



## IAPD Report

# SERGE SULEIMANI

CRD# 3272270

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Please contact FINRA with any concerns.



## IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

### What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

### Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

### How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

### Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

### What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

### Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



## Report Summary

### SERGE SULEIMANI (CRD# 3272270)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **05/18/2026**.

### CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
<b>B</b>	CETERA WEALTH SERVICES, LLC	CRD# 13572	09/29/2022
<b>IA</b>	CETERA INVESTMENT ADVISERS LLC	CRD# 105644	06/29/2023

### QUALIFICATIONS

This representative is currently registered in **1** SRO(s) and 1 jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

**Note:** Not all jurisdictions require IAR registration or may have an exemption from registration.

Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

### REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
<b>IA</b>	CETERA ADVISOR NETWORKS LLC	13572	Fairbanks, AK	10/03/2022 - 06/29/2023
<b>IA</b>	WELLS FARGO CLEARING SERVICES, LLC	19616	FAIRBANKS, AK	02/13/2012 - 02/27/2023
<b>B</b>	WELLS FARGO CLEARING SERVICES, LLC	19616	FAIRBANKS, AK	02/13/2012 - 10/11/2022

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

### DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **Yes**

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	2



## Qualifications

### REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with 1 jurisdiction(s) and 1 SRO(s) through his or her employer(s).

#### Employment 1 of 2

Firm Name: **CETERA INVESTMENT ADVISERS LLC**  
Main Address: 1450 AMERICAN LANE  
6TH FLOOR, SUITE 650  
SCHAUMBURG, IL 60173-2096  
Firm ID#: 105644

Regulator	Registration	Status	Date
IA Alaska	Investment Adviser Representative	Approved	06/29/2023

#### Branch Office Locations

**CETERA INVESTMENT ADVISERS LLC**  
FAIRBANKS, AK

#### Employment 2 of 2

Firm Name: **CETERA WEALTH SERVICES, LLC**  
Main Address: 2301 ROSECRANS AVE #5100  
EL SEGUNDO, CA 90245  
Firm ID#: 13572

Regulator	Registration	Status	Date
B FINRA	General Securities Representative	Approved	09/29/2022
B FINRA	General Securities Sales Supervisor	Approved	09/29/2022
B Alaska	Agent	Approved	10/03/2022

#### Branch Office Locations

**CETERA ADVISOR NETWORKS LLC**  
FAIRBANKS, AK



## Qualifications

### PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

**This individual has passed 2 principal/supervisory exams, 3 general industry/product exams, and 1 state securities law exam.**

#### Principal/Supervisory Exams

Exam	Category	Date
General Securities Sales Supervisor - General Module Examination (S10)	Series 10	10/03/2002
General Securities Sales Supervisor - Options Module Examination (S9)	Series 9	10/02/2002

#### General Industry/Product Exams

Exam	Category	Date
Securities Industry Essentials Examination (SIE)	SIE	10/01/2018
Futures Managed Funds Examination (S31)	Series 31	03/23/2001
General Securities Representative Examination (S7)	Series 7	09/07/1999

#### State Securities Law Exams

Exam	Category	Date
Uniform Combined State Law Examination (S66)	Series 66	09/30/1999

### PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration & Employment History

### PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	10/03/2022 - 06/29/2023	CETERA ADVISOR NETWORKS LLC	CRD# 13572	Fairbanks, AK
IA	02/13/2012 - 02/27/2023	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	FAIRBANKS, AK
B	02/13/2012 - 10/11/2022	WELLS FARGO CLEARING SERVICES, LLC	CRD# 19616	FAIRBANKS, AK
B	06/01/2009 - 02/09/2012	MORGAN STANLEY SMITH BARNEY	CRD# 149777	FAIRBANKS, AK
IA	06/01/2009 - 02/09/2012	MORGAN STANLEY SMITH BARNEY LLC	CRD# 149777	FAIRBANKS, AK
B	04/02/2007 - 06/01/2009	MORGAN STANLEY & CO. INCORPORATED	CRD# 8209	FAIRBANKS, AK
IA	04/02/2007 - 06/01/2009	MORGAN STANLEY & CO. INCORPORATED	CRD# 8209	FAIRBANKS, AK
IA	09/17/2001 - 04/02/2007	MORGAN STANLEY	CRD# 7556	FAIRBANKS, AK
B	02/21/2001 - 04/02/2007	MORGAN STANLEY DW INC.	CRD# 7556	FAIRBANKS, AK
B	09/10/1999 - 02/15/2001	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	NEW YORK, NY

### EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
06/2023 - Present	CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	Y	SCHAUMBURG, IL, United States
06/2023 - Present	HOT TO TROT	OWNER	N	FAIRBANKS, AK, United States
09/2022 - Present	CETERA WEALTH SERVICES, LLC	REGISTERED REPRESENTATIVE	Y	EL SEGUNDO, CA, United States
11/2016 - 09/2022	WELLS FARGO CLEARING SERVICES, LLC	REGISTERED REP	Y	FAIRBANKS, AK, United States



## Registration & Employment History

### EMPLOYMENT HISTORY

Employment Dates	Employer Name	Position	Investment Related	Employer Location
02/2012 - 11/2016	WELLS FARGO ADVISORS, LLC	REGISTERED REP	Y	FAIRBANKS, AK, United States

### OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

1. NAME OF OTHER BUSINESS: FIXED INSURANCE WITH VARIOUS COMPANIES;  
 INVESTMENT RELATED: YES;  
 ADDRESS: SAME AS REGISTERED LOCATION;  
 NATURE OF BUSINESS: FIXED INSURANCE;  
 START DATE: 10/2022;  
 APX NUMBER OF HOURS PER WEEK: 2;  
 APX NUMBER OF HOURS DURING TRADING HOURS: None;  
 POSITION/TITLE/RELATIONSHIP: INSURANCE AGENT;  
 BRIEF DESCRIPTION OF DUTIES: SELLS LIFE, ANNUITIES AND LONG-TERM CARE;
2. NAME OF OTHER BUSINESS: WESTSTAR PROSPERITY PARTNERS;  
 INVESTMENT RELATED: YES;  
 ADDRESS: SAME AS REGISTERED LOCATION;  
 NATURE OF BUSINESS: FINANCIAL SERVICES;  
 START DATE: 09/2022;  
 POSITION/TITLE/RELATIONSHIP: FINANCIAL CONSULTANT;  
 APX NUMBER OF HOURS PER WEEK: 45;  
 APX NUMBER OF HOURS DURING TRADING HOURS: 45;  
 BRIEF DESCRIPTION OF DUTIES: CREATE FINANCIAL PLANS, MANAGE INVESTMENT ACCOUNTS, AND PROVIDE INSURANCE ADVICE;
3. NAME OF OTHER BUSINESS: HOT TO TROT;  
 INVESTMENT RELATED: NO;  
 ADDRESS: SAME AS REGISTERED LOCATION;  
 NATURE OF BUSINESS: SALE OF FERMENTED SAUCES;  
 START DATE: 6/2023;  
 POSITION/TITLE/RELATIONSHIP: OWNER;  
 APX NUMBER OF HOURS PER WEEK: 5;  
 APX NUMBER OF HOURS DURING TRADING HOURS: 5;  
 BRIEF DESCRIPTION OF DUTIES: MAKE, BOTTLE, & SELL FERMENTED SAUCES;



## Disclosure Summary

### Disclosure Information

#### What you should know about reported disclosure events:

##### (1) Certain thresholds must be met before an event is reported to IARD, for example:

- A law enforcement agency must file formal charges before an Investment Adviser Representative is required to report a particular criminal event.;
- A customer dispute must involve allegations that an Investment Adviser Representative engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

##### (2) Disclosure events in IAPD reports come from different sources:

As mentioned in the "About IAPD" section on page 1 of this report, information contained in IAPD comes from Investment Adviser Representatives, firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the IAPD report. The different versions will be separated by a solid line with the reporting source labeled.

##### (3) There are different statuses and dispositions for disclosure events:

- A disclosure event may have a status of *pending*, *on appeal*, or *final*.
  - A "pending" disclosure event involves allegations that have not been proven or formally adjudicated.
  - A disclosure event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" disclosure event has been concluded and its resolution is not subject to change.
- A final disclosure event generally has a disposition of *adjudicated*, *settled* or *otherwise resolved*.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally represents a disposition wherein the parties involved in a dispute reach an agreement to resolve the matter. Please note that Investment Adviser Representatives and firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually includes a disposition wherein no payment is made to the customer or there is no finding of wrongdoing on the part of the Investment Adviser Representative. Such matters generally involve customer disputes.

##### (4) You may wish to contact the Investment Adviser Representatives to obtain further information regarding any of the disclosure events contained in this IAPD report.



## DISCLOSURE EVENT DETAILS

When evaluating this information, please keep in mind that some items may involve pending actions or allegations that may be contested and have not been resolved or proven. The event may, in the end, be withdrawn, dismissed, resolved in favor of the Investment Adviser Representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to the Investment Adviser Registration Depository. Some of the specific data fields contained in the report may be blank if the information was not provided.

The following types of events are disclosed about this representative:

Type	Count
Regulatory Event	1
Customer Dispute	2

### Regulatory Event

This disclosure event may include a final, formal proceeding initiated by a regulatory authority (e.g., a state securities agency, a federal regulator such as the Securities and Exchange Commission or the Commodities Futures Trading Commission, or a foreign financial regulatory body) for a violation of investment-related rules or regulations. This disclosure event may also include a revocation or suspension of an Investment Adviser Representative's authority to act as an attorney, accountant or federal contractor.

#### Disclosure 1 of 1

<b>Reporting Source:</b>	Regulator
<b>Regulatory Action Initiated By:</b>	FINRA
<b>Sanction(s) Sought:</b>	Suspension
<b>Date Initiated:</b>	11/18/2025
<b>Docket/Case Number:</b>	20250885085
<b>Employing firm when activity occurred which led to the regulatory action:</b>	N/A
<b>Product Type:</b>	No Product
<b>Allegations:</b>	Respondent Suleimani failed to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA request to provide information concerning the status of compliance.
<b>Current Status:</b>	Final
<b>Resolution:</b>	Decision
<b>Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?</b>	No
<b>Resolution Date:</b>	04/21/2026
<b>Sanctions Ordered:</b>	Monetary Penalty other than Fines



Suspension

No

If the regulator is the SEC, CFTC, or an SRO, did the action result in a finding of a willful violation or failure to supervise?

(1) willfully violated any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board, or to have been unable to comply with any provision of such Act, rule or regulation?

(2) willfully aided, abetted, counseled, commanded, induced, or procured the violation by any person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any of such Acts, or any of the rules of the Municipal Securities Rulemaking Board? or



**(3) failed reasonably to supervise another person subject to your supervision, with a view to preventing the violation by such person of any provision of the Securities Act of 1933, the Securities Exchange Act of 1934, the Investment Advisers Act of 1940, the Investment Company Act of 1940, the Commodity Exchange Act, or any rule or regulation under any such Acts, or any of the rules of the Municipal Securities Rulemaking Board?**

**Sanction 1 of 1**

<b>Sanction Type:</b>	Suspension
<b>Capacities Affected:</b>	All Capacities
<b>Duration:</b>	n/a
<b>Start Date:</b>	04/21/2026
<b>End Date:</b>	05/12/2026

**Monetary Sanction 1 of 1**

<b>Monetary Related Sanction:</b>	Monetary Penalty other than Fines
<b>Total Amount:</b>	\$2,605.62
<b>Portion Levied against individual:</b>	\$2,605.62
<b>Payment Plan:</b>	Hearing Costs
<b>Is Payment Plan Current:</b>	
<b>Date Paid by individual:</b>	05/12/2026
<b>Was any portion of penalty waived?</b>	No

**Amount Waived:**

**Regulator Statement**

Pursuant to Article VI, Section 3 of FINRA By-Laws, and FINRA Rule 9554, Respondent Suleimani is suspended on April 21, 2026 for failure to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA request to provide information concerning the status of compliance.

Expedited Proceeding No. ARB250022. Decision rendered on April 21, 2026 following an OHO Hearing Respondent had requested. Hearing Officer found Suleimani failed to establish that he was unable to pay the arbitration award or to make a meaningful partial payment on the award at any time since it was issued. Accordingly, Respondent is suspended from associating with any FINRA member firm in any capacity until he complies with the award or demonstrates another valid defense and also ordered to pay the costs of the hearing which include \$1,855.62 for the hearing transcript plus a \$750 administrative fee, for a total of \$2,605.62.



Suspension lifted May 12, 2026.

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**Reporting Source:** Individual

**Regulatory Action Initiated By:** FINRA

**Sanction(s) Sought:** Suspension

**Date Initiated:** 11/18/2025

**Docket/Case Number:** 20250885085

**Employing firm when activity occurred which led to the regulatory action:** N/A

**Product Type:** No Product

**Allegations:** Respondent Suleimani failed to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA request to provide information concerning the status of compliance.

**Current Status:** Final

**Resolution:** Decision

**Does the order constitute a final order based on violations of any laws or regulations that prohibit fraudulent, manipulative, or deceptive conduct?** No

**Resolution Date:** 04/21/2026

**Sanctions Ordered:** Monetary Penalty other than Fines  
Suspension

**Sanction 1 of 1**

**Sanction Type:** Suspension

**Capacities Affected:** All Capacities

**Duration:** Indefinite

**Start Date:** 04/21/2026

**End Date:** 05/12/2026

**Monetary Sanction 1 of 1**

**Monetary Related Sanction:** Monetary Penalty other than Fines

**Total Amount:** \$2,605.62

**Portion Levied against individual:** \$2,605.62

**Payment Plan:** Hearing Costs

**Is Payment Plan Current:**

**Date Paid by individual:** 05/12/2026



**Was any portion of penalty waived?**

No

**Amount Waived:**

**Broker Statement**

Pursuant to Article VI, Section 3 of FINRA By-Laws, and FINRA Rule 9554, Respondent Suleimani is suspended on April 21, 2026 for failure to comply with an arbitration award or settlement agreement or to satisfactorily respond to a FINRA request to provide information concerning the status of compliance. Expedited Proceeding No. ARB250022. Decision rendered on April 21, 2026 following an OHO Hearing Respondent had requested. Hearing Officer found Suleimani failed to establish that he was unable to pay the arbitration award or to make a meaningful partial payment on the award at any time since it was issued. Accordingly, Respondent is suspended from associating with any FINRA member firm in any capacity until he complies with the award or demonstrates another valid defense and also ordered to pay the costs of the hearing which include \$1,855.62 for the hearing transcript plus a \$750 administrative fee, for a total of \$2,605.62.



## Customer Dispute

This section provides information regarding a customer dispute that was reported to the Investment Adviser Registration Depository (IARD) by the Investment Adviser Representative (IAR), an investment adviser and/or securities firm, and/or a securities regulator. The event may include a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit that contains allegations of sales practice violations against the individual.

The customer dispute may be pending or may have resulted in a civil judgment, arbitration award, monetary settlement, closure without action, withdrawal, dismissal, denial, or other outcome.

### Disclosure 1 of 2

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	Wells Fargo Advisors
<b>Allegations:</b>	Client complained that the financial advisor was not acting in the best interest of the joint account owners and was investing outside of the agreed upon strategy and risk tolerance. (1/17/2020-8/21/2020)
<b>Product Type:</b>	Other: Wrap Accounts
<b>Alleged Damages:</b>	\$44,348.30
<b>Is this an oral complaint?</b>	No
<b>Is this a written complaint?</b>	Yes
<b>Is this an arbitration/CFTC reparation or civil litigation?</b>	No

### Customer Complaint Information

<b>Date Complaint Received:</b>	08/21/2020
<b>Complaint Pending?</b>	No
<b>Status:</b>	Denied
<b>Status Date:</b>	09/23/2020
<b>Settlement Amount:</b>	
<b>Individual Contribution Amount:</b>	
<b>Broker Statement</b>	Client's funds were appropriately invested just prior to market disruption caused by global pandemic, which resulted in realized losses when the client decided to liquidate positions.

### Disclosure 2 of 2

<b>Reporting Source:</b>	Individual
<b>Employing firm when activities occurred which led to the complaint:</b>	Wells Fargo Advisors, LLC
<b>Allegations:</b>	Client alleged investments were made outside of agreed upon strategy and investment risk tolerance. (1/2/2014-12/1/2014)
<b>Product Type:</b>	Other: Wrap Accounts
<b>Alleged Damages:</b>	\$63,700.00
<b>Is this an oral complaint?</b>	No



**Is this a written complaint?** Yes

**Is this an arbitration/CFTC  
reparation or civil litigation?** No

**Customer Complaint Information**

**Date Complaint Received:** 04/01/2016

**Complaint Pending?** No

**Status:** Settled

**Status Date:** 01/31/2017

**Settlement Amount:** \$70,000.00

**Individual Contribution  
Amount:** \$0.00



## End of Report

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