> Utah	Agent	Approved	10/06/2008
<b>B</b> Vermont	Agent	Approved	06/03/2024
<b>B</b> Virginia	Agent	Approved	05/11/2015
<b>B</b> Washington	Agent	Approved	01/03/2005
<b>B</b> Wyoming	Agent	Approved	08/20/2019

### Branch Office Locations

**LPL FINANCIAL LLC**  
504 MYRTLEWOOD DR  
CALIMESA, CA 92320




## Qualifications

### PASSED INDUSTRY EXAMS



This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 1 principal/supervisory exam, 2 general industry/product exams, and 2 state securities law exams.**




#### Principal/Supervisory Exams

Exam	Category	Date
 General Securities Principal Examination (S24)	Series 24	08/28/2003

#### General Industry/Product Exams

Exam	Category	Date
 Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
 General Securities Representative Examination (S7)	Series 7	10/12/1999

#### State Securities Law Exams

Exam	Category	Date
  Uniform Combined State Law Examination (S66)	Series 66	11/26/2003
 Uniform Securities Agent State Law Examination (S63)	Series 63	10/14/1999

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
<b>B</b>	10/13/1999 - 06/18/2003	EDWARD JONES	CRD# 250	ST. LOUIS, MO

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2003 - Present	LPL FINANCIAL, LLC	REGISTERED REPRESENTATIVE	Y	CALIMESA, CA, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- 11/7/2003: No Business Name - Non-Variable Insurance - Investment Related - At Reported Business Location(s).
- 4/27/2009: Tri-Focus Wealth Management Group Inc. - DBA for LPL Business (entity for LPL business) - Investment Related - At Reported Business Location(s) - Time Spent 10%.
- 4/28/2009: Tri-Focus - Notary - Not Investment Related - At Reported Business Location(s) - 1% Time Spent - Notary exclusively for clients. No fees charged.
- 5/13/2009: Tri-Focus Wealth Management Group, Inc. - Non-Variable Insurance DBA - At Reported Business Location(s)
- 7/8/2011: Tri-Focus Wealth Management Group, Inc. - Non-Variable Insurance - Investment Related - At Reported Business Location(s) - 5% Time Spent - Providing Fixed Annuities through Midland National direct.
- 11/04/2011: TriFocus Wealth Management Group - Tax Prep/Accounting/CPA - Investment Related - At Reported Business Location(s) - 10% Time Spent - Tax Prep
- 11/14/2019 - ZTAR HOLDINGS, LLC - Investment Related - 504 Myrtlewood Drive, Calimesa, Ca 92320 & Yucaipa, Ca 92399 - Real Estate Rental - Started 09/01/1917 - 4 Hours Per Month/0 Hours During Securities Trading - Residential Rental Income received for property at Yucaipa, Ca 92399. Commercial Rental Income received for property at 504 Myrtlewood Drive, Calimesa, Ca 92320.



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1

### Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Regulator
<b>Regulatory Action Initiated By:</b>	OREGON DEPARTMENT OF BUSINESS AND CONSUMER SERVICES; DIVISION OF FINANCIAL REGULATION
<b>Sanction(s) Sought:</b>	Cease and Desist Civil and Administrative Penalty(ies)/Fine(s)
<b>Date Initiated:</b>	10/28/2015
<b>Docket/Case Number:</b>	S-15-0110
<b>URL for Regulatory Action:</b>	
<b>Employing firm when activity occurred which led to the regulatory action:</b>	LPL Financial LLC
<b>Product Type:</b>	No Product
<b>Allegations:</b>	Failure to timely amend Oregon salesperson license application to disclose a material change.
<b>Current Status:</b>	Final
<b>Resolution:</b>	Consent
<b>Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?</b>	No
<b>Resolution Date:</b>	10/28/2015
<b>Sanctions Ordered:</b>	Cease and Desist



Civil and Administrative Penalty(ies)/Fine(s)

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:** Civil and Administrative Penalty(ies)/Fine(s)

**Total Amount:** \$5,000.00

**Portion Levied against individual:** \$1,000.00

**Payment Plan:** \$1,000 due at signing; \$4,000 suspended for 3 years and permanently waived if no further violations

**Is Payment Plan Current:** Yes

**Date Paid by individual:** 10/27/2015

**Was any portion of penalty waived?** Yes

**Amount Waived:** \$4,000.00

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**Reporting Source:** Individual

**Regulatory Action Initiated By:** State of Oregon

**Sanction(s) Sought:** Cease and Desist  
Civil and Administrative Penalty(ies)/Fine(s)

**Date Initiated:** 10/23/2015

**Docket/Case Number:** S-15-0110

**Employing firm when activity occurred which led to the regulatory action:** LPL Financial LLC

**Product Type:** No Product

**Allegations:** On May 7, 2015, Mr. Gray applied for securities registration in the state of Oregon. The Director of the Department of Consumer and Business Services for the state of Oregon investigated Mr. Gray's securities license application and amendments thereto. Between May and August 2011, Mr. Gray made a compromise with creditors, but did not report the occurrences on the Form U4 until March 2, 2012. The investigation concluded Mr. Gray failed to timely file an amendment to his Oregon salesperson application within 30 days of the occurrence of a material change, in violation of ORS 59.175(6) and OAR 441-175-0105(2).

**Current Status:** Final

**Resolution:** Order

**Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?** No

**Resolution Date:** 10/28/2015

**Sanctions Ordered:** Cease and Desist  
Civil and Administrative Penalty(ies)/Fine(s)



**Monetary Sanction 1 of 1**

<b>Monetary Related Sanction:</b>	Civil and Administrative Penalty(ies)/Fine(s)
<b>Total Amount:</b>	\$5,000.00
<b>Portion Levied against individual:</b>	\$1,000.00
<b>Payment Plan:</b>	
<b>Is Payment Plan Current:</b>	
<b>Date Paid by individual:</b>	10/23/2015
<b>Was any portion of penalty waived?</b>	Yes
<b>Amount Waived:</b>	\$4,000.00



## End of Report

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